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World Business Newspaper

WEDNESDAY FEBRUARY 14 1996

Record fines for French builders over price fixing

The French Competition Council imposed record fines of FF388m (\$77m) on 36 construction companies for price fixing and other anti-competitive behaviour as part of a crackdown on cartels. The main target of its research into the construction sector, which took five years, was the French conglomerate Bouygues, one of the country's largest companies. The council ordered it to pay FF148.7m in penalties. Page 2

Deutsche Babcock plans disposals: Struggling German engineering group, Deutsche Babcock, plans to sell businesses with annual sales of DM1.6bn (\$1.1bn) as part of an overhaul to improve profitability. The group said it might make the disposals through "US-style auctions". Page 15

Germany says EMU stability essential: Germany's central bank, the Bundesbank, said it might be preferable for European monetary union to be delayed than to start on schedule in 1999 without member countries having reached adequate economic stability. Page 14

Nato acts over war criminals: Nato is providing its troops in Bosnia with more information about suspected war criminals to increase the chance of catching them. Page 3

Buffett plans stock split: Warren Buffett's Berkshire Hathaway investment group has reluctantly put forward a plan which would make it easier for smaller investors to buy shares. Page 15; Lex, Page 14

Singapore bans five companies: Five international companies were banned from seeking state power contracts in Singapore after being implicated in a bribery scandal. Page 14

European car sales rise sharply: Europe's sales of new cars reached 1.6m in January, a 6.7 per cent increase over January 1995, helped by sharp rises in France and Germany. Page 2

Bruton ready to discuss Ulster poll plan: Irish prime minister John Bruton (left) said he was ready to talk to the UK counterpart, John Major, about Britain's proposal for elections for Northern Ireland. Mr Bruton said the two premiers were in contact to work out specific measures to keep the peace process alive after last Friday's IRA bombing in London's Docklands which killed two. Page 8

Hyundai enters aircraft industry: South Korean industrial group Hyundai is to enter the aircraft industry by producing wings for the McDonnell Douglas MD95 100-seat airliner in a \$1.1bn deal. Its main Korean rival, Samsung, also has aerospace ambitions. Page 7

CompuServe, the US-based consumer online information service, has reinstated access to all but five message-posting areas of the Internet that it cut off under an investigation of online pornography by the German government. Page 5

Leeson's new claim over Barings account: A book by former Barings trader Nick Leeson, jailed for his part in the UK merchant bank's collapse, claims he created his hidden trading account on the instruction of a controller at Barings' headquarters in London. The account was used to hide the \$830m (\$1.2m) in losses he incurred. Page 14

South China Morning Post Holdings, publisher of Hong Kong's leading English-language daily newspaper, launched a HK\$1.15bn (US\$142m) bid for property and media group TVE. Page 19

Russian minister's nationalisation call: Russian interior minister Anatoly Kutkov proposed a sweeping programme of nationalisation, including leading commercial banks, to help the cash-strapped federal government fill its coffers. Page 2

Italian cleared of 14 murders: An Italian court of appeal cleared a 70-year-old farm labourer of 14 killings attributed to a murderer dubbed "The Master of Florence". Pietro Pacciani, convicted of the seven double murders in November 1984, had repeatedly protested his innocence.

Braveheart wins most Oscar nominations: *Braveheart*, the medieval epic directed by its star Mel Gibson, leads the field of Oscar nominations with 10. It will compete for best film against *Apollo 13*, *Sense and Sensibility* and Italian film *Il Postino*. Briton Emma Thompson was nominated for two awards: best actress and best adapted screenplay for *Sense and Sensibility*.

Mr Edvard Reuter, former chairman of Daimler-Benz, has resigned from the company's supervisory board amid heavy pressure from Germany's financial establishment after the company's DM56bn (\$4bn) loss in 1995.

Mr Reuter stood at the helm of Germany's largest industrial company between 1987 and 1995. The decision marks an end of an era dominated by a costly and controversial expansion drive into an "integrated technology concern", which culminated in the record loss last year.

The move is believed to have come amid pressure from inside the supervisory board, and underscores the change of direction the company has since taken under Mr Jürgen Schrampp, who succeeded Mr Reuter in May last year. There had been much speculation in the German news media about Mr Reuter's future ahead of next week's scheduled supervisory board meeting.

Mr Reuter, who will be 68 on Friday, announced his resignation yesterday at a round table meeting with German businessmen, chaired by Chancellor Helmut Kohl in Bonn. He said his decision would take effect immediately, but declined to comment further.

Within the supervisory board Mr Reuter was a member of the powerful executive committee, which oversees the most important decisions taken by the company. His departure, however, will only have symbolic significance and is not likely to have much impact on the company's strategic direction, which already changed last year.

He was instrumental in the company's decision to buy AEG, the electrical engineering group in the mid-1980s, and subsequently oversaw the company's drive into aerospace and software engineering. A disgruntled shareholder once famously described Mr Reuter as the biggest destroyer of capital in German postwar history.

The association for the protection of small shareholders, which asked for his resignation last year, welcomed the move. The resignation also ends controversy over his smooth transition from the chairmanship of Daimler-Benz to a senior post in the company's supervisory board, which occurred at a time of growing public concern over German business ethics.

Italy heads for early election as talks fail

President to be told parties cannot agree alliance plan

By Robert Graham in Rome

Italy moved towards an early election last night as the main parties failed to agree on a formula to back a new government headed by Mr Antonio Maccanico, an ex-senator.

The failure of Mr Maccanico in the ambitious project, to bring the centre-left and the rightwing alliance together to back a government committed to reform, came after 13 days of intense negotiations.

President Oscar Luigi Scalfaro has strongly resisted early elections, fearing they will do nothing to resolve Italy's chronic political instability. But such a move will now be hard to avoid.

Last night the main question was whether parliament would be dissolved immediately or be kept alive during the remains of the Italian presidency of the European Union which ends in June, with the hope the parties might find some common ground. In either case it means the Italian government will have little authority to steer the presidency.

It was announced last night that Mr Maccanico would inform Mr Scalfaro this morning of his failure to secure an agreement. He was entrusted with the task on February 1 after an agreement between Mr Massimo D'Alema, leader of the Party of the Democratic Left (PDS), and Mr Silvio Berlusconi, head of the rightwing alliance, to postpone elections and back a government committed to reform the constitution.

Mr Lamberto Dini, the outgoing prime minister, has remained caretaker since he submitted his resignation on January 12. It is expected he will be asked by Mr Scalfaro to head a caretaker government until elections. A quick dissolution of parliament would mean a general election in April, since 45 days must elapse between the end of the legislature and the poll date.

The two main alliances bitterly attacked each other for failure to reach an agreement on the government. Mr D'Alema said: "Our position has always been coherent: either we have the reforms or we go to elections... As the path to reforms is closed, then we go to elections."

The PDS leader, who staked his personal prestige on the formation of the government, singled out Mr Gianfranco Fini, the head of the rightist National Alliance (AN) as the main block on a deal. It was also Mr Fini who placed a veto on Mr Dini forming a new government last month.

But Mr Berlusconi also had much at stake, hoping to postpone elections for 18 months while his judicial problems were resolved. His trial has begun in Milan on charges of bribing tax inspectors looking at the books of his Fininvest empire.

A statement from Mr Berlusconi's alliance said last night: "The leader of the PDS has closed the door on all possibility that premier-designate Maccanico might have of forming a new government and we are profoundly displeased."

The president may yet try to find a formula to keep a government in place.

Italy's budget in squeeze, Page 2

Ex-Daimler-Benz chief bows to calls to quit board role

By Wolfgang Münchauer in Frankfurt

Mr Edvard Reuter, former chairman of Daimler-Benz, has resigned from the company's supervisory board amid heavy pressure from Germany's financial establishment after the company's DM56bn (\$4bn) loss in 1995.

Mr Reuter stood at the helm of Germany's largest industrial company between 1987 and 1995. The decision marks an end of an era dominated by a costly and controversial expansion drive into an "integrated technology concern", which culminated in the record loss last year.

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Mr Reuter, who is believed to have sought the chairmanship of Daimler's supervisory board himself, was particularly criticised for promising Daimler-Benz shareholders a profitable future shortly before his departure last May. Only a month later the company warned that it would make a loss this year.



Thumbs up: Senator Bob Dole celebrates his victory in the Iowa caucuses for the Republican presidential nomination

Fall in US chip orders pushes indicator to 5-year low

By Louise Kehoe in San Francisco

The US semiconductor industry's key market indicator for January fell to its lowest level in more than five years as new orders for memory chips declined.

The semiconductor "book-to-bill ratio", a measure of the value of new orders against shipments, fell to 0.93 last month, compared with 1.11 a year ago, the Semiconductor Industry Association trade group reported. The drop in the closely watched market indicator was a surprise. Wall Street analysts expected a ratio of about 1.05 for January.

Unusual factors appear to have slowed new semiconductor orders, particularly in the memory chip segment over recent weeks.

In particular, growth in personal computer sales during the Christmas season did not live up to overheated expectations. Although PC sales were up more than 20 per cent in the fourth quarter of 1995 versus the same period last year, some analysts had been expecting growth of over 30 per cent.

While raising concerns about slower growth in the US semiconductor market, the drop does not indicate any significant weakness in demand, industry analysts said.

It now appears that PC manufacturers and manufacturers of PC circuit boards built up large inventories of memory chips in anticipation of higher sales growth.

These companies now have excess stocks of components and are adjusting their orders accordingly.

At the same time, a shortage of Dynamic Random Access Memory (DRAM) chips, which has plagued the PC industry for the past year, appears to be easing and prices have declined over the past few weeks.

Industry analysts believe some PC manufacturers have now decided to adjust inventories of memory chips to a two-week supply instead of the four-week supplies of parts they were maintaining.

The January book-to-bill ratio reflects these trends, with orders down sharply from a record level of \$5.01bn in December to \$4.16bn in January, a decline of 16.8 per cent. The January figure

Unconvincing victory for Dole in Iowa poll

By Patti Waldmeir in Des Moines and Jurek Martin in Washington

The Republican presidential nomination battle moved to New Hampshire yesterday after front-runner Senator Bob Dole failed to win a convincing victory in Monday's Iowa caucuses.

Iowans gave Mr Dole, the majority leader, 26 per cent, ahead of conservative commentator Mr Pat Buchanan's 23 per cent and former Tennessee governor Mr Lamar Alexander's 18 per cent. Fourth was Mr Steve Forbes, the millionaire publisher, with 10 per cent, just ahead of Senator Phil Gramm of Texas.

Mr Dole hailed his Iowa victory as "the first step to the White House", but subdued aides and campaign workers were obviously disappointed. His 26 per cent was the lowest winning percentage in Iowa caucus history and was 12 percentage points less than he got in 1988.

A gleeful Mr Buchanan, Mr Dole appeared to have suffered from low voter turnout, with only 7 per cent of registered voters, some 100,000 people, turning out for the caucuses. This was only double the attendance at the Democratic caucuses, in which President Bill Clinton was unopposed.

The backlash against negative advertising appeared to have most benefited Mr Alexander, who had eschewed such tactics and yesterday declared that the race had been whittled down to himself and Mr Dole. He appealed to Iowa's essentially moderate electorate as a less radical alternative to Mr Buchanan, and more likely than Mr Dole to beat Mr Clinton in November.

Mr Forbes, who 10 days ago appeared close to upsetting Mr Dole, insisted that his campaign was still on track, predicting a third place finish in New Hampshire, a notoriously tax-averse state likely to be more receptive

Continued on Page 14

boosted to a strong second-place showing by the religious right, taunted his rival: "I think Bob Dole is hearing footsteps today."

Exit polls showed that 40.50 per cent of those who said they supported the religious right voted for Mr Buchanan in Iowa, compared with only 19 per cent for Mr Dole, following heavy mobilisation by Christian conservatives in the last days and hours of the

Iowa campaign. But he also appealed to the economically insecure, with his America-first trade policies and his economic nationalism.

Although Iowa's export-orientated farm economy would doubtless suffer under protectionism, Mr Buchanan's opponents were unable to exploit this fact to dent his support.

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STOCK MARKET INDICES table with columns for New York, London, and other markets.

US LIGHTNING RATES table with columns for Federal Funds, 3-month Treasury Bills, and other rates.

OTHER RATES table with columns for 3-month interbank, 10-year US, and other rates.

NORTH SEA OIL (Argus) table with columns for Brent 15-day, other oil prices, and gold.

CONTENTS table listing various sections of the newspaper.

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NEWS: EUROPE

French construction cartels fined \$77m

By Gillian Tett in Paris

The French competition council yesterday imposed record fines of FF388m (\$77m) on the construction industry for price fixing and other anti-competitive behaviour in recent public sector projects worth over FF10bn.

The council accused 36 French companies of creating cartels for contracts ranging from the TGV high-speed railway to the new Normandy suspension bridge over the Seine. The fines mark one of the

first serious attempts by the council, which was set up in 1987, to act against cartels. The council has hitherto refrained from becoming involved in any high profile cases.

"This is the most important case we have dealt with," the council said yesterday. The council is investigating a number of other sectors, including telecommunications and electricity. However, its work is proceeding slowly, not least because it has only 20 full-time investigators.

The main target of its

research into the construction sector, which took five years, was the French conglomerate Bouygues, one of the country's largest companies. Yesterday the council ordered it to pay FF148.7m in penalties.

Operations at Bouygues are already under scrutiny by French magistrates following the announcement two months ago that Mr Martin Bouygues, group chairman, was being investigated for alleged corruption.

Last month Bouygues announced that net earnings,

excluding provisional items, were about FF400m in 1995, although a series of exceptional provisions had caused it to record a FF40m loss.

Bouygues yesterday reacted angrily to the decision and said that it would be appealing against it.

The company complained that the council had used too high a turnover figure as its basis for calculating the size of the fine.

The other fines imposed were far smaller: two construction groups, Entreprise Indus-

trielle and Campenon Bernard, were each fined more than FF70m, while another two - Quillery and Spie Batignolles - faced fines of over FF20m.

The council said that the scale of the fine on Bouygues reflected both the size of the company and the fact that the group had taken part in most of the cartels uncovered.

Some of these cartels were associated with the construction of a series of bridges from 1988 onwards. However, some of the cartels were also extended and associated with the exten-

sion of the TGV in projects estimated to be worth some FF11bn.

According to the council, the largest companies decided in 1988 to form themselves into four groups, in order to ensure that each group got a quarter of the work allocated.

They then cut a series of deals to divide the separate TGV projects in the following years. When one Italian group, Condotte d'Acqua, which was outside the cartel, attempted to bid for a project it was squeezed out.

Italian budget feels political squeeze

Looking at things differently: which route to a smaller deficit?

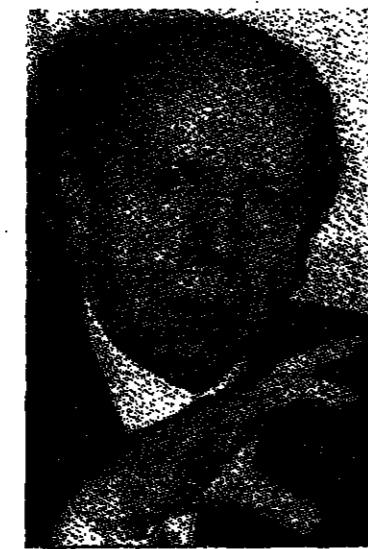
Italian budgets have a habit of being in need of adjustment almost the moment they come into force.

This seems to be the case with the 1996 budget. That is the opinion of Mr Antonio Fazio, the governor of the Bank of Italy. Last month Mr Fazio was unambiguous in stating before a large audience of bankers and foreign exchange dealers the need for additional budgetary measures in the first half of this year.

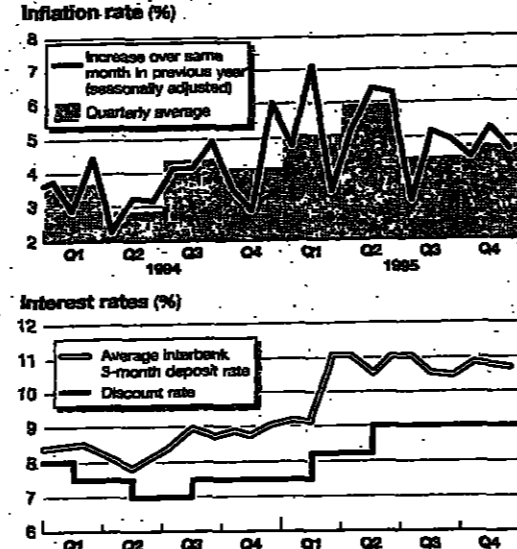
The central bank has stuck to its guns. However, Mr Lamberto Dini, the outgoing prime minister, insists his 1996 budget requires no alteration.

The situation is not without irony. When Mr Dini took office last January, his first move was to introduce an emergency package of measures to find L20,000bn (\$12.8bn) through increased taxes and spending cuts to make up a shortfall in a budget he had endorsed as treasury minister. The package proved vital in ensuring the 1995 public sector borrowing requirement was held down to L130,000bn, equivalent to 7.5 per cent of gross domestic product.

The aim of this year's budget, approved at the end of December, and the rationale for Mr Dini holding on to office throughout last autumn, is to reduce the deficit further to 5.9



Outgoing prime minister Lamberto Dini insists his 1996 budget requires no alteration



Source: Bank of Italy



Bank of Italy governor Antonio Fazio forecasts need for additional measures within months

per cent of GDP. This is in the macro-economic framework of bringing the deficit down to 3 per cent of GDP by the end of 1997, and so align Italy's public finances closer to the convergence criteria of Maastricht.

Mr Dini himself conceded late last year that the current budget was inadequate when he said Italy would need to introduce a package with

savings and new revenues of L70,000bn in 1997 to bring the budget deficit within the Maastricht criteria on time - double the size of this year's adjustment.

This figure has now become the rough guide for the parameters of the 1997 budget. But no one has yet suggested how this huge sum is to be found, least of all backers of the new gov-

ernment of the prime minister-designate, Mr Antonio Maccanico.

The outgoing economic team argues that Italy has embarked on a virtuous path with a strong primary surplus in the budget (receipts excluding debt service), continued good growth of around 3 per cent and inflation due to fall to 4.5 per cent and below. In

response, the lira has recovered all the ground lost last year and stands to strengthen further.

Government officials maintain that the Bank of Italy will be obliged to lower interest rates from the current high of 9 per cent. A rate cut in turn will have a cumulative beneficial impact on the burden of debt service - every percent-

age point bringing savings over a two-year period of close to L15,000bn. This, however, will only mitigate in part the need for a tough 1997 budget.

Accordingly, the Bank of Italy wants clear signs that inflation is coming down and would like to measure the trend over the first quarter.

At the same time, officials worry about two other unpredictable elements. The first is the speed of the programme of privatisations, and the extent to which the treasury will be able to benefit from the proceeds. Because of parliamentary blocking tactics the programme is behind schedule.

The second centres on how the government will tackle the 1994 constitutional court sentence ordering the payment of pension arrears now worth some L32,000bn.

Because of these concerns, the central bank believes it is wiser to spread the load of the 1997 budget, bringing forward some of the measures to find L15,000bn-L20,000bn by May.

It will be interesting to see whether the new government heeds the bank's advice or adopts a more political stance. With talk of postponing Emu, the politicians might be tempted to lessen the shock of greater budgetary discipline.

Robert Graham

Surprise rise in new car sales in Europe

By John Griffiths in London

Europe's sales of new cars substantially outperformed industry expectations in January, with sharp rises in France and Germany lifting total registrations to 1.16m, a 6.7 per cent increase compared with the opening month of 1995.

However the industry is taking a cautious view of prospects. It is projecting total growth of 3 per cent or less this year as a result of continuing high unemployment, economic uncertainty and high debt levels in many European countries.

The upturn was led by France, where registrations jumped year-on-year by over 18 per cent. An 11.5 per cent year-on-year rise in Germany, Europe's largest single market, was also much higher than the industry had been expecting.

The overall European picture remains varied, however, with registration increases being recorded in 12 of the countries monitored and falls in five.

January saw Volkswagen group further strengthen its grip on the leadership of the European market, with a 16.5 per cent jump in registrations of Volkswagen-branded cars.

Fiat also made a flying start to the year, leap-frogging General Motors, Peugeot/Citroën and Ford to take second place

WEST EUROPEAN NEW CAR REGISTRATIONS				
January 1996				
	Volume	Volume Change (%)	Share (%) Jan 96	Share (%) Jan 95
TOTAL MARKET	1,163,100	+6.7	100.0	100.0
MANUFACTURERS:				
Volkswagen group*	186,920	+13.5	16.1	15.1
- Volkswagen	131,709	+16.5	11.3	10.4
- Audi	27,998	-0.5	2.4	2.6
- Seat	27,178	+11.3	1.9	1.8
- Skoda	5,564	+45.4	0.5	0.4
Fiat group**	155,850	+12.1	13.4	12.8
- Fiat	122,400	+11.6	10.5	10.1
- Lancia	16,900	-1.5	1.5	1.9
- Alfa Romeo	16,550	+32.5	1.4	1.1
General Motors* †	148,881	+5.3	12.8	13.0
- Opel/Vauxhall	143,031	+6.1	12.3	12.4
- Saab	5,173	-1.5	0.4	0.5
Ford group**	140,822	+0.2	12.1	12.9
- Ford	139,201	+0.3	12.0	12.7
- Jaguar	1,891	-8.7	0.1	0.2
PSA Peugeot Citroën	137,539	+6.6	11.8	11.8
- Peugeot	82,748	+10.9	7.1	6.8
- Citroën	54,791	+0.6	4.7	5.0
Renault†	114,917	-2.6	9.9	10.5
BMW group	82,578	-8.9	5.4	6.3
BMW	30,516	-16.6	2.6	3.4
Rover	31,862	-2.3	2.7	3.0
Mercedes-Benz	41,916	+8.0	3.6	3.0
Volvo	15,667	-27.5	1.3	2.0
Nissan	32,430	+12.8	2.8	2.6
Toyota	25,463	-2.4	2.2	2.4
Honda	18,387	+9.0	1.6	1.5
Mazda	15,293	-2.2	1.3	1.4
Mitsubishi	11,027	+10.5	1.0	0.9
Total Japanese	120,522	+8.5	10.4	10.1
Total Korean	17,000	+74.4	1.5	0.9
MARKETS:				
Germany	275,000	+11.5	23.6	22.8
United Kingdom	194,800	+2.2	16.8	17.5
France	184,500	+18.3	15.9	14.3
Italy	208,200	+2.8	17.7	18.4
Spain	56,100	+8.9	4.8	4.7

* VW holds 70 per cent and management control of Skoda. Includes cars imported from US and sold in western Europe. ** VW holds 50 per cent and management control of Seat and Subaru. † Fiat group includes Lancia, Alfa Romeo, Innocenti, Ferrari and Maserati.

† Full group includes Lancia, Alfa Romeo, Innocenti, Ferrari and Maserati. Source: ACEA (European Automobile Manufacturers Association) estimates. Figures are rounded.

In this year's registrations league table, its investment in new models for the Alfa-Romeo subsidiary is also paying off. Alfa registrations were a third up on last January.

The launch of the new Peugeot 406 range also gave a sharp boost to the Peugeot/Citroën group. Notable among last month's "losers", however,

were BMW, whose registrations were 16 per cent lower, and Volvo, which suffered a 27 per cent slump.

While Japanese manufacturers as a group slightly outperformed the market overall, by far the biggest inroads were made by South Korean manufacturers, whose registrations soared by 76 per cent.

Bonn compromise on 'humanisation of work'

Peter Norman analyses the deal on early retirement

Faced with record unemployment and a burgeoning gap in state pension funds, Germany's government, employers and trade unions sought the traditional answer to their problems - through consensus.

The agreement on limiting early retirement, reached late on Monday after talks chaired by Chancellor Helmut Kohl, is just the latest sign that last week's shock news of 4.6m unemployed has triggered a closing of ranks in the German establishment. Last Thursday's parliamentary debate on unemployment and government policies to halve the jobless total by the year 2000 revealed a narrowing of differences between the Bonn coalition and the opposition Social Democrats (SPD).

Later that day, when Mr Kohl met state premiers to discuss their opposition to government plans to cut the solidarity tax (the levy that helps finance eastern Germany), the tone was moderate with the two sides setting up joint working groups.

Yesterday, Mr Norbert Blum, the labour minister, oozed satisfaction that consensus to phase out early retirement was reached with unexpected ease the night before. The unions and employers had dropped long held objections to his plans to replace early retirement as a means of combatting

unemployment by part-time working before retirement.

Mr Blum hailed Monday's compromise as "a contribution towards the humanisation of work".

Instead of early retirement for redundant employees, which has driven the state pension and unemployment funds

into financial crisis, trade unions and employers have agreed to try and create lots of half-time jobs for people over 55. These will be subsidised by the federal labour office. It will top up part-time employees' incomes to around 70 per cent of their previous net and maintain their pension contributions at 90 per cent of previous levels. In return, employers must fill every full-time job made free with an apprentice or an unemployed person.

To ease the strains on the pension system, the government will stop the automatic

granting of pensions at 60 to the unemployed. Its hope is such people will qualify later for a pension after part-time working. The age for obtaining a full pension will rise to 63 in three annual steps from 1997.

Retirement at 60 will entail a loss of some pension income. This return will not apply to those who already have negotiated early retirement at a future date. But Mr Blum predicted it would save the pension system some DM17bn (\$11.4bn) by 2003.

Earlier this month, he complained that early retirement was a ruse by big business to make citizens contributing to their pensions pay for mass redundancies.

Every 100,000 persons taking early retirement cost pension funds DM12.7bn and unemployment insurance DM9.2bn, putting upward pressure on contributions. The companies themselves paid just DM1.6bn.

Monday's agreement will take time to have an effect on Germany's high non-wage labour costs, which are seen as a huge competitive handicap. Mr Blum warned that the state pension system would only feel the savings in 1998, by which time Germany will have had to cut its public sector deficit to 3 per cent of GDP to meet the Maastricht criteria for economic and monetary union in 1999.

Editorial Comment, page 13

EUROPEAN NEWS DIGEST

Italian mobile phone row rages

Italy's two rival mobile telephone operators failed to resolve a dispute over a network accord regulating the country's GSM digital service which was meant to take effect yesterday.

Talks were continuing last night at the communications ministry between the state-controlled Telecom Italia Mobile and Omnitel Pronto Italia, an international consortium which won the country's second GSM licence and launched a commercial service in December. TIM has refused to provide Omnitel with "roaming" - temporary use of its network - because it rejects Omnitel's claim that its own network now covers 40 per cent of the country, a condition of the accord.

TM also claims that national "roaming" would present technical problems which might make interconnection of calls difficult. "Roaming" is also part of a package agreed in principle between the Italian government and the European Commission to compensate Omnitel for discrimination over the terms of the licence. Omnitel earlier this week stepped up the pressure on TIM by altering its tariff structure and reducing prices in some user categories. John Simkins, Milan

Spain seeks move on terrorism

Spain has called an extraordinary meeting of the Schengen Convention committee for February 21 to deal with the fight against terrorism. The Spanish secretary of state for European affairs said yesterday. Spain's request comes on the heels of a row with Belgium over the fellow European Union member's failure to extradite two people suspected of collaborating in terrorist activities. Last week the Spanish government said it would no longer enforce two articles on extraditions and co-operation between national courts under the Schengen accord.

The growing dispute between the two countries threatens the solidity of the one-year-old treaty among EU members, which is designed to allow free movement of people across borders. Participating countries dropped internal border controls last July 1 and promised to co-operate with members' courts to prevent free movement of criminals. Reuter, Madrid

The original action was brought against the Department of Health and Social Services, as well as the northern, eastern and southern Health and Social Services boards in Northern Ireland. But the case was heard in the courts before the passage of a 1993 EU directive which offers protection to the health and safety of female workers, especially before and after giving birth.

The Luxembourg-based Court of Justice said that the benefits to be paid during maternity leave were a matter of national legislation. The amount payable could not be so low as to undermine the purpose of maternity leave, but this did not apply to the Northern Ireland health workers' case. Lionel Barber, Brussels

The second centres on how the government will tackle the 1994 constitutional court sentence ordering the payment of pension arrears now worth some L32,000bn.

Because of these concerns, the central bank believes it is wiser to spread the load of the 1997 budget, bringing forward some of the measures to find L15,000bn-L20,000bn by May.

It will be interesting to see whether the new government heeds the bank's advice or adopts a more political stance. With talk of postponing Emu, the politicians might be tempted to lessen the shock of greater budgetary discipline.

Robert Graham

Women on maternity leave are entitled to a pay rise awarded before or during their time off work as a result of pregnancy, according to a ruling by the European Court of Justice published yesterday. The ruling arose out of a sex discrimination case brought by women health workers in Northern Ireland. They complained that their pay had been cut in real terms as a result of a pay deal struck during maternity leave in 1983.

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German abattoirs want own cartel

By Cordelia Becker in London and Michael Lindemann in Bonn

Leading slaughterhouses in Germany hope to create a special cartel because of a prolonged slump in beef consumption caused partly by persistent fears about bovine spongiform encephalopathy, or mad cow disease.

Several of them, representing more than half the German market, held talks with the cartel office last Thursday and are expected to follow up with more detailed plans.

The Berlin-based cartel office can approve such special cartels if an "enduring fall in demand" for its products can be proved. An official at the office said that a temporary economic slowdown was not sufficient but that the scare caused by BSE - and the resultant fall in demand - might be cause for such a cartel.

The German Cattle Breeder's Federation (ADT) estimates that beef consumption fell 10 per cent in 1994 because of scares about BSE and a fur-

The European Commission has sent a warning to the Bonn government that it has one month to revoke the ban on British beef imports imposed by five of Germany's federal states, writes Lionel Barber in Brussels.

Bavaria, Rhineland-Palatinate, North Rhine-Westphalia, Saarland and Brandenburg banned British beef because of fears of bovine spongiform encephalopathy, or mad cow disease. But the Commission argues that the action is a clear breach of internal market rules which prohibit unilateral action against products from another EU member state.

Under a so-called "pre-infringement" procedure, the Commission is asking Germany to provide a full explanation. The second step would be a "reasoned opinion" setting out why the ban infringes EU law, to be followed by a warning that Germany could face the embarrassment of being taken before the European Court.

ther 5 per cent last year.

"The whole industry is currently in a structural crisis," said Mr Herbert Wüst, chairman of the Mokol group, a leading meat processor. "Almost no big company in this business makes money. The time for stand-alone solutions is over." The cartel would set a general production ceiling and would allocate individual limits which would be gradually reduced.

The cartel office warned that the companies involved must first present

a plan to cut capacity in the industry and that at least 60 per cent of all slaughterhouses would have to take part. "The companies now have to decide if they can agree on a proposal which we can approve," an official said.

Although only four cases of BSE have occurred in Germany, compared with about 150,000 in Britain, the disease is a subject of much discussion. "In comparison with other countries there is a real BSE hysteria in Ger-

many," says Mr Klaus Hähne, head of the German Meat Association.

Three German states said last week they would forbid the import of British beef after a European Union guideline on the subject expired.

Today's vote expected to back greater restriction on broadcasting content

MEPs set for showdown with media

By Caroline Southey in Strasbourg and Emma Tucker in Brussels

The European Parliament is heading for a showdown with national governments and the media industry over plans designed to curtail the freedom of broadcasters and place curbs on new "superhighway" services.

The parliament is today expected to vote in favour of amendments to the "television without frontiers" broadcasting directive to impose greater limits on broadcasting content than the legislation adopted by the Council of Ministers last year.

Backed by the majority of French MEPs of all political persuasions as well as the socialist bloc, the parliament appears set to approve most of the amendments tabled by its cultural committee.

The European People's party, the second largest bloc in the parliament, has tabled a number of counter-amendments in an attempt to water down some of the proposals.

The committee's amendments would force general content television channels to screen at least 51 per cent European-made programmes, a quota at present applied flexibly. The committee wants the quotas to be enforced by "legally effective means".

The committee also wants programmes such as chat-shows excluded from the calculations on European content. Operators of theme channels, such as movie or cartoon services, would not have to comply with the quota, provided they invested 25 per cent of their programming budget in European productions.

Ms Luciana Castellina, chair of the parliament's cultural committee, said the quotas were necessary not because "it is Europeans against Americans, but big against little."

An incentive was needed for

European production because of the "vicious circle" created by showing small children only American heroes. "This is what they will grow to like," she said.

She dismissed suggestions that quotas would lead to a trade row with the US. "The Gatt round agreed rules of the global market could not apply to culture and an exemption would be built in."

The amendments also seek to place restrictions on the distribution of new "superhighway" services by extending the legislation to services such as video on demand.

The council of ministers decided last year that new services should be excluded from the legislation. Further changes include extending present rules on advertising to tele-shopping, and that "legally effective measures" should be taken to prevent advertisements being broadcast during children's programmes which are "detrimental to them morally or psychologically".

The amendments have horrified the media industry which believes they could stifle innovation in broadcasting at a time when new technologies are allowing traditional broadcasters to experiment with new services, such as video on demand, as well as restricting important advertising revenue.

"The parliament is adopting a completely emotional and irrational stance on this issue," said Ms Soumé Wade, general secretary of the Association of Commercial Television in Europe, which represents almost all private broadcasters in the EU.

The parliament's decision still faces scrutiny by the Commission and Council, after which MEPs will have the opportunity to vote on the issue again. If, after the second vote, common ground cannot be found, the current legislation prevails.

Austria to end anonymous trading accounts

By Eric Frey in Vienna

Austria will relax its strict bank secrecy laws by abolishing anonymous securities trading from July 1. Mr Viktor Klima, finance minister, announced.

The long-awaited move will bring domestic regulations in line with standard international practices and is designed to prevent insider dealings and money laundering.

Mr Klima reached formal agreement with the heads of the big banks to phase out

anonymous securities accounts, which permit investors to buy or sell stocks and bonds without presenting any proof of identity.

Investors will still be allowed to keep or sell anonymous holdings after July 1, but they must disclose their identity when they open new accounts or purchase securities through existing accounts. This should avoid a sudden sell-off that could depress the market, banking experts said.

Anonymous savings accounts, where most small savings are held, will not be

touch. Mr Klima said. They are very popular, even though they offer no advantage to owners. Interest is automatically taxed at 22 per cent.

The popular anonymous savings accounts, where most small savings are held, will not be affected

Austria is the only European country that permits anonymous accounts. They are mostly used by legitimate investors, but are also seen as

the main conduit for insider trading and parking illegal funds from abroad.

The right to anonymity is limited to Austrian citizens,

Italy, though actual amounts are not known.

Italian law enforcement officials have repeatedly blamed Austrian banks for accepting illicit money from organised crime and tax evaders.

According to industry estimates, two thirds of all securities accounts in Austria are anonymous, but most are quite small and heavily concentrated in bonds. Some 80 per cent of all securities are believed to be held in named accounts.

The abolition of anonymous securities accounts has been

expected since Austria joined the European Union in January 1995. Bankers hope that it will improve the reputation of the Vienna stock market, which is believed by many to be rife with insider deals.

The new rules will make it easier to investigate insider trading, said Mr Gerhard Litka, spokesman for the Austrian justice ministry. International investors have complained they are denied a level playing field by the big banks, which control the stock exchange and most trading and new issue activities.

Nato updates troops on war criminals

By Paul Wood in Belgrade and Bruce Clark in London

Nato commanders are providing their troops in Bosnia with more information about suspected war criminals to increase the chance of catching them. Mr William Perry, the US defence secretary, said yesterday.

The move is part of a continuing effort by the US and its allies to prevent the issue of war crimes derailing the Bosnian peace process.

Mr Perry said as part of a "tactical change" the 60,000 members of Nato's mission in

Bosnia would receive photographs and other details of 44 Serbs and seven Croats who the UN war crimes tribunal in The Hague wants to try.

But the defence secretary, speaking in Zagreb, made it clear Nato stood by its pledge not to engage in manhunt for the suspects. Nato troops are obliged by the Dayton peace accord to detain the wanted men if the opportunity arises, but not to search for them.

The Hague tribunal, meanwhile, said it would decide "within weeks" whether to indict or release two senior Bosnian Serb army officers -

both alleged by the Sarajevo government to be war criminals - who were flown to The Hague on Monday.

The arrest of the two officers, General Djordje Djukic and Colonel Aleksa Krsmanovic, by the Bosnian authorities last week triggered a furious reaction from the Serbs, who cut off contact with Nato and the Sarajevo government.

Mr Richard Holbrooke, the US envoy, secured a promise from the Bosnian government that it would make no further arrests without the approval of The Hague. He also reaffirmed the US commitment over prosecution of war criminals.

It was unclear last night how exactly the Serb side would react to the deal made by Mr Holbrooke, though it was clearly unhappy. A senior official in Pale, the Bosnian Serb stronghold, said the despatch of two senior Serb officers to The Hague was a "bad omen" for peace.

The Bosnian Serbs also served notice that they would refuse to attend arms control talks which are due to take place later this week in Vienna.

Continuing western concern about the Balkan peace process

was underlined yesterday by an announcement that Mr Malcolm Rifkind, the UK foreign secretary, would visit Slovenia, Bosnia and Albania next week.

British officials said that in Bosnia he wanted to assess the civilian reconstruction effort which has been overseen by Mr Carl Bildt, the former Swedish prime minister.

US officials have criticised Mr Bildt for proceeding too slowly, while their European counterparts have complained that the mediator has received scant support from Washington or any other non-European capital for his Herculean task.

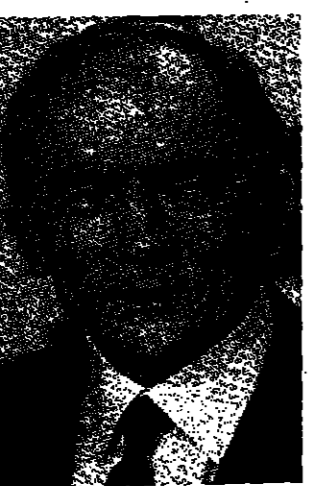


Holbrooke reaffirmed US commitment on war criminals

French naval yards' future put in doubt

By David Buchanan in Paris

The French government plunged further yesterday into the political minefield of restructuring the country's arms industry by publishing a Defence Ministry report highlighting the problems of low productivity and falling orders in the state-owned



Charles Millon: dismissed report of huge cut in army

naval shipyards. The report, prepared by a committee headed by Mr Henri Conze, chief of French defence procurement, stopped well short of any call for the privatisation of the Direction des Constructions Navales (DCN), which employs 25,000 directly and another 5,000 indirectly and constitutes the largest ship-building force in Europe.

Mr Charles Millon, the defence minister, promised full consultation with DCN workers, their MPs and unions before the government decided what remedial action to take in early summer. In planning changes at DCN, he said he would avoid the example of Giat, which, like the DCN yards now, was a series of Defence Ministry arsenals before it was turned into a state-owned company in 1990. Giat, which makes tanks, guns and ammunition, reported a FF12bn (£2.36bn) hole in its 1995 accounts, equiva-

lent to double its turnover.

At the same time, Mr Millon dismissed as hypothetical a report in yesterday's Le Monde newspaper of a plan to cut the French army from 240,000 to 130-140,000 men, in the context of a switch from conscription to a professional service. President Chirac had not yet made the decision to abandon national service, Mr Millon stressed, in a move to head off any outcry from local politicians at the closure of some 100-150 military installations which the plan would involve.

In 1992, the government split the DCN into two services - one to supervise navy ship orders and repairs and the other to carry out the work. But the Conze report called for "a clearer separation" of the two functions in order to improve productivity. But the report was pessimistic about the navy arsenals' ability to diversify its activities and to increase exports, because it was hide-bound by civil service rules and working practices.

Against a background of falling French navy orders which declined from FF20bn in 1990 to FF14.5bn last year, the report said the DCN was handicapped by productivity which measured at FF700,000 worth of output per employee was below the FF1m per employee norm in the rest of the country's defence industry. The mobility of workers within the DCN's nine yards and factories was insufficient, while their average age at 42 was too high and the arsenals' purchasing practices, accounting for 65 per cent of their FF18.5bn turnover was slow and antiquated.

To manage export orders, such as the current sale of frigates to Taiwan, the DCN has set up a marketing company, DCN International, which is said to be on the government's privatisation list. Mr Millon said any sell-off was premature, but he underlined that the DCN's current status had handicapped it from collaborating more with other European countries.

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Clinton emerges as real winner in Iowa

There was much in the Republican contest to cheer the president, writes Jurek Martin

The Iowa caucuses have an awful habit of picking losers. Not since Mr Jimmy Carter in 1976 has the state, in its traditional capacity as the first to cast a vote in the race for the White House, managed to identify a relatively obscure candidate who went on to become president. Names like George Bush, Bob Dole, Gary Hart, Dick Gephardt, Tom Harkin and Pat Robertson were all flattered in the cornfields, only to be deceived elsewhere.

The safest conclusion is that the real winner on Tuesday in Iowa was President Bill Clinton. Not only was he able to run without opposition in the Democratic caucuses but he also had the satisfaction of observing the Republican contest looking as unappealing and more divisive than ever.

It certainly did not ignite the

hearts and minds of Iowans. Attendance at the Republican caucuses was a modest 100,000, about 30,000 less than local party officials had predicted and 10,000 less than the last competitive caucuses in 1988. The negative nature of most of the campaigns clearly turned some people off.

The Republican finishing order must also bring contentment, if not over-confidence, to the Clinton campaign. Senator Dole from Kansas, who the White House thinks the president can beat in November, won in the neighbouring state, but unconvincingly: his 26 per cent was well below the 38 per cent he scored in Iowa in 1988. He remains, at this stage, a shaky front-runner.

Mr Pat Buchanan, who the White House is convinced Mr Clinton would rout in November, was a strong second, boosted by religious conserva-

tives. Even if he does not get the nomination, his voice will be heard long and loud in the party all the way to the convention in August in San Diego, where anything approximating his "cultural wars" speech to the Houston gathering in 1992 can be guaranteed to make Democrats rejoice and moderate Republicans weep.

But it is also worth noting that the combined Iowa vote of Mr Buchanan and Mr Alan Keyes, the black rightwinger who finished sixth, exceeded that of Mr Dole, a testament to the power of religious conservatives that is likely to be felt throughout the months ahead and which could influence the composition of the Republican ticket.

If there is a shadow of doubt in the White House mind it centres on Mr Lamar Alexander, whose very respectable

third in Iowa makes him, for the moment, a real threat to Mr Dole. The former governor of Tennessee pitched his appeal to Iowans with the slogan ABC - Alexander Beats Clinton. "Entrance" polls before the caucuses showed that Mr Alexander, far more than the other eight candidates, was considered capable of upsetting the president. Some of Mr Clinton's advisers are reported to share this fear.

The Steve Forbes balloon was punctured in Iowa with a disappointing fourth place and 10 per cent of the vote after a close second to Mr Dole had been predicted in some polling. His money gives him some air going into New Hampshire, the most fervent anti-tax state in the union, but he has not responded well to the rough-and-tumble of the stump

and his organisation in the bigger states to come remains weak.

Senator Phil Gramm of Texas, in fifth place and single digits, is now to all intents and purposes history. Democrats may regret this if only because no candidate with serious pretensions and a large treasury had displayed such a tin ear for politics and the mood of the electorate.

New Hampshire, the next stop next Tuesday, looks fraught for most of the above except Mr Buchanan, who took 37 per cent of the vote against Mr Bush in 1992 and whose blunt economic conservatism remains popular in the state. Its influx of wealthy Bostonian commuters notwithstanding.

The battle-within-the-war looks like being between Mr Dole and Mr Alexander. At least it can be said of the majority leader that he did not

lose in Iowa, which might have been disastrous, and that he has kept a rein on his legendary temper, a big problem in his past campaigns. He also has a good organisation in New Hampshire, directed by Mr Steve Merrill, the popular Republican governor.

But Mr Alexander, after months in the wilderness, suddenly commands attention, not least because in Iowa he won the expectations game. His pre-caucuses prediction - "a weak Dole, a falling Forbes, a rising Buchanan and a rising Alexander" - was spot on the mark.

That leaves him only to prove his other forecast - "of that field I'm the most likely to be nominated". Mr Dole, for one, will have something to say about that.



Lamar Alexander's rag-time band: a top three hit in Iowa

Editorial comment, Page 13

A group of the most important Republican voters in America gathered in the sitting room of Craig and Patti Hill's Iowa farmhouse to play their role of kingmakers.

They were neighbours, friends, relatives and newcomers, come to do their civic duty as Iowans to choose, by straw poll, the Republican candidate for the US presidency from the precinct of Union Township.

The tone was solemn and serious, like most things Iowan. These 26 farmers and professionals, labourers and farmwives knew they bore a heavy responsibility for shaping

Kingmakers decide in a straw poll democracy

the 1996 presidential election campaign. Together with the other 100,000 Iowans gathered on Monday night in firehouses, school cafeterias and town halls (themselves only 6 per cent of registered Iowa voters), they would narrow the nine-man Republican field down to three or four.

The Patti Hill scurried around serving coffee, biscuits and iced tea, and cutting up slips of paper for voting, husband Craig stood at

the kitchen counter of their 1911 farmhouse and declared the Union Township Republican precinct caucus underway.

Iowans have gathered to debate and choose their politicians since the early 1800s (the word caucus comes from the American Indian name for a meeting of chiefs). Modern Iowans boast of their caucuses as experiences in grassroots democracy - just what the Founding Fathers would have wanted.

There could be no doubt, in the Hill sitting room, of the depth of their concern. One lone voice argued for the representative of the Republican status quo, Senator Bob Dole, the Senate majority leader (who narrowly won in the statewide caucus tally). But almost every other voice was raised in favour of change. Many praised Mr Pat Buchanan, social conservative and economic nationalist. Others commended publisher Mr Steve

Forbes, with his mantra of tax reduction. Some spoke for Mr Lamar Alexander, the former Tennessee governor, the voice of moderation.

The speakers were not (despite the media stereotypes) fanatics. Their strong Christian beliefs were assumed, but not spoken. And the contentious issue of abortion, the source of so much extreme rhetoric from the Christian right, was largely ignored. When it was raised, several of the ladies grum-

bled quietly that abortion was a private matter.

Despite intensive campaigning - Republican candidates spent over 500 man-days, and millions of dollars, in Iowa - most said they came to the caucus undecided about their choice. Many were swayed, in time-honoured Iowa tradition, by the views of their neighbours.

So, when the ballots were pitched onto the dining table, there were nine for Forbes, eight for Alexan-

der, seven for Buchanan and two for Dole - scarcely a typical showing, statewide. Mr Forbes appeared to do well because of the strong advocacy of one person, while Mr Dole did badly because the mood was for revolution.

But the Buchanan vote was perhaps the most intriguing. He did well, even here where social moderation is stronger than Christian radicalism and where protectionist trade policies would hurt export farmers, because he was viewed as a man of principle, and an outsider.

Patti Waldmeir

Setback for White House over Fed

By Michael Prowse in Washington

President Bill Clinton's hopes of balancing the expected reappointment of Mr Alan Greenspan as Federal Reserve chairman with a vice chairman more sympathetic to Democratic policy goals collapsed yesterday when Mr Felix Rohatyn, the New York investment banker, ruled himself out as a candidate.

Mr Rohatyn, managing director of Lazard Frères, withdrew following vociferous opposition

from Republicans in Congress led by Mr Connie Mack, a conservative Senator from Florida.

The White House had not nominated Mr Rohatyn for the Fed vice chairmanship but signalled he was Mr Clinton's first choice to replace Mr Alan Blinder, the Princeton economist, whose term had expired.

The White House is expected to nominate Mr Greenspan to a third term as Fed chairman - not because it is entirely happy with him but because there is no other credible candidate acceptable to Wall Street and

the Senate. Mr Greenspan's term expires on March 2.

Mr Clinton also needs to fill a third vacancy at the Fed created by the resignation last year of Mr John LaWare.

The White House wanted to present the Senate with a "package deal" in which Mr Greenspan's reappointment would be linked to candidates for the other vacancies seen as more sympathetic to the Democrats. Mr Rohatyn was seen as an ideal balance to Mr Greenspan because of his standing on Wall Street and

advocacy of social spending. However, Republicans rejected this play, making it clear that while they would confirm Mr Greenspan to a third term they would not accept a "tax and spend liberal" such as Mr Rohatyn.

The withdrawal of Mr Rohatyn yesterday left the White House scrambling for new candidates. Names mentioned included Mr Peter Kenen, an economist at Princeton University, and Mr Benjamin Friedman, an economist at Harvard. See Observer, Page 13

Argentina targets illegal workers

By David Pilling in Buenos Aires

Argentina, racked by high unemployment, is considering imposing prison sentences of up to six years and fines of up to \$100,000 on businesses and individuals employing illegal immigrants.

Mr Rodolfo Barra, justice minister, who prepared the legislation, said yesterday that the number of illegal workers had grown, although exact statistics were not available. The aim of the bill, being studied by President Carlos Menem, was to crack down on the employment of illegal aliens by "making fines very high, so it becomes extremely risky" to do so, Mr Barra said.

The government, which estimates it has 1m immigrants from poorer neighbouring countries such as Paraguay, Bolivia and Peru, has for several months been trying to shift the blame for record

unemployment, now at 16 per cent, on undocumented foreign labour.

But many economists believe the government is using immigrants, mainly employed as domestic servants, rural labourers or building-site workers, as a convenient scapegoat. Argentines, on average the highest paid and among the best educated in Latin America, are often not prepared to accept what they consider the menial jobs taken by immigrants.

The International Monetary Fund yesterday said it would sign a new agreement with Argentina when the current three-year extended fund facility ends this March. The new IMF programme will run until December 1997, but no other details have yet been announced, writes David Pilling.

The Fund, whose visiting mission left Buenos Aires yesterday, has approved last year's accounts, overlooking minor discrepancies in view of the big external shock suffered by Argentina as a result of Mexico's 1994 devaluation. This year, Argentina has committed itself to a balanced budget, but will not attempt to generate a surplus as had been the original intention in 1995.

Employers, forced to pay high taxes and social security contributions for their regular workforce, often prefer to hire under the table. In the absence of policies making it cheaper to employ workers legally, higher fines and prison sentences are unlikely to deter the employment of black-market labour, she says.

Ironically, levels of migration to Argentina may actually have dropped since the 1970s, says Ms Montoya, as a result of Argentina's economic crisis in the 1980s.

CONTRACTS & TENDERS

ENTE MINERARIO SICILIANO PALERMO

NOTICE

The Industrial Department of the Sicilian Region, with the aim of reactivating the production of potassium salts in Sicily, has charged Ente Minerario Siciliano with announcing that the Region seeks technically and financially qualified parties interested in the acquisition of mining shares, for the exploitation of the potassium salts of "Pasquasia" in the province of Enna and of "Milena" in the province of Caltanissetta.

The interested parties, technically and financially qualified, can view the mines, appurtenances and equipment by contacting Ente Minerario Siciliano - Servizio Minerario ed Attività di Ricerca - Via Ugo La Malfa, 169 - 90146 Palermo (Italy).

The issue of the mining concession is subject to a technical investigation by the Regional Mining Body of the Sicilian Region, whose evaluation will be based on merit and therefore is not dependent on the date of the applications.

In evaluating the applications for the issue of the concession, particular consideration will be given to those aspects for the relaunch of production which concern the guarantees of the production systems, the introduction of innovative techniques and technology and the reabsorption of labour in "Cassa Integrazione Guadagni" (redundancy).

The applications must be presented to Regione Siciliana - Assessorato Industria through Corpo Regionale delle Miniere - Distretto Minerario di Caltanissetta - Viale Testasecca, 60 - 93100 Caltanissetta (Italy).

The present notice has also been published in the Official Gazette of the Sicilian Region, as well as in the following European economic newspapers: Financial Times, L'Echo and Il Sole 24 Ore.

The Commissioner
Dr. Guglielmo Crescimanno

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Steep learning curve for Brazil

Angus Foster on the battle to improve the country's school system

Mr Paulo Renato, Brazil's education minister, is in possession of some alarming statistics. For example, fewer than half the country's children complete eight years of primary schooling. Some teachers are illiterate. And nearly 20m adults cannot read or write.

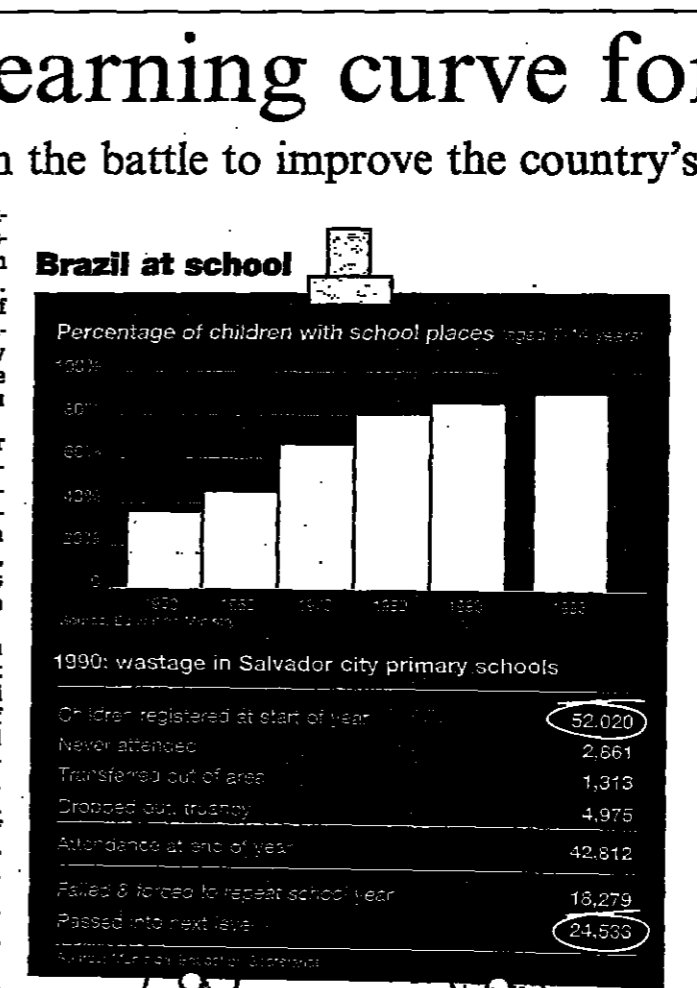
To tackle these problems, Mr Renato is proposing an overhaul of Brazil's primary education system to improve standards. The idea has been welcomed by many experts, but they agree the task is daunting and will take years to complete.

Brazil's poor basic education record is blamed partly on past governments, which subsidised universities for the children of the wealthy and left states and municipalities in charge of primary and secondary schooling. But local politicians often treated schools as sources of jobs and contracts for supporters, leading to corruption and waste.

Enrolment increased sharply in the last decades, but schools failed to improve standards and teaching quality often remained poor. For example, there is so much repetition of academic years, usually the fault of bad teachers, that the average child takes 12 years to complete the eight-year primary education.

Mr Renato's proposals, which are under discussion in Congress, have four main goals. They aim to increase overall spending on primary education by about 10 percentage points to 60 per cent of the education budget. Money would be reallocated from rich areas with few students to poor areas with many.

States and municipalities would be guaranteed an annual minimum of \$300 a student, deemed adequate for a reasonable basic education. Finally, a fixed amount of spending would be reserved for teachers' salaries to raise standards and reduce local politicians' control.



The proposals are far from revolutionary, but they are likely to face opposition. University heads worry their already strapped budgets will soon be cut. Mr Renato, himself a former rector of a leading São Paulo university, says spending will not fall but "universities are not the priority at the moment".

There could also be complaints from states, whose support is vital for the reforms to work. Mr Edison Souza Freire, education secretary for the northern state of Bahia, says the reforms are "very positive", especially since they will raise teachers' salaries in poor municipalities. "But for our state, which also has responsibility for secondary schooling and further education, we'll lose much more than we gain".

The reforms should raise teachers' average wages to \$800 a month, although there will remain considerable variation between the poor north and rich south. At present, some teachers in poor municipalities earn less than \$40 a month - hardly enough to eat.

Better salaries should attract more skilled teachers, but other changes are just as urgent. Ms Salete Silva, education secretary for the northern city of Salvador, says there is too little emphasis in Brazil on teacher training and retraining, especially in big cities with their characteristic social problems.

Raising teaching standards, although difficult to achieve quickly, would solve other problems too. According to some estimates, about 2m children aged 7-14 are not attending school. Ms Silva says the figure for the Salvador area is about 100,000, mainly because of a shortage of school places.

If teaching standards improve, fewer children would have to repeat school years, and more places would become available. "You don't need to build new schools, just reduce repetition," she says.

Mr Renato admits his proposals will not yield speedy results, and other changes are important to streamline a national curriculum and introduce school assessment and teacher training via a nationwide satellite television network. "We know that if all this works, after 10 years primary education won't be a problem any more," he says.

Unfortunately for Mr Renato, there will still be plenty of other priorities. Brazil's secondary schooling has been neglected and only one in three Brazilians enters secondary school.

Business leaders, increasingly trying to compete internationally, express serious concerns about the country's potential skills shortage, especially when some Asian competitors send more than 80 per cent of their children to secondary school.

Among optimists, there is hope that the old habits of the past cannot survive much longer. Political interference in local schools, and education's contribution to Brazil's huge gap between rich and poor, should slowly decline as more people learn to demand education as a right.

Mr Renato hopes his reforms speed up the process. "States and municipalities need to adopt education as a priority. We need to make education a great priority for the country, not just the government," he says.

The fact education is not yet a priority, and that Mr Renato has to make such a statement, shows how much remains to be done.

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مكتبة التمثيل

NEWS: INTERNATIONAL

British groups co-operate with US government agency in developing products to wean users off cocaine and heroin

Search stepped up for safe drugs to treat addicts

By Clive Cookson in Baltimore

Fight drugs with drugs. That was the message from addiction specialists to the American Association for the Advancement of Science meeting in Baltimore yesterday. Scientists funded by the US government's National Institute for Drug Abuse (NIDA) reported several successes in developing safe drugs to wean addicts off heroin and cocaine. There is even an experimental vaccine that immunises laboratory rats against the stimulant effects of cocaine.

Dr George Koob and colleagues at the Scripps Research Institute in California vaccinated the animals with a substance that triggers the body to produce "antibodies" against cocaine. The antibodies act as biological sponges to soak up cocaine in the bloodstream and reduce the amount reaching the brain. The US drive to develop anti-addiction drugs started when NIDA set up its medications development division in 1990.

Until then neither the pharmaceutical industry nor government agencies had taken much interest in the field. Dr Charles Grudzinskas, director of the division, said NIDA's \$500m (£325m) a year budget accounted for 85 per cent of the world's spending on research into drug addiction. There had been much scientific progress in the past five years, he said, as well as frustration over the continuing reluctance of pharmaceutical companies to become involved

in what they saw as a high risk, low reward market sector. Two of the three companies which Dr Grudzinskas said were co-operating with NIDA are based in Britain: Reckitt & Colman and Britannia Pharmaceuticals. The third is Algos, a New Jersey biotechnology company. Further advanced is the Reckitt & Colman project to develop buprenorphine, a painkiller, for use against addiction. Trials show it to be a promising alternative to

methadone, a highly regulated opiate used as a heroin substitute for more than 30 years. "This would enable physicians in the US to treat addiction for the first time like any other medical problem," said Mr Charles O'Keefe, president of Reckitt & Colman's US pharmaceutical subsidiary. NIDA is also working with Britannia, a subsidiary of the Japanese Ajinomoto group, on US trials of lofezidine, a drug licensed three years ago in the UK to relieve the symptoms of

heroin withdrawal. Lofezidine was used in 10,000 detoxifications in the UK last year, said Mr Derek Woodcock, the company's technical director. "It does not remove the craving but it dampens down the symptoms of withdrawal: the sweating, nausea and cramps." The only other licensed treatment for heroin addiction is a long-acting drug called LAAM, whose advantage is that it need be taken only three times a week. The US Food and Drug Administration

approved LAAM in 1993 but, to Dr Grudzinskas's disappointment, it is not widely available because individual state regulations do not permit its use. However, no treatment will work on people who refuse to be cured of their addiction, the scientists warned. "Even a vaccine against cocaine will be an impediment rather than an absolute cure," Dr Koob said. "If you have enough money (to buy huge quantities of cocaine) you will be able to overcome the effects of any treatment."

Cave life revealed in Romania

The Rip van Winkle of ecology, an underground cave system cut off from the rest of the world for 5m years, has been discovered in Romania. The creatures in Movile Cave - bacteria, fungi and invertebrate animals such as spiders, insects, leeches and water scorpions - have a food chain completely independent of the outside world. All their energy comes from the oxidation of hydrogen sulphide gas dissolved in the groundwater. Movile was first explored in 1986 but its unique scientific features have only just been discovered by a team of Romanian and American researchers. Mr Serban Sarbu of the University of Cincinnati described them yesterday to the American Association for the Advancement of Science in Baltimore. Thirty-one species new to science have already been identified. They form the first known subterranean ecosystem that does not depend ultimately on the sun for its food and energy needs. Geologists believe Movile formed when the level of the Black Sea dropped suddenly 5.5m years ago.

South Africa misses target for budget deficit

By Roger Matthews in Cape Town

The South Africa government has failed to meet its target for the reduction of the budget deficit in the financial year which ends on March 31, but believes its international reputation for fiscal discipline will not be damaged.

Mr Chris Liebenberg, the minister of finance, told parliament yesterday the deficit would be R30.1bn (\$5.4bn), 6 per cent of gross domestic product, against the budget

target of 5.8 per cent. Mr Liebenberg said the government remained on course to reach its target deficit of 4.5 per cent of GDP in 1999. "With three years still to go, I know this will not be a problem," he said. In seeking additional funds from parliament, Mr Liebenberg said a R1bn transitional reserve was needed to meet expected but as yet unquantifiable expenditure by the nine provincial governments. The minister, speaking to reporters at the start of the new parliamentary session,

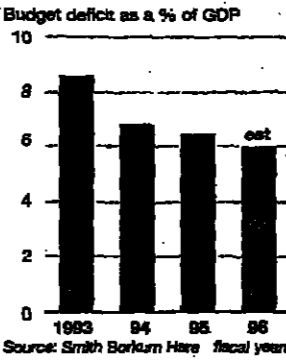
emphasised the problem, mainly related to welfare payments, had arisen because of insufficient data available to provincial governments, not because of a lack of fiscal discipline. "Generally the provincial governments have done a tremendous job," he said. "But we want to be able to respond to any cash flow problems they might have at the end of the financial year. Hopefully, not all the extra R1bn will be required." Despite pressure for increased government spend-

ing, Mr Liebenberg is expected to announce a more ambitious target for the reduction in the deficit, perhaps to 5 per cent of GDP, when he unveils his next budget on March 13. The urgent need to cut government borrowing was stressed by Mr Chris Stals, the governor of the Reserve Bank. He said the low level of saving was one of the most important structural deficiencies in the economy. During the first nine months of last year, gross domestic saving as a percentage of GDP

had fallen from 17.2 per cent to 16.7 per cent. Mr Stals said that savings would have to reach 25 per cent of GDP if the government was to achieve 5 per cent annual growth in the economy, the minimum sustained level needed to prevent a further rise in unemployment, already more than 33 per cent of the workforce. He believed growth last year was likely to have been about 3.3 per cent, and a further small rise was probable this year. Mr Liebenberg and Mr Stals

both echoed President Nelson Mandela's pledge last week to remove all foreign exchange controls as soon as conditions allowed. A further relaxation is thought to be imminent, but Mr Stals said that although reserves had risen to R18.2bn, this represented cover for only seven weeks' imports. Mr Stals said the Reserve Bank also wished to prevent a further appreciation of the rand which, according to an assessment released today by the Union Bank of Switzerland, is overvalued by 7-10 per cent

South Africa Budget deficit as a % of GDP



Source: Smith Barlow Hays fiscal years against the dollar, and likely to continue appreciating this year.

Zaire signals move to expel Rwanda exiles

By Michela Wrong in Goma, Zaire

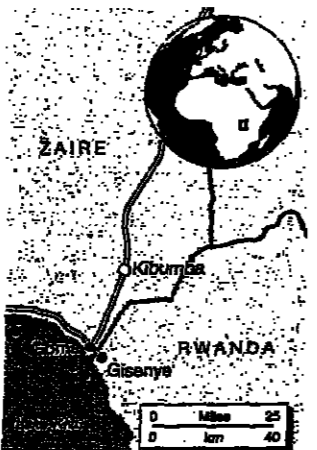
Zaire yesterday sent troops to seal off the second-largest Rwandan refugee camp on its territory and "encourage" a voluntary repatriation, signalling that after 19 months its patience with more than 1m Hutus who fled the fall of Kigali in 1994 was at an end.

In a pre-dawn swoop, Zairean soldiers fanned out along the road fringing Kibumba, a camp of 190,000 refugees north of Goma, stationing themselves at 100m intervals. Watched by hundreds of refugees, a United Nations-funded contingent of elite troops responsible for camp security simultaneously infiltrated the camp itself.

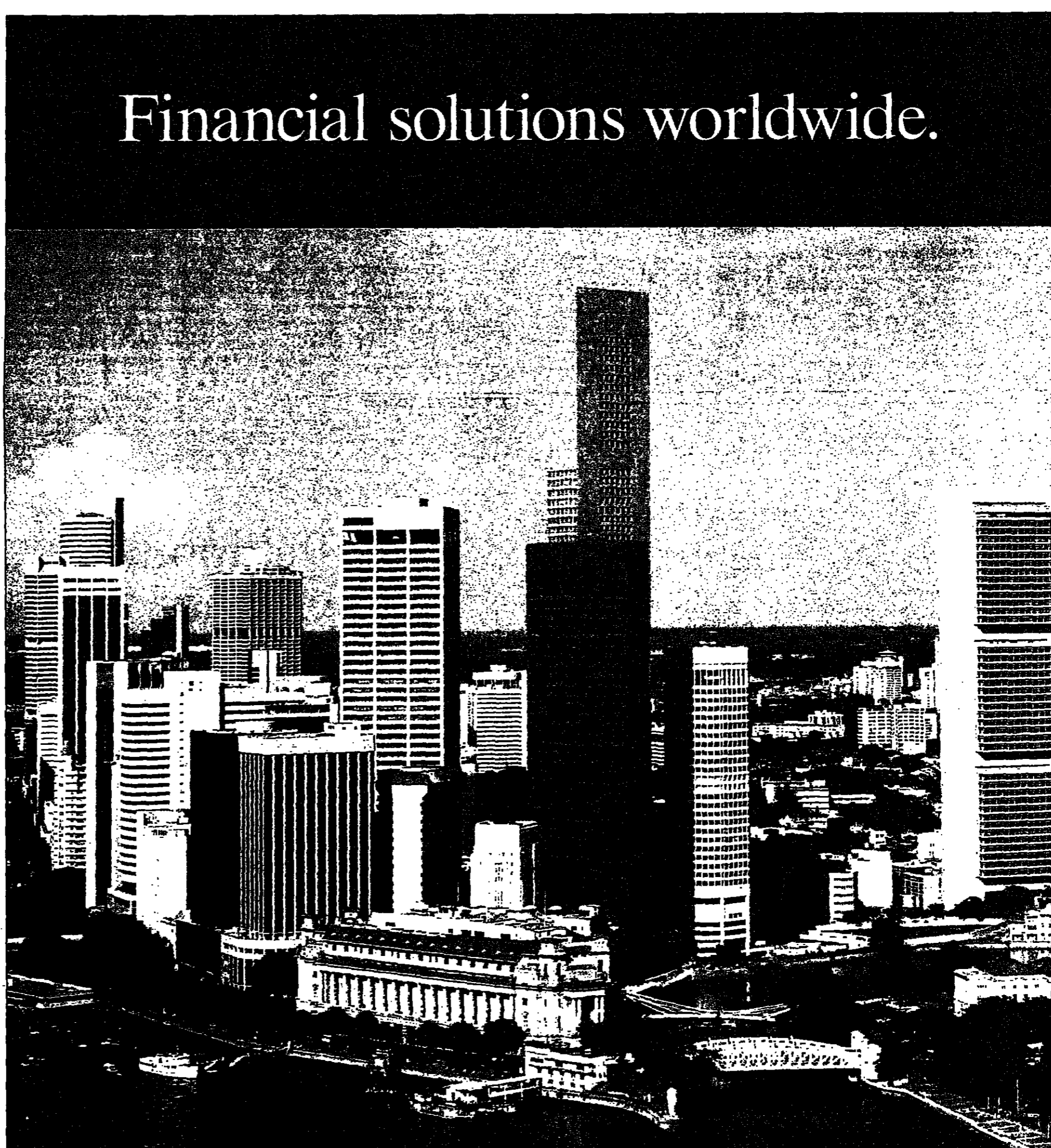
The operation is the first stage of a government plan to close 42 camps set up when Hutus, fleeing the Tutsi-dominated Rwanda Patriotic Front (RPF) advance, poured across the border. Convinced by their former leaders, many of whom organised the genocide of half a million Tutsis, that it was unsafe to return, most refugees have so far refused to move.

Lambasted abroad when it forcibly expelled 15,000 refugees last August, Zaire has this time been careful to stay within the letter of the law while making it clear to the refugees that their time is up. Soldiers have orders to prevent the refugees, many of whom supplement rations by working in Goma or tilling nearby fields, from leaving Kibumba and to close down the unlicensed shops, restaurants, bars and markets that operate there.

"The aim is to put an end to the sense that these are flourishing cities with their own lives and bring home the fact that they are refugees who must obey Zairean law," said Mr Peter Kessler, spokesman for the UN High Commissioner for Refugees (UNHCR). Vocal in condemning Zaire



in August, the UNHCR is backing the latest plan, while insisting it cannot be party to a forcible repatriation. But the operation already looks in danger of blurring the line between voluntary return and expulsion. The stationing of Zairean troops, notoriously indiscipline, is clearly intended to scare the refugees. Camp leaders have been told in no uncertain terms that donor funds are drying up. "They tell us it is a voluntary repatriation but really it is going to be forced, because the soldiers are going to enter the camps," said Mr Hermann Twajamoboro, head of one of Kibumba's districts. The UNHCR's stance is a reflection of some hard financial facts and declining international tolerance for the refugees' presence, seen as providing a cover for the growing number of infiltrations into Rwanda by militia men and former government soldiers. Having appealed for \$285m in funds for 1996, the agency has only received a pledge of \$1m from Norway and officials say it functions on a hand-to-mouth basis. Meanwhile, 30-40,000 refugee births are being registered a year in Goma, more than the numbers returning.



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CompuServe puts back Internet link

CompuServe, the US-based consumer online information service, said yesterday it had reinstated access to all but five message-posting areas of the Internet that it cut off under an investigation of online pornography by the German government. Reuter reports from Columbus.

The company also said it would offer a parental control program to enable users of its online service anywhere in the world to restrict access to questionable discussion areas, known as newsgroups. Access was cut off in December to 200 newsgroups - computer forums where users can post messages for all to see, including text and material that can be converted to both pictures and sound.

The action was taken after German prosecutors notified the Columbus-based company it was investigating distributors of sexually explicit material on the Internet. State prosecutors in Bavaria had advised

CompuServe it could face charges. Since CompuServe lacks the technology to block access in a specific geographic location, it was suspended for all 4.7m users worldwide. The decision to deny access to Internet forums led to accusations of censorship. "Combining parental controls with lifting the news-group suspension reaffirms our commitment to online safety for families and our position that responsibility for Internet content lies with those who create it or put it on the Internet, not with the access provider," Mr Bob Massey, CompuServe's president and chief executive officer, said yesterday. The five newsgroups that will remain inaccessible contain explicit child pornography material, company spokesman Jeff Shafer said. He did not know how long the suspension would remain in effect and did not identify the five.

Port sale first in Australia

By Nikki Tait in Sydney

A consortium of New Zealand and Australian interests yesterday emerged as the buyers of the port of Portland in south-west Victoria, the first time an entire Australian port has been sold into private hands.

The new owner is a 50:50 joint venture between the Scott Company, an Australian transport group, and Infratil Australia, a newly-established infrastructure investment fund. The fund is managed by Morrison and Co, an Australasian investment banking organisation.

The joint venturers, which are buying the five common-user berths plus the berth for the neighbouring Portland Aluminium smelter, will pay A\$30m (£14.8m).

According to the Victorian state government, they have also undertaken to cut usage charges at the port by 20 per cent over four years, "to ensure the benefits of private-sector efficiencies are passed on to users".

The underwater assets at the port will remain in state ownership, as will parks and

beaches administered by the Port of Portland Authority. The consortium will manage and maintain shipping channels under a lease agreement.

The main items passing through the Portland facilities include alumina and aluminium ingots, grain, fertilisers, and woodchips.

Privatisation of the Portland facilities forms part of the plan by the Victorian government to move at least three of the state's cargo ports into private hands. It said yesterday the privatisation process for the Port of Geelong was already under way and an announcement could be expected in April.

The Victorian state government has been at the forefront of privatisation moves in Australia. It is in the midst of a series of asset sales, designed to move the state's electricity industry into the private sector.

The policy is driven partly by ideology, but the government also inherited from its Labor predecessor a A\$30bn debt, which it has been trying to reduce.

NZ air accord may be revived

By Nikki Tait in Sydney

Efforts to establish a single aviation market between Australia and New Zealand will be resurrected if Australia's opposition coalition wins the federal election scheduled for March 2.

The opposition, which comprises the Liberal and National parties, said yesterday that it would resume negotiations with the Wellington government if it gained office.

The Labor government had originally aimed to set up an "open skies" arrangement with New Zealand. However, in late-1994, it rescinded Air New Zealand's right to fly domestic routes within Australia shortly before this was due to come into effect. The official explanation for this centred around a failure to agree on customs procedures, but many observers believed Canberra was anxious to protect Qantas from extra competition, before the privatisation of the Australian carrier.

More recently, however, the issue of a single trans-Tasman aviation market has been complicated by Air New Zealand's proposed purchase of up to 50 per cent of Ansett, the second Australian carrier.

It is unclear what implications this transaction - assuming it overcomes objections from New Zealand's domestic competition authorities - might have for the international regulatory framework.

Separately, the coalition promised yesterday to maintain Australia's defence expenditure at current level. However, it claimed that A\$1.25m (£60m) a year could be saved from reductions in running costs, and a further A\$125m in both 1997-98 and 1998-99 from the phasing-out of Australia's army reserve.

These savings would fund new commitments - a reallocation which Senator Robert Ray, the defence minister, described as a "very backward step". See International Company News

Wife of North Korean leader may have fled

By Jack Burton in Seoul

South Korea was trying yesterday to find the first wife of North Korean leader Kim Jong-il, to persuade her to seek asylum after she was reported to have gone into hiding in western Europe.

Ms Song Hye-rim, Mr Kim's former common-law wife and mother of his eldest son, would be one of the biggest propaganda catches yet for South Korea among the growing number of North Korean defectors. Ms Song had been living in Moscow for 13 years after being dropped by North Korea's Dear Leader.

The steady stream of defectors has not yet reached the proportions of the East German exodus in the summer of



Kim Jong-il's first wife, Song Hye-rim, in her 20s.

1989 that signalled the end of communist eastern Europe. But numbers are increasing as economic conditions in North

Korea deteriorate. Some 200 are said to have fled to South Korea in the past two years. Members of the privileged

elite are beginning to join the exodus, which used to consist mainly of disgruntled workers who slipped across the North Korean-Chinese border or were employed as loggers in Siberia.

Most of the new crop were already abroad in diplomatic and business posts making it easier for them to defect. Three members of the North Korean embassy in Zambia fled to South Korea last month and held a televised news conference yesterday. A London-based foreign exchange dealer for a North Korean trading company arrived in Seoul in December.

The defectors' tales are proving a goldmine for the South Korean intelligence agency. But what they say in public appears to be of more doubtful

quality. In news conferences, their answers tend to be carefully coached to score propaganda points for South Korea in its feud with the North.

One case involved a defecting North Korean truck driver with a suspiciously detailed knowledge of his country's nuclear weapons program when he met the press at the height of the North-South nuclear dispute several years ago.

One defecting army captain had only one sentence of English: "We are not defectors, we are freedom fighters."

"These are usually people who have got into the trouble up north and will now do anything to please the authorities in the south," one US official in Seoul said.

When they first arrive, they receive star treatment. Their initial appearance before the media is usually broadcast live. Some subsequently have difficulty adjusting to the free-wheeling capitalism of South Korea. One former defector, apparently homesick, was caught last week trying to slip aboard a ship in an attempt to return to North Korea.

So far South Korea has been delighted to welcome defectors, but Seoul worries they may soon be joined by a flood of refugees seeking to escape famine in the North. They could pose a difficult social problem. Being poor and unskilled, they might become a burden for the state.

South Koreans are praying they stay at home.

Media reports of drink's benefits prompt a wave of frantic buying

Japan takes to cocoa for health

By Emiko Terazono in Tokyo

Japanese consumers usually embrace the annual rush for St Valentine's day confectionery with vigour, but this year they are buying cocoa instead of chocolates.

Japanese retailers are facing frantic buying of the product by housewives after media reports extolled the health benefits of the beverage.

The rush for cocoa started last December after a television report that the product reduced cholesterol in blood vessels and was effective in preventing gastric ulcers. The report was based on a seminar given by the Chocolate and Cocoa Association of Japan, but medical experts remain non-committal about the benefits, especially when sugar is added to the cocoa.

Morinaga, a chocolate maker with 70 per cent of the market

Chocolate consumption in China is soaring for Valentine's Day, Reuters reports from Beijing. At Beijing department stores, foreign brands set up stalls offering roses and paper hearts as gifts for lovers buying chocolate for sweethearts on Valentine's Day today.

Chocolate consumption more than doubled to almost 22,000 tonnes in 1994 from 9,500 tonnes in 1988. In the same period, retail sales surged to Yn1.1 bn (£86.6m) from Yn128m, with most turnover concentrated in main cities

such as Beijing, Shanghai and Guangzhou. Much of the increase had been to the advantage of foreign manufacturers and at the expense of domestic producers, officials and local media said.

The Chinese chocolate market was growing at 15-20 per cent a year, said Mr Jeff Briggs, general manager of Cadbury Schweppes (Australia), which began production at a plant of 5,000 tonnes capacity in Beijing in October 1995. "Our growth is much higher than that," Mr Briggs said, though he declined to give figures.

The increase in production has its limits. Since cocoa is made from pulverising the cacao bean and removing cacao butter, which is then made into chocolate, its production cannot be greatly boosted without increasing the amount of chocolate manufactured at the same time.

Yet the industry hopes that the Y10bn (£81m) cocoa market will double this year.

A cocoa boom has hit the financial markets, with prices for stocks in the country's cocoa makers surging. Morinaga has risen 13.6 per cent from the beginning of the year, Meiji Seika by 5.7 per cent.

Some analysts are sceptical that the boom will last, especially since cocoa is a winter drink. But Morinaga retorts that cocoa is "good to drink in the summer as well, if you have it iced like tea".

being unable to meet demand. Morinaga says it is doubling production at its cocoa plants, and has been operating manufacturing lines at full capacity around the clock since mid-December.

and hundreds have been injured in clashes in the run up to the polls. Security forces have also arrested more than 15,000 people over the past few weeks in what the government says is a drive against illegal arms.

Mrs Zia issued her combined offer and threat in a rare meeting with foreign journalists. She claimed that negotiations with Bangladesh's three main opposition parties had been only "temporarily suspended" for the election, which she was "constitutionally obliged" to hold despite the boycott by the Awami League, the Jatiya Party and the Jamaat-Islami.

Sixteen people have died, including three police officers.

Bangladesh party talks proposed

By Mark Nicholson in Dhaka

Mrs Khaleda Zia, Bangladesh's prime minister, yesterday offered to reopen, after tomorrow's general elections, negotiations with opposition parties boycotting the poll, with the aim of holding a second, fully-contested vote.

But she also threatened to shed the government's present "restraint" if opposition parties continued "illegal" anti-government strikes and street protests.

"We are not taking action because we would like the election to come through," she said. "But if you continue to do illegal acts, then the law of the land will apply after the election."

However, Sheikh Hasina, leader of the opposition Awami League which is heading the protests, apparently rejected offers of compromise, calling Mrs Zia "intransigent" and "insincere".

She told reporters: "If she really wants negotiations she

will have to cancel the elections and step down."

Opposition determination to resist the election is expected to lead, in cities and some rural areas, to violent clashes tomorrow, when tens of thousands of police and paramilitary forces will be deployed at more than 21,000 voting stations.

An opposition-led road, rail and ferry blockade yesterday virtually cleared Dhaka's streets of motorised vehicles, while police reported sporadic home-made bomb attacks in the city.

Sixteen people have died, including three police officers.

ASIA-PACIFIC NEWS DIGEST

Thailand eases labour migration

Thailand's interior ministry has proposed letting employers import labourers to work in 35 of the country's 76 provinces, including the capital of Bangkok and the country's border and coastal areas. The proposal, which must be approved by the labour ministry and the Thai cabinet, would require employers to register their foreign workers by paying a Bn5,000 (£130) deposit for each labourer, along with a Bn1,000 non-refundable registration fee. Workers would have to receive the Thai minimum wage.

A pilot scheme has been largely unsuccessful because employers prefer to keep their workers unregistered to pay them less than the minimum wage, and because workers often disappear, causing employers to lose their deposits. The plan also calls for harsher treatment of illegal labourers who are not registered. The interior ministry estimates that there are between 600,000 and 700,000 illegal workers in Thailand, from Burma, Laos and Cambodia.

Haemophiliacs protest in Tokyo

Mr Naoto Kan, Japan's health and welfare minister, said yesterday he would try to confer with a group of haemophiliac patients infected with the HIV virus who start a three day sit-in in front of his ministry in Tokyo today. His comments came after revelations that the ministry was aware of dangers of allowing the use of untested blood products for haemophilia patients in 1983. It said last week it had discovered documents indicating officials knew of the HIV risks but did nothing to stop sales, something which it had previously denied. A total of 1,806 haemophiliacs have been confirmed to be infected with the HIV virus through tainted blood products, imported mainly from the US. By the end of last year, 402 people had died of Aids contracted through contaminated blood products, while 582 were suffering from Aids.

Taiwan military 'on high alert'

Tensions between Taiwan and China increased yesterday as Taipei put its military on high alert in preparation for war games by mainland troops nearer to the island than in the past. In Beijing, China repeated charges that Taiwan was to blame for recent tensions. Taiwan said its armed forces were put on heightened alert even though a People's Liberation Army deployment along China's east coast, put at some 150,000 troops, was smaller than some reports had predicted. "The strength of the combined forces does not exceed 150,000 so the rumor of 400,000 troops is an exaggeration," Mr Chiang Chung-ling, Taiwan defence minister, said in Taipei. He said China had airlifted troops into provinces near Taiwan and increased air strength in the area.



Unless help is given, soil is exhausted very quickly by slash and burn farming methods. New tracts of tropical forest would then have to be cleared every two or three years.

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Philippines reform consensus crippled by the pain of change

Infighting has long been a feature of the Philippines' mercurial brand of democracy. The decision by part of the two-party ruling coalition to join the opposition and a wave of protests against the government's economic programme have raised fears that the reform process might have petered out.

Almost four years of liberalisation and internationally-acclaimed restructuring was thought to have put the country on a more stable political footing. The government's sweeping victory in congressional elections last May was taken as proof that the carefully sequenced reform programme of President Fidel Ramos's administration was supported by strong nationwide consensus.

Events since then have called into question the classification of the Philippines as a star emerging market. The seeming triviality of the measures which have provoked widespread protests against the government suggests the country may not be prepared for the pain of further reforms.

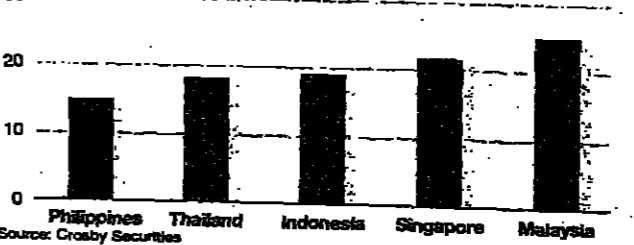
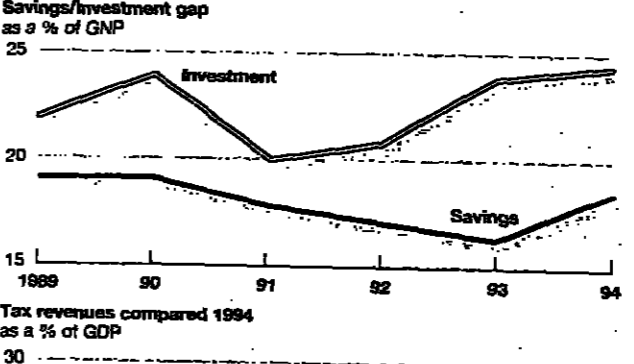
"The Philippine government is understandably beginning to feel under siege," said Professor Julius Caesar Parreñas of Asia-Pacific University in Manila. "A group of opportunistic politicians are stoking up anti-government sentiment with a campaign of misinformation."

Encouraged by union and church opposition to a minor increase in petrol prices and the imposition of a 10 per cent value added tax in January, half the government's two-party coalition split away last month to join the senate opposition.

Some members of the breakaway Liberal Democrats have disowned the party's decision, but the rupture signalled the first shot in the war for the presidential crown in 1998. This has catapulted

Opposition politics looks set to interfere with Ramos's economic agenda, writes Edward Luce

Philippines: 'all roads lead from tax reform'



formerly pro-reform senators, such as Mr Edgardo Angara, leader of the LDP into what has been labelled a "pro-poor conscience bloc".

The result is that the Ramos administration can no longer rely on the senate to enact the second half of its programme. Among the reforms analysts say could be in danger are introduction of a modern income tax system, liberalisation of oil and agricultural prices and reform of a public bureaucracy which habitually waters down laws it is supposed to implement.

Economists, including Professor Benjamin Diokno, budget secretary under a previous government, say the administration must push through these measures if it is

about half the south-east Asian average. A domestic savings rate of 21 per cent is also well below those achieved by the country's more dynamic neighbours. And fewer than 10 per cent of Philippine wage-earners pay their taxes.

Economists agree the solution to these problems hinges on the enactment of the comprehensive tax reform bill this year. A simplified and workable tax regime would tackle the problem of low recurring budget revenues disguised by proceeds from privatisation in the past two years, and liberating government resources to upgrade the country's poor infrastructure.

Higher budget revenues would also reduce public sector borrowing, narrowing the country's savings/investment gap. As one economist put it recently, "all roads lead from tax reform".

"The Ramos government basically has six to nine months to push through the tax bill. It is a rapidly narrowing window of opportunity. By next year, the campaign for the 1998 elections will have effectively pushed aside all other considerations," says one senior government official.

However, government economists, such as Mr Dawid Guinigundo of the central bank, and others argue that recent popular opposition to government reforms will exhaust itself by mid-year. "It is a bit alarmist to suggest the reform process has been blown off course," Mr Guinigundo said. "In a democracy, people tend to react against increases to the cost of living such as higher petrol prices. By mid-year, the country will have got used to it. The government will push through the reforms which are needed."

FOR THE SAKE OF THE CHILDREN WE GAVE THEM A NURSERY.



مركزنا للتعليم

Hyundai moves into aircraft business

By John Burton in Seoul

Hyundai of South Korea is to enter the aircraft industry by producing wings for the McDonnell Douglas MD95 100-seat airliner in a \$1.1bn deal. The move reflects intense competition with its main Korean industrial rival, Samsung, which also has aerospace ambitions and recently expressed interest in acquiring part of Fokker, the troubled Dutch aircraft company.

100-seat jet airliner with China, but that project is under threat because of serious differences between the two countries' governments. Analysts believe the possible collapse of that project is responsible for Hyundai's interest in producing wings for the MD95. Samsung might then try to build a 100-seat airliner independently, using Fokker technology and manufacturing equipment.

Hyundai takes over the production of MD95 wings from the Hallya group, whose chairman is the brother of Hyundai's founder. Hallya signed an agreement with McDonnell Douglas in 1994 to make the wings but decided to drop out of the project, Hyundai says. Hyundai plans to build a \$1.5bn aerospace factory in South Korea and start producing the wings in the second half of next year. The project will be managed by a new subsidiary, Hyundai Space & Aircraft.

Mr Kim Yong-mun, president of that subsidiary, said Hyundai would be only the fifth company in the world to produce wings for mid- or large-sized aircraft, while its aerospace complex would be the largest in Asia. Hyundai also is hoping to develop a 30-seat aircraft and medium-sized helicopters, while establishing a joint venture with Pemco of the US for aircraft maintenance and overhaul business.

The MD95 wing programme is the second aerospace contract announced by Hyundai in a month. It will also become the first South Korean company to assemble satellites in a joint venture with US and Italian partners by producing 26 satellites for the Globalstar network.

Mr Chung Mong-ko, Hyundai's new chairman, has said aerospace will be one of the main growth areas for Korea's second largest industrial group, along with telecommunications, finance and steel. Under a \$400m agreement with Space Systems/Loral of the US and Alenia Spazio of Italy, Hyundai Electronics will supply a quarter of the satellites for the Globalstar network, which will provide telecommunications services using small satellites in low earth orbit.

WORLD TRADE NEWS DIGEST

TWA to buy US aircraft

Trans World Airlines, which emerged from Chapter 11 bankruptcy protection in August, is to acquire 20 new Boeing 757-300s, powered by Pratt & Whitney engines. TWA will buy 10 aircraft directly from Boeing and lease the others from International Lease Finance Corporation. TWA has options on another 20 Boeing 757s. The first 757 will be delivered in July, with two further deliveries scheduled in 1996. Boeing is to provide "backstop financing". This means Boeing and Pratt will help finance the purchase if TWA cannot get better terms on the open market.

Vietnam admits foreign lawyers

Vietnam, which seven months ago banned foreign lawyers from practising Vietnamese law, yesterday settled the status of 14 foreign firms by awarding them branch licences. Branch status means that foreign lawyers no longer have to rely on billing clients offshore. But a requirement that they pay tax on their earnings in Vietnam, and what is likely to be time consuming liaison with their consultancy partners, could lead to a rise in their fees. The licences allow one branch in Vietnam, but firms which already have operations in Hanoi and Ho Chi Minh City are expected to be given permission to open a second shortly. Foreign law firms started arriving in Vietnam in 1992 but the scope of their activities was vague until July last year, when Hanoi restricted them to advising on international law and required them to reapply for branch status. About 15 other foreign firms are expected to receive branch status next month.

Venezuela urged to lift controls

The World Trade Organisation yesterday urged Venezuela to scrap exchange controls and move forward with its economic reform programme. Reviewing a report on Venezuela's trade policies, WTO trading partners said the exchange controls, introduced in mid-1994, were damaging foreign investment, capital inflows and trade. However, Venezuela was commended for trying to maintain a liberal trade regime while trying to reduce rampant inflation and a stubborn budget deficit. The WTO report says Venezuela's most pressing need is to overcome its macro-economic problems but it also needs to advance its trade reform programme. The economy is still heavily dependent on oil exports and revenues, which support extensive state involvement, while domestic industry benefits from cheap and abundant fuel. Renault has signed an agreement to deliver 40,000 engines a year to Moskvitch of Russia. The two-litre engines will be used in a new model to be launched by the Russian carmaker this year. The contract is to be financed under a Franco-Russian credit line. Bull of France has won a FF2250m (\$40m) contract from the Russian tax authorities to install a computer network covering Moscow and almost 100 other cities. ValuJet Airlines of the US has agreed to buy 11 second hand McDonnell Douglas aircraft from various airlines. The nine DC-9-30s and two MD-88s, to be delivered by April next year, will increase ValuJet's fleet from 47 to 58.

EU initiative on environment

By Guy de Jonquieres

The European Union will this week call for changes in World Trade Organisation rules to make it easier for countries legally to impose trade restrictions in support of multi-lateral environmental agreements (MEAs).

The proposal is intended to clarify the role of trade measures in existing MEAs, such as the Montreal protocol on CFC gases, and to reassure negotiators of future accords that such restrictions will not conflict with WTO obligations.

Brussels hopes its ideas will be endorsed by the WTO's ministerial meeting in Singapore in December, which is due to consider the links between trade and environment policy. The EU initiative is likely to be controversial, provoking scepticism or outright opposition among developing countries which fear that environmental policies could become a pretext for protectionism.

However, the EU is expected to win support from several industrialised countries, including Norway and Switzerland, and by New Zealand, which recently tabled a similar proposal.

The EU wants the WTO to set up a special disputes settlement mechanism to handle complaints brought by countries against trade restrictions imposed on them under MEAs to which they do not subscribe.

In such cases, WTO disputes panels would first determine whether the MEA in question was sound. The agreement would be judged on the basis of specified criteria, including whether it had been fairly negotiated, reflected relevant concerns and was open to signature by all countries.

If an agreement passed this test, the WTO could rule trade restrictions illegal only if it found that they involved "arbitrary or unjustifiable discrimination" and were not intended simply to enforce the provisions of the MEA.

The EU has called on the WTO to implement its proposal by amending its article 20, a rarely used provision which allows trade measures to be applied for reasons including health, public morals and the conservation of scarce resources.

In addition to the Montreal protocol, 17 MEAs provide for the use of trade measures to ensure their enforcement. So far, no country has complained to the WTO or the General Agreement on Tariffs and Trade, its predecessor, that such measures were being applied unfairly.

However, trade policy experts believe that the risk of clashes with world trade rules may increase as governments seek to negotiate more ambitious and far reaching global environmental accords in the future.

US threatens Manila over piracy

By Edward Luce in Manila

The US has threatened to scrap trade privileges unless the Philippines Congress passed laws to protect intellectual property rights, a Philippines official said yesterday.

Legislation to protect US companies from widespread copyright and software violations in the Philippines was supposed to have been enacted last year.

US trade officials have warned that Philippine products could lose their US generalised system of preferences

treatment, giving them tariff-free access to the North American market. The US government estimates that intellectual piracy in the Philippines costs US companies \$120m a year.

"Until two years ago even Philippine government departments were using pirated software in their computer systems," a senior US official said yesterday. "Compliance since then has markedly improved but US businesses estimate that over 90 per cent of computer software in the Philippines is still pirated."

The Philippines government, which last year detected 2,000 cases of piracy - a big increase on the 150 registered in 1993 - has expressed frustration with slow progress on the legislation in Congress.

A leading senator last week managed to delay the passage of one of the bills in order to evaluate whether the measures would damage Philippine companies. Other politicians have questioned whether they should pass the laws in advance of pledges to the World Trade Organisation to comply with international

norms by the year 2000. US companies, including Microsoft, which recently signed a two-year agreement to supply software to the department of trade and industry in Manila (a former violator), say that the pirating of US products in the Philippines remains rampant. Products widely copied in the Philippines include Levi jeans, Disney toys and Rayban sunglasses. US businesses say that failure to act swiftly could deter further overseas investment in the Philippines.

International conference to be called on Internet copyright

By Frances Williams in Geneva

An international treaty to protect intellectual property from cyberspace pirates is on course for completion by the end of this year, in a move that negotiators hope will spur the development of the global information superhighway by encouraging authors, record producers and performers to allow electronic transmission of their work.

Though many of the technical details remain to be settled, the accord would extend copyright protection under the Berne convention to material transmitted over the Internet and other computer networks. Copyright laws in many countries

at present only apply to hard copies of protected works.

The treaty is being negotiated under the auspices of the Geneva-based World Intellectual Property Organisation, which administers the Berne convention and other intellectual property accords. Negotiators have decided that talks had made sufficient progress to call a conference in December to initial the new agreement.

Officials admit that the technical problems of enforcing copyright protection on the electronic highway are immense. With digital communications, for example, anyone with a suitable computer can download a copy of a film or sound recording, and re-trans-

mit perfect copies all over the world at the push of a button.

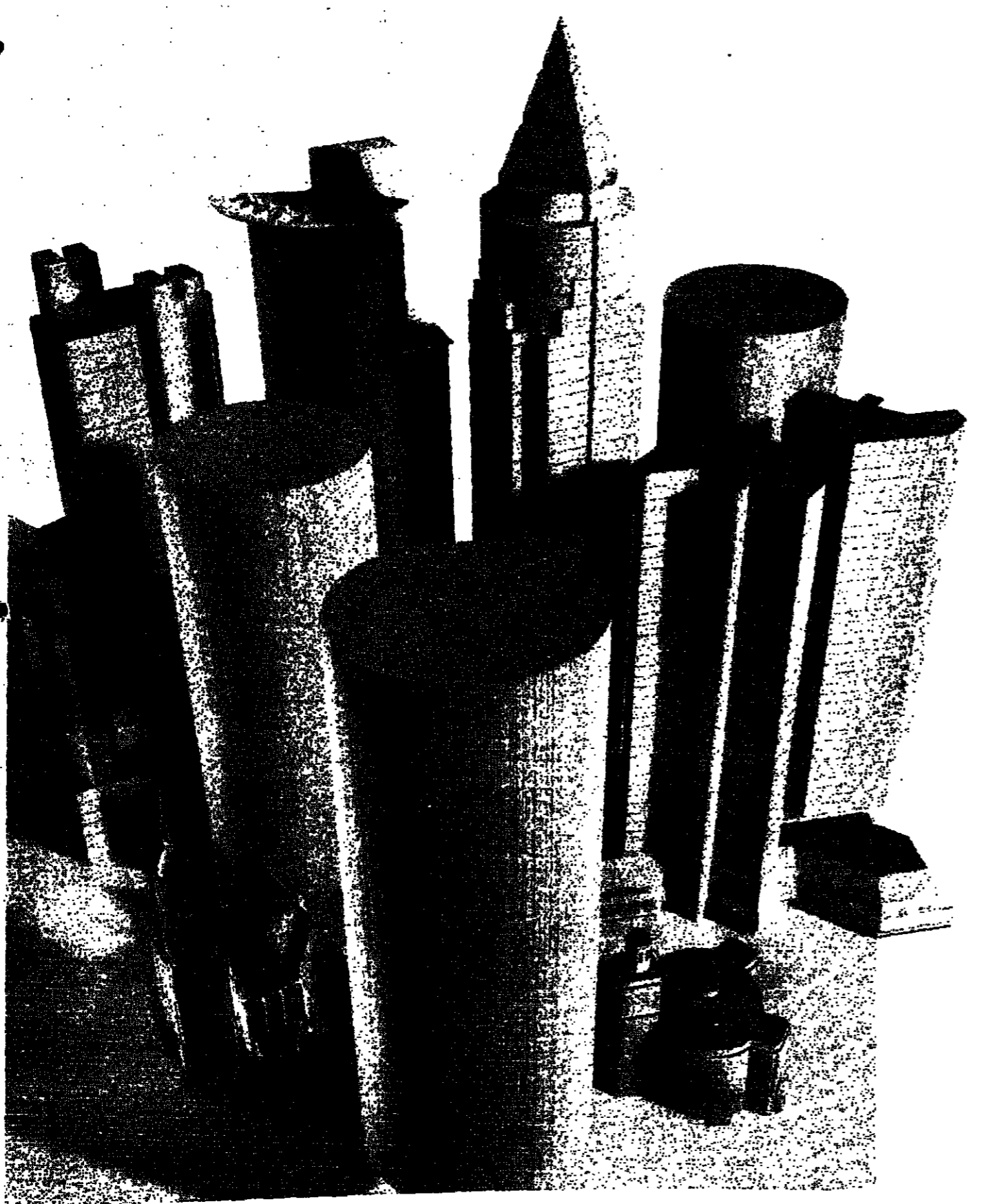
However, they argue that an essential first step is to ensure that cyberspace is covered by copyright protection rules enforceable on a worldwide basis. Legislation is already pending in the US and under consideration in the European Union, but this will not be effective unless other countries have similar rules.

"The development of the global information superhighway depends on film companies, directors, authors and performers being willing to put their work into the system," says one European negotiator. "They need sufficient protection and sufficient rights to get

a sufficient return, and some guarantees that there aren't great leaks in the pipe."

In the future, enforcement is likely to be aided by encryption technology that identifies copyright holders and royalties due, and restricts the number of copies that can be made from any original or prevents the copying of copies. In a move to pre-empt the development of encryption-removal devices, the new treaty is likely to make them illegal.

Questions still outstanding include the treatment of digital broadcasting, as opposed to on-demand services, and exceptions for libraries and others which have special privileges in existing copyright law.



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NEWS: UK

After the bomb Dublin government seeks Dayton-style talks to rescue peace process

Irish PM ready to debate election plan

By John Kampner and Robert Peston at Westminster

Mr John Bruton, the Irish prime minister, confirmed yesterday that he was ready to talk to Mr John Major, his UK counterpart, about Britain's proposal for elections for Northern Ireland.

Speaking in the parliament of the Republic of Ireland about the repercussions of the Irish Republican Army's bombing in east London last Friday, Mr Bruton said the two premiers were in contact to work out specific measures to keep the peace process alive.

He made clear, however, that any elections in the north should be preceded by preparatory "proximity talks", modelled on the US brokerage in Dayton, Ohio, of a peace accord for Bosnia. Such talks should involve all Northern Ireland parties.

Elections, Mr Bruton added, would have to lead directly and speedily to all-party negotiations on a constitutional settlement for the north, a point accepted by

the British government. Mr Major and Mr Bruton are expected to meet in London next week, with pressure growing on both governments to respond to the crisis by merging their respective plans.

Mr Bruton assured the parliament: "The British Prime Minister has said that his mind is not closed; nor is mine."

The British and Irish governments are understood to have discussed intensifying security in counties just inside the Irish republic, where the Irish Republican Army is believed to have been carrying out tests on explosives in recent months.

Irish politicians united in their condemnation of the London bombing in which two people were killed and 100 injured. Mr Dick Spring, deputy prime minister, called it "one of the darkest days in Irish history".

In a television broadcast, Mr Tony Blair, the British Labour party's leader, described the bombing as a "vicious and evil act". He also reiterated - amid signs of tension in the

parliamentary party, extending to the front bench, about his approach to Ireland - that he would continue to work with the British government and "put peace above party politics".

Mr Bruton reiterated he could no longer meet Mr Gerry Adams or other Sinn Féin leaders until the IRA restored its ceasefire. But he said he was willing to authorise "a face-to-face meeting at official level" with Sinn Féin.

Mr Albert Reynolds, the former prime minister from the opposition Fianna Fail party, yesterday became the first senior politician to meet Mr Adams following the London bombing. Mr Bertie Aherne, Mr Reynolds' successor as Fianna Fail leader, accused the British government and British opposition parties of "seriously mishandling" the peace process. "If Sinn Féin and the IRA have severe credibility problems in the light of commitments they have made, so too, unfortunately, do the British government," Mr Aherne said.



The Reverend Ian Paisley (left), leader of the hardline anti-nationalist Democratic Unionist party, leaves the prime minister's residence at 10 Downing Street in London after discussing elections and tighter security in Northern Ireland. With Mr Paisley is Peter Robinson, deputy leader of the party

England may win Korean \$1bn unit

By John Burton in Seoul and Roland Adburgham in Cardiff

The LG group of South Korea is considering building a semi-conductor and consumer electronics manufacturing complex in Britain at a cost of more than \$1bn.

The project would be the largest Korean investment in the UK, exceeding the \$700m consumer electronics complex that was recently opened by Samsung Electronics in north-east England. A final decision is expected by mid-year, with construction due to begin in late 1996 or early 1997, LG officials said.

The location of the factory complex, which will include production of television picture tubes and air conditioners, has not been decided, although LG has been examining areas in western England and Wales. "We focused at first on Wales, but are now switching our interest to western England," said an LG executive.

LG already produces video recorders and microwave ovens in Newcastle upon Tyne, north-east England, but has ruled out the city for the proposed new unit.

Ireland is also considered a possible choice, although its chances of being selected are rated lower than Britain's.

LG's interest in the UK comes as Mr John Major, the prime minister, prepares to travel to South Korea early next month in a drive to attract more investment.

The UK is emerging as the leading area of Korean investment in the European Union. LG's possible expansion into the UK is part of its strategy to establish manufacturing facilities in principal global markets. It recently announced that it will soon start building a \$1.3bn semi-conductor plant in Malaysia and a \$600m electronics factory in Indonesia.

Wales has just won its first Korean investment with the announcement that Halla would open a plant to manufacture construction equipment.

He called last week's London bomb a "provocation to other paramilitaries, which I hope they will firmly resist".

UK NEWS DIGEST

Former Matrix workers may sue government

Former Matrix Churchill employees plan to sue the government for compensation, saying that the machine tool company at the heart of the arms-to-Iraq affair was bankrupted by government intervention.

Former employees expect Sir Richard Scott's report on the affair - due to be presented to parliament tomorrow - to show that the prosecution of the company's management for breaking export guidelines to Iraq was unlawful. The company collapsed after the directors' arrest, leaving more than 650 staff out of work. Sir Richard will judge whether ministers abused their power in allowing the prosecution of Matrix Churchill managers for illegal arms exports to go ahead.

Mr Tony Farrell, a former toolroom fitter at Matrix Churchill who is leading the compensation campaign, said: "If the Scott report shows that the government's intervention was wrong - and ministers knew about the export licences - then we will sue for compensation." Mr Farrell said the arrest of three of the company's directors by Customs and Excise officers in October 1990 came a day before the planned signing of a management deal to buy out the company, "saving hundreds of jobs".

"The government has given Sir Richard Scott's report on arms sales to Iraq to a larger group of ministers than originally agreed, fueling allegations that those criticised have been given the opportunity to prepare their personal defences. The decision is controversial, given that government officials subject to attack in the report have had only minimal access to it. Mr John Major, the prime minister, has made clear that he will stand by ministers criticised by Sir Richard."

Robert Peston, Westminster

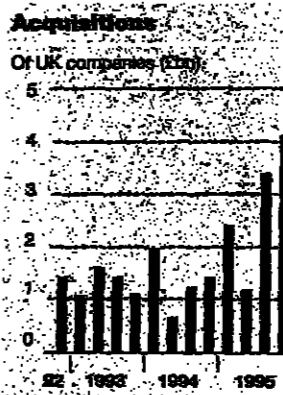
Arms control urged

Independent arms control pressure groups called in London for a European code of conduct on arms exports to curb military sales to repressive regimes. The call for a European standard comes just two days before publication of the Scott report. Saferworld, the British American Security Information Council and the World Development Movement, all arms control groups, proposed that arms control measures should be included in the EU Intergovernmental Security Review of the Maastricht Treaty. The groups want a code of conduct on arms sales which would curb exports to countries with poor human rights records, dictatorial regimes, aggressive military powers and areas of the world with a history of military instability.

Ms Brown Bradly of BASIC said that if the EU and the US both implemented guidelines, 90 per cent of the world's arms exports could be subject to stringent controls.

Bernard Gray, Defence Correspondent

Acquisitions level rises



Companies outside Britain spent \$4.1bn (\$6.3bn) buying or merging with UK companies in the final three months of last year, official figures showed. It was the highest quarterly level of spending for almost six years. Non-British companies' spending on UK acquisitions in 1995 as a whole was \$11.1bn, the highest total since 1989. More than half of investment in the UK in the final quarter of 1995 was by companies from the US - a switch from the rest of the year when most investment came from the EU.

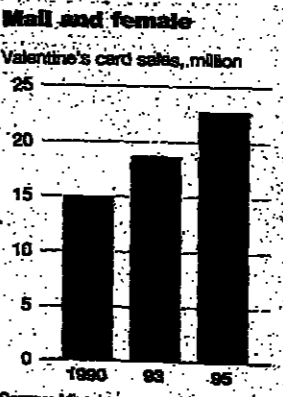
On UK mergers and acquisitions in the final three months of last year, that lifted spending for 1995 to a record \$32.1bn, the Central Statistical Office said.

But British companies' spending on acquisitions in other countries declined for the fourth successive quarter to £1.6bn. In 1995 spending on such acquisitions by UK companies was £10.9bn, 24.2bn lower than in 1994.

Figures from the Bank of England yesterday showed that British companies raised a net £2.2bn on international capital markets last month, almost double the amount raised in January 1995. Purchases of UK companies were dominated by two large transactions which accounted for 78 per cent of total spending: the purchase by Rhône-Poulenc Rorer, the US drugs company, of UK rival Fisons, and the purchase by Southern Company of the US of South Western Electricity.

Graham Bowley, Economics Staff

Card sales go on rising



Sales of St Valentine's day card sales rose to 23m last year, up from 19m in 1993 and 15m in 1990, says Mintel, the market intelligence group. It forecasts strong sales again this year. About £1.3bn was spent on greetings cards of all types last year, with more cards purchased per head of population in the UK than anywhere else. Card buyers are more likely to be female than male, with 17 per cent of men sending greetings cards for a wide range of occasions, not just Christmas and birthdays, compared with 46 per cent of women. Last year 1.5bn Christmas cards were sent and 560m birthday cards. Further growth in sales of Valentine's cards could be stimulated by adopting American practices, says Mintel, explaining that in the US it is common for children to send all their classmates Valentine's cards.

Diane Summers, Marketing Correspondent

Sale of state rail company hits serious obstacle

By Robert Peston, Political Editor

Privatisation of Railtrack has hit a serious obstacle as the owner of British Rail's track and stations is insisting that its debts should be £1bn (\$1.53bn) less than the level sought by the government.

In order to maximise the proceeds from the sale, the government is insisting that Railtrack, scheduled for privatisation in May at an estimated value of about £1.5bn, should have debt of just over £1bn. But the company's directors argue that it can sustain only a tiny amount of borrowing.

"I cannot pretend it is not a serious problem," said a minister. There had been hopes that the dispute would be settled this week. However, that is now considered highly unlikely. Those involved in the talks said there were only two or three weeks left to sort out the problem if the sale is to go ahead on time.

Railtrack has an estimated £1.5bn of debt, and the government has told the company that it is prepared to write off only a few hundred million.

It is understood that, subject to the government changing other aspects of the share sale, Railtrack may eventually be prepared to agree to take £750m of debt. "But there is no chance of going any higher than that," said an executive.

While merchant bankers involved in the deal were yesterday trying to play down the gravity of the problem, the government and the company are far less optimistic.

"We are right up against the wire," said a minister. "One of us has to give ground but neither is prepared to do so." Another member of the government launched a ferocious attack on Railtrack. "They forget that we have all the expertise in privatisations," he said. "Do they think we were born yesterday?"

The Department of Transport and the Treasury, jointly responsible for the sale, are taking a particularly tough line on Railtrack's eventual indebtedness because there is a widespread view in government that in previous privatisations it has been too soft.

"We have heard these arguments a million times before," said a minister. "Every time a company approaches privatisation, it complains that its viability will be jeopardised if we don't cut the debt. Then hey presto, after privatisation they slash their workforces and profits go through the roof."

By 1990, Mr Nadir owned 25 per cent of the company - a stake worth some £200m. He retained close personal control over the company, even maintaining the ability to be the sole signatory on Polly Peck cheques of any size, Mr Calvert-Smith said.

Mrs Forsyth had first encountered Mr Nadir when she was working for Citibank in Mayfair as a personal finance adviser. One of her clients was Mr Nadir. In 1987 the Polly Peck chairman employed her as his personal financial assistant on a salary of £45,000 a year plus expenses, the court heard.

The remaining £305,000 went to stockbrokers A.J. Bakhor to repay debts incurred by Mr Nadir in connection with purchases of Polly Peck shares, Mr Calvert-Smith went on. The debts were made possible because Mr Nadir had complete personal control of the company's bank accounts, he said. The Polly Peck board was never consulted about the payments, Mr Calvert-Smith said.

Advertisement for the Institute of Investment Management and Research (IMR). It lists examination results and prize winners for November 1995. The prizes include the Rothschild Asset Management Prize for Economic and Applied Statistical Analysis Paper (David Hulme), the Financial Training Prize for Investment Regulation and Practice Paper (Jonathan Bailey), the Mercury Asset Management Prize for Portfolio Management Paper (Casper Romer), and the Wincott Foundation Prize for Case Study Paper (Alessio Falino). A list of names and their respective institutions follows, including Royal London Asset Management, Coutts & Co AG, Prudential Portfolio Managers, and many others.

Handwritten Arabic text: "مركز الأصيل"

NEWS: UK

Stealth design would replace Harrier and F-16

Finless aircraft enters US defence contest

By Bernard Gray, Defence Correspondent

McDonnell Douglas and British Aerospace yesterday unveiled their design for the generation of fighter aircraft beyond the Eurofighter. The new design could replace the vertical-take off Harrier and the Tornado attack aircraft after 2010.

The two companies, working with Northrop Grumman, have produced a radically new design for the fighter which will not have a tail fin. Instead, the aircraft's stability will be controlled by directing the thrust of the engine's exhaust.

Removing the fighter's tail fin cuts the aircraft's radar reflection and so makes it easier to elude enemy defences. The new fighter will also be specially shaped and made of non-reflective materials, like the F-117 stealth fighter used

by US forces in the Gulf War. This will reduce further the new aircraft's radar image.

The design is one entry for the US Joint Advanced Strike Technology programme (JAST). The JAST is intended to find a single aircraft to replace a number of existing machines. These are the Lockheed Martin F-16 light fighter for the US Air Force, an aircraft-carrier-based fighter for the US Navy to replace the F-14 and F/A-18 and a vertical take-off jet to replace the US Marines AV-8B Harrier jump jets.

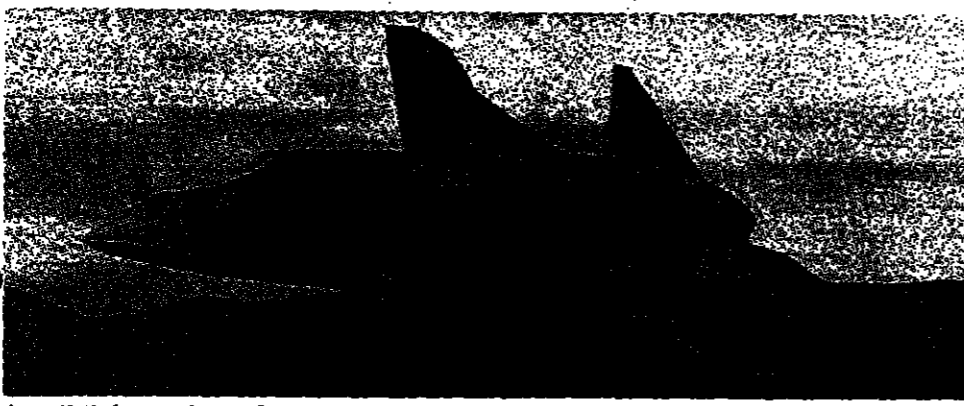
Britain is interested in the JAST because it will need a replacement for its F/A-2 Sea Harriers by 2015 if the nation is to continue with aircraft carriers. The JAST is the only programme which could provide the UK with the jump jets it needs for its small carriers.

The UK may also consider the JAST aircraft for a ground-attack replacement for the Royal Air Force Harrier GR7 and Tornado GR4, which can both provide air cover to the battlefield and strike deep behind enemy lines.

However, the UK is also studying a Future Offensive Aircraft with Dassault of France, and this could also take on these strike roles.

Boeing and Lockheed Martin are producing rival designs for the JAST programme, which may have an eventual world market of 3,000 aircraft. Lockheed's entry is based on its new F-22 stealth fighter for the USAF, while Boeing is producing a new design.

The Pentagon is expected to choose two teams for prototypes in October, with the winning aircraft due to be selected in 2001.



An artist's impression of the finless fighter was released in Washington yesterday

EU sceptics soften stance

By James Harding at Westminster

The Eurosceptic right of the governing Conservative party yesterday stepped into line with the party leadership by dropping demands for the government to rule out British participation in a single European currency.

Eight Tory MPs once deprived of the party's whip because of their opposition to its European Union policy said monetary union would be acceptable if approved by two-thirds of the population in a referendum.

Sir Teddy Taylor, one of the most vocal opponents of further integration into the EU, said the modest climbdown from their previously intractable opposition to a single cur-

rency was "a move towards consensus in the party". He added: "This has to be regarded as a sensible compromise - something that can be generally acceptable to Eurosceptics and the few supporters of a single currency in the party."

The acceptance of a referendum, albeit one with stiff conditions, signals a return to the government fold for the eight. Despite growing Eurosceptic opposition to a single currency, Mr John Major, the prime minister, has not ruled out the UK joining a single currency and has left open the possibility of a referendum.

The call for a referendum was part of an otherwise uncompromising paper from the eight, advising the UK government to "move the discus-

sion forward in the direction of a looser, less centralised European Union".

However, familiar calls for abolition of the Common Fisheries Policy and the demand for a reassertion "of the primacy of British law" infuriated supporters of the EU in the Tory party. At a launch of an alternative paper by the European Movement, a cross-party pro-European group of MPs, Mrs Edwina Currie described Sir Teddy and the other rebels as "coming from another planet".

The European movement, unlike the formerly whipless rebels now known as the Group of Eight, supports a limited extension of quality majority voting and the development of a European foreign and security policy.

State health service Private finance is injected

'Americanisation' row fails to deter entrants

By Mark Suzman in London

The recent announcement that a company with US links has made the shortlist for a contract to build a hospital for the state health service in Scotland has led to outrage in the service and political ructions outside it.

The opposition Labour party has said this could lead eventually to the "Americanisation of our hospitals", bringing with it "all the problems in US health-care".

Even if Westminster Healthcare wins the private finance initiative contract for the Stonehaven hospital, few observers would expect it to signal any big expansion of non-UK operators in the state health service. Westminster is a UK-based private nursing home operator 41 per cent owned by US-based Tenet Healthcare.

The state service's private finance unit oversees the programme under which companies are invited to design, build, finance and operate projects. The unit says several non-UK banks have expressed interest in the finance side of the British government's private finance initiative (PFI). But few international companies have made formal bids for building or management contracts.

Analysts say the focus of any non-UK expansion in the healthcare market will continue to be in the independent sector in spite of opportunities raised by PFI. One long-time observer of the health industry said: "Most of the involvement is likely to be in the private sector, particularly the rapidly expanding area of long-term care provision for the elderly."

That has already started. Apart from Tenet's stake in Westminster, another US company, Sun Healthcare, last year acquired 20 per cent of Ashburne Homes, one of Westminster's main rivals. That stake was recently increased to

of access to specialist care. Similarly, French company Générale de Santé International, a subsidiary of utility Compagnie Générale des Eaux, has owned UK-based acute hospital provider BMI Healthcare since 1990. Last year the company formed BMI/Columbia Healthcare, a joint venture with Columbia/HCA Health Care Corporation, one of the biggest US healthcare providers, to run four private acute London hospitals including the Harley Street Clinic with a combined total of 600 beds.

One area of the health service in which companies from outside Britain are keen to increase involvement is in facilities management for hospitals. Although Mr Stephen Dorrell, the health secretary, has ruled out any private provision of clinical services, many hospital trusts are contracting out cleaning, catering and other services. Mr Alan Langlands, the NHS chief executive, said: "The principle [of private facilities management] is quite well established and foreign-owned firms are certainly free to offer their services."

Last year Marriot Management Services, the world's biggest contract services organisation, acquired Taylorplan, a big UK-based management services group, with a view to expanding hospital involvement in Britain. "We see the UK market as having good growth potential," said Marriot. To the frustration of many operators, while the British may now be more tolerant of foreign ownership of many industries, healthcare remains a sensitive area.

"All the fuss is quite unnecessary," said Mr Barry Hassell, chief executive of the Independent Healthcare Association, an umbrella group for most of the UK's private healthcare providers. "The issue of ownership is a red herring. It's the quality of the establishment that should count."



Impalats

Impalats Platinum Holdings Limited
(Incorporated in the Republic of South Africa)
(Registration Number 574979/95)

Interim results and declaration of interim dividend

MAJOR FEATURES

- Attributable income down 27%
- A major furnace failure in August affected recoveries and unit costs
- Interim dividend down 40%
- On-going weakness in pigm prices will impact the second half of the year
- European Commission is reviewing the merger with WPL/EPL

Consolidated Income Statement	6 months to 31 Dec 1995 (Unaudited)	6 months to 31 Dec 1994 (Unaudited)	Year to 30 June 1995 (Audited)
Turnover	1 182.2	1 165.0	2 434.6
Cost of sales	1 046.8	895.0	1 882.9
On-mine operations	833.2	756.1	1 548.5
Refining operations	135.7	134.8	257.2
Other costs	51.1	41.4	90.9
(Increase)/decrease in stock	26.8	(37.3)	(13.7)
Income from the supply of metals mined	135.4	270.0	551.7
Expenditure on current productive capacity	37.8	40.5	79.4
Income from platinum mining	97.6	229.5	472.3
Other income	8.1	5.4	18.3
Net financial income	26.7	3.4	17.4
Interest received	50.3	27.5	64.0
Less: interest paid	23.6	24.1	46.6
Income before taxation	132.4	238.3	508.0
Lease consideration, royalties and taxation	19.7	67.0	163.6
Taxation effect of expenditure on future capacity	35.2	57.6	100.4
Income after taxation	77.5	113.7	244.0
Share of net income from associates	16.8	15.3	23.4
Outside shareholders' interest	(1.6)	(0.9)	(3.1)
Attributable income	92.7	128.1	264.3
Extraordinary items	0.0	0.0	(18.3)
Appropriation for expenditure on future productive capacity	72.0	48.2	84.0
Transfer to non-distributable reserves	16.8	15.3	39.7
Distributable income	3.9	64.6	156.9
Dividend declared	18.7	31.1	108.9
Retained income	(14.8)	33.5	48.0
Shares in issue (millions)	62.2	62.2	62.2
Attributable earnings per share (cents)	149	206	425
Dividends per share (cents)	30	50	175

Statistics	31 Dec 1995 (Unaudited)	31 Dec 1994 (Unaudited)	30 June 1995 (Audited)
Free market price index (\$/oz)	588	604	609
Platinum: Price achieved (\$/oz)	453	429	435
Sales volume (000 ozs)	492	499	995
Refined output* (000 ozs)	491	522	994
Revenue per ounce sold (R/oz)	2 403	2 335	2 447
Cost per ounce refined* (R/oz)	1 973	1 707	1 816
Cost per kilogram produced* (R000/Kg)	28.2	24.6	25.8
Exchange rate achieved (R/\$)	3.64	3.58	3.59
Capital expenditure (Rm)	145.0	146.3	263.5
Cash and deposits (Rm)	236.0	384.5	403.7
Less: All borrowings (Rm)	211.4	303.2	291.3
Net cash	24.6	81.3	112.4

* Average free market price based on Impalats' production. * Based on deemed metal produced.

Abbreviated Consolidated Balance Sheet (R millions)	As at 31 Dec 1995 (Unaudited)	As at 31 Dec 1994 (Unaudited)	As at 30 June 1995 (Audited)
Ordinary shareholders' interest	2 995.9	2 818.8	2 886.8
Outside shareholders' interest	128.5	123.8	128.7
Long-term liabilities	211.4	300.2	291.3
Deferred tax	51.6	56.8	54.0
Other long term obligations	81.1	31.5	81.1
Capital employed	3 468.5	3 331.1	3 439.9
Fixed assets	2 617.6	2 436.8	2 513.5
Investments	668.1	628.8	651.3
Net current assets	182.8	267.2	275.1
Current assets	777.8	297.5	1 005.2
Less: Current liabilities	595.0	629.7	734.1
Assets employed	3 468.5	3 331.1	3 439.9

Notes

- At 31 December 1995 the group had outstanding platinum, palladium, rhodium and nickel metal leases with a gross strike price value of R195 million. It is intended that these will be settled out of own production by 30 June 1996.
- Borrowings
Debentures secured by pledge of freehold properties Rm
Half bearing interest at 18.9% fixed per annum and half at 18.4% per annum reparable before 30 June 2004 205.1
Other 6.3
211.4
- Capital expenditure approved and committed at 31 December 1995 R452.3 million. This expenditure will be funded internally and if necessary from borrowings.
- Contingent liabilities at 31 December 1995 arising mainly from collateral security for employee housing, amount to R24.2 million.
- Investments comprise unlisted investments. The Directors' valuation is R688.1 million.
- For comparative purposes, prior year figures have been restated or regrouped, as appropriate.

Independent Review

The financial information set out herein has been reviewed, but not audited by Coopers & Lybrand. Their review report, which is unqualified, is available for inspection at the company's registered office.

Review

- Formal agreements with Lonrho plc in respect of the merger with Western Platinum Limited and Eastern Platinum Limited were approved at a shareholders' meeting on 5 December 1995. On 20 December the Merger Task Force of the European Commission advised that they were unable to give an immediate approval as they wished to understand more fully the market implications of the merger. The transfer of information and discussions are on-going with a final ruling being expected on 5 May 1996.
- As announced on 7 December 1995, the Bakeleng Tribe has issued summons on Impalats in pursuit of its long standing disagreement over mining leases. While any legal action will be defended vigorously proceedings are presently suspended following receipt of settlement proposals from the tribe.
- On 24 August 1995, there was a major failure of the matte and wall of the No 5 Furnace at Mineral Processes. This furnace, installed in 1991, accounts for 80% of Impalats' throughput. Repairs took 6 weeks to complete and full production, following the normal gradual heat up, was resumed in late November. There was a slight impact on underground production as alternative arrangements to stockpile ore and dried concentrate were effected. Concentrator recoveries were more severely affected as the process was altered to minimise the volume of dried concentrate to be stored. Dust losses, not as yet fully quantified, are being experienced in the storage and reclaiming of the dried concentrate. Impalats is insured for the direct cost of repairs and for loss of profits. The claim has been accepted by the insurers and a first payment for costs incurred has been received. No payment for loss of revenue has yet been provided for or received. It is anticipated that stocks of ore and concentrate will have been recovered and processed through to matte by May 1996. Processing through to refined metal will not be completed by the end of the financial year.
- Metal processed to the concentrate stage and not produced as refined metal during the period, because of the furnace failure, has been deemed as produced and fully costed as such. Supplies to customers of this volume of metal have been met by leasing. Costs per ounce refined and per kilogram of PGM's in converter matte have been calculated on the same basis.
- On the above basis production, and therefore sales volumes of all metals except rhodium were marginally lower than the same period last year. Slightly higher rand prices received on a year on year basis gave a 1% increase in turnover to R1.18 billion, while gross operating costs were only 8% up. A substantial shift from the temporarily overstocked position of last year to a stock position as a result of the furnace failure was a major feature in the 17% increase in the cost of sales to R1.05 billion. The resulting decrease in mining income flows through the lease, royalties, tax, and tax effect of capital expenditure to give an attributable income of R82.7 million, a decrease of 27%.
- Continued high levels of capital expenditure - particularly on the Enhanced Precious Metals Refinery - and reduced margins have lowered the net cash position from R81 million to R25 million.
- Unit costs for the first half of the year, although calculated on the deemed metal produced, were adversely impacted by the metal losses on concentration and smelting. Costs per kilogram of PGM's in ore smelter and rands per ounce refined platinum both increased by approximately 15%. The reversion to normal practices and recoveries following recommissioning of the smelter should see significant improvement in operational performance in the second half of the year and little further rise in unit costs.
- An interim dividend, at 30 cents per share, 20 cents lower than last year, has been declared. The dividend of R18.7 million represents the dividend payable on the 62.2 million shares currently in issue. The amount that will be payable on the additional shares to be issued on implementation of the merger has been set aside out of distributable reserves.

Prospects

- During the six months the free market prices for our three principal precious metals fell significantly, platinum by 7%, palladium by 17% and rhodium by 49%. The weighted basket of dollar prices for the company's principal metals fell by 13% between June and December. Average dollar prices for the six months were 3% below the same period of the previous year. A slight depreciation of the rand against the dollar resulted in the rand average free market price for our products being 2% below that of the previous year. Rand revenues per ounce of platinum sold were however 3% higher than in the same period of last year, due mainly to the lag built into the pricing mechanisms of some major contracts. For the same reason the full effect of the fall in prices between July and December will only be felt in the second half of the financial year.
- During the second half of the year 11 shaft, where production ceased in 1994 pending the re-establishment of ore reserves, will re-open, while the new 14 shaft complex will start to make a meaningful contribution. Both these projects add production flexibility on Merensky Reef and the prospect of lower unit costs next year.
- The more positive aspects of production and costs in the second half of the year are not sufficient to compensate for the weakness in prices over the last six months and projected for the rest of the year. Performance in the second half of the year is therefore not expected to match that of the first half.
- Capital expenditure for the full year is expected to be approximately R510 million.
- Implementation of the merger and the issue of the appropriate new shares will follow within 10 days of a favourable EC ruling.

On behalf of the board J M McNeilson M L Davis Directors

Declaration of interim dividend

An interim dividend of 30 cents per share in respect of the half-year ended 31 December 1995 has been declared payable to members registered in the books of the company on 1 March 1996. The register of members will be closed from 4 to 15 March 1996, inclusive. The dividend is declared in the currency of the Republic of South Africa. Payments from the London transfer office will be made in United Kingdom currency at the rate of exchange ruling on 18 March 1996 or on the first day thereafter on which a rate of exchange is available.

Dividend warrants will be posted on 23 March 1996. The full conditions of payment may be inspected at the offices of the transfer secretaries of the company.

By order of the board
Impalats Services (Proprietary) Limited
Secretaries

Per H J Gaylard, Group Secretary 13 February 1996

Registered Office: 3rd Floor, 6 Holland Street, Johannesburg 2001 (P.O. Box 61388, Menembetswana 2107)

Transfer Secretaries: South Africa: Mercantile Registrars Limited, 6th Floor, Mercurius Building, 94 President Street, Johannesburg 2001 (P.O. Box 1003, Johannesburg 2000)

United Kingdom: Barclays Registrars, Bourne House, 34 Rensselaer Road, Beckenham, Kent BR3 4TU

BUSINESS AND THE ENVIRONMENT

More parts of electronic goods will soon be recovered and reused, write Jane Martinson and Andrew Baxter

New life for old equipment

When you want to update your personal computer or buy a smaller mobile phone what do you do with the old one? Most people either try to sell it or put it in the garage. Something similar is practised by the commercial sector, although there are signs that this is changing.

Rank Xerox, the office equipment supplier, is among a number of companies which now offer a take-back service for customers. It estimates that 98 per cent of its photocopiers can be recovered and reused.

The move towards recycling and reusing electronic equipment has been driven by a welter of legislative proposals in Europe and the US as well as industry's own initiatives.

The arguments for taking back and reusing equipment depend to a large degree on the value of equipment such as photocopiers, with their mix of metals, glass, plastics and high technology, and environmental concerns about dumping it. But perhaps because of the variety of products affected, there is a lack of consensus on the best way to collect equipment and, most important, how collection should be paid for.

The actions of some big manufacturers such as Rank Xerox are not the norm. Using research conducted by Tufts University in the US and anecdotal evidence, Gregory Pitts, director of environmental programmes at the Texas-based Microelectronics and Computer Technology, a research and development consortium, suggests that 75 per cent of all electronic waste is in storage - the equivalent to the domestic garage - while less than 15 per cent goes to landfill sites or incinerators, 7 per cent is resold and 3 per cent is recycled.

At a conference in London last week, hosted by the US embassy, Pitts also produced research from 40 companies in the US which suggested that, on average, 10lbs of waste is created for every 4lbs of electronic product during its life-cycle from the materials used in the manufacture to product packaging.

Almost 100 companies, associations and local authorities heard

that electronic waste is estimated to represent between 1 per cent and 2 per cent of all waste produced in the US and Europe but its impact is potentially much higher. This is true environmentally because of potentially contaminating materials such as lead and mercury, as well as economically.

The Industry Council for Electronic Equipment Recycling, a UK-based lobby group, estimates that the 6m pieces of electronic equipment sent to landfill sites every year could be worth \$50m.

However, the value of recovered consumer equipment such as toasters and personal stereos, for example, is not as great as that of personal computers.

Information technology companies such as Rank Xerox tend to

working group on electronic waste is currently being discussed by the European Commission. This document suggests a number of targets based on different sectors. It suggests, for example, that offices and services equipment should contain 90 per cent reused or recycled components by 2000 and 50 per cent by 2010.

For consumer electronics and white goods the targets are 10 per cent and 40 per cent respectively. Early this year the Commission is widely expected to put forward legislation on the issue following action already taken by eight member states.

While industry is concerned that legislation will be too restrictive without adequate research, the thorniest issue is who is to pay for the recycling of the products and how.

Options include imposing a levy on customers when they dispose of the equipment to pay for collection and recovery. This is opposed by some governments, including the Netherlands, which foresees increased dumping.

The Dutch and Swedish governments appear instead to prefer making it obligatory for companies to take back and recycle the products and pay for it by raising prices. This situation is more problematic when old machines have to be dealt with.

Rod Hunter, a Brussels-based lawyer, has criticised the approach of these governments by pointing out that they will impose "a retroactive liability on established companies that have the misfortune of having sold lots of products over the years".

The issue also has substantial potential for trade disputes, according to Gary Stanley, president of FedCounsel, a US law firm. The biggest dangers are design-based levies which discriminate against foreign manufacturers and restrictions on transportation that could force overseas markets to set up a recycling plant. With the profusion of different products involved and the range of answers proffered there will be no "single solution," he says.

Only a few years ago, says Tony Adderley, general manager of the centre at Byley, "all this used to be dumped in skips". Now the site is one of the few big computer refurbishment, reclaim and recycling



ICL's plant follows the green 'hierarchy' in which refurbishment is the best option

The recycling shopfloor

On the shopfloor at ICL's computer recycling centre in Cheshire, a worker painstakingly strips out the memory board from an old processor. Each board is worth about £25 because of the gold in the electrical contacts.

Another worker is removing the steel implants from an aluminum casting used in an old Fujitsu disk drive, already shorn of its magnet. The purer the scrap, the better price that can be obtained for it.

Only a few years ago, says Tony Adderley, general manager of the centre at Byley, "all this used to be dumped in skips". Now the site is one of the few big computer refurbishment, reclaim and recycling

operations in Europe, with nearly 90 workers and a growing list of outside customers. The Byley plant began life 15 years ago as a collection point for "life-expired" ICL computers, most of which were destined for disposal. They were brought there not for environmental reasons but to protect ICL's intellectual property rights - it did not want third parties to find out how to service them, depriving it of business. The centre's role, however, has expanded as ICL's environmental awareness increased. The largest of the company's eight groups of environmental targets involves action to improve "design for dismantling" and for the recycling of products at the end of their lives.

Legislation has encouraged ICL to broaden the activity at Byley, says Joy Boyce, corporate environmental affairs manager. The European Union has defined electronics as a "priority waste stream", meaning that targets will be set for recycling and reusing them.

Apart from the UK's own landfill tax, to be introduced on October 1, the EU civil liability directive, currently in draft form, would impose an even stricter regime for equipment producers and consumers than is allowed for under the UK's 1996 Environment Act.

The Byley plant follows the green "hierarchy" in which refurbishment and remanufacturing are seen as the best option. This accounts for 20 per cent of Byley's business, and many of the refurbished, resprayed computers are sold to developing nations.

The next best option is reclaiming, or stripping out, modules such as discs, printed circuit boards and cables, which are used in ICL's worldwide spare parts network. Reclaiming accounts for 50 per cent of the Byley centre's business, with the remaining 30 per cent deriving from recycling as much as possible of what is left.

This began with magnets, VDUs and precious and base metals, and has been expanded to cover, among other things, chips - many of which are sold to the toy industry. Some 20 specialist contractors collect material from the centre.

Mainframes have provided the most lucrative part of the recycling business, as they contain more precious metals. Increasingly, though, Byley is taking personal computers, in line with industry trends.

This has focused ICL's attention on one of the thorniest issues in electronics recycling - the safe disposal of cathode ray tubes.

The glass used in CRTs is coated with a variety of heavy and rare earth metals, including cadmium, which can be carcinogenic. Customers and producers could be held responsible if CRTs were simply dumped on landfill sites.

ICL has been working on a solution with South Wales-based Mayer Cohen Industries, which specialises in recycling electronic and electrical equipment. Mayer Cohen is washing the coatings off the crushed glass and cleaning the water to leave a metal-rich sludge.

The next stage, on which work is yet to be completed, involves using modified plant fibres and micro-organisms which absorb different heavy metals, allowing them to be separated.

OECD progress review

Once every five years, environment ministers from countries belonging to the Organisation for Economic Co-operation and Development meet in Paris to review progress.

The next gathering, which begins on Monday, will be presented with a report which tells them that progress is being made to improve the state of the environment. But it will also lay down an agenda for further action with the warning that work will have to be intensified just to meet existing policy commitments.

The OECD is not a place where binding international agreements are forged; it is more of a forum where ministers can discuss issues in a wider context. Bill Long, who heads the environment directorate, points out that it provides an opportunity to discuss environmental and trade issues together, for example, because of the OECD's strengths in both areas.

Ministers will be reviewing progress in matters such as pollution control, and the integration of policies in areas that affect the environment, notably energy, transport and agriculture.

Looking ahead they will discuss ways that market forces can be made to play a greater role in encouraging sustainable development - and how government itself can become "greener".

The meeting will also receive a report on the integration of environmental and economic policies. This will look at the role that taxes can play, the impact on employment of environmental measures, and institutional reform, for example the instillation of greater environmental responsibility in economic institutions.

The OECD is a club of mostly rich countries concerned with industrial issues. But part of the focus of the meeting will be on east Europe for which a special environmental programme has been set up.

David Lascelles

International financial news from a European perspective.

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ARTS

Television/Christopher Dunkley

More light shed on the news

Television journalism has changed radically in the past five years. It is still changing, and will change more over the next few years. The thought has been brought home forcefully by the way in which television responded to the South Quay bomb and to the imminent appearance of the Scott report. In daily news the most important change in the last few years has been the opening of 24-hour news channels in both radio and television. Any major news event - ideally a war - is met and drunk to these networks which, during most of their existence, attract attention in a pretty desultory fashion from most viewers.

However, nowadays an event such as the Docklands bomb sends many of us into frenzied button-punching and dial twiddling as we hunt for Sky News, CNN, Radio 5 Live, and - in the capital - London News Radio. It would be interesting to know what proportion of Londoners joined in this frenzy on Friday evening immediately after hearing and feeling the blast it certainly happened in our households. At such times we do not expect the news networks to seem calm and polished. The important thing is simply that they are there, sticking to the subject, and telling us the moment they hear anything new. Of course, if you are going to operate

as a rip-and-read service it is best to have someone who is good at reading, a point which they might keep in mind at the cable network, Channel 1.

What comes as rather a shock is to find, 24 hours after the blast, that BBC television's flagship news programme, the *Nine O'Clock News*, looks much the same as the 24-hour channels. Perhaps it is unreasonable, but we do rather expect the big boys (and that also includes ITV's *News At Ten* which, coming on an hour later, did look more smooth and concise) to appear calm and polished. The *Nine O'Clock News* devoted 35 minutes of its "extended" bulletin to the bomb, and much of that was a waste of time. The lack of pictures of the bomb site was presumably no fault of the BBC's, but the inclusion of repetitive banalities from witnesses ("There was a loud bang and the shelves fell off the wall") was. Nor does it really seem to be "news" of a magnitude calling for reports from the BBC's political editor that the prime minister "is said by those close to

him to be shocked and angry". Gosh, really?

Instead of behaving more than usually like the 24-hour news networks on these occasions, the flagship news programmes should surely be doing the opposite and taking their cue from the BBC World Service, providing as much definite information as possible on the big story and then moving on to the rest of the world's news. If viewers want to stay with the single breaking story they know that these days they have the 24-hour channels.

As for content, there was, as with previous bombs, one peculiar omission. Why does no politician on these occasions ever get on television and ask "Why is the IRA so frightened of democracy? What makes them think their bombs will work now when they never have before? And, given the spirit of Londoners during the blitz, do they really imagine that the reaction now will be 'Oh dear, we're so scared, we'll do whatever you want'?"

If the South Quay bomb showed televi-

sion journalism in a less than brilliant light, the programmes so far about the Scott Inquiry have been pretty compelling, and interestingly varied in their approach. *Dispatches* on Channel 4 started us off a week ago with a programme which told quite a lot about Scott the man. Not only did he impress as someone with a sharp mind, but the more the programme gave the stage to his detractors Lord Howe and his ilk - the more it seemed that Scott must be onto something significant. Why such desperate keenness to bad-mouth him otherwise?

In *Scott Of The Arms Antics* on Saturday, again on Channel 4, producers Elaine Morris and Dennis Woolf used various studio techniques (reconstruction of the inquiry, squibs from Roy Bremner, oral journalism from Paul Foot, satirical sketches from two actors playing civil servants, straight presentation from Sheema McDonald, graphics, interviews) to create

a combination of journalism, comment and entertainment. Though it cried out for the two Johns - Bird and Fortune - to play the civil servants, it worked extremely well and the formula could easily be adapted to many other topics.

BBC2's *Government On Trial - The Scott Report* covered much of the same ground, though in a far more conventional manner and, in a remarkable number of instances, given the hundreds of thousands of lines of evidence at the inquiry, agreed with *Arms Antics* on the most quotable passages. John Major's "Something that I was not aware had happened suddenly turned out not to have happened" is irresistible, of course, as is Lord Trefgarne's "Very vigorous implementation of a flexible interpretation" of the guidelines.

However, the most telling programme may well prove to be the "Screen Two" production on BBC2 this coming Sunday. When Nicholas Kent staged *Half The Picture* at the Tricycle Theatre in Kilburn,

north London, in June 1994, this column ended with the words "the quicker somebody in television snags up this message and delivers it to a national audience, the better". It has taken a year and eight months but this straightforward staging of extracts from the Scott Inquiry should be admirably suited to the small screen.

Television news and current affairs have come a long way in a relatively short time. You do not have to be more than middle-aged to remember when the most mobile form of television news equipment was a man perched on top of a shooting brake clutching a vast camera on a tripod. At that time broadcasters blithely operated under "The 14-Day Rule" which banned them from making programmes about any subject due to be discussed in Parliament within the following fortnight. The contrast between that and the anything-but-respectful treatment of politicians in the Scott programmes is dramatic. Some will argue that the change has been retrograde, but posterity will surely see this as television taking up its rightful place within the fourth estate.

The Steven Bochco series *Murder One*, subject of last Saturday's TV column, which is currently being screened by Sky Movies, will be shown on BBC2 from the beginning of March.



A Kodo drummer: the Japanese group's display is almost as exhausting for the spectator as for the company

Kodo drums up enthusiasm in Bruges

Bruges could easily congeal into an architectural museum piece of Renaissance gothic, a demurely Flemish gem of canals and hump-backed bridges, churches and merchants' mansions; but it has a liking for the exotic. Its 19th-century theatre, conventional town-hall Palladian on the outside, is an unexpectedly pretty froth of gilt and painted ceilings, complete with royal box, plus a foyer bar that apparently shares the proportions of Wilton House's double-cube room beneath a ceiling worthy of Versailles. And at the beginning of February, when the canals of this "Venice of the north" are frozen hard enough to bear even Flemings' weight, it resounded to the sound of Japanese drums.

A short festival of folk-cum-New Age music ended with Kodo, the percussive group that combines stylised visuals with rhythm and energy on varied traditional percussion. On a European tour also taking in France, Germany and Holland, they come to Britain at the end of the month. In Britain they have already become something of a cult despite a very different reception from

another mainly British audience at the Hong Kong Festival where, Kodo's artistic director Motohumi Yamaguchi cheerfully tells me, the plainly puzzled public sat on their hands and applauded nervously.

But then Kodo (the Japanese symbols that make up the word suggest both "heartbeat" and "children of the drum") puzzles even Japanese critics. When I ask Yamaguchi whether he considers the performance is primarily theatre, music or dance, he clasps his forehead in mock anguish. "It's very difficult. There are theatrical elements but it's a music ensemble. In London there will be a dance piece. The lighting adds a theatrical element, very simple but you don't see this kind of lighting in normal concerts." One thing is certain: drums is what they advertise and drums is what you get.

The instruments may be traditional but the company's use of them is rethought in a modern way - visitors to the Wells will recognise rhythms ranging from ragtime to "Turkey in the Straw"-type square-dance beats besides subtler syncopations. Kodo is neither a folk-group nor a purist Early Music

ensemble. The company consciously mixes old and new as a sort of reply to what a number of Japanese felt was a cultural threat. "After the second world war everything was westernised," the artistic director explains, "especially because of the American influence. Kodo began when people were wondering about their cultural identity."

Even their finances are stubbornly independent. "Our main income is from performances - 130 to 140 per annum; we spend eight or nine months on the road. We sell CDs and some instruments. It's our policy. We like to be independent. We don't want support from a corporation or the government. Once there's a corporation behind you they start telling you what to do." Courageous words to western ears.

Based very much as a self-contained community on a Japanese island, Kodo plans to start a cultural foundation in two years, aiming to promote percussion workshops and music education for young people as well as inviting foreign artists to play and teach. Kodo's half of the bill was preceded by Guo

Yue, an exiled Chinese composer-performer who talks charmingly in English of his childhood in Peking (as he still calls it: BBC take note) and his mother's torture by Red Guards.

His music, with the help of a British cellist and a French chanteuse, just steers clear of Easy Listening. Kodo's display, however, is almost as exhausting for the spectator as for the company: variations rung on a selection of instruments, from tongue-in-cheek tapping to the huge drums attacked hypnotically by sweaty, loin-clothed acolytes.

The Flemings react unphlegmatically. But then in the Saturday morning open-air market, among the pens of nervous poultry and aggrieved geese I notice a crate of live peacocks displaying the baffled hauteur associated with passengers in the tumbler. Bruges always welcomes the exotic.

Martin Hoyle

Kodo is in Birmingham and Liverpool on February 27 and 28 respectively, and Sadler's Wells from March 4-16.

Theatre/Alastair Macaulay

'The Entertainer' revived

Forty years after *Look Back in Anger*, and over a year after his death, how important a playwright does John Osborne remain? Is his importance chiefly local? The best place to find out the answer is in live performance. For this, we need theatres which will revive his plays. Congratulations, therefore, to those that have, and in particular now to the Birmingham Rep and to Leeds's West Yorkshire Playhouse for reviving Osborne's 1957 famous but seldom-revived play *The Entertainer*. The production is excellent, and the play is still full of Osborne's deadly, witty, authoritative anger.

The British music-hall is dying, and so is Britain. Boldly and potently, Osborne ties together these two levels of his play, so that Archie Rice - the middle-aged song-and-dance performer who is this play's hero - expresses, both by metaphor and in direct utterance, the moral emptiness at the core of Osborne's Britain. Archie is gutless, heartless, treacherous, charming, rude, funny, unoriginal, but above all exhausted. And it is Osborne's great achievement that Archie becomes not hateful, but pathetic; and shockingly self-aware; and exceptionally interesting.

Archie knows that his act is faded, and that the music-hall

is fading, and that he is a bad husband and son, and that he is virtually incapable of serious feeling. The death of a son hits him hard, but he will carry on. He cannot change his life. More depressingly, his sophisticated daughter Jean, who has the brains to get away, will probably stay put too.

Archie's run-down life onstage is alternated with this Osborne's central and most brilliant device - with his run-down life offstage. And the two worlds overlap. (The connections are ideally caught in this staging, especially by Nettie Edwards's designs.) Archie sings about both Britain and self, and a ludicrously mock-mimic Britannia becomes part of his stage act; songs and stage business are part of the Rice home. At the end, with Rice not wanting to leave the spotlight, the suggestions of the play's central metaphor reach their most intense. What life is there for Archie after *showbiz*? What life is there for Britain after Empire? Is the British character, merely a showbiz act? For Sally Bowles, life is a cabaret; for Archie Rice, Britain is a tired song-and-dance act.

This play is most celebrated because Laurence Olivier "created" Archie Rice, its title role. Olivier's own role here is very well taken by David Ross. His

stage make-up, with overblown eyebrows, is fascinatingly close to Jack Nicholson's Joker (in the *Batman* movie), his dances and stage-stuff tread just the right unerring border between delightful professionalism and stale routine, and he seamlessly connects the two worlds of Archie's life. His shattering big speeches raise the voltage considerably, and his domestic manners, especially to his wife Phoebe, are marvellously insid.

But perhaps the finest achievement of Anthony Clark's staging is that he makes the offstage world around Archie Rice almost as absorbing as Archie himself. Gillian Hanna's Phoebe is especially fine. She starts as a two-dimensional silly, works up to riveting domestic rage under the influence of alcohol and then diminishes again to an even more unsettling domestic complacency. She and Lucy Briers, as her step-daughter Jean, catch the 1950s period very well. Richard Mayes is rather more bland and slow as Grandpa than I can bear; but Martin Parr makes a keen impression in the tiny role of Jean's fiancé Graham.

At the Birmingham Rep until March 2; then at the West Yorkshire Playhouse's Quarry Theatre, Leeds, from March 27 to April 20.

Recital/Adrian Jack

A Liszt marathon

What sort of person, you may wonder, undertakes to record all of Liszt's piano music - some 80 CDs when the project is complete? Leslie Howard, who is well into it now (he started 11 years ago), is not just an athletic pianist but also a Liszt scholar. In his Friday night recital at the Wigmore Hall he gave the first London performances of Liszt's own piano versions of *Der nächtliche Zug* and his symphonic poem *Les Préludes*.

The "Nocturnal Procession" is a quiet, characteristically casual-sounding contemplation threaded with plainchant.

which Howard played with affectionate delicacy, following its effectively inconclusive ending with the whirlwind of the much better known second Episode, *Der Tanz in der Dorfschenke* usually known under the title of *Mephisto Waltz No 1*. A little patch of fluffing just showed he was human and altogether, coming at the end of a strenuous evening, it was pretty impressive.

Much of *Les Préludes* is lyrical and transparent - that was beautifully captured, too - but it builds up in a style not far from Wagner's *Tannhäuser*. Howard rattled out the galloping octaves and furious scales against thunderous chords

with confident bravura. There are some small differences between the orchestral and piano versions, but lacking diverting contrasts of instrumental colour, the latter seemed to expose some disconcerting breaks in continuity.

As if all this were insufficient exercise for Howard's fingers, not to mention the demands on his concentration and memory, he played Beethoven's "Hammerklavier" Sonata before the interval. A sense of struggle is to be expected in the work - yet Howard played it as if it should present no problem, with a lot of gusto but little sense of strain. He was also accurate.

INTERNATIONAL ARTS GUIDE

AMSTERDAM

CONCERT
Concertgebouw
Tel: 31-20-5730573
● Radio Kamerorkest and Groot Omroepkoor; with conductor Frans Brüggen, soprano Luba Orgonasova, alto Birgit Remmert, tenor Wolfgang Buntin and bass Hanno Müller-Brachman perform Haydn's Symphony No.73 and Mass No.9 (Nelson), and Stravinsky's Mass; 3pm; Feb 17

BERLIN

CONCERT
Philharmonie & Kammermusiksal
Tel: 49-30-254680
● Christine Schäfer, Sarah Walters and Richard Jackson; accompanied by pianist Graham Johnson. The soprano, alto and baritone perform songs by Schubert, Wolf, Poulenc, Brahms, R. Strauss, Berlioz, Shostakovich, Weber, Arne, Britten and Vaughan Williams; 8pm; Feb 19
● The Menuhin Festival Orchestra; with conductor Yehudi Menuhin perform Prokofiev's Symphony No.1

(Classical), Shostakovich's String Quartet No.8 (Chamber Symphony), and Beethoven's Symphony No.7; 8pm; Feb 15

● Wolfgang Boettcher and Ursula Trede-Boettcher: the cellist and pianist perform works by Beethoven; 8pm; Feb 15

CAMBRIDGE (US)

EXHIBITION
Arthur M. Sackler Museum
Tel: 1-617-495-9400
● The Arts of Deccan India: exhibition devoted to the artistic traditions of the Sultanates of the Deccan Plateau in central India, which flourished from the 15th through the 17th centuries under the patronage of the Bahmanid, Barid, Nizam Shahi, Qutb Shahi, and Adil Shahi dynasties; from Feb 17 to Apr 28

CHICAGO

EXHIBITION
The Art Institute of Chicago
Tel: 1-312-4433600
● Worlds Seen and Imagined. Japanese Screens from the Idemitsu Museum of Arts: 55 rare screen paintings from the collection of the Idemitsu Museum of Arts are the focus of this exhibition. Dating from the 15th through the 19th centuries most of the works are six-panel screens; from Feb 17 to Apr 5

DENVER

EXHIBITION
Denver Art Museum
Tel: 1-303-640-2793
● Edward Ruscha: The End; exhibition of a collection of paintings

created between 1991 and 1994 by this American Pop artist. The works recreate the style of script found typically at the end of an old movie; to Feb 18

HELSINKI

DANCE
Opera House Tel: 358-0-403021
● Swan Lake: a choreography by Bourmeister after Petipa/Ivanov to music by Tchaikovsky, performed by the Helsinki Ballet; 7pm; Feb 17

LEIPZIG

OPERA
Oper Leipzig Tel: 49-341-1261261
● Don Giovanni; by Mozart. Conducted by Jiri Kout and performed by the Oper Leipzig and the Gewandhausorchester; 7pm; Feb 17

LISBON

CONCERT
Grande Auditório da Fundação Gulbenkian Tel: 351-1-7935131
● Orquestra Gulbenkian; with conductor Gustav Kuhn and pianist Peter Lang perform Mozart's Symphony No.2, Piano Concerto No.22 and Symphony No.38; 9.30pm; Feb 15, 16 (6.30pm)

LONDON

CONCERT
St John's, Smith Square
Tel: 44-171-2221061
● New London Collegium; with conductor Ronald Corp and organist Jennifer Bate perform works by Reger, J.S. Bach and Franck; 7.30pm; Feb 15

EXHIBITION
National Portrait Gallery
Tel: 44-171-3060055
● Richard & Maria Cosway: Regency Artists of Taste and Fashion: the artistic couple Richard and Maria Cosway, active in Europe during the late eighteenth and early nineteenth centuries are subject of this exhibition comprising some 250 works drawn from public and private collections, including miniatures and jewellery, portrait and subject drawings, engravings, oil paintings and works of art from the Cosway collection; to Feb 18

OPERA
London Coliseum
Tel: 44-171-8360111
● Les Pêcheurs de Perles; by Bizet. Conducted by Michael Lloyd and performed by the English National Opera. Soloists include John Hudson, Elizabeth Woollett, Michael Lewis and Mark Richardson; 7.30pm; Feb 16, 21

MILAN

CONCERT
Teatro alla Scala di Milano
Tel: 39-2-72003744
● Coro del Teatro alla Scala; with conductor Roberto Gabbiani and the musicians of the Teatro alla Scala perform Stravinsky's Mass and Les Noces; 9pm; Feb 17

NEW YORK

OPERA
Metropolitan Opera House
Tel: 1-212-362-8000
● Aida; by Verdi. Conducted by Christian Badea and performed by the Metropolitan Opera. Soloists include Nina Rautio, Stefania

Toczyska, Michael Sylvester and Juan Pons; 8pm; Feb 16, 19

PARIS

CONCERT
Salle Gaveaux Tel: 33-1 49 53 05 07
● Florence Delage: the pianist performs works by Mozart, Schubert and Chopin; 8.30pm; Feb 15

OPERA
Théâtre des Champs-Élysées
Tel: 33-1 49 52 50 50
● Prince Igor; by Borodin. Conducted by Valery Gergiev (Feb 16, 17) and Alexander Titov (Feb 18) and performed by the orchestra, choir and ballet of the Kirov Opera; 7.30pm; Feb 16, 17, 18 (3pm)

THEATRE
Comédie Française, Salle Richelieu Tel: 33-1 40 15 00 15
● Le Misanthrope; by Molière. Directed by Simon Evans, starring Alain Pralon, François Beaulieu, Dominique Constanza and Yves Gasse; 8.30pm; Feb 16, 17 (2.30pm), 20

SAN FRANCISCO

CONCERT
Louise M. Davies Symphony Hall
Tel: 1-415-864-6000
● Boys Choir of Harlem; conducted by Walter Tumbull perform works by Mozart, Roberts and others; 8pm; Feb 15

STOCKHOLM

EXHIBITION
Nationalmuseum Tel: 46-8-6664250
● Ideals - Clad or Nuder; this exhibition focuses on beauty conventions and attitudes in art from the 18th to the 20th century. The

display includes portraits, mythological scenes, nude studies, genre painting and costumes; from Feb 15 to May 19

VALENCIA

CONCERT
Palau de la Música i Congressos
Tel: 34-9-3375020
● Orquestra de Valencia; with conductor Jerzy Maksymiuk and pianist Peter Frank perform works by Debussy, Mozart and Beethoven; 8.15pm; Feb 16

VIENNA

DANCE
Wiener Staatsoper
Tel: 43-1-514442960
● Manon: a choreography by Kenneth MacMillan to music by Massenet, performed by the Staatsoperballet; 7.30pm; Feb 16

WASHINGTON

DANCE
Opera House Tel: 1-202-416-4600
● Alvin Ailey American Dance Theater; perform Jamison's Hymn, to music by Ruggieri, and Butler's Carmina Burana, to music by Orff; 8pm; Feb 15

ZURICH

CONCERT
Tonhalle Tel: 41-1-2683434
● Tonhalle-Orchester; with conductor Herbert Blomstedt and baritone Sanford Sylvan perform Adams' The Wound-Dresser and Bruckner's Symphony No.9; 8pm; Feb 16

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LETTERS TO THE EDITOR

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Edward Mortimer

Time for a larger role

The US is warning that Europe must soon develop some capacity to prevent conflicts, at least within 'its own theatre'



"While President Clinton was on the phone with Athens and Ankara, the Europeans were literally sleeping through the night. You have to wonder why Europe does not seem capable of taking decisive action in its own theatre."

How will Europe survive without the authors of those words, Richard Holbrooke, who retired as US assistant secretary of state for European affairs next week? After a round of farewell parties in Washington last month, he had been planning to spend his last three weeks in office solving the Cyprus dispute, which those sleepy Europeans had allowed to drag on for 40 years. Then, after he and Bill Clinton were robbed of their beauty sleep by the Greek-Turkish spat over the Imia islets, he announced he was diverting his attention to the Aegean. Alas for Cyprus.

Since then, however, he has been ordered back to the Balkans to rescue his best-known achievement, the Dayton accord, endangered by the Bosnian government's detention of Serb soldiers on suspicion of war crimes. Alas for the Aegean. By the time you read these words, I dare say "superman" Holbrooke will be shutting between London and Dublin to salvage the Northern Ireland peace process.

No wonder a man of such talent is widely credited with aspiring to be secretary of state in the second Clinton administration, if there is one. Meanwhile, his words about Europe are worth pondering.

No doubt they will be hailed by Eurosceptics as confirming the futility of the EU's pretension to a common foreign policy. But the truth is the nation states of Europe did no better in the Aegean crisis than the EU itself. Holbrooke's criticism is directed at Jacques Chirac, Helmut Kohl and John Major just as much as, if not more than, Jacques Santer or Hans van den Broek.

European leaders sleep through that sort of crisis because no one wakes them.

No Greek or Turkish leader expects that Major or Chirac will have enough clout with his opposite number to impose a face-saving compromise. Europe's leaders no longer feel responsible for such a crisis because they know they lack the power to resolve it. The only "realistic" policy is to leave it to the US.

Eurosceptics are presumably content with, or at least resigned to, that state of affairs. But Holbrooke is not. His words convey an unmistakable impatience. Coming from the man who has done more than anyone else in the last two years to re-focus US attention on Europe and to assert America's commitment to European security, they should be read as a warning. Europe will put too much strain on that commitment, he is saying, if it does not soon develop some capacity of its own to manage crises and prevent conflicts, at least within "its own theatre".

Until last year, European leaders fumbled about the indecision and ineffectiveness of Clinton's foreign policy, not wholly without reason. The administration took a disastrously long time to come up with a definite policy on Bosnia, and it is very difficult for Europeans to have an effective policy when the US is pursuing a different one, or even letting it be thought that it might be. On a smaller scale one can see that in Mostar,



Euro-spat: Turkish commandos in action during the dispute with Greece over the Imia islets. Photograph: Reuters

where Hans Koschnick, the EU administrator, has for nearly two years been struggling to heal the bitter feud between Croats and Moslems. He is now close to admitting failure, and a US mediator has been appointed, apparently with the support of the Bosnian government. The government appreciates Koschnick's efforts, but believes only the US can get the Croats to accept his proposals, by leaning on their patron, Croatia's president, Franjo Tudjman.

Once it applies itself single-mindedly to a problem, the US generally does get results. Leaving aside Bosnia, where the final outcome remains far from certain, the Clinton record is already quite impressive. It includes ratification of Nafta, completion and ratification of the Uruguay round of world trade negotiations, denuclearisation of Ukraine and (hopefully) of North Korea, and indefinite extension of the non-proliferation treaty. And it has been remarkably effective in many parts of the world in securing opportunities for American business. One may not like all of these results, but they are real.

Why do people take more notice of the US than of Europe? "Because it is a super-power." Yes, but that is not a statement about its material assets, which are not overwhelmingly superior to those of Europe. What is distinctive about the US is its ability and willingness to convert those assets into power, notably in the old-fashioned form of troops and weapons, and to deploy them around the world. If Serbs take notice of the US, it is because they know the US is prepared to bomb them. If Tudjman does, it is because the US helped train and equip his army. The same goes, *mutatis mutandis*, for Greeks, Turks, Arabs, Israelis, even Chinese.

It is hard, and not altogether pleasant, to imagine Europe becoming a super-power in this sense. But even to be an effective regional power - essentially what Holbrooke is asking of them - Europeans need to develop a capacity to act decisively both in a crisis and, even more difficult, in dealing with conditions that may produce a crisis. Sending troops or supplying weapons may not be the instruments of choice. More often it may be a case of giving or withholding financial aid and trade concessions. But all these instruments need to be available to a single decision-making body.

It is fashionable to say that foreign policy is not a matter of institutions, but of political will and national culture. But culture is moulded by institutions, and political will needs institutions to express itself. Europeans will not develop a will to act collectively so long as they know there are no mechanisms enabling them to do so. One needs, first, the will to create such mechanisms. That is what the inter-governmental conference starting next month is supposed to be about.

Europe's failure to prevent, and its indifferent record in managing, the conflicts in former Yugoslavia, gave rise to a great wave of Euro-defeatism, followed by relief when the US finally took matters in hand. What Holbrooke is telling us, in his charmingly tactful way, is that next time he may not be around and we Europeans may have to clear up our own mess.

Rebuke not so credible

From Mr Manfred W. Resca, Sir, An official rebuke (Letters, February 12) of "diched views" in a book review on Austrian history might have greater credibility if it did not seek to perpetuate the myth of Austria's victimisation by Nazi Germany. While official Austria refuses to acknowledge the support Hitler's Anschluss enjoyed there, and its sometimes eager participation in Nazism's hideous aims, its *Vergangenheitsbewältigung* (coming to terms with the past) cannot be taken for granted.

In this climate, the lingering popular support for its unrepentant Waldheims, and more recent apologists for their countryman turned German dictator, can hardly come as a surprise.

Manfred W. Resca, 37-39 rue Antoine Gaudan, 24000 Périgueux, France

Gains tax distorting funds flow

From Mr P.H. Ling, Sir, Lex ("UK taxation", February 7) dismisses the prospect of reforming or abolishing capital gains tax without exploring the most obvious and positive possible change.

At present the existence of capital gains tax inhibits the realisation of capital profits, thus distorting the rational flow of funds to investment opportunities.

In extreme cases wealthy individuals move abroad in order to realise profits and proprietors of private businesses continue with their ownership well beyond the time when they are driving their businesses to compete and expand. These anomalies would be averted if the UK Chancellor allowed full rollover of capital profits into any capital asset. Thus if a capital profit were reinvested in another capital asset within say, three months, the capital gains liability would be carried forward into that new asset. Ultimately the tax would be payable if and when cash was realised and held for more than three months.

This would stimulate private share ownership, the property market and the timely sale of private businesses.

Nigel Lawson is on record as saying that it is his greatest regret as Chancellor that he did not introduce such a scheme when he had the opportunity.

P.H. Ling, The Old Farmhouse, Cockpole Green, Berkshire RG10 8NT, UK

World Bank Rondonia project in Brazil does not pose a threat to Indian land claims

From Mr Shahid Javed Burki, Sir, In her letter (January 30), Patricia Feeney, policy adviser to Oxfam, stated that "it is worrying" that the World Bank board of directors decided not to authorise an investigation of the complaint made by the non-governmental organisation Forum of Rondonia to the Bank's inspection panel concerning the Planaflo project in the state of Rondonia of Brazil.

Ms Feeney argued that Bank management has ignored the potential threat to the project represented by the Brazilian government decree 1775, dated January 8 1996, on the appeal of Indian land claims.

Ms Feeney is mistaken. The Bank is carefully studying decree 1775. Our preliminary judgment is that this new regulation should not conflict with the indigenous peoples components of Planaflo.

Nearly all the indigenous areas proposed to be fully regularised under this project have already been registered under official land registries in Brazil, and are not subject to revision under the decree.

The Bank will nevertheless continue to monitor closely the application of the decree in Rondonia. Should problems arise as a consequence of the decree or, for that matter, as a result of any other obstacle that could present itself in such a complex environmental project, the Bank will immediately initiate discussions of solutions with the Brazilian government and the NGOs of Rondonia.

Ms Feeney's second assertion is that local communities were not involved in the preparation of the new action plan for Planaflo. This is also incorrect. In fact, the elements of the action plan, which

evolved during the three Bank missions to the project in 1995, were fully discussed both with the elected federal and state governments and with the NGO forum of Rondonia. The action plan is available to the public, and its implementation will be reviewed by the Bank's board with the help of the inspection panel.

We are fully convinced that the people of Rondonia will be better off with Planaflo than without it. Where we agree with Ms Feeney is that continued close monitoring will be needed to ensure that the right of indigenous people are protected.

S. Javed Burki, vice-president, Latin America and the Caribbean regional office, The World Bank, Washington, DC 20433, US

Cable industry should run a health check

From Mr Richard Wooliam, Sir, I think it was George Pomplun who said "if you want to lose your money, then women are the nicest, gambling is the quickest, but technology is the surest". Reading your editorial "The problem with cable" (February 12) it would appear you agree with him. In the article you very accurately identified the prognosis, but failed to offer a remedy, a cure for the problem.

The cable industry over the past 12 months has had to do some very serious introspective examination of the products it offers and the services it provides. Navel gazing in a nascent industry, that has had a steeper learning curve than Nick Faldo's

sand-wedge, is not easy, and it is made even more complex with Machiavellian political machinations, British Telecom's market dominance, the massive cultural differences in purchasing, marketing and TV watching between North America and the UK and last, but definitely not least, BSkyB's *de facto* monopoly.

What the cable industry has to understand is that there is absolutely no point in constructing a state of the art communications network while offering a state of the ark service. It must look hard at its current crop of channels and the way they are packaged, with independent quality audits identifying what the consumer really wants. It

must resolve the dilemmas it has with selling and marketing the products, and shore up its customer service by providing a more robust consumer interface. It must talk and act in unison when in public and political forums and it must avoid at all costs US cultural dominance.

With a proposed investment of £12bn to build the network, my remedy for the problem with cable would be a thorough independent operational health check, surely a small price to pay to put the industry back where it belongs, leading the world.

Richard Wooliam, 2 Hawkhurst, Cobham, Surrey KT11 2QX, UK

NatWest Bancorp missed US opportunity

From Mr Paul S. Bedford, Sir, I was interested to read that speculation over National Westminster Bank acquiring Standard Chartered Bank had surfaced in light of the pending sale of National Westminster Bancorp Inc's NatWest Bank NA subsidiary to Fleet Financial Group Inc ("StanChart Inquiries over bid rumours", February 3/4).

Whatever long-term plans Lord Alexander, chairman, and Derek Wanless, group chief executive, may have for National Westminster Bank, one thing is almost certain: they will not wish to repeat the mistakes made with NatWest Bancorp and its subsidiary any time soon.

As a customer of NatWest Bank NA in New York, I have witnessed over the past four years a bank that has missed

opportunities, alienated customers and employees, lavishly spent money on branch refurbishments and introduced a corporate identity which does not fit in with the rest of the NatWest group.

It is clear to me that for reasons best known to themselves, Lord Alexander and Mr Wanless, along with their predecessors, have had a strong aversion to minding the shop stateside. This is born out not only by recent events under NatWest Bancorp's present chairman, John Tugwell, but also under William Knowles, who as chairman from 1982 to 1991, allowed the bank to become excessively involved in real estate and construction lending, which culminated in substantial loan losses in the late 1980s and early 1990s.

In my opinion, NatWest Bancorp could have become a super-regional bank on the lines of Nations Bank or First Union. Unfortunately, Mr Tugwell and his team, including Roger Goldman, never delivered the highly automated, yet customer-friendly NatWest which was to be the cost-conscious model for the UK parent banks.

As Fleet prepares to acquire NatWest Bank NA, it must be said that this closes yet another chapter in the saga of UK banks failing to make it in the US.

Paul S. Bedford, Bedford International, 606 West Avenue, Norwalk, Connecticut, US 06850

When shame tips the scale

Last year was a pretty good one for America's blue-collar workers. Their total compensation - wages and benefits - rose 2.5 per cent, according to government figures released yesterday. Since this was bang in line with inflation, they were no worse off. In earlier years, their real wages have tended to fall.

No such data are yet available for the captains of industry, but one can make an educated guess. In 1994, according to the consultants Towers Perrin, total compensation of US chief executives rose 16 per cent, 13 per cent in real terms. Last year, given surging profits and stock prices, they are unlikely to have fared worse.

The trend is by now an established one. Business, we are told, is becoming steadily more competitive; and in order to compete, corporations must pay their workers less and their bosses more.

The picture is a curious one. In any given company hierarchy, somebody somewhere is gaining the correct competitive rate. Everyone higher up gets paid progressively more, and everyone further down gets progressively less. The assumption is that everyone above that level is an asset to the company, and everyone below is a cost.

In fact, competition does not fully explain the phenomenon. At the lower end of the wage scale, there may be downward pressure from a combination of information technology and global free trade. If you are a clerical worker whose job can be electronically relocated to Peru, you will pretty soon

Tony Jackson on the challenge of determining the correct competitive rate for a job

be facing a Peruvian salary. The problem is rather at the top end. British executives like to argue their pay should be internationally competitive, by which they mean they should get American salaries without the inconvenience of going to live and compete in the US. This scarcely applies to American executives, who are at the top of the pay league already.

The point was illustrated in the late 1980s, when several sectors of US industry, such as cars and electronics, were losing ground to the Japanese. In the interests of international competitiveness, the salaries of US executives should logically have moved down towards Japanese levels. In fact, they mostly carried on up.

Another popular explanation

for diverging incomes is the Hollywood syndrome. In recent years, Hollywood stars have enjoyed bigger rises in income than the studios which employ them. Disparity in pay might therefore seem the product of internal market forces. Truly outstanding performers are being given their proper reward.

But this is not an explanation, merely a restatement of the problem. Star quality was always in short supply. The question is why it now commands a bigger slice of the cake.

A more respectable argument says that changes in technology and markets have tilted the balance of reward from labour towards capital. That is, more of the profits go to the shareholders rather than to the workers. It is logical for shareholders to compete for chief executives who can best exploit this.

That is not a complete explanation either. Take the Wall Street broking house Salomon Bros. Last year Warren Buffett, the billionaire investor who is Salomon's biggest shareholder, tried to curb the enormous salaries paid to its executives by linking them to the performance of the business. After mass protests and defections, he was forced to back down.

All these arguments have a common feature. They are mechanistic; that is, they seek

to explain the sums paid to top people by reference to blind external forces. The people themselves are not moral agents, but passive recipients.

But in fact, the people who run companies can to an extent pay themselves what they like. For the shareholders, the chief executive's salary scarcely signifies in the context of the business overall. On occasion, they will fire a highly paid chief executive who is doing a bad job. But the defining factor is generally the performance, not the pay.

What seems to have changed in the past 20 years is the amount chief executives feel they can pay themselves relative to their employees. Before, they were more likely to be inhibited by social constraints: by the opinion of the community and the fear of seeming greedy.

The rise in executive pay is to that extent a moral issue. Besides being socially divisive, it carries the clear implication that business leaders view public opinion with contempt.

In the UK, British Gas this month announced the early retirement of its chief executive. The public cared little for how Cedric Brown did his job. What it objected to strongly was his pay, which had shot up since the company was privatised.

Government ministers had always deflected criticism by saying the issue was purely one for British Gas and its shareholders. As experienced politicians, they must have known this was nonsense. Popular instinct said it was a matter for society as a whole; and popular instinct was right.

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COMMENT & ANALYSIS

FINANCIAL TIMES

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Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700
Wednesday February 14 1996

Straws in the Iowa wind

The great farming fields of Iowa are not, perhaps, the most representative electoral pastures in the US. The state has a reputation of being strongly isolationist, with a strong streak of social conservatism and a healthy mistrust of foreigners, his business and Wall Street. It is the fertile ground for the economic nationalist, arch-conservative message of Mr Pat Buchanan, the populist Republican presidential hopeful. It should be no surprise that he ran Senator Bob Dole, the party front-runner, a close second in the state caucuses, the first real test of the presidential campaign.

Indeed, if Senator Dole had been able to choose which of his rivals for the Republican candidacy should come second, he might well have opted for Mr Buchanan. For the wisdom on both sides of the US political divide is that such an idiosyncratic right-winger is unelectable as president.

Nevertheless, he is clearly emerging as the candidate of the religious right, and that movement is going to be a force to be reckoned with for all Republicans in the campaign. In Iowa, Mr Buchanan succeeded in mobilising roughly the same 25 per cent of the vote as Mr Pat Robertson in 1988. His anti-abortion rhetoric strikes a real chord.

This problem is that while he can mobilise social conservatives, he cannot really hope to win the other majority of the Republican right, the economic liberals. He is a fierce economic nationalist; he does not believe in liberal free

trade. He would abrogate the North American Free Trade Agreement, and wants government intervention and investment to protect manufacturing jobs.

Senator Dole's 25 per cent of the poll - well below the 38 per cent he scored in Iowa in 1988 - will have done little to dispel the impression of a lame front-runner. However, he did manage to see off at least two rivals - definitely Senator Phil Gramm, the Texas conservative who stumbled last week in Louisiana, and flopped to fifth place in Iowa; and probably Mr Steve Forbes, millionaire publisher and flat taxer, whose ample cash and TV hype failed to get him beyond fourth place.

The biggest threat to Mr Dole may well now come not from Mr Buchanan but from the plausible and personable Mr Lamar Alexander, former governor of Tennessee, who came a respectable third in the race. He represents mainstream Republicans in the George Bush tradition, but he has managed to disguise that apparent electoral disadvantage by stressing his distance from Washington insiders. Indeed, on that score he is positively radical: he stands for a drastic return of power from the federal government to the states.

All of which leaves the leader Mr Dole struggling to impose any authority on his party. President Bill Clinton, still unopposed for his Democratic nomination, is now in the unlikely position of favourite to keep his job, even when the country is clearly in conservative mood.

Too many chips

Is the world heading for an indigestible surfeit of semiconductors? A set of industry figures yesterday, together with the recent surge in plans for new capacity, might suggest that is the case. US demand for semiconductors fell precipitously last month, industry figures revealed. However, fears that the industry is heading back to its past extreme cyclicality are premature.

In the short term, at least, there is little risk of a glut. The ratio of US orders to shipments, which was at its lowest level for years in January, largely represents an inventory overhang. The pressures on the PC industry, notably Apple Computer, prompted manufacturers to squeeze inventory levels sharply. However, the overhang is likely to have shrunk by the spring.

The underlying trend is that demand is growing strongly, driven particularly by the personal computer market and the launch of advanced software such as Windows 95, which need large amounts of memory. Although memory prices have fallen in the past few months, shortages of memory chips plagued many computer users last year.

Concern about overcapacity is better focused on next year and beyond, given the expansionary plans of Japanese, Taiwanese, Korean and US chip companies. In the past year or so, manufacturers worldwide have announced plans to build some 50 new plants. For

example, Taiwan Semiconductor Manufacturing, a leading contract manufacturer of chips, started work in November on a new plant, part of an expansion programme that is expected to boost its capacity by 30 per cent a year. Production from these new plants will begin to make themselves felt next year.

Nor does that tally include an important Japanese investment announced yesterday. Ten Japanese semiconductor makers announced Advanced Semiconductor Technologies, a new joint venture, which will conduct a 10-year, Y35bn research project into advanced chip technologies.

That wave of capacity was prompted by the steadiness and strength of growth in demand, which has persisted against many expectations during the past five years. In the rest of this decade, demand growth may well be outstripped by the increase in capacity, and many industry analysts expect chip prices to fall.

This prospect does not mean that the industry must resign itself to the sharp cyclical swings which have characterised its past. The proliferation of applications will have helped protect it from that painful phenomenon for many years. However, chip manufacturers announcing new investments with such gusto should recognise that leaner times are not far away.

Reform steps

The cogs of the German consensus-building machine are turning faster these days, though still more slowly than the economy needs. Trade union leaders announced their members to the streets on Monday to oppose government proposals to limit the costs of early retirement. Yet, by later that day, the same leaders had struck a deal with the government and employers that will ease one of the fastest-growing pressures on the state pension system.

For many, the deal - which took only three hours to hammer out - is proof that the social partners are still up to the job of correcting the country's looming structural problems. Yet, welcome though it is, the deal shows the weaknesses of the bargaining process as well as the strengths.

The first, and most obvious, problem, is that it took a sense of crisis to trigger reform. The pension system's generous terms for early retirees - first introduced in 1984 - have long been in need of reform. Companies have used the scheme as a cheap way to shed labour, putting huge strains on an overburdened pensions system.

Every 100,000 people taking early retirement cost state pension funds DM12.7bn and unemployment insurance DM9.2bn, putting upward pressure on contributions. The companies themselves pay DM1.8bn. Earlier this month, Mr Norbert Blum, the labour minister, warned that the pension system would have to "save, save,

save" to spare employers and employees a sharp rise in contributions next year.

Yet Monday's deal went on unemployment did far more to strengthen the government's hand in the negotiations than Mr Blum's gloomy arithmetic. With the January jobless total at another postwar high, 4.18m, the leaders could not be seen to be standing in the way of implementing the 50-point economic action plan unveiled last month.

The deal is over-modest as well as overdue. As things stand, mounting pension costs next year - as the country prepares for European monetary union - are going to mean steep increases in social contributions for German workers. Cutting the costs of early retirement was initially billed by the government as a way to lessen pension-related increases in non-wage labour costs. Indeed, a major theme of the economic action plan was to reduce such costs so as to boost international competitiveness and employment.

Yet as Mr Blum himself admitted yesterday, the gradual phasing in of the reforms agreed on Monday means that any savings to the pension system will only be felt from 1998 onwards. The biggest pension reform challenges have yet to be solved. This week's events show once again Chancellor Helmut Kohl's penchant for policy through consensus - but he has larger, more urgent tasks ahead.

India's juggernaut of change

Political scandals add uncertainty to April's elections but are providing impetus for reform, say Mark Nicholson and Peter Montagnon

On a salary of just Rs5,000 (£88) a month, Mr Salman Kurshid, India's minister of state for external affairs and a member of parliament for Uttar Pradesh, finds it difficult to afford some of the demands of his constituents and party workers.

One worker recently asked him for a colour television for his daughter's wedding, costing the equivalent of two months' ministerial salary. The assumption was that if the minister himself could not afford it, he would have the contacts to conjure up the gift from somewhere else.

That, says Mr Kurshid, is the feudal style of traditional Indian politics. It is also "totally unacceptable" in the type of modern industrial economy which India is seeking to become after four years of reform.

The latest Indian political scandal, which erupted in January and involves accusations of illegal payments to numerous politicians, illustrates the upheaval caused by this painful transition to modernity. It has added a note of uncertainty to the country's politics ahead of an election in April.

But younger and more open politicians such as Mr Kurshid believe that the scandal may also provide an impetus for further modernisation of a system based as much on patronage as on democracy.

Since the scandal broke last month, 10 leading politicians, including three ministers and the leader of the largest opposition party, have been charged with taking bribes. Dozens more politicians are being investigated, including several ministers, after their names were found in diaries belonging to the Jains, a Madhya Pradesh family under investigation for alleged illegal foreign exchange dealings.

The incriminating notebooks were first discovered in 1991, but the investigation was low-key until two journalists took the matter to the Supreme Court, which insisted last year that inquiries should lead to prosecutions.

The timing of the charges - three months before a general election - were widely seen as a ploy by Mr P.V. Narasimha Rao, the prime minister whose ruling Congress party has been dogged by opposition accusations of corruption. He was seen as using the scandal as an opportunity to spread allegations across the political spectrum in an effort to defuse corruption as a decisive election issue.

But Mr Rao has opened up a Pandora's box, creating a scandal of unprecedented proportions. Among other developments, opposition parties allege there is evidence implicating Mr Rao himself in the scandal - although his officials have denied any involvement.

Unlike the Bofors weapons procurement scandal of the late 1980s, the Jain scandal has already resulted in criminal charges against politicians. For the first time, supervision of a corruption investigation by the Central Bureau of Investigation has been wrested from the politicians by an increasingly activist Supreme Court.

The extensive media coverage, the Supreme Court's determination to ensure that the inquiry is completed without hindrance, and the suggestions of Mr Rao's involvement have all lent the affair a momentum which many believe will extend beyond the elections.

"Something has started which cannot be stopped," says Mr Prem Shankar Jha, a newspaper columnist. "The political class is in a panic."

In India's volatile political climate



it is difficult to judge the impact of the scandal on April's elections. Congress supporters argue that most voters, especially those in rural areas, are interested primarily in local issues. Corruption among political leaders has long ceased to surprise them.

Moreover, rural Indian voters appear to enjoy the spectacle of larger-than-life politicians who exude power and plenty: witness the phenomenon of filmstar politicians such as the late N.T. Rama Rao, former chief minister of Andhra Pradesh, who commanded fanatical popular support from voters even while pursuing policies that undermined the financial stability of his state.

But voters are unlikely to ignore the scandal altogether. The involvement of other parties will not necessarily free Congress from its reputation for corruption. The allegations against Mr L.K. Advani, leader of the main opposition Hindu nationalist Bharatiya Janata Party, look weak. And support has been grow-

ing for the leftwing parties, including India's two communist parties, the leaders of which have been largely unainted.

The implications of the scandal for economic reforms, which have sought to liberalise trade and industry after 40 years of protection and state control, could be as significant as the impact on politics. Some Indians argue that the country's politicians are so discredited that they no longer have the moral authority to deliver the good government and politically sensitive economic reforms on which the country's future prosperity depends.

But others, such as Mr Kurshid, believe the scandal may represent a milestone on India's road to modernity. Economic reforms, including privatisation and deregulation of industry, have reduced the role of government in the economy.

And national politicians no longer matter so much with power in India devolving to the states and away from central government as central-

ised licensing procedures have been swept away.

"There's a change in the way business looks at politicians these days," says Mr Tarun Das, director-general of the Confederation of Indian Industries. "They don't need to pay them. They're no longer so powerful."

As India modernises, business executives and others say there is a need for a class of politicians dedicated to economic management rather than old-fashioned patronage. "We have good managers both in politics and in the corporate sector, and in administration," says Mr Kurshid. "But they are working with tools that are not adequate. We need to focus also on a system of governance which is compatible with economic restructuring."

Since the scandal broke the confederation and other business groups have intensified lobbying for increases in the salaries of ministers and MPs to attract better quality people into politics. They also advocate direct state funding of

political parties, along with a review of the 25-year-old ban on corporate donations to political parties. India's political parties at present survive largely on undeclared backhanders from powerful business leaders to individual politicians.

Mr Jairam Ramesh, a former state planner turned business journalist, says state funding of political parties would cost only about Rs100n a year, tiny in comparison with total budget outlays exceeding Rs1,600bn. He believes such a system will probably be introduced by whoever comes out ahead in the next election. But there is scepticism about how fast it will come, and about whether more transparent political funding would eliminate corruption.

One advantage of state funding, adds Mr Shankar Jha, is that it would allow party leaders to control more directly which candidates run for office. The present system of patronage places too much power in the hands of individual politicians able to procure the greatest resources, whatever their formal position in the party hierarchy.

Such changes could help transform standards in Indian politics, Mr Kurshid believes. But there must also be changes in the expectations of voters who expect favours in return for their support and, because they rarely pay taxes, have no incentive to fight against the cost of inefficiency created by corruption. The attitudes of politicians and bureaucrats, some of whom see their jobs as a source of wealth that could not possibly be provided by their salaries, also need to change.

"The problem will go away only with a change in social behaviour. It will not happen overnight," says Mr Kurshid. "But you would get a working system and some incentive for decent people to come in and remain decent and honest."

Whether Mr Rao has any such political evolution in mind is questionable. The prime minister appears as ambivalent towards political reform as he has been towards the economy. He has never argued from an ideological standpoint for the economic reforms, which were hatched as a result of the balance of payments crisis in 1991. It is thus unclear how vigorously he would pursue constitutional reform if re-elected in April.

However, some analysts believe that pursuing reform may be popular among India's more affluent urban voters, who had the swing vote in Indian polls. This is also arguably the class most interested in economic reform, which could be helped by a restructuring of the political system.

With a government less dependent on patronage, for instance, it would prove easier to liberalise activities such as land sales and the sugar and fertiliser industries. These are still controlled, and thus still lucrative sources of revenue for politicians, says Mr Ramesh.

Other economists say political reform would also make it easier to cut India's yawning budget deficit, set to exceed 6 per cent of gross domestic product this year. Tax claims could be enforced against wealthy individuals and businesses which have routinely paid bribes to evade them in the past.

Other countries such as Japan and Korea are cleaning up the relationship between their politicians and business. The scandal may help India make its break with the corruption of the past.

"Somebody's got to begin the change. This will give us the impetus," says Mr Kurshid.

OBSERVER

Training for holes

■ If Eurotunnel was aiming at balance when it chose the two mediators for the Herculean task of trying to settle with its creditor banks, it has certainly succeeded with Lord Wakham and Robert Badinter.

Apart from the obvious contrast in nationality, the pair are politically of opposing hue - Wakham being a former Tory minister while Badinter is a former socialist minister. He was a close friend of the late president François Mitterrand. While Badinter has absolutely no business experience, the 67-year-old French constitutional lawyer has one thing going for him - namely experience in conciliation.

Wakham slipped quickly - too quickly, some said - from politics into business. But Badinter has been heading the Conciliation and Arbitration Court of the Organisation for Security and Co-operation in Europe. Basically, that involves trying to sort out the ethnic and political squabbles of eastern Europe - after which Eurotunnel is presumably a picnic.

Highly charged

■ Any British Tory MP who gets as far as something called the "second beef premium" in the EU's annual price package for agricultural products announced today is in for a shock. It has long been a favourite, er, beef of the Tories that the EU diverts taxpayers' money not towards producers of the Sunday joint but in the direction of fodder for the bull ring.

Now the Commission has decided to scrap this "second beef premium", which had been paid to farmers when bulls are 22 months old, and to pay farmers more at the 10-month stage. This will supposedly remove the incentive for farmers to keep their bulls

LBW for AFP

■ The French press agency AFP yesterday produced a helpful glossary of cricketing jargon as a prelude to the World Cup, which starts today.

W.G. Grace, the item explains, "knew all about lbs, chinamen, googlies and the finest of legs," but even he would struggle with some of the more recent terminology. Hence, AFP goes on to explain such arcane modern terms as "pitch-batter", and "reverse swing".

Explaining these terms in English is a big enough task on its own. But translating them for AFP's French-speaking customers would be the *ultimate def.* AFP did not even bother to try.

Pile 'em high

■ One has to admire Graham Kirkham, founder of DFS, a UK furniture chain. His company has just been had up by the Advertising Standards Authority for an over-enthusiastic mail shot inviting DFS customers to a reception marking DFS's 25th birthday. "We've chosen just 500 people from your area to join us. ... It's a once in a lifetime offer only available to you as a specially invited guest," cooed the DFS invite.

Unfortunately for DFS, one of those invited worked in the sorting office of the local sub Post Office and objected that the mailing was misleading because they had handled over 1,800 mailings in their village alone.

Felix's exit

■ So Felix Rohatyn, the Democrats' favourite banker, has bowed out of the running for the

Financial Times

100 years ago

Meeting of the Reichstag
The discussion of the Estimates for the Ministry of Foreign Affairs in the Reichstag gave occasion for a debate on the foreign affairs of the Empire. Dr. Hanfstaengl, on behalf of the National Liberals, expressed satisfaction with the recent announcement of Baron Marschall von Bieberstein that no Bill for increasing the navy would be laid before the Reichstag in the present session. When the Bill came to be presented, his party would examine it with the requisite patriotism and sober reflection.

50 years ago

Cheap money policy in U.S.
A continued low interest rate policy both on commercial and Government operations is advocated by the Secretary to the Treasury, Mr Vinson. His position was disclosed when his recent testimony before the House Appropriations Committee sub-committee on the Treasury Department Bill was made public. "I believe," he said, "in the wisdom of a low interest rate policy because of the widespread benefits throughout the economy. Low interest rates greatly benefit the taxpayer by making possible a lower rate of taxation to cover expenditures than would otherwise be possible."



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Bundesbank chief's view at odds with Brussels Tietmeyer favours Emu delay over instability

By Andrew Fisher in Frankfurt and Peter Norman in Bonn

Mr Hans Tietmeyer, head of the Bundesbank, yesterday said it might be better to delay European monetary union than to start in 1999 without member countries reaching an adequate level of economic stability. His statement, one of the clearest examples of German central bank insistence that stability should take priority in Emu, came as European politicians stressed the need to stick to the planned starting date. They argued that delay could endanger the project and bring new risks. "Monetary union, once started, must not go off the rails," Mr Tietmeyer said. "If necessary, a delay in timing would be less problematic than a later derailment."

He was speaking at a Frankfurt conference attended by Mr Yves-Thibault de Silguy, European Commissioner for monetary affairs, who warned that putting off Emu would mean new negotiations. This would carry the danger of upsetting the political balance achieved in the four years of talks up to the signing of the

Maastricht treaty in 1991.

"This balance must be strengthened not shaken," Mr de Silguy said. "It would be a serious mistake to seek a new balance." Not only was there no consensus over how the economic convergence criteria for Emu might be changed, he said, but renegotiation would also clash with the EU intergovernmental conference starting in March, and talks on expanding the EU in 1998.

In Bonn, Mr Günter Rexrodt, Germany's economics minister, called for an end to the debate over a delay to Emu. He said there were realistic chances that enough countries would qualify for Emu in time for a 1999 start. A delay could trigger new protectionist tendencies in Europe, he claimed, but agreed Emu should not be achieved at any price. "The timetable is important but it is more important that the economic criteria are fulfilled."

Mr de Silguy's and Mr Rexrodt's comments were aimed at countering scepticism over Emu, especially in Germany where polls reflect concern about giving up the D-Mark.

Mr Hans-Olaf Henkel, president of the German industry federation (BDI) said if the heads of all its 80,000 member companies were asked what they thought of Emu, "the majority would probably still be very sceptical".

He said they would be more so than German political and business leaders - including the heads of 150 companies employing over 1,000 people - surveyed for the Capital Business magazine, he said. Support for Emu among this group has grown to 77 per cent, against 61 per cent last June.

However, despite their approval of Emu respondents were also aware of the disadvantages with 61 per cent expecting the euro to be less stable than the D-Mark, and inflation to rise. But more than 70 per cent said the single currency would have a strong position in world capital markets and help Europe compete with the US and Japan.

Mr Henkel said Emu's starting date was less important than ensuring its stability with the right membership.

EU sceptics soften their stance
 Page 9

Singapore bars five companies linked to bribe case

By Tim Burt and Peter Montagnon in London and John Simkins in Milan

Five international manufacturing and contracting companies, including Britain's BICC and Siemens of Germany, were yesterday banned from seeking state power contracts in Singapore after being implicated in a bribery scandal.

The action follows the conviction of an official in Singapore's Public Utilities Board (PUB) in November for accepting bribes from a former employee who had been acting as a consultant for BICC, Siemens, Pirelli of Italy, and two Japanese trading houses - Tomem Corporation and Marubeni Corporation.

Both Pirelli and BICC said the decision to bar them was based on a misunderstanding. BICC plans to appeal against the ban.

Mr Choy Hon Tim, a deputy chief executive of the PUB, is serving 14 years after being convicted of passing confidential information about PUB tenders since the mid-1980s to Mr Lee Peng Seng, his former colleague. The PUB, responsible for gas, electricity and water in Singapore, has been restructured ahead of privatisation.

Singapore has sought to justify its limited democracy and authoritarian approach to government on the grounds that its administration was competent and clean. It is therefore remorseless in punishing corruption.

Officials said yesterday there was no connection with Tuesday's decision to defer indefinitely the privatisation of Singapore Power, a large part of the PUB before restructuring. They reiterated that the reason for the deferral was that the returns were too low.

BICC said it expected all five companies would try to overturn the ban, which covers all new power contracts for five years. Pirelli said it had been informed of the debarment. "We believe that this action, the reason for which has not yet been notified to us, is based on a misunderstanding of the facts. Our company has not been involved in the court proceedings."

It was unclear what would happen to the two-stage Tuas power station under construction by Marubeni and due for completion in 2001. But BICC Superintendant Cables 1990, the UK group's Singapore subsidiary, will continue work on a \$36m (\$55.4m) cable contract it won last year.

The PUB has ordered cables worth about \$300m from BICC in the past 10 years. The ban came as BICC announced plans to expand its operations in Asia with a \$21m investment in new factories in Indonesia and the Philippines. Both plants are expected to start operating in 1997.

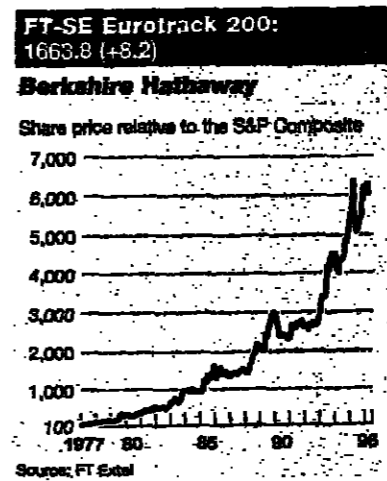
THE LEX COLUMN

Buffett does the splits

Berkshire Hathaway's decision to split some of its shares by a factor of 30 is a long-overdue bit of consideration for those shareholders not quite as rich as Mr Warren Buffett, its chairman.

Mr Buffett, who owns 40 per cent of the \$37bn company, has been resisting a split for years, even though the share price is nearly \$32,000 - putting even NTT's \$8,000 shares to shame. Mr Buffett has argued that a high price limits Berkshire's shareholders to those knowledgeable enough - and, presumably, wealthy enough - to cope if he ever lost his touch. But in practice, this neglects the position of the medium-sized investor. The cardinal rule of investment is not to put all your eggs into one basket. And at \$32,000 an egg, most private investors will have little left over once they have bought a few Berkshire shares.

The new B shares, which should trade at just over \$1,000 each, look much more manageable.



Source: FT S&P

French and Germans would end up with nothing and that would be seen as an affront to national pride. Of course, if they had spare cash, they could buy back their stakes, but they do not.

Deciding which manufacturing assets to include in a reconstructed Airbus will also be controversial. Aérospatiale's cockpit operation and BAe's wing factory will probably be in demand. But it would make sense to contract out rather than own the other, lower value-added activities. That would mean excluding Dassault's fuselage manufacturing, which would not go down well in Germany.

All this means that, vital though it is to restructure Airbus, negotiations will be tortuous and protracted.

Reuters

Reuters certainly suffers from an embarras de richesses. Net cash at end-1995 was \$260m and is growing at about \$200m a year. The question is what to do with it. Reuters sees three options: splash out on a big acquisition, let the cash accumulate or return surplus funds to shareholders. Viewed that way, it is not surprising the group prefers the last of the three. One can equally understand Reuters' frustration with a UK tax system that makes share buy-backs and mega-dividends unattractive from a taxation perspective.

But are these really the only options? What about investing more in organic growth? According to Reuters, it is pushing international expansion as fast as it can. So far this decade, it has spent \$700m (\$1.1bn) on research and development, while there has been a further \$1.4bn of capital expenditure.

These figures look impressive by comparison with most UK media companies. But that is surely not the relevant yardstick. As the world's leading provider of electronic information and transaction products, it would be more relevant to compare Reuters with high-tech US groups like America Online or Microsoft. Unfortunately, unlike these, Reuters does not generate much excitement or buzz. While it is trying to apply its successful electronic formula to a broader range of business and professional markets, it is moving gingerly. Such a "safety first" approach will certainly not waste investors' funds. But it will probably result in lost opportunities.

Additional Lex comment on BP
 Page 20

Drop in US chip orders

Continued from Page 1

was, nonetheless, 16.3 per cent higher than the \$3.58bn recorded for January 1995. Shipments for January set another record at \$4.47bn, up slightly from \$4.46bn in December, and up 39.5 per cent from \$3.20bn in January 1995.

The drop in the book-to-bill ratio for January was a surprise, the SIA acknowledged. "But we remain confident about the long-term outlook for the global semiconductor industry," said Mr Thomas Armstrong, SIA president.

After dropping sharply in after hours trading on Monday night, semiconductor stocks steadied in response to the news.

Dole victory

Continued from Page 1

than Iowa to his proposal for a flat-rate tax. He then hopes to finish second in Delaware and first in Arizona on February 24 and 27 respectively. But Mr Buchanan dismissed the publisher as a flash in the pan. "I just do not believe the souffle will rise a second time," he said.

The primary campaign will now shift into top gear, with Tuesday's New Hampshire primary the next in a series of 30 state tests which will choose 68 per cent of the delegates to party nominating conventions by the end of March.

Leeson says he was told to establish secret error account

By Nicholas Denton in London

Mr Nick Leeson created his hidden 88888 trading account on the instruction of a controller at Barings headquarters in London, according to the book by the jailed futures trader about the UK merchant bank's collapse.

Barings executives have claimed they had no knowledge of the 88888 account, the vehicle for Mr Leeson's unauthorised trading and the hiding place for the \$230m (\$1.2m) in losses he incurred.

But Mr Gordon Bowser, former derivatives controller at Barings, told Mr Leeson in 1992 to set up an account into which to put trading "errors", Mr Leeson writes in *Rogue Trader*, published this week.

There is no suggestion that Mr Bowser, or other Barings executives, knew the use to which Mr Leeson put the secret account. The official inquiries into the collapse have failed to establish that Mr Leeson acted with the knowledge of his superiors.

"It was several years ago," Mr Bowser said yesterday in response to Mr Leeson's claims. He said Mr Leeson's recollection might be faulty. Mr Bowser, who is still employed by Barings as a risk controller based in Hong Kong, had no further comment. But Mr Leeson's disclosure that

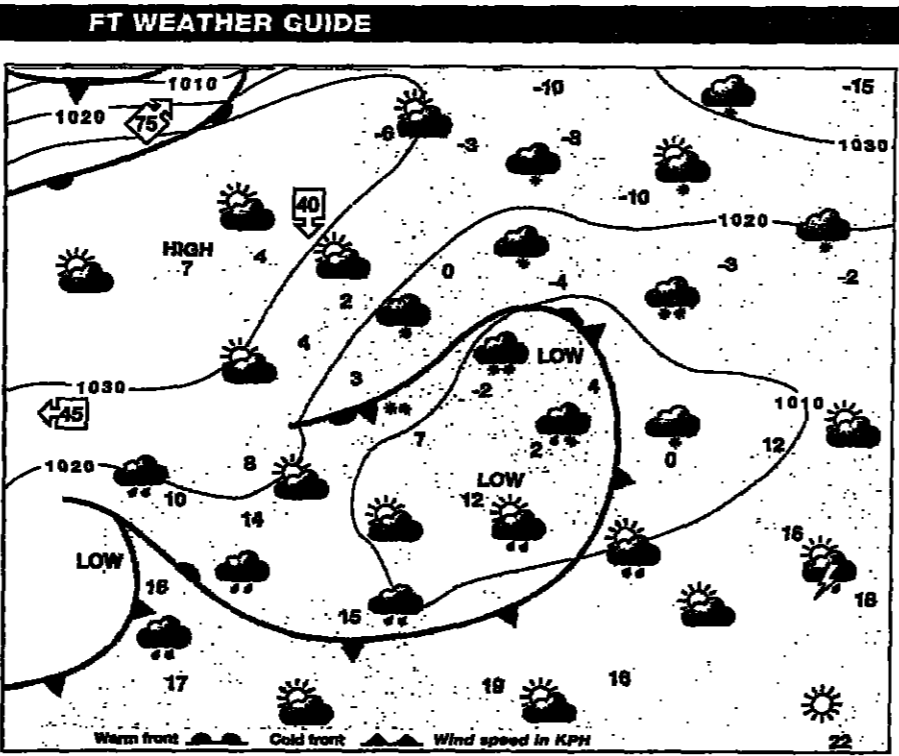
he was told to establish the hidden account reinforces the central conclusion of the Bank of England report into the banks' collapse: that Barings failed to stop Mr Leeson because of an "absolute failure of controls".

When Barings began trading in mid-1992 on the floor of Simex, the Singapore futures exchange, it was soon swamped by the volume of orders, and buying and selling mistakes were made in the confusion and noise of the trading pits.

Mr Bowser allegedly said the frequency of trading errors might arouse the attention of Barings' auditors and told Mr Leeson not to send back to London reports on the new "error account".

"We don't want to be bothered with all these tiny errors you're clocking up," Mr Bowser said, according to Mr Leeson in his book. "The auditors will start to ask questions." By the time Mr Bowser changed his mind a few months later and told Mr Leeson to report his errors to London, the trader had already begun using the 88888 account to hide losses and unauthorised trading.

By the end of 1992, Mr Leeson had built up a loss of \$2m in the 88888 account. The deficit grew to \$23m by the end of 1993, \$200m by the end of 1994 and \$327m on February 27 last year, as Barings went into administration.



TODAY'S TEMPERATURES

Abu Dhabi	sun	11
Akron	sun	5
Algeria	sun	17
Amsterdam	cloudy	10
Athens	sun	16
Bangkok	sun	28
Berlin	sun	10
Bombay	sun	28
Buenos Aires	sun	12
Calcutta	sun	28
Cairo	sun	21
Cardiff	sun	10
Chicago	sun	17
Cologne	sun	10
Dallas	sun	25
Dhaka	sun	23
Dubai	sun	25
Dublin	sun	9
Dubrovnik	sun	10
Edinburgh	sun	4
Faro	sun	15
Frankfurt	sun	17
Geneva	sun	15
Gibraltar	sun	15
Glasgow	sun	10
Hamburg	sun	10
Helsinki	sun	10
Hong Kong	sun	23
Islamabad	sun	25
Jakarta	sun	29
Jersey	sun	10
Karachi	sun	28
Kuala Lumpur	sun	24
L. Angeles	sun	23
Las Palmas	sun	21
London	sun	10
Luxembourg	sun	10
Lyon	sun	10
Madras	sun	17
Madrid	sun	11
Manila	sun	28
Manchester	sun	12
Marseille	sun	15
Medan	sun	28
Melbourne	sun	12
Mexico City	sun	21
Miami	sun	24
Moscow	sun	10
Mumbai	sun	28
Nairobi	sun	25
Naples	sun	12
Nassau	sun	24
New York	sun	1
Nice	sun	12
Nicosia	sun	14
Osaka	sun	14
Paris	sun	10
Perth	sun	30
Puerto Rico	sun	28
Rangoon	sun	34
Reykjavik	sun	7
Rome	sun	12
S. Francisco	sun	22
Seoul	sun	12
Singapore	sun	29
Stockholm	sun	7
Sydney	sun	19
Taipei	sun	19
Tel Aviv	sun	15
Tokyo	sun	17
Toronto	sun	6
Vancouver	sun	12
Venice	sun	6
Vienna	sun	6
Waseda	sun	6
Washington	sun	4
Wellington	sun	22
Winnipeg	sun	6
Zurich	sun	6

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مكاتبنا في لندن

German cartel office loses gas test case

By Judy Dempsey in Berlin

Germany's plans to liberalise the energy sector suffered a substantial setback yesterday after two gas companies won a court case allowing them to divide east Germany's gas sector between them.

The court rejected an attempt by the federal cartel office to outlaw contracts between gas and electricity companies agreeing regional monopolies for distribution and supply of energy.

The ruling means that Mr Günter Rexrodt, the economics minister, will find it more difficult to win support from domestic utility companies in seeking agreement in Brussels on a Europe-wide energy liberalisation law to open energy grids and distribution networks to competition.

"This is a big disappointment for anyone who supports competition in the energy sector," said Mr Jürgen Kiecker, of the cartel office, Germany's

competition watchdog. "This was a test case. We will see if we will appeal against the court's decision."

The cartel office had taken action against Verbundnetz Gas (VNG), the east German gas company dominated by Ruhrgas, the country's largest gas distributor, and Wintershall, the gas subsidiary of BASF, the chemical group.

It claimed that a December 1994 "demarcation" contract between VNG and Wintershall - in which both agreed not to poach each other's customers in eastern Germany, and agreed areas in which each would have a monopoly of new customers - was uncompetitive. The companies argued that the agreement encouraged competition. "That fact that we have a foothold in eastern Germany through this contract with VNG means that there is competition," a Wintershall official said.

"There is no question that we are blocking competition.

Wintershall is now in the market," a VNG official explained, adding that access by a third party would have led to lower efficiency and higher prices.

Under German law, demarcation contracts are permitted provided they guarantee secure and more economic energy supply at a favourable price. But industry and some cities claim the current energy structure is monopolistic, uncompetitive and expensive.

These arguments were used by Wintershall itself when it entered the gas market six years ago. At that time, Wintershall started building a DM4bn (\$2.7bn) pipeline network across the country - it now has a 10 per cent share of the German market, but has had little success in eastern Germany where VNG dominates distribution.

Wintershall won a delivery contract with Gazprom, the Russian state-run company, to distribute gas in Germany, some of which is sold to VNG.

Yeltsin draws on Communist roots

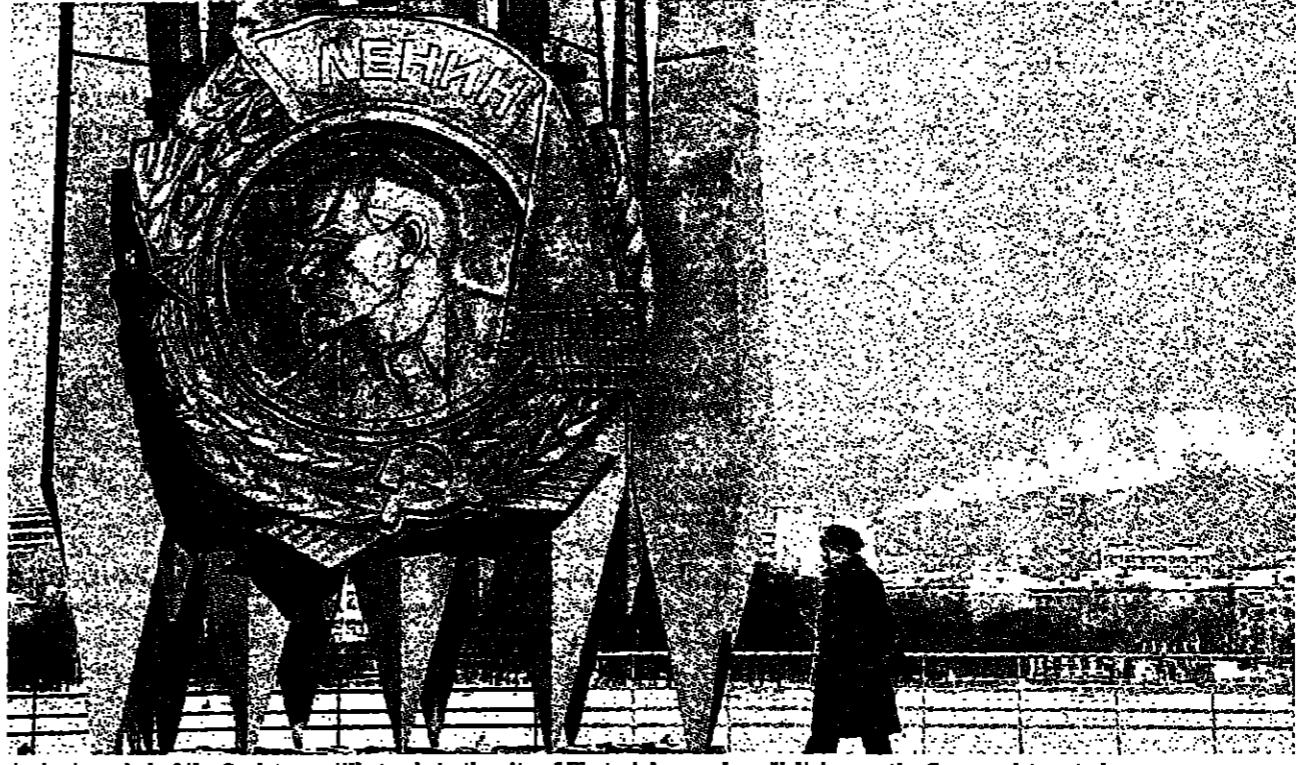
By Chrystia Froland in Ekaterinberg, Russia

An unpleasant surprise awaits Russian President Boris Yeltsin later today when he is scheduled to visit his father's grave as part of a whistle-stop tour of his hometown which is expected to culminate in the announcement that he will stand in the presidential elections in June.

The planned show of respect for a deceased parent is a deft political touch, but the moment Mr Yeltsin sets foot in the Ekaterinberg cemetery where his father is buried he will be confronted by a less welcome spectre. The entrance to the graveyard is dominated by a massive portrait, carved in black marble, of Mikhail Kuchin, the former owner of the Ekaterinberg casino who was killed in a gang-land style assassination at the age of 25.

If, as the president and his entourage have broadly hinted, Mr Yeltsin uses today's visit to the industrial city in the Ural mountains to launch a campaign for re-election, his most pressing political task will be to distance himself in the minds of voters from widely disliked and feared *nouveaux riches* such as Kuchin was.

The president has already begun the effort to reshape his image. Last month he sacked the most outspoken market reformers in his cabinet, most notably Mr Anatoly Chubais, architect of the mass privatisation programme which brought Russia's wild capitalism to life. In a sharp departure from last



A giant symbol of the Soviet era still stands in the city of Ekaterinberg, where Yeltsin was the Communist party boss

year's fiscal austerity, Mr Yeltsin has recently become a crusader for high government spending, making a spate of populist promises which, if implemented, would amount to nearly \$300 for every Russian in the run-up to the poll.

Officially launching his re-election campaign in Ekaterinberg - known in Communist times as Sverdlovsk and where he was party first secretary in

his former political life - would be the logical step in his attempt to transform himself from a reform capitalist into an ordinary guy concerned primarily with getting things done and improving the lot of the common man.

The president's most serious challenger, Mr Gennady Zyuganov, leader of the Communist party, is expected to launch his campaign for the Kremlin at a

Communist conference in Moscow today. Mr Zyuganov, who ironically never climbed as high as Mr Yeltsin in the party pecking order of the old regime, is widely perceived as a lack-lustre personality, lacking Mr Yeltsin's charisma, political guile and control over the machinery of state.

But Mr Zyuganov is not haunted by the ghosts of the unloved *nouveaux riches* and

he is happy to blame Mr Yeltsin for the painful transition to a new economic system.

As Ms Luidmila Samarskaya, head of the local branch of the Communist party, explains: "The tide of popular dissatisfaction with reforms is rising. People fear losing their jobs, not receiving their pensions and dying in the war in Chechnya. Ekaterinberg no longer loves Boris Nikolaevich."

Berlin police search site for illegal workers

By Judy Dempsey

Berlin police and employment department officials yesterday made a surprise raid on a large construction site in the heart of the city, surrounding the half-built office block and searching it for illegal workers. The operation involving over 100 policemen and women, several police vans, interpreters, and scores of employment department officials is part of a crackdown by the Berlin and Brandenburg authorities on building companies which hire labour below German prices.

More raids may follow in other parts of the country after a government decision last week to clamp down on cheap foreign labour - even those from other European Union countries.

The construction industry,

faced with growing competition from non-German companies, is ambivalent about the decision. Mr Lothar Mayer, chairman of Philipp Holzmann, Germany's largest construction group, said yesterday domestic labour costs in the industry were dragging down competitiveness.

"Foreign workers cost less, especially if they are employed illegally," said Mr Detlev Berkner, responsible for coordinating the raids across Berlin and Brandenburg. "Some of them cost DM5 (\$3.40) an hour - no insurance, nothing. A German labourer would cost the employer between DM60-DM80 an hour," he said.

Yesterday's raid took place at the Koutorhaus, an office complex under construction on the corner of Kronenstrasse and Freidrichstrasse - an area set to become Berlin's new

fashionable district and where Galeries Lafayette, the Parisian department store, will open later this month.

But there were few signs of the glitz and glamour yesterday as several east Europeans and former Yugoslavs were escorted from the site for questioning. Others, mostly young men, were photographed against the site's fences.

"Some may have to return home. We'll have to check their papers," said Mr Berkner. In the meantime, he said the authorities would question the management.

"We will keep carrying out these searches. Depending on the size of the site, we carry out about two raids a day. The bigger the building site, the greater the number of illegal workers. Sometimes 100 per cent of the workers are illegal," said Mr Berkner.

EU to underspend agricultural budget

By Caroline Southey in Strasbourg

The EU expects to underspend this year's Ecu40.8bn (\$51bn) agricultural budget by Ecu99bn as a result of reforms to the common agricultural policy and improvements in commodity prices, Mr Franz Fischler, the EU Commissioner for agriculture, said yesterday.

This means member states will have to pay less into the central budget this year, unless they agree that the money should be used elsewhere.

EU agriculture expenditure is expected to decline further from next year because direct aid payments, agreed as part of the wide-ranging reforms in 1992, peak this year and export refund payments will fall as GATT limits reduce the scope of subsidised exports.

The underspend in 1996 is a result of savings from export refunds which have fallen dramatically following an increase in world market prices during the second half of last year. This more than offset a rise in direct aid payments which stood at Ecu23bn

during the 1995/1996 marketing year.

The figures were released as Mr Fischler unveiled an agricultural price package for 1996/1997, which he said would be neutral in budget terms. This year's annual price-fixing exercise contains minimal changes as support prices and direct aid payments for producers were fixed as part of the 1992 reforms.

The proposed changes include scrapping the second beef premium, paid at 22 months, and increasing the first paid at 10 months

by 14 per cent as well as creating one instead of two set-aside rates for arable crops.

Before giving the package the green light yesterday, a number of Commissioners, including Sir Leon Brittan, EU commissioner for trade, attacked Mr Fischler's cautious approach on reforms. He denied the drive for reform of the CAP was "grinding to a halt", arguing that sectors excluded from the wide-ranging changes introduced in 1992 still had to be tackled. These included the wine, fruit and vegetable and olive oil sectors.

It had to be recognised that the status-quo was "not an option for the long term. In the medium to long term we have to ensure continued reform of the CAP," he said.

Mr Fischler also suggested he would initiate a debate on the EU's controversial milk quota regime, which limits the milk output of producers through the allocation of individual quotas. Any proposed changes to the regime, which costs the EU Ecu4bn annually and is due to expire in 2000, will be fiercely resisted by farmers.

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NEWS: THE AMERICAS

White House upbeat on business upturn

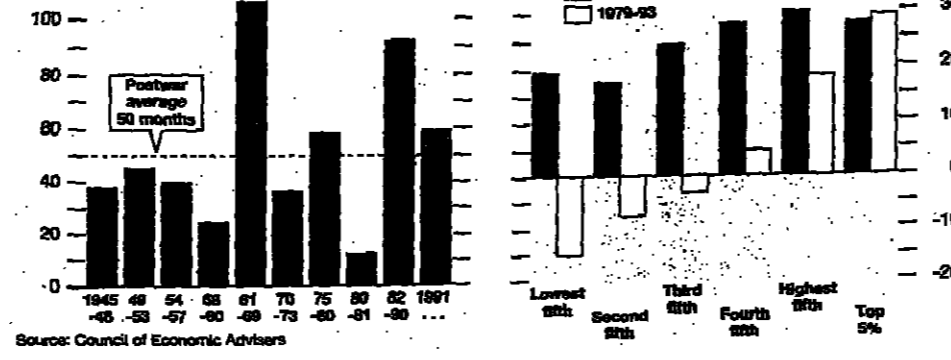
By Michael Prouse in Washington

The US business expansion is in no danger of ending prematurely, Mr Joseph Stiglitz, chief White House economist, indicated yesterday in an Economic Report of the President...

reflecting bad weather and the recent government shutdown, but it believes the economy is "fundamentally sound". It projects growth of 2.2 per cent this year...

Clinton's council: hoping to redress the inequalities

Expansion is extended... but most families lose out. Change in average real family income by quintile (%)



The council is also encouraged by the fall in long-term interest rates and buoyancy of share prices which "in part reflect an outlook for inflation reminiscent of the early 1960s".

Argentina and IMF agree \$1.1bn facility

By David Pilling in Buenos Aires

The International Monetary Fund will provide Argentina with a standby facility of about \$1.1bn to be disbursed quarterly in equal tranches until December 1997, officials said yesterday.

The agreement, which should be approved by the IMF's board next month, requires Argentina to balance its budget this year, but allows it to plug a deficit of up to \$2.5bn through the sale of assets.

"We think it's a good deal, in which numbers stack up well"

External conditions were more favourable for borrowing than last year, when access to capital markets had been extremely tight, Mr Secco said.

Swiftly brings Random House to book

By Alice Rawsthorn

Mr Irving Lazar, the late Hollywood agent, was a legend in Tinseltown. He won his nickname, "Swiftly", by clinching five film deals in a day for Humphrey Bogart, but now has a new claim to fame as the architect of Joan Collins' book contract.

submitted was not complete. The jury found in her favour, deciding that she could keep the \$1.2m she had already received and might be owed the remaining \$900,000.

One of the classic clauses in almost all US publishing deals is that the publisher will only be liable to pay the advance if it deems the manuscript to be "complete" and "acceptable".

Over the years the more aggressive US literary agents have tried their hardest to persuade publishers to delete the word "acceptable".

From Ms Collins' agreement because, as a celebrity author, she could be regarded as an exceptional case whose contract would not set a precedent for other writers.



Facing the press: Joan Collins outside the Supreme Court in New York

NEWS: WORLD TRADE

China refuses to kow-tow on tariff reform

China intends to press ahead with further economic and trade reforms, whether or not its slow-moving negotiations to join the World Trade Organisation succeed, Ms Wu Yi, China's foreign trade minister, said yesterday.

Beijing will set its own path towards liberalisation, unswayed by foreign pressure, its trade minister is telling the west

reforms by China in the past decade qualified it to join the WTO as a developing country. However progress of the WTO negotiations - of which a further session is due to be held next month - "has not been so satisfactory".

She hoped negotiations with the US over implementation of last year's bilateral agreement to stamp out copyright piracy would succeed. China had taken extensive measures to enforce the accord and wanted to co-operate with the US to ensure that it was effective.

blend of guarded optimism and caution about prospects for renewal of China's Most Favoured Nation trade status by the US Congress this summer. "We have offered our best hope, but we have also prepared for the worst," she said.

WORLD TRADE NEWS DIGEST

Ford's Belarus plans advance

Negotiations between Ford, the second largest motor manufacturer in the US, and the government of Belarus on a joint venture to assemble vehicles have taken a step forward with the arrival in Minsk of a Ford team to decide which local companies should be involved.

The project, announced by Ford last December, ran into difficulties after workers and management at the Minsk tractor plant criticised plans to assemble cars at a special unit within the plant.

The broad lines of the deal envisage assembly of 5,000-10,000 Escort cars and Transit vans, which would be sold through Ford-authorised dealers in Belarus and in other parts of the former Soviet Union.

The partners are aiming for at least 70 per cent of the parts to be produced in Belarus, and for the vehicles to be priced competitively with like-sized Russian models made in Russia.

Anti-pollution finance agreed

Nalco Fuel Tech, a joint venture between Fuel Tech NV and Nalco Chemical of the US, has signed a \$50m agreement to finance its entry into the central European market for low-cost, anti-pollution systems capable of being retrofitted.

The agreement with TRC Companies covers both financing and engineering support for power plant air pollution control systems for antiquated and polluting coal-fired boilers used across the former Soviet bloc.

Mr Kent Durr, Fuel Tech's chairman, said that Poland alone had more than 6,000 boilers to which the companies' air pollution control technologies could be applied. Power companies in the Czech Republic, Hungary and Slovakia had also expressed interest.

The process reduces sulphur dioxide, nitrogen oxide and other emissions and has been installed in more than 180 power plants. The company is installing its first commercial system in central Europe at Legnica in Poland after successful trials at power stations there.

Nepal invites power bids

Nepal is inviting foreign private investment to develop an hydroelectric project rejected by the World Bank last year as unviable. Mr Pashupati Shumsher Rana, the country's water resources minister, said the 402MW Arun III project in eastern Nepal was one of many projects open for private sector participation and foreign investment.

Last August, the World Bank withdrew a promised \$175m loan for the first phase of the project, which was designed to produce 201MW of electricity in the remote Arun valley. It said the facility was too big for Nepal to support.

Singapore exposes tip of corruption iceberg

Efforts to curb bribery in the award of international contracts are in their infancy, writes Andrew Taylor

Mr Lee Kuan Yew, when he was prime minister of Singapore, claimed to be the world's highest-paid head of state, but not the richest. It was an oblique reference to the business kick-backs received by other leaders.

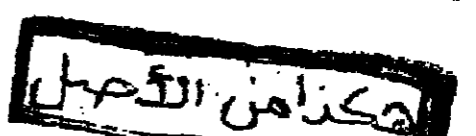
countries attack poor and emerging economies for tolerating bribery but do little to inhibit their own citizens from offering inducements.

says much will depend on how individual countries word legislation. For example, would an inducement be regarded as an offence if it was not illegal in the country where the act was committed? Would companies and individuals be fined or would they be banned from specific areas of public procurement?

on funding organisations such as the World Bank to police loans more thoroughly and to take action against companies and countries offering and receiving bribes.

The Fédération Internationale des Ingénieurs-Conseils (International Federation of Consulting Engineers) later this year will also launch a code of conduct requiring senior executives to sign disclaimers that their employees will not offer payments or gifts to win work.

Reuters, New Delhi



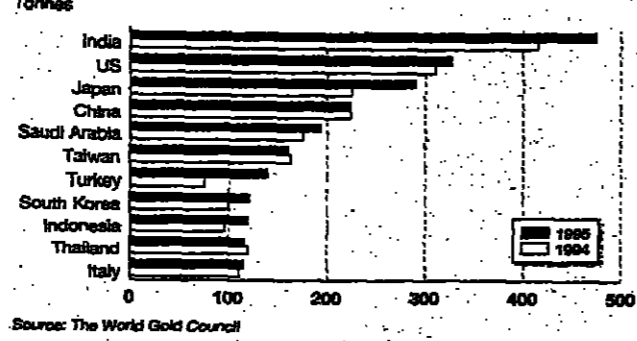
COMMODITIES AND AGRICULTURE

Physical demand for gold 'to stay at record levels' Canadians revitalise Cuban nickel plant

Pascal Fletcher on Sherritt International's reversal of Moa Bay's post-Soviet decline

By Kenneth Gooding, Mining Correspondent

Physical demand for gold in the key markets



Source: The World Gold Council

Demand for physical gold in 1995 will stay at record levels, the World Gold Council, a promotional organisation financed by some of the world's leading producers of the precious metal, predicted yesterday.

Even if demand only consolidates at the levels reached last year it would continue to provide a strong fundamental base to the gold market, said Ms Helen Junz, director of the council's Gold Economics Service.

Early in January, a letter was pinned up outside the workers' canteen at Cuba's Moa Bay nickel plant, which is run jointly by Canada's Sherritt International Corporation and a Cuban state company.

Cuba's share in world sales of refined nickel and cobalt. The Canadian investment, one of the most prominent and successful so far on the communist-ruled Caribbean island, appears to have breathed new life into the entire Cuban nickel industry, which had suffered a decline in output since 1990 caused by the loss of the Soviet market and Soviet technical supplies.

Table: Cuban Contained Nickel and Cobalt Production (tonnes) from 1986 to 1995. Shows a steady increase from 48,000 tonnes in 1986 to 30,882 tonnes in 1995.

enough to supply the plant for 25 years and additional deposits are available to feed it for a further 25. Mr Ian Delaney, president of the newly-created Sherritt International Corporation, which runs Sherritt's Cuban businesses, said the company wanted to upgrade and expand the Moa Bay plant.

But Delaney believes the risks and sacrifices are worth it. He presented Cuba's President Fidel Castro in January with a symbolic gift of 100 shares in Sherritt International, "to hold in trust for the Republic of Cuba".

The prospect of the Isle of Man developing its own offshore oil and gas industry has taken a further step towards realisation with the out-of-court award of two licences to explore its 12-mile wide territorial seas.

Manx oil ambitions move nearer to realisation

debut licensing round last summer. The latest awards are further proof that interest in the Isle of Man as an oil and gas province is gathering momentum and comes at a time when exploration drilling is about to begin.

five blocks it operates to the north of the island. Analysts believe BP's block 112/19 is one of the most prospective on the Manx continental shelf.

the Isle of Man acreage lies within 12 miles of its coast-line. Licence conditions in this respect, which are based on UK guidelines for offshore operations, are regarded as especially onerous.

11 per cent, construction 7 per cent and tourism 6 per cent. The energy needs of the 70,000 people on the island are met by imports of diesel, which is burnt at two power stations, and of liquefied gas.

The government believes it is a gas province, as evidenced by BP's well 112/25-1, together with the proximity of the producing Morecambe Bay fields.

Oil companies have mapped, using seismic surveying, a number of structures that are large in comparison with the average gas find being made today in the mature southern North Sea.

COMMODITIES PRICES

Table: BASE METALS. LONDON METAL EXCHANGE. Prices for various metals including Aluminum, Lead, and Nickel.

Table: Precious Metals continued. GOLD COMEX (100 Troy oz. \$/roy oz.). Prices for Gold, Silver, and Platinum.

Table: ENERGY. CRUDE OIL NYMEX (\$/bbl). Prices for Crude Oil, Heating Oil, and Gasoline.

Table: GRAINS AND OIL SEEDS. WHEAT LCE (\$/bushel). Prices for Wheat, Corn, Soybeans, and Barley.

Table: SOFTS. COCOA LCE (\$/tonne). Prices for Cocoa, Coffee, and Sugar.

Table: MEAT AND LIVESTOCK. LIVE CATTLE CME (40,000 lbs. cwt/ton). Prices for Live Cattle, Hogs, and Pigs.

Table: LONDON TRADED OPTIONS. Strike prices for various commodities.

Table: LONDON SPOT MARKETS. CRUDE OIL FOB (per barrel/tonne). Prices for various oil grades.

Table: FUTURE DATA. All futures data supplied by CMS. Includes prices for various commodities.

Table: UNLEADED GASOLINE. NYMEX (42,000 US gal. cwt/ton). Prices for different grades of gasoline.

Table: RUBBER AND OTHERS. RUBBER (per tonne). Prices for various types of rubber and other commodities.

JOTTER PAD. A small grid for notes with a header 'advise us... 0800 99 77 55'.

CROSSWORD

Crossword puzzle grid with clues. No. 8,994 Set by VIXEN. Includes 'ACROSS' and 'DOWN' clues.

Table: PRECIOUS METALS. LONDON BULLION MARKET. Prices for Gold, Silver, and Platinum.

Table: UNLEADED GASOLINE. NYMEX (42,000 US gal. cwt/ton). Prices for different grades of gasoline.

Table: RUBBER AND OTHERS. RUBBER (per tonne). Prices for various types of rubber and other commodities.

Table: FUTURE DATA. All futures data supplied by CMS. Includes prices for various commodities.

Table: INDEXES. RBUTRES (Base: 18/9/81=100). Prices for various market indices.

Table: RUBBER AND OTHERS. RUBBER (per tonne). Prices for various types of rubber and other commodities.

Table: RUBBER AND OTHERS. RUBBER (per tonne). Prices for various types of rubber and other commodities.

INTERNATIONAL CAPITAL MARKETS

Fall-out from Italy drags other markets down

By Martin Brice in London and Lisa Branstan in New York

Italian politics dominated European government bonds yesterday, with the fall-out from the breakdown in negotiations to form a government affecting many markets.

The Italian yield curve flattened slightly as investors moved longer after prime minister designate Antonio Di Pietro abandoned his attempt to form a government, which means elections may be called.

GOVERNMENT BONDS

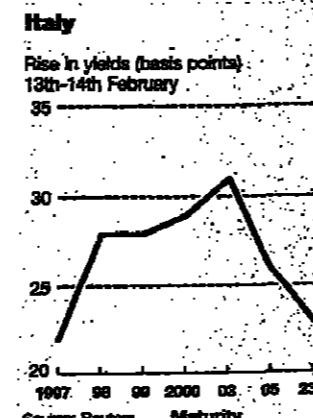
Italy's 10-year yield curve flattened slightly as investors moved longer after prime minister designate Antonio Di Pietro abandoned his attempt to form a government, which means elections may be called.

be one massive buying opportunity back into Italian markets again. We still see the lira going into the ERM at some stage this year, which will set up the lira, Eurofira futures and BTPs as cracking good buys.

The fall-out from Italy was felt in the other high-yielding markets, and the spread of Swedish 10-year paper over bonds widened 3 basis points to 354, while Spanish 10-year bonds widened 7 basis points to 354 over bonds.

failed to recover with investors on the sidelines until after M3 money supply data next week. The yield on two-year paper rose 6 basis points and that on 10-year paper by 5 basis points, with the spread between the two maturities settling around 232 basis points.

Mr Ken Wattret, international economist at HSBC Markets, said the market perception had been that Germany would cut interest rates aggressively, but the fixed-rate repo had been seen as a move to slow the pace of cuts.



Italy Rise in yields (basis points) 12th-14th February Source: Reuters

March Pibor slipped 0.08 to 95.43. The yield on one-year paper rose 7 basis points, while on 10-year bonds it rose 5 points. The spread over bonds rose 2 basis points to 43.

larger than expected fall in unemployment, and Mr Simon Briscoe, economist at Nikko, said: "The chancellor [Mr Kenneth Clarke] is either right or lucky. Events continue to frustrate those in the markets who have not supported his judgment."

In the inflation report, the Bank changed its view to say inflation would probably be under 2.5 per cent in two years but that there was "no room for significant" interest rate cuts.

while at the short end of the maturity spectrum the two-year note was 1/2 lower at 100 1/2 to yield 4.796 per cent.

No important data were released yesterday but traders were eyeing today's figures on December durable goods orders and manufacturers' orders, for guidance about whether the Federal Reserve might cut interest rates again at the March meeting of its Open Market Committee.

Good demand for Ontario offer

By Conner Middelmann

The 10-year dollar bond sector yesterday struggled to absorb the recent wave of global bonds - \$1bn for Finland and \$1.5bn for the Province of Ontario - which was reflected by the performance of these deals.

But others complained that the deal had been brought to the market too quickly, leaving insufficient time to pre-market it. Moreover, the yield spread - the same as the current spread on Ontario's last global - was seen as tight.

INTERNATIONAL BONDS

much incentive to switch out of the old issue - 50 basis points would have been a lot better," said one dealer. A syndicate official at Morgan Stanley, bookrunner of Finland's offering, defended the spread widening, arguing that it had weakened in line with the rest of the 10-year dol-

lar sector in anticipation of Ontario's issue. Not to be deterred by these developments, the IADB announced plans for a \$1bn global bond "in the near future", with Merrill Lynch and SBC Warburg acting as joint lead managers.

Elsewhere, Merrill Lynch issued a \$100m long five-year offering targeted mainly at UK institutions and offering a hefty yield spread of 57 basis points over gilts.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Borrower, Amount, Coupon, Price, Maturity, Fees, Spread, Book runner. Lists various international bond issues from borrowers like Province of Ontario, HPC, Daimler, etc.

Merrill Lynch to allow DKB to use counterparty unit

By Maggie Urry in New York

Merrill Lynch is to allow Dai-ichi Kangyo Bank to use its triple-A rated derivatives counterparty subsidiary, in an innovative move likely to be followed by others in the industry.

ting up a special vehicle of its own, it became apparent that the amount of capital required would make it expensive to the parent's balance sheet.

The industry as a whole has put more than \$1bn of equity into these companies, industry experts estimate, which is considered excessive for the amount of risk being absorbed, and thus a waste of banks' capital.

Filipino bond issues planned

By Edward Luce in Manila

The Philippines' National Power Corporation, which will be privatised at the end of this year, is to issue US\$300m of debt on the international markets in May.

issued in New York and a \$200m dragon bond on the Asian market - will have a maturity of between 10 and 15 years.

NPC has placed three overseas bond issues totalling \$400m since the Philippines returned to the international debt markets in 1993.

WORLD BOND PRICES

Table of benchmark government bond prices for various countries including Australia, Austria, Belgium, Canada, Denmark, France, Germany, Ireland, Italy, Japan, Netherlands, Portugal, Spain, Sweden, UK Gilts, and US Treasury.

BUND FUTURES OPTIONS (LFFE) DM250,000 points of 100%

Table of Bund futures options prices with columns for Calls and Puts, including strike price, month, and price.

FT-ACTUARIES FIXED INTEREST INDICES

Table of FT-actuaries fixed interest indices showing price indices and yields for various maturities.

FT FIXED INTEREST INDICES

Table of FT fixed interest indices showing price indices and yields for various maturities.

GILT EDGED ACTIVITY INDICES

Table of gilt edged activity indices showing bid, offer, and other prices for various maturities.

US INTEREST RATES

Table of US interest rates for Treasury bills and bond yields across different maturities.

NOTIONAL ITALIAN GOVT. BOND (BTP) FUTURES

Table of notional Italian government bond futures prices.

NOTIONAL SPANISH BOND FUTURES (MEF)

Table of notional Spanish bond futures prices.

NOTIONAL FRENCH BOND FUTURES (MATIF) FF500,000

Table of notional French bond futures prices.

NOTIONAL GERMAN BOND FUTURES (LFFE) DM250,000 points of 100%

Table of notional German bond futures prices.

BOND FUTURES AND OPTIONS

Table of bond futures and options prices for various countries including France, Germany, and UK Gilts.

NOTIONAL LONG TERM JAPANESE GOVT. BOND FUTURES

Table of notional long term Japanese government bond futures prices.

US TREASURY BOND FUTURES (CBT) \$100,000 32nds of 100%

Table of US Treasury bond futures prices.

OTHER FIXED INTEREST

Table of other fixed interest instruments including various international bonds and derivatives.

LIST/ISMA INTERNATIONAL BOND SERVICE

Table of listed/ISMA international bond service details, including issuer, bid, offer, and other prices.

UK GILTS PRICES

Table of UK gilt prices for various maturities, including short, medium, and long term.

OTHER FIXED INTEREST

Table of other fixed interest instruments including various international bonds and derivatives.

CONVERTIBLE BONDS

Table of convertible bond prices and details.

CONVERTIBLE BONDS

Table of convertible bond prices and details.

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FINANCIAL TIMES
COMPANIES & MARKETS
Wednesday February 14 1996

HENRY BUTCHER
International Property & Plant Consultants
0171 405 8411

IN BRIEF
Bayer sees record but misses targets

Mr Manfred Schneider, chairman of Bayer, surprised the market revealing that the German chemicals group had "just failed" to reach its aim of a 5 per cent rise in sales last year and that it would fall short of its target of a 10 per cent profit margin. But Bayer was on course to beat its previous record for pre-tax profits, of DM4.1bn, set in 1989. Page 16

Huhtamaki in talks to sell drugs division

Huhtamaki, the troubled Finnish consumer products group, said it was in talks to sell its Leiras pharmaceuticals division. Mr Timo Pellola (left), Huhtamaki chief executive, said: "We think Leiras' potential will be best realised as a specialised unit within a major international pharmaceutical company." Analysts tipped Pharmacia & Upjohn, the newly merged Swedish-American pharmaceuticals group, as a likely buyer. Page 16

European share markets have hot January

Turnover at the top twelve European bourses jumped last month to a record £300.2bn (\$453bn), up 45.2 per cent from the previous month and by 53.3 per cent from January 1995. Page 17

Compaq to attack Sun's internet lead

Compaq Computer, the US supplier of PCs, is to challenge Sun Microsystems' dominance of the market for internet servers - the large-scale machines used to publish material on the World Wide Web and handle internet traffic. Page 18

NYSE crows over defection from Nasdaq

The rivalry between the New York Stock Exchange and the Nasdaq automated over-the-counter market intensified when the NYSE trumpeted a decision by Bay Networks, a provider of computer networking products and services, to switch its share listing to the Big Board. Bay has a market value of more than \$8.5bn. Page 18

South China Morning Post bids for TVE

South China Morning Post Holdings, publisher of Hong Kong's leading English-language daily newspaper, launched a HK\$1.15bn (US\$148m) bid for TVE, the property and media group in which Mr Robert Kuok, SCMP chairman, already holds a significant stake. Page 19

BP raises payout as it hits record

British Petroleum lifted fourth-quarter dividend by 6 per cent as it reported a 36 per cent rise in profits to a record £2.01bn (\$3.1bn). Page 20

Surprise as Barrick trims its hedge

Barrick Gold of Canada earned an additional \$69.4m in revenue last year from its astute hedging programme. No wonder rivals were startled when Barrick revealed it had cut its hedge position by one third, from 9m ounces, or about three years' production, to 6m ounces. Page 21

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Chief price changes yesterday

FRANKFURT (DM)		PARIS (FF)	
Alcatel	465.5 + 10.5	Accor	897 + 22
Alcatel	821 + 10	Eco	853 + 19
ASB	538 + 18.5	Edelweiss	1188 + 56
Hochtief	693 + 19	SILC	756 + 29
Hochtief	809 + 10	Peugeot	775 + 13
Peugeot	765 + 10	Deutsche	443 - 10.5
NEW YORK (\$)		TOKYO (Yen)	
Alcatel	2414 + 116	Peugeot	799 + 11
ASB	3594 + 24	Peugeot	778 + 24
ASB	2076 + 24	Daimler	390 - 17
Peugeot	994 + 24	Peugeot	390 - 12
Peugeot	374 + 176	Peugeot	2250 - 130
Peugeot	304 - 14	Peugeot	862 - 37
LONDON (Pence)		HONG KONG (HK\$)	
ASB	500 + 30	ASB	4.4 + 0.27
ASB	720 + 40	ASB	3.35 + 0.13
ASB	538 + 75	ASB	1.93 + 0.18
ASB	82 + 18	ASB	42.0 - 1.2
ASB	174 + 13	ASB	42.2 - 1.5
ASB	50 + 11	ASB	0.25 - 0.3
TOKYO (Yen)		BANGKOK (Baht)	
ASB	17 + 24	ASB	153.0 + 7.0
ASB	7 + 1	ASB	82.0 + 7.0
ASB	7 + 1	ASB	90.0 + 5.0
ASB	36 + 24	ASB	64.5 - 4.8
ASB	274 + 14	ASB	32.0 - 2.5
ASB	174 + 24	ASB	23.5 - 2.5

Deutsche Babcock plans DM1.6bn sell-off

A further 3,000 jobs will go in a restructuring programme which is expected to lift profits by DM200m in the next 18 months

By Michael Lindemann in Oberhausen
Deutsche Babcock, the struggling German engineering group, yesterday announced plans to sell businesses with annual sales of DM1.6bn (\$1.1bn) as part of an overhaul to improve profitability. In an unusual move for a German company, the group said it may make the disposals through "US-style auctions".

Mr Lotnar Mayer, Deutsche Babcock's chief executive, said that as a counterstroke, Mr Lotnar Mayer, Holzmann's chief executive, was planning to create a larger conglomerate modelled on Bechtel, the US group which specialises in construction, petrochemicals and power stations.

which prospered for decades by concentrating on labour-intensive manufacturing - than Deutsche Babcock. Mr Schmiedeknecht said the company had failed to spot developments in a number of core activities such as compressors and valves used in deep-sea engineering. Following the rise of the D-Mark last year, and a wage deal and other changes which increased personal costs by 11 per cent, these businesses would now have to be "got rid of".

Shareholders may reap Reuters cash surplus windfall

By Geoff Dyer
Reuters Holdings, the UK financial information and news group, said yesterday it was examining ways to return part of its £250m (\$1.5bn) cash surplus to shareholders.

Investment group opens the way for smaller investors



Warren Buffett: A 'reluctant response' to the formation of trusts investing in Berkshire shares

Buffett relents on stock split

By Maggie Urry in New York
Mr Warren Buffett's Berkshire Hathaway investment group has put forward a plan which would make it easier for smaller investors to buy shares. The company has become famed for its success in stock-picking and its share price has risen beyond the reach of many investors.

Chinese securities houses plan merger

By Tony Walker in Beijing
Two of Shanghai's most prominent securities companies plan to merge to create China's largest brokerage, as competition intensifies among Chinese and foreign institutions.

The merger would also help overcome the heavy debt problems of Shanghai International Securities, which is believed to have lost more than Yn1bn (\$120m) in a bond futures trading scandal last February. Regulators and the Shanghai government have been pushing Shanghai International Securities towards a merger, but without success, partly because of the size of the company's debt burden. They are believed to have promised preferential treatment for the newly-merged brokerage to help compensate Shanghai International Securities for agreeing to join with a troubled partner.

Barry Riley
Wall Street's journey into the unknown

Wall Street might continue upward in 1996, the consensus conceded at the turn of the year, but at a slower pace. In fact, the bubble of US equities has been inflating even faster: the Dow Jones Average has zoomed through 5,600 this week and the rest of the world continues to gasp in disbelief.

suffered slight diversion into international funds. Then there are all those hedge funds feeding off 1/2 per cent yen loans. They have been active in gold bullion, but it would be surprising if they were not also putting in US equities, which represent the world's most buoyant financial asset class.

The bubble that is expanding promises a spectacular conclusion

In fact, there appears to be strong resistance on the part of domestic investors in the US to any decline in long bond yields below 6 per cent - and the same applies in Germany. So far, the resistance levels established two years ago have held.

The bubble that is expanding promises a spectacular conclusion

In equities, however, trend-chasing is the rule (opinion polls suggest that bullishness among US investors is rising as the market soars ever higher). Even so, the long bond/equity yield ratio has been rising sharply in recent weeks towards the 2.8 level which in the past (1987 apart) has represented an effective ceiling.

This announcement appears as a matter of record only.

Lloyds Bank Plc
has merged with
TSB Group plc
Baring Brothers
acted as financial adviser to Lloyds Bank Plc
in this transaction

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INTERNATIONAL COMPANIES AND FINANCE

EUROPEAN NEWS DIGEST

Revamp for Bull product divisions



Groupe Bull, the French computer group, yesterday announced it was simplifying its product divisions and introducing new management to run them. Mr Jean-Marie Descarpentries (left), president of Bull, claimed that "the arrival of four new directors with a great diversity of experience acquired in key posts at [Bull's] principal competitors" would reinforce the group's top management, headed by himself and his number two, Mr Thierry Breton. Mr Descarpentries

said that, after climbing back into profit last year for the first time for seven years, Bull would now try to achieve "internal growth at double the rate of the market" and seek to bring its profitability up to that of its competitors. He also indicated that 1996 might see "several strategic moves" either in terms of acquisitions or alliances, such as the one sealed last week in personal computers with Packard-Bell of the US and NEC of Japan.

The four new managers are Mr Robert Aydarbirian, who joined Bull in December from Hewlett-Packard and who is to become the group director in charge of commercial development; Mr Khalid Marri, an engineer with 23 years' experience with NCR and AT&T who is to take over the new Enterprise Information Systems division; Mr Jacques Reboul, who has quit as head of Siemens-Nixdorf France to take over as director of Bull France; and Mr Donald Zereski, who is leaving the presidency of Northerntel International of the US to take charge of the Bull America network. David Buchan, Paris

Heineken in Alsace buy

Heineken, the Dutch brewer, has acquired a controlling 54.4 per cent stake in France's Alsace-based Fischer Group, France's fourth largest brewer producing 1.7m hectolitres of beer a year. It had sales of FF1.3bn (\$256m) in 1994 and a staff of 860. Following the acquisition from family shareholders, the Dutch group, through its Sogehra unit, will make an offer to purchase shares held by the public. Fischer Group shares are traded on the over-the-counter market of the Nancy stock exchange. The same procedure will be used to purchase shares held by the public in Societe Adelschaffen, a 72.6 per cent subsidiary of the Fischer Group which is also based in Alsace. Heineken said. Analysts say the offer values the company at FF1.1bn. AFX News, Amsterdam.

EBRD sells Czech sugar stake

The European Bank for Reconstruction and Development has sold 80 per cent of its stake in TTD, a leading Czech sugar refiner, to ZAG, a German sugar producer. The sale reduces the EBRD stake from 32.9 per cent, which it acquired in 1993, to "close to 5 per cent," the bank said. TTD is majority-owned by Sucreries et Distilleries de l'Alsace de France, which acquired its stake when the company was privatised in 1992. The EBRD will retain a seat on TTD's supervisory board. Terms were not disclosed. Vincent Boland, Prague

Nomura to lead IPB issue

Investment bank Nomura International, the third largest Czech commercial bank, yesterday appointed the investment bank Nomura International as lead manager for a proposed global depositary receipts issue, expected later this year. IPB said it expected the issue to be set at a minimum of \$70m-\$100m, but the exact amount will be decided at the end of May. IPB will be the second Czech bank to issue GDRs, following a similar move last year by Komerční Banka. Česká Spořitelna, the big savings bank, is contemplating a similar arrangement, and has retained Bankers Trust. IPB's announcement coincides with plans being studied by the Czech National Bank, the central bank, for further privatisation of the banking sector, in which the state is still the largest shareholder. Vincent Boland

OMV sells Vietnam oil block

OMV Exploration, the oil and gas exploration unit of Austria's OMV, has sold a 10 per cent share in an offshore Vietnamese oil block to Nafta Ghely of Slovakia. OMV started drilling the first of two wells in block 104 off the central coastal city of Vinh in December last year but had found no hydrocarbons, after spending \$26m. OMV said it was evaluating the results from these wells and future exploration in the block would depend on these findings. The area received little attention from foreign oil companies until OMV signed an exploration contract with Vietnam's state oil agency in 1993. Most foreign companies are exploring for oil and gas in waters off Vietnam's southern coast. Jeremy Grant, Hanoi

SE-Banken plans to spin off property portfolio

By Hugh Carnegie in Stockholm

Skandinaviska Enskilda Banken, one of Sweden's leading banks, is proposing to spin off to its shareholders the huge property portfolio it took over as security against sour credits. The move will create Sweden's biggest property company.

The bank, the financial flagship of the Wallenberg industrial empire, said yesterday it planned to spin off the properties, with an estimated market value at the end of 1995 of SKr23bn (\$3.3bn), by handing out shares in the company it had created to manage them, called Diligenta, in September. SE-Banken also reported a return to profit in 1995, swinging to a SKr2.63bn operating

surplus after heavy property write-offs drove it into losses of SKr701m in 1994.

Diligenta, to be listed on the Stockholm bourse, will have almost half its portfolio sited outside the country, mainly in Belgium, Luxembourg, Germany and Portugal.

SE-Banken will capitalise Diligenta with SKr7bn of its own capital and SKr3bn in subordinated loans. Diligenta will also raise SKr18bn to SKr14bn in other loan capital, partly in the form of soft loans from SE-Banken.

The move, intended to be SE-Banken's final act of recovery from the loan loss crisis which crippled the banking system in the early 1990s, is widely expected to be copied by Svenska later this month. Handelsbanken has unwanted

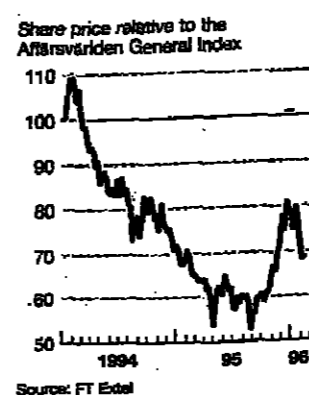


Björn Svedberg, the bank's strength has been restored

property holdings worth some SKr7bn.

The 1992 banking crisis was sparked principally by a recession-induced collapse in property values. Two banks, Nord-

SE Banken



Source: FT Ecolat

SE-Banken has run up accumulated loan losses of some SKr40bn as a result of the crisis. But Mr Björn Svedberg, chief executive, stressed yesterday that the bank's strength was now restored.

Its capital ratio rose to 15.2 per cent at the end of 1995 and would remain strong despite the big capital commitment required to launch Diligenta.

SE-Banken's return to profits was the result of a 57 per cent fall in the level of loan losses from SKr9.4bn in 1994 (including the special property write-off of SKr4.3bn) to SKr4bn.

The swing would have been even greater but for the inclusion in 1995 of unexpected losses of SKr2.7bn linked to Luxonena, a failed financial investment group.

SE-Banken's handling of the

Luxonena losses was sharply criticised recently by the Stockholm bourse and the financial supervisory authorities.

Beyond the improving loan loss performance, however, SE-Banken's underlying operations in 1995 were weaker.

Net interest income was down 4 per cent, commission and fee income slipped 5 per cent, and other income tumbled more than 40 per cent to leave net income down 11 per cent from SKr17.2bn to SKr15.2bn.

The bank blamed rising competition, low lending volumes and narrowing interest rate margins - as well as lower capital gains - for the reverse.

The dividend was again set at SKr1.50 per share.

Den norske Bank warns of profits downturn

By Hugh Carnegie in Stockholm

Den norske Bank, Norway's biggest bank, warned yesterday that increased competition and higher taxes would lead to lower profitability in the coming years after "extraordinary" profit levels in 1994 and 1995.

State-controlled DnB, which last month won government approval for the takeover of Norway's second largest insurer, Vital Forsikring, announced a pre-tax surplus last year of NKr2.65bn (\$433m),

only marginally below the profit of NKr2.69bn reported in 1994.

A tax charge of just NKr6m, thanks to the carry-forward of previous tax losses, left net profits at the same level, giving the bank a return on equity of 22.5 per cent.

However, Mr Finn Hvistendahl, DnB's chief executive, said a combination of growing competition in the domestic market, which is eroding interest rate margins, higher tax charges and the end of a recent trend of gains from writing

back provisions made earlier for loan losses would lead to lower profitability levels "in the next few years."

He said DnB was therefore taking steps to cut annual operating expenses by NKr600m, including NKr250m this year.

Total expenses rose in 1995 from NKr4.6bn to NKr4.9bn and a provision of NKr233m was included in the 1995 accounts to cover restructuring costs.

The bank, which resisted government demands for a div-

idend of 50 per cent of net profits last year, announced a total dividend of NKr961m, comprising an unchanged ordinary dividend of NKr1.25 per share and an extra 1995 dividend of NKr0.50 per share.

Mr Hvistendahl said he believed this would satisfy the government, which owns 72 per cent of DnB.

He added that a continued upturn in the oil-boasted Norwegian economy and the bank's ability to write back provisions previously made for loan losses lay behind the

"extraordinarily good" results of the last two years.

In 1995, net interest income slipped from NKr4.7bn to NKr4.4bn as interest rate margins were squeezed. But DnB's strength in trading and fee earning activities enabled it to increase earnings from non-interest operating income from NKr2.4bn to NKr2.9bn.

Meanwhile, the bank had a net gain of NKr478m as write-backs outweighed new loan losses, underlining the recovery from the loan loss crisis of the early 1990s.

Huhtamaki in talks to sell drugs division

By Christopher Brown-Humes in Stockholm

Huhtamaki, the troubled Finnish consumer products group, said yesterday it was in talks to sell its Leiras pharmaceuticals division to an international drug company.

Analysts tipped Pharmacia & Upjohn, the newly merged Swedish-American pharmaceuticals group, as a buyer and said the deal could be worth between FM1.5bn and FM2bn (\$433m-\$525m).

Huhtamaki said the sale would strengthen its balance sheet and add focus to its Leaf confectionery and Polarcup packaging businesses.

The group, under pressure from slumping profits and narrower margins, has already said it plans to sell its troubled US collectible cards business, Donruss, and slim its confectionery operations.

Leiras is strong internationally in contraception, bone metabolism, and ophthalmics. But, with 1995 operating profits of FM135m and sales of FM857m, it is small by international standards. Costs have risen owing to increased marketing and R&D spending.

Mr Timo Peltola, Huhtamaki chief executive, said rapid consolidation within the global pharmaceuticals industry had changed Leiras' operating environment, forcing companies to seek economies of scale. "We think Leiras' potential will be best realised as a specialised unit within a major international pharmaceutical company," he stated, adding that a solution was likely in the spring.

News of the planned sale was welcomed by the market, pushing Huhtamaki's 1 share up FM3 to FM145.

Ms Elina Timonen, chief financial analyst with Merita Securities in Helsinki, said termination of a collaboration between Leiras and Schering AG of Germany had also made life harder for Leiras.

Huhtamaki's profits fell 29 per cent in 1995 to FM312m, but the group held its dividend unchanged at FM4 per share.

Bayer falls short of targets as D-Mark remains strong

By Jenny Luesby

Bayer, the German chemicals group, yesterday surprised the market by signalling it had not met its sales and profits targets for last year.

But of the "Big Three" German chemical groups, Bayer will still be the least affected by the recent downturn in demand for industrial chemicals and, latterly, speciality chemicals.

However, the group had "just failed" to reach its aim of a 5 per cent rise in sales last year, said Mr Manfred Schneider, chairman, and it would fall short of its target of a 10 per cent profit margin.

"Had it not been for the currency problems, 1995 would have surely been a boom year," he said. But the persistently

strong D-Mark had cost the group between DM3.5bn and DM3bn (\$1.7bn-\$2bn) of sales and about DM500m of profits.

The group had, nonetheless, recorded margins of 9 per cent, and was on course to beat its previous record for pre-tax profits of DM4.1bn, set in 1993. Only the acrylic fibres division was due to report a loss for the year, said Mr Schneider.

However, the chrome-chemicals unit, which the group plans to relocate outside Germany, remained a weak spot, as did Agfa, the film business. Agfa was likely to report a return on sales of 3 per cent, he said, on turnover of DM8.5bn. The group did not consider this a satisfactory outcome, and its mid-term target remained a doubling of the margins at Agfa.

On the healthcare side, the group's two leading drugs - the cardiovascular Adalat, and anti-infective Ciprofloxacin - had each achieved sales of about DM1.8bn; this would have been DM2bn each had the D-Mark been weaker, said Mr Schneider. Meanwhile, Bayer Aspirin posted DM700m of sales.

Mr Schneider said the group was conducting talks with another company, but he would not give details. He added that Bayer was interested in co-operation, and possibly even a takeover.

Looking ahead, the group as a whole was now expecting a softening in growth rates, caused by the slowdown in Europe: "growth rates will be stronger in Asia and the US and more moderate in Europe," he said.



The search for new active substances at Bayer's Wuppertal unit

Former P&G chief to revitalise pasta maker

By John Simkins in Milan

Mr Edwin Artzt, the former chief of US consumer products group Procter & Gamble who was head-hunted by Barilla, yesterday unveiled plans to revitalise Italy's largest pasta maker in the face of heavy discounting by competitors.

Barilla's new approach will incorporate the main element of the "everyday low pricing" strategy which Mr Artzt implemented at Procter & Gamble - the ending of special promo-

tions in favour of cuts in prices across the board.

At the same time Mr Guido Barilla, chairman, dismissed the possibility that Barilla might be taken over. "The company has never been for sale and is not for sale today," he said. He did not, however, rule out an eventual flotation on the Milan stock market.

The Parma-based company has one-third of Italy's pasta turnover, half of the country's market for ready-made sauces and about 40 per cent of bakery

product sales, through its Pavesi and Mulino Bianco biscuit brands.

Barilla, which is 51 per cent owned by the Barilla family, saw net profits fall to L60bn (\$8m) in 1995, against L111bn (\$38m) in 1994. Mr Artzt said 20 per cent of Italian families now bought food in discount stores.

"Barilla's image for good value has clearly suffered," he said. "Our objective is to restore that". Mr Artzt said that 80 per

cent of Barilla customers no longer took part in coupon and gift promotions, which increased prices overall by about 7 per cent.

"The consumer market has become promotions driven and in my experience promotions are an inefficient way of dealing with pricing problems," he said.

He added that under the new pricing strategy Barilla was able to cut the prices of its main products by an average 12 per cent. The move will be

backed by an advertising campaign.

Barilla, which wants to expand abroad, has a strong presence in France and Germany and 53 per cent of the pasta market in the US, where it has a licensing agreement with Campbell Soup.

Mr Artzt joined the company last year as a part-time executive director at the invitation of the three Barilla brothers who have rotated the chairmanship between them since their father Pietro died in 1993.

REPUBLIC OF GHANA

Privatization of Ghana Telecom and Sale of Second National Operating License

The Government of Ghana, as part of its telecommunications sector reform program, announces the commencement of a competitive process to select eligible companies or consortia interested in the following two investment opportunities:

(I) the acquisition of a strategic equity interest of up to 30% and management control of Ghana Telecom ("GT"), the state-owned national telecommunications operator of Ghana; and

(II) the purchase of a Second National Operating License ("SNO") for the provision of fixed telecommunications services nationwide.

Prospective investors are asked to submit expressions of interest in order to receive a Preliminary Information Memorandum ("PIM") which includes an initial summary description of GT and the SNO, information on Ghana as well as an overview of the qualification and bidding process.

The Government of Ghana, acting through the Ministry of Transport and Communications, has engaged CS First Boston Corporation and Ecobank Ghana Limited to act as its exclusive financial advisors in all aspects of this selection and sale process. Expressions of interest should be submitted to either Mr. Adebayo Alade-Loba, CS First Boston Corporation or K.J. Nyarko, Ecobank Ghana Limited, at the respective addresses below, by no later than March 1, 1996. Inquiries may be directed to any of the following representatives:

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The Financial Times plans to publish a Survey on

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For the attention of the Investment Community

Kemira Oy will release its financial result for the year 1995 on 19th February.

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مكتبات الامم المتحدة

INTERNATIONAL COMPANIES AND FINANCE

European equity markets soar to turnover record

By William Cochrane

Domestic investors poured money into European equity markets last month. Turnover at the top 12 bourses soared to a record £30.2bn (\$43bn) - a rise of 45.2 per cent on the previous month and up by 83.3 per cent from January 1995.

Investment managers put new funds into equities, but they were encouraged to do so: share prices rose, with the FTSE Europe index up 4 per cent on the month; there were hopes of accelerating cuts in European official interest rates; and corporate earnings prospects were enhanced by a 4 per cent strengthening in the US dollar against the D-Mark.

International business was less hectic. There was a 26.6 per cent rise on the month in the volume in European stocks traded on London's Seaq International screen-based market. But at home, the dollar brought hard currency markets like Germany, the Netherlands and Belgium into the limelight, with domestic turnover rises of 88 per cent, 80 per cent and 59 per cent, respectively.

Germany's gain followed a 12 per cent loss in equity business during 1995 when the weakness of the dollar against the D-Mark weighed heavily on the cyclical stocks which form the core of the German corporate economy, affecting their selling prices in export markets and the profit margins they

Targeting the nation's retirement nest-eggs

German investment fund companies are lobbying for change in the pensions system, says Andrew Fisher

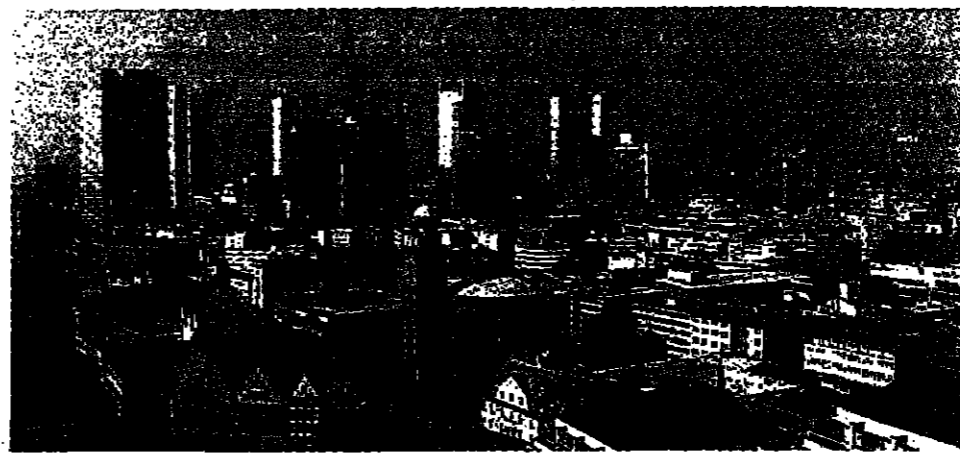
German investment fund companies have long tried to interest risk-shy savers in equities to help increase their clients' long-term returns, but their arguments have often fallen on stony ground.

Yet as Germans become more concerned about the value of their future pensions, fund companies see an opportunity. The pay-as-you-go state system - under which pensions are paid from contributions of those at work and not from invested funds - is coming under increasing strain, especially with unemployment reaching record levels.

"Governments in Germany and the rest of Europe can hardly provide full pension cover in future for their citizens," says Mr Christian Strenger, head of DWS, Germany's biggest investment fund group. "The population trend is leading to more pensioners and fewer workers."

DWS, owned by Deutsche Bank, and its rivals such as DIT (Deutscher Investment-Trust), a Dresdner Bank subsidiary, are therefore promoting the idea that individuals should set aside more of their savings for retirement and rely less on the state.

"We are keen to develop our fund business for retirement



Frankfurt: set for a fillip if pensions policy is updated and the right incentives are created

nothing akin to personal equity plans in the UK.

Yet this is what should be encouraged, believes Mr Strenger. "After retirement, people finally have the time to spend money, and they should be able to enjoy it. Individuals should put regular amounts over the long term into products offering a superior return, which mostly means equities."

Only about 5 per cent of German financial assets are in the form of shares. However, German equity funds have increased in popularity, although still accounting for only 17 per cent of the

tem more flexible has intensified. Deutsche Bank Research has said the government should stimulate corporate pension funds by giving them fairer tax treatment.

Legal and tax obstacles hinder pension fund development in Germany, where company schemes are mostly based on tax-deductible book reserves which are not invested outside the business.

If more corporate pension money went into the capital market - pension funds in Germany are equivalent to only 6 per cent of gross domestic product, against 87 per cent in the US - returns would be enhanced and equity awareness stimulated.

Mr Passow also argues in favour of pension funds based on equity investment. This would bring an "urgently needed boost" to the German financial scene.

The lobbying by investment fund managers and proponents of Anglo-Saxon type pension funds has yet to produce results from Bonn politicians. But Mr Strenger speaks of a "fresh breeze" in the pensions debate and the investment community hopes this will stimulate politicians into action.

Bourse	Monthly total in local currencies (bn)				
	Oct 1995	Nov 1995	Dec 1995	Jan 1996	US \$bn
Belgium	86.46	80.04	76.49	121.73	3.98
Denmark	35.53	30.13	27.20	37.80	6.53
Finland	17.45	14.16	15.23	14.48	3.18
France	184.37	181.12	185.29	209.73	41.08
Germany	123.98	198.20	124.10	230.49	154.90
Italy	45,581	35,520	36,645	55,220	34.85
Netherlands	41.30	41.20	33.80	54.20	32.52
Norway	25.58	28.91	29.98	41.99	6.38
Spain	1,329.54	1,068.53	1,203.82	1,815.9	14.49
Sweden	136.20	111.20	108.20	136.00	18.59
Switzerland	35.57	38.24	35.70	47.30	38.10
UK	80.18	82.60	58.02	64.19	96.85

Loan	Denomination	Interest Payable
5% 1884 Assented Bond	£20.00	£0.1014
4% 1887 Assented Bond	£100.00	£0.4026
5% 1890 Assented Bond	£200.00	£0.8111
5% 1890 Assented Bond	£100.00	£0.6180
5% 1890 Assented Bond	£500.00	£3.091
5% 1914 Assented Bond	£19.85	£0.0179
6% 1928 P.W. Assented Bond	£100.00	£0.8383
6% 1928 P.W. Assented Bond	£500.00	£4.2915
6% 1928 P.W. Assented Bond	£26.67	£0.2289
6% 1931 Assented Bond	£50.00	£0.4528
4% 1910 Funding Bonds	£100.00	£0.9055
6% 1928 P.W. Funding Bonds	£50.00	£0.4292
6% 1928 P.W. Funding Bonds	£100.00	£0.8383

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INTERNATIONAL COMPANIES AND FINANCE

AMERICAS NEWS DIGEST

Apple Computer cancels dividend

Apple Computer, the struggling US personal computer manufacturer, said yesterday it would not pay shareholder dividends in the current quarter and did not anticipate reinstating its regular payout "in the near future".

Brazilian funds in mining deal

A group of Brazilian pension funds has completed a \$360m deal to form the country's second-biggest mining and metallurgy company, with projected profits in 1996 of \$100m on turnover of \$965m.

PW and Sedgwick join forces

Price Waterhouse, one of the "Big Six" accountancy firms, is to form a joint venture with Sedgwick, the international broker, to offer "one-stop" risk management services to clients.

Corimon shares suspended

Venezuela's National Securities Commission has suspended for 30 days trading of shares of Corimon, the paint and coatings group, because it appears unable to comply with its debt obligations.

Greyhound takes to the air

Greyhound Lines of Canada plans to use its extensive bus operation as a springboard for a new low-fare airline. The airline, to be known as Greyhound Air, will be operated by a British Columbia air charter company.

Compaq adds Internet facility to servers

Compaq Computer, the leading supplier of personal computers, is set to challenge Sun Microsystems' dominance of the market for Internet servers, which are used to publish material on the World Wide Web and handle Internet traffic.

whether a specialised Internet PC could be produced for \$500. "This project needs very solid market definition. You can't just put hardware out there and expect to sell it," he said.

It will be able to meet the needs of a wide range of customers. At the same time, Compaq and Netscape Communications said they had agreed to a long-term strategic partnership designed to maximise compatibility between their products.

Duratex profits rise by 10% to R\$30.5m

Duratex, Brazil's biggest manufacturer of hardboard and bathroom accessories, reported net profits of R\$30.5m (US\$31.4m) for 1995, 10 per cent higher than in 1994 despite a slowdown in the economy during the second half of last year.

partly to a restructuring programme begun in 1990 which had cut staff from 14,000 to less than 7,200. Volume sales in the wood products division increased by 9 per cent over 1994, and in the bathroom accessories division by 15 per cent.

The company is also planning to build a factory in Brazil which will produce an additional 50,000 items a year, up by 10 per cent over 1994. Mr Pinheiro said the strength of Brazil's Real currency against the US dollar led the company to look for ways to cut export costs, which included buying a warehouse in Baltimore to supply customers in the eastern US and Canada.

Building security against no-snow days

Ski resort operators are moving into property sales and management, writes Bernard Simon

It has been a winter to remember on North America's ski slopes. From British Columbia to Colorado, Vermont and Quebec, heavy snowfalls have produced near-perfect conditions. And when skiers are happy, so usually are the resort operators who provide their lift tickets, accommodation, meals, and equipment.

Trablant resort in Quebec. IntraWest hopes the chain's resources and computerised global reservations systems will help keep the resort full throughout the week. The company sees total property sales doubling in 1996 from last year's C\$37m (US\$27m).



Whistler resort, British Columbia: 'destination skiers' vital

Resort operators still earn a large chunk of their profits on the slopes, selling lift tickets, food and equipment. But property development and management has become an important part of the ski business. For the operators, the most desirable visitors are what the trade calls "destination skiers" - travellers who spend a week or two at the resort, filling ski lifts on otherwise quiet days in the middle of the week, and spending money on accommodation, meals, lessons and equipment.

Mr Frank Mayer, analyst at James Capel Canada, has urged investors to buy IntraWest shares for "superior growth" over the next three to five years. IntraWest's shares, trading at about C\$14 on the Toronto Stock Exchange, are still well below Mr Mayer's one-year target of C\$18.

Aspen, change hands for as much as \$1,000 a square foot. A ski resort's biggest risk remains the weather. Explaining why Ralcorp has chosen to concentrate on its cereals business, Mr Micheletto notes that the weather "puts a risk in the cash flow that you typically don't find in a food company".

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Nasdaq defection seen as coup for NYSE

By Maggie Urry in New York

The rivalry between the New York Stock Exchange and the Nasdaq automated over-the-counter market intensified yesterday when the NYSE trumpeted a decision by Bay Networks to switch its share listing to the Big Board.

Bay, a provider of networking products and services, has a market value of more than \$8.5bn and its move was seen as a coup for the NYSE.

Mr Andy Ludwick, president and chief executive of Bay, said: "Our objective is to reach the broadest possible base of investors, both domestically and internationally, and to provide them with the greatest possible liquidity. Our move to the NYSE will help us to achieve these goals."

Bay's decision may have been influenced by the fact that it is a large supplier of technology to the NYSE.

Mr Richard Grasso, chairman of the NYSE, said he was "thrilled" by Bay's move. He said Bay was joining "a prestigious list of high-technology companies whose shares enjoy the worldwide visibility and liquidity that only the NYSE's auction market can provide".

This was regarded as a criticism of the Nasdaq, which has a high proportion of well-known technology companies on its lists, including Microsoft, Intel and Apple Computer.

Nasdaq said it was sorry to see Bay leave, and it wished the company well. It said Bay floated on Nasdaq in July 1991 with a market capitalisation of \$312m, it had done "extraordinarily well" on the market.

The rivalry between the two exchanges stems in part from their different methods of trading shares, with each regarding their system as superior. On the NYSE, buy and sell orders meet through a single specialist, setting a price based on supply and demand. On the Nasdaq, market-makers compete with each other to offer the best price through a computer network.

Bay's shares are quoted by 33 market-makers. Nasdaq has been a thorn in the flesh of NYSE since its establishment 25 years ago. It has grown to be the second-largest stock market in the world, although its \$1,200bn market capitalisation is still well below the NYSE's \$6,000bn.

However, Nasdaq has come under scrutiny since a report published in early 1994 suggested its market-makers collude to set prices. Investigations by the Securities and Exchange Commission and the Justice Department have not yet been completed.

مكزامن التصل

INTERNATIONAL COMPANIES AND FINANCE

ASIA-PACIFIC NEWS DIGEST

TNT in talks over Ansett stake sale

TNT, the Australian transport group, said yesterday that it was talking to both Air New Zealand and Mr Rupert Murdoch's News Corporation about a possible restructuring of its plans to sell its 50 per cent interest in Ansett, the Australian airline, to Air NZ. The other 50 per cent of Ansett is owned by News.

TNT's initial plan was to sell its stake in two tranches for a total of A\$425m (US\$330.5m). But this scheme has run into problems with New Zealand's Commerce Commission, its antitrust watchdog, which is worried that competition in New Zealand's domestic airline market could be undermined. Ansett New Zealand and Air New Zealand are the two main carriers, and the commission has rejected Air NZ's plans to "ring-fence" Ansett New Zealand if it acquired a large stake in Ansett.

Yesterday, TNT said it had now been asked to consider a two-phased sale of its entire interest in Air NZ, but that details of price and the transaction's structure had not been agreed.

Nikki Tait, Sydney

BHP lifts Tubemakers offer

Broken Hill Proprietary, the Australian resources group, yesterday lifted its bid for Tubemakers, the Sydney-based heavy engineering company - winning the support of its target.

BHP said it would now make a cash offer of A\$4.10 for each Tubemakers share, up from its original bid of A\$4.05. Tubemakers shareholders would also get a fully-franked dividend of 33 cents a share. The increased cash element of the bid raises the target company at A\$1.15bn (US\$867m).

BHP already owns a 48.5 per cent interest in Tubemakers, and its bid was guaranteed to succeed from the outset, given that Japan's Sumitomo, which holds a 19.3 per cent interest in the engineering company, had said it would accept.

However, Tubemakers' independent directors had been pushing for better terms from BHP, claiming that the original offer undervalued the company and its prospects. Yesterday, they said that they were now recommending acceptance.

Tubemakers shares - suspended briefly before the announcement - closed 22 cents higher yesterday at A\$4.42 in the wake of the higher offer.

Nikki Tait

Strong advance for Giordano

Giordano, the Hong Kong based Asian fashion retailer, yesterday demonstrated its ability to buck the downturn in consumer spending by posting a 26 per cent increase in net profits, from HK\$195.3m in 1994 to HK\$250.2m (US\$33.5m) in calendar year 1995.

Growth last year, which was broadly in line with market expectations, was driven primarily by retail sales in China and manufacturing operations, the company said.

The results vindicate company denials that a series of disagreements between founder Mr Jimmy Lai and Beijing would harm operations in the mainland, and demonstrate the increasing importance of China to Hong Kong's retailers.

Sluggish retail conditions in markets such as Taiwan dampened overall growth. Reflecting the different retail environments, the group plans to further develop China, Korea and Thailand - which it believes will be among its top-ranking markets in the coming years. India and Indonesia will be covered in the near term.

Earnings per share rose 25.5 per cent, from 30.9 cents in 1994 to 38.8 cents last year. The directors are recommending a dividend of 9 cents a share, up from 7.5 cents last year.

Louise Lucas Hong Kong

Mayne Nickless warns again

Mayne Nickless, the Australian transport, security and healthcare group, yesterday repeated a warning that profits for the first half of 1996-97 will be down on the same period a year ago. Mr Ian Webber, chairman, told shareholders at an extraordinary meeting yesterday that the group expected earnings before interest and tax to be "marginally" higher on "similar" revenues.

"The net profit, however, will be lower... primarily because of an increase in our interest expense," he said. "That stems from ceasing to capitalise interest on our Optus investment from April 1995."

Optus is Australia's second telecommunications carrier, and is owned by a mixture of Australian institutions and a number of foreign and domestic corporate investors, including Mayne and the UK's Cable and Wireless.

Nikki Tait

Singapore Telecom drops Irish bid

Singapore Telecom said it had dropped its bid for a 30 per cent stake in Ireland's telecommunications operator Telecom Eireann. Singapore Telecom spokesman Mr Ivan Tan said the company would instead concentrate its European activities on Belgacom.

Singapore Telecom has a 28 per cent stake in a consortium which bought a 49.9 per cent stake in Belgacom. He said the company will decide on future investments on a case-by-case basis.

AFX News, Singapore

Leighton Holdings ahead

Leighton Holdings, the Australian construction group whose projects include the new permanent Sydney casino complex, yesterday posted a 23.4 per cent increase in after-tax profits in the six months to end-December, at A\$27.1m (US\$20.4m). Revenues were 15.3 per cent higher at A\$1.09bn.

Nikki Tait

South China Morning Post bids for TVE

By John Fiddling in Hong Kong

South China Morning Post Holdings, publisher of Hong Kong's leading English-language daily, yesterday launched a HK\$1.15bn (US\$148m) bid for TVE, the property and media group in which Mr Robert Kuok, SCMP chairman, already holds a significant stake.

TVE, which was valued at HK\$1.09bn when its shares were suspended on Monday, said it intended to appoint independent financial advisers to assess the bid.

If successful, the two-for-one share-swap offer would extend SCMP's interests into Chinese-language publishing through the acquisition of titles ranging from TV Week, the listings guide, to Amosha, a youth magazine. Mr Kuok, the con-

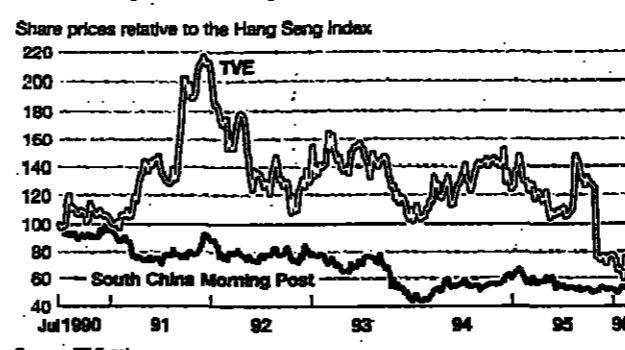
trolling shareholder in SCMP, is also thought to be attracted by TVE's property holdings.

But the investment community was divided on the merits of the bid. "It gives them a foothold in the Chinese-language press, but most of TVE's assets don't have obvious benefits for SCMP," said one media analyst. "Everything will depend on what they get for the disposals which would seem certain to follow an acquisition."

Another industry analyst expressed dismay. "I don't see the logic in this. Mr Kuok will benefit, perhaps, because he will be paid for his shareholding in TVE, but I don't see many other benefits."

For some, the motive for the bid is to wind up TVE, which was formed in 1988 in a spin-off from TVE, the broadcasting group. Since then, the group

How they match up



has continued as an investment holding company, with little connection between many of its interests. These range from the leasing of kiosks on the metro to the production of TV commercials and travel services.

per share fell from 8.67 cents to 7.91 cents.

The shareholding structure is dominated by two groups. Shaw Brothers, which is controlled by Sir Run Run Shaw, holds just over 30 per cent of TVE's shares. Kerry group companies, which combine some of Mr Kuok's investment interests, hold a similar stake. Shares in both groups remained suspended yesterday. TVE's shares had risen sharply on Monday, gaining 6 per cent to HK\$2.60. Last week they advanced almost 30 per cent.

SCMP declined to comment on how it would finance a bid, although the disposal of its old headquarters has given it a strong net cash position. An exceptional gain of HK\$181m on the sale helped raise net profits by 43 per cent to HK\$426.8m in the six months to the end of last December.

Akbank profits surge 84% for year

By John Barham in Ankara

Akbank, Turkey's largest private bank, announced an 84 per cent increase in 1995 pre-tax profit yesterday, largely because of its holdings of high-yielding treasury bonds.

Akbank, part of the family-owned Sabanci industrial conglomerate, said pre-tax profits rose to \$461.98m, up from \$250.66m in 1994.

Mr Hakan Cankaya, an analyst at Demirebank, an Istanbul bank, said Akbank's strong performance in part reflected poor results in 1994, when the financial industry was hit by a heavy devaluation and a big rise in interest rates that pushed Turkey into its worst recession to date.

Although the economy recovered strongly last year, with an increase in corporate lending, Akbank earned most of its profits from trading government paper.

Despite the bond market's profitability, some bankers say privately they fear the government could impose a unilateral restructuring of its local currency debt, estimated at \$25bn.

Although its debt is small compared with the GNP of \$183bn, the government has had to accept ever-shorter maturities and rising interest rates, partly a reflection of the current political uncertainty. Bankers add that poor debt management has further worsened the government's financial problems.

Reliance set to raise \$260m for Gujarat refinery

By Shiraz Sidhwa in New Delhi

Reliance Petroleum, a part of India's Reliance Industries textiles and petrochemicals conglomerate, said yesterday it would raise \$260m from the international markets through equity and bond issues to partly finance its 15m-tonne refinery project at Jamnagar in Gujarat.

The company plans to float a \$125m convertible bond by the end of March, a month before India's general election. A \$135m Global Depository Receipt issue is expected by June. It will be the first Indian company to launch a euroissue for nearly six months.

Several potential euroissues, including some from public sector companies like Vishesh Sanchar Nigam (VSNL), the government-owned international telecommunications company, the Steel Authority of India and the Indian Oil Corporation, have been postponed in the last year, waiting for market conditions to improve.

Last year, only three Indian companies - Indian Hotels, Himalchal Futuristic, and Ashok Leyland - raised money on the GDR market, and analysts had predicted the market would remain subdued until after the election.

Analysts say Reliance's decision could spur at least three

other companies to launch euroissues in the first half of 1996. These include BSES (Bombay Suburban Electric Supply) Limited, which has received government approval to launch a \$125m euroissue; Global Telesystems; and Indo Rama Synthetics, a textiles company. Experts say Reliance's decision to launch before the elections is bold.

"There has been a good demand in the market, which was down 40 per cent at one stage [in September 1994]," says Mr Pravin Shah, executive director of Morgan Stanley India securities. "The market has averaged an increase of more than 20 per cent in the

last few weeks, and companies are bound to react positively to this."

Mr Surinder Kathpalia, an equity capital markets analyst at James Capel and Company, said: "The surge in the stock market over the last two weeks because of strong support from foreign institutional investors, a liquidity crunch in the domestic markets and a limited supply of GDR paper has left companies with few options but to tap the international markets."

But most analysts agree the current stock market rise is not sustainable in the run-up to elections. "Fund managers are going to wait and watch

the political outcome before they commit themselves," one investment banker said.

Other bankers said Reliance's decision could only boost the market. "Reliance will raise money from long-term investors in the European and London markets, who are convinced political uncertainty will not derail India's reforms, and who are looking at the long-term prospects of investing in a particular industry," one Bombay-based investment analyst said.

"India's place in the world economy is being increasingly recognised, and it is just waiting in the wings to begin attracting serious money."

Egypt bank to seek listing through GDRs

By James Whittington in Cairo

Egypt's top performing bank, Commercial International Bank, is seeking a listing on the New York Stock Exchange later this year through an issue of Global Depository Receipts. If successful it will be the first Egyptian company to be listed outside Egypt.

CIB is the largest and one of the most actively traded companies on the Cairo Stock Exchange with a market capitalisation of about E£2bn (\$587m).

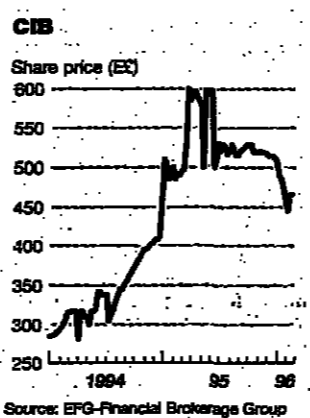
Its main shareholders are the state-owned National Bank of Egypt, which has 42 per cent, and the International Finance Corporation with 5 per cent. The remaining equity is held by some 12,000 local and foreign shareholders.

Mr Adel el-Labban, managing director, said the size of the GDR was likely to be 20 per cent of the bank's shareholder equity. It would involve a dilution of the National Bank of Egypt's stake and perhaps a small capital increase.

A number of international financial institutions are in talks with CIB to arrange and place the GDR and a decision is expected to be announced in mid-March.

"The aim of the listing is to increase our visibility by promoting easy access to our stock," Mr Labban said.

Since its public share offering in Cairo on September 1993, CIB has been a star performer on the Cairo Stock Exchange with its share price rising from an issued price of E£290 to a high of E£611 in



March 1995. It has suffered over the past two months, however, over rumours that the bank's 1995 second-half profits were not up to expectations.

The bank reported unaudited net profits for 1995 of E£218m, compared with E£206m in 1994, whereas analysts were expecting about E£230. Mr Labban said margin pressure caused by a lower interest rate environment had slowed profit growth, but that the bank's overall performance had been strong.

The total balance sheet grew last year by 26 per cent to E£7.9bn and the bank's loan portfolio increased 50 per cent to E£5.3bn at the end of December 1995.

CIB bank is due next week to launch the first corporate bond issued by a bank in Egypt. Mr Ahmed Elbardai, CIB vice-president in Egypt, said the issue would be a E£200m five-year floating rate bond borrowed by CIB bank in New York on behalf of its branch in Cairo.

All of these securities having been sold, this announcement appears as a matter of record only.

February 1996

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MBIA

MBIA Inc.

Common Stock

700,000 Shares

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Deutsche Morgan Grenfell

Fox-Pitt, Kelton N.V.

Paribas Capital Markets

Société Générale

3,190,000 Shares

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Western Areas Gold Mining Company Limited

(Registration number 59/48390/96) ("Western Areas" or "The Company") (Incorporated in the Republic of South Africa)

RESULTS OF ELECTION TO RECEIVE AN INTERIM DIVIDEND INSTEAD OF THE CAPITALISATION AWARD AND AN ELECTION TO SUBSCRIBE FOR NEW SHARES

The right of election to receive an interim dividend instead of an award of capitalisation shares ("the Capitalisation Award") and the right of election by those shareholders electing the dividend to apply the dividend in subscribing for new Western Areas shares ("the Subscription") made to ordinary shareholders registered at the close of the business on Friday, 5 January 1996 ("the record date"), closed at 16:00 on Thursday, 8 February 1996. The weighted average price of Western Areas ordinary shares on the Johannesburg Stock Exchange on Thursday, 8 February 1996 was R22.25. Accordingly, the award of capitalisation shares and the subscription for new shares was determined as a ratio of 1.548398 new shares for each 200 shares held on the record date.

Elections to receive the interim dividend of 40 cents per share in respect of the six months ended 31 December 1995 and the right of election by those shareholders electing the dividend to apply the dividend in subscribing for new Western Areas shares were received in respect of 60,767,458 shares. Accordingly, an interim dividend of 40 cents per share was declared on 13 February 1996 on 60,767,458 ordinary shares in respect of the six months ended 31 December 1995. Elections to apply this dividend in subscribing for new shares in Western Areas were received in respect of 50,593,080 of these shares. An amount of R20,237,232.00 was therefore, applied in terms of the Subscription. Accordingly, 540,410 new fully paid Western Areas ordinary shares of R1 each have been allotted in terms of the Capitalisation Award and the Subscription and the issued share capital of Western Areas has been increased to 90,811,884 ordinary shares.

The listing of 540,410 new ordinary shares in Western Areas will commence on The Johannesburg Stock Exchange from the commencement of business on Wednesday, 14 February 1996.

The offer by JCI Limited to acquire the new ordinary shares in Western Areas was accepted by shareholders in respect of 15,069 shares.

Cheques in respect of the interim dividend and shares sold for the benefit of shareholders, as well as share certificates, will be posted to shareholders on Wednesday, 14 February 1996.

Johannesburg
14 February 1996

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COMPANY NEWS: UK

Fourth-quarter dividend increased by 6% after 36% rise in full-year profits before exceptionals

'Sustained self-help' lifts BP to record £2.01bn

By Robert Corzine

British Petroleum yesterday increased its fourth quarter dividend by 6 per cent as it reported a 36 per cent rise in profits last year to a record £2.01bn, before exceptionals.

Fourth quarter replacement cost profits, which strip out the effects of oil price changes, were £501m.

But a previously announced exceptional charge of £67m to cover refinery rationalisations resulted in a £168m loss.

In announcing a 45 per cent

rise in the dividend for the year to 15.25p. Sir David Simon, chairman, said the company was "delighted to be back on course".

Yesterday's dividend rise meant the pay-out was now above the level at which it was cut during the 1992 boardroom crisis.

Last year's performance was boosted by higher oil prices and buoyant demand for chemicals for much of the year.

But Mr John Browne, chief executive, stressed that "sustained self-help" contributed

more to the performance improvements than external factors.

A fourth quarter operating profit of £579m helped raise full-year operating profits for the exploration and production division to £1.18bn, 17 per cent up on 1994.

Executives said volumes should increase substantially this year as new oil fields come on stream in the UK and the US Gulf of Mexico around the third quarter.

The net income per barrel of oil equivalent produced for the year was \$4.25, against \$3.37 in

1994, a result that put BP well ahead of most other leading oil companies, said executives.

Chemicals had a record year, with the company targeting fast growing markets in Asia. Full-year operating profits were £854m, but fourth quarter profits of just £127m against the third quarter's £225m reflected a softening of worldwide margins at the end of 1995.

Executives said there have been some signs of improvement in the US.

But markets are "likely to remain relatively softer in the

near term," with broader improvements expected only later in the year.

The outlook for refining remains grim, said executives. Refining operations made a loss in the quarter, although marketing helped the overall downstream division to return an operating profit of £69m (£112m) for the quarter and £406m (£946m) for the year.

In recent months BP has been rationalising its worldwide refining assets by closing poor performers and investing in the company's best units. But Mr Browne said: "We have

a very cautious view on refining margins. Over-capacity will continue to hit margins in the next few months."

Capital spending for the year rose 13 per cent to £2.85bn, while strong cash flow allowed BP to reduce its net debt by more than \$2bn to \$3bn.

Mr Browne said the company would pursue "disciplined, quality growth".

Investment would be funded only to the very best opportunities.

He is to announce new financial performance targets for the company in March.

LEX COMMENT

BP

British Petroleum shares

have outperformed the market by 60 per cent over the last two years, so it is not surprising that some investors are eager to take profits.

Yesterday, following a mildly disappointing set of fourth quarter results, was seen by some as the appropriate time to do so. The clouded outlook for the oil price and chemicals did not help. Nor - with refining

horribly over-supplied and marketing profits down - did downstream earnings.

But investors should keep

Share price relative to the

FT-SE-100 All-Share Index

overpriced. On a debt-adjusted cash flow basis they are comfortably in line with BP's peers; at 13 times next year's earnings, they even look a little cheap. Moreover, there is no sign of a slowdown in BP's formidable productivity drive: on the contrary, the recent decision to close several underperforming refineries suggests BP's management retains its edge.

One problem, though, has not been properly tackled: the company's excessively low dividend.

BP is showing off phenomenal amounts of spare cash: £1.5bn in 1995, after tax, dividends and capital spending. Even next year, after investment has been stepped up further, the figure will be around £700m. Moreover BP has already got its

debt down to its \$8bn target - not high for a business capitalised at nearly \$50bn. With borrowings under control, the company should either use its spare cash for further investment or hand it back to shareholders through higher dividends or a share buy-back. Yesterday's small dividend increase is nothing like enough.

Profits and loan volume advance but net interest income flat

Allied Irish rises to I£373m

By George Graham, Banking Correspondent

Allied Irish Banks increased profits by 9 per cent to I£372.6m (£383.3m) before tax in the year to December 31.

The group boosted its loan volume by 12 per cent, but net interest income fell fractionally to I£796.4m as interest margins slipped to an average 3.82 per cent, compared with 4.04 per cent in 1994 and 4.33 per cent in 1993.

Asset quality overall improved, with non-performing loans falling from 3.4 per cent at the end of last year. Provisions for bad loans were cut from I£2.9m to I£2.5m in 1995.

Earnings per share rose 12.5 per cent to 34.2p (30.4p). AIB proposed a final dividend of 7.7p for a total payout for the year of 12.9p - up 17 per cent from 1994.

An unexpected bonus came from AIB's stake in Wielkopolski Bank Kredytowy, which



Neil Dean: "we are not leaning any way at the moment"

made pre-tax profits equivalent to I£50m last year and its share price has nearly doubled over the year.

AIB paid less than I£13m for a 16 per cent stake in WBR when it underwrote an under-subscribed share issue in 1995.

and has an option to acquire a further 24 per cent from the European Bank for Reconstruction and Development.

However, the Irish bank is also evaluating the possibility of bidding for the 20 per cent stake recently put up for tender by the Polish government. "We are not leaning any way at the moment. We have to make up our minds by March 11," said Mr Neil Dean, AIB's chief financial officer.

AIB continues to look for fund management acquisitions to add to its £101m purchase of 80 per cent of John Govett and to its agreement to buy Zirkincutler Investments, a Washington investment business with \$1.2bn (£0.77bn) under management. It has also agreed to pay \$83.5m for First Washington Bancorp, a savings and loan institution which will take AIB First Maryland Bank subsidiary into northern Virginia. Its ambitions for retail banking acquisitions in the UK have not progressed.

Chubb pulls back from Sun Alliance

By Ralph Atkins and Peter John

Sun Alliance, the composite insurer, faced a second setback in as many weeks yesterday when Chubb Corporation, its US partner, signalled the scaling-back of a relationship which provides a significant chunk of the UK group's premium income.

Chubb's intentions were disclosed by Mr Dean O'Hare, chief executive, at a conference in New York and prompted Sun Alliance shares to close 8p down at 362p.

Under the current arrangement, Sun Alliance takes 14 per cent of Chubb's US premium income and Chubb takes 7 per cent of its UK partner's worldwide non-life turnover.

Chubb's move follows a decision by Halifax, the UK's largest building society, to transfer the underwriting of household insurance policies from Sun Alliance to Royal Insurance. That cost Sun Alliance £160m in annual premium income.

The latest development fuelled speculation that Sun Alliance would step up efforts to find acquisitions that provided alternative income streams. "It has either to buy another company or com-

panies, or it has got to buy back its shares," said Mr Roman Cizyn, insurance analyst at Merrill Lynch.

Loosening the Chubb connection gives Sun Alliance more scope for deals with a US connection which might have upset the US insurer.

The effect of the Chubb deal last year was to increase Sun Alliance's premium income by £100m, compared with forecast total non-life income of £2.5bn. Sun Alliance said the amount of business being wrapped with Chubb was being reduced by a third this year and that Mr O'Hare had said the downward trend would continue, subject to annual review.

Although profit figures are not disclosed, Sun Alliance said the deal was meant to be neutral over time. Analysts, however, said the deal had worked in Sun Alliance's favour in past and could have again over the next few years as the expected downturn UK insurance began to bite.

Chubb's move was psychologically important, they said, because with the Halifax connection, the link is seen as one of the group's main strengths. There were also fears that Sun Alliance might now make a rushed acquisition.

Farnell vote on Premier will be close

By William Lewis

Tomorrow's vote of Farnell Electronics' shareholders on whether to approve the company's proposed £1.8bn takeover of Premier Industrial Corporation will be close, Farnell said.

Two institutions have publicly stated that they will vote against the deal at the extraordinary meeting. Others have privately said it is their intention to vote against it.

The deadline for shareholders' proxy forms was yesterday.

Earlier this week Farnell said that forms of proxy received show an overwhelming majority of shares voted in favour of the proposed acquisition.

IBM deal boost for Superscape

By Paul Taylor

Shares in Superscape VR continued on their journey into cyberspace yesterday after the virtual reality software pioneer announced a marketing deal with International Business Machines.

Superscape's shares, which were floated at 18p in April, closed 75p higher at 539p yesterday following the announcement.

The company, based in Hook, Hampshire, is one of three quoted UK companies involved in the rapidly growing market for interactive virtual reality products.

All three, Superscape, Dimension and Virtuality, have benefited from the growing interest in VR technology for games and entertainment, training, modelling and other activities.

Under the terms of the new agreement with IBM, the US computer group will market and sell Superscape's virtual reality software and related services throughout Europe, the Middle East, Africa and the former Soviet Union.

Agreements covering Asia Pacific and North and South America are due to be finalised in the next few weeks.

Mr Tony Tuck, managing director of Superscape, said: "This agreement with IBM is a key part of our strategy to develop partnerships with major industry players both to widen the usage of virtual reality and establish Superscape as the world's leading supplier of VR software."

Superscape's main product, called Superscape VR, runs on personal computers and enables users to create complex virtual worlds.

In addition to promoting Superscape's PC-based virtual reality software to existing and potential customers, IBM will also be selling VR-related services including consultancy, world building and training. Working in partnership with IBM, Superscape will be responsible for providing the majority of these services.

Reuters predicts above 10% earnings growth

By Geoff Dyer

Reuters, the financial information and news group, reiterated its warning yesterday that it might not achieve "double-digit" revenue growth this year.

However, the group said it was confident that earnings

would increase by more than 10 per cent in 1996 because of demand for its transaction products.

The predictions were made as Reuters recorded a 17 per cent increase in pre-tax profits to £598m (£510m). Revenue in the year to December 31 advanced 17 per cent to £2.7bn

(£3.1bn) and operating margins were 20.4 per cent (19.9 per cent).

Strong growth in transaction products allowed the group to exceed analysts' profits forecasts. Revenues from Instinet, the equity trading system, advanced 31 per cent to £243m and sales of Dealing 2000, the

foreign exchange system, were up 25 per cent.

Information products increased revenues by 14 per cent to £1.88bn (£1.64bn), helped by strong demand for information management systems.

Media products sales advanced 9 per cent to £158m.

Sir Rocco Forte and Olga Polizzi sell shares worth £24.7m

By Scheherazade Daneshkhu Leisure Industries Correspondent

Sir Rocco Forte, former chairman of Forte, the hotels group which was taken over last month by Granada, and his sister Ms Olga Polizzi have sold Forte shares worth £24.7m.

Sir Rocco is leading a team to buy back from the TV and leisure group up to £2.5bn of Forte hotels and is being advised by SBC Warburg, Morgan Stanley, JP Morgan and UBS.

The team is in the process of putting together presentations to banks and potential providers of equity.

The hotels which Sir Rocco has said he would like to buy are the upmarket Exclusive and Meriden hotels as well as Forte's 12 other London hotels and the 52-strong Heritage hotels chain.

Granada has said it initially wants to sell only the 103 Exclusive and Meriden hotels.

Eight Forte directors - including Sir Rocco and Ms Polizzi - sold shares and options worth £41.2m in the last week of January, of which £22.9m was from non-beneficial interests. It was disclosed yesterday.

Sir Rocco raised £12.2m through the sale of 3.25m shares between January 23 and February 1, of which £4.3m was from the sale of 1.15m non-beneficial shares.

Ms Polizzi raised £12.4m, of which shares worth £4.3m were held non-beneficially. The two sold the shares at prices between 340p and 397p. In addition, Sir Rocco exercised an option over 60,000 shares at 231p and sold them for 395p, making a profit of £98,400.

After Granada received a majority of acceptances for its £3.9bn hostile bid, the Forte board recommended acceptance, saying it would not be in shareholders' interests to remain as a minority within a company controlled by Granada.

ada. Granada has received acceptances of more than 90 per cent of Forte shares enabling it, under the Companies Act, to buy compulsorily outstanding Forte shares. It said last week that it intended to do so in due course.

The other director to have non-beneficial interests is Mr George Proctor, who raised £14.4m through the sale of 3.85m non-beneficial shares in the last week of January.

Mr Keith Hamill, finance director, Sir Anthony Tennant, deputy chairman, Sir Paul Girolami, Mr Alan Wheatley and Mr Tito Chianchetti sold 540,853 shares raising £2.1m.

Sir Rocco, Ms Polizzi and Mr Proctor accepted Granada's offer last week and still hold Forte share options. Mr Hamill and Mr Wheatley hold 21,024 Forte shares, while Mr Chianchetti retains Forte share options. Sir Paul and Sir Anthony no longer have any interests in Forte.

BOC warns of slowdown in liquid gas sales in US

By Jerry Luesby

BOC, the industrial gases group, yesterday triggered market disappointment with a 13 per cent increase in pre-tax profits to £100.8m in the three months to December 31.

The shares dropped 14p to 926p.

Although the gases business, which accounts for two thirds of turnover, showed sales and

operating profits up 9 per cent, merchant sales of liquid gas fell in the US in December.

Mr Danny Rosenkrantz, chief executive, said this drop was "hard to read". The gas business would be depressed by a continued downturn in the US, he said, but the group had so far experienced a drop in sales during cold weather, which makes distribution harder.

Further ahead, new orders

had now moderated across the industrial gas industry, he said.

The Ohmeda healthcare side reported a 10 per cent fall in operating profits, on sales down 7 per cent, thanks to weak sales of anaesthesia equipment. On an underlying basis, profitability had fallen by 1 to 2 per cent.

The vacuum business, however, continued to deliver

strong growth with a 56 per cent increase in operating profit to £18.4m on sales up 39 per cent.

Overall, sales rose 11 per cent in the first quarter, to £965.1m. Earnings per share jumped 16 per cent to 13.23p (11.36p). The management team at BOC seems to be suffering a settling-in period in terms of managing expectations.

RESULTS

Company	Taxation (£m)	Pre-tax profit (£m)	EPS (p)	Current payment (p)	Date of payment	Dividends	Total for year	Total last year
Allied Irish Banks	-	372.6 (341.2)	34.2 (30.4)	7.7	May 2	6.4	12.9	11
BOC	98.1 (87.7)	100.8 (89.4)	13.23 (11.36)	-	-	-	-	-
British Petroleum	35,106 (33,118)	1,946.8 (2,281)	20.2 (28.8)	4.25	May 7	3	15.25	24.8
Reuters	2,703 (2,309)	599 (510)	25.9 (21.7)	7.5	Apr 29	6.1	8.6	10.5
St Modwen	20.8 (20.5)	10 (13.2)	6.1 (5.2)	1.4	Apr 19	1.1	2.1	1.5
Wallington Uwriting	-	1.4 (-)	5.6 (-)	3	Apr 2	-	5.6	-
Investment Trusts								
Company	NAV (p)	NAV (£m)	EPS (p)	Current payment (p)	Date of payment	Dividends	Total for year	Total last year
Fleming Emerging	6 mths to Dec 31	151.5 (175.1)	0.325 (0.311)	0.35 (0.32)	-	-	-	-
Fleming Overseas	6 mths to Dec 31	389.5 (392.9)	2.93 (3.37)	2.21	-	-	-	-
Ivory & Stone Asia	Yr to Dec 31	138.4 (108.6)	0.61 (0.63)	26.32 (27.16)	1.5	Mar 29	1.5	4.6
JP Sealed Utilities	Yr to Dec 31	82.7 (81)	2.32 (2.38)	8 (8.2)	8.5	Feb 29	5.5	25
Malvern's Places	Yr to Dec 31	320.1 (299.5)	3.01 (2.77)	3.75 (3.45)	1.95	Apr 15	1.9	6.8
Ti Pacific	Yr to Dec 31	107.1 (104.5)	0.68 (0.61)	0.367 (0.344)	0.175	Apr 27	1.9	3.55
Warrants and Value	Yr to Dec 31	35.74 (34.47)	0.028 (0.011)	0.03 (0.01)	-	-	0.175	0.175

Earnings shown basic. Dividends shown net. Figures in brackets are for corresponding period. £/p: high currency. After exceptional charge. Historical cost accounting. *Company covered 13 month period. †Excludes special of 0.5p.

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6.93% senior unsecured notes due 2005 guaranteed by Booker plc

SLOUGH ESTATES
Slough Estates Canada Limited
C\$50 million
8.32% guaranteed senior notes due 2001
9.27% guaranteed senior notes due 2010

Clyde Petroleum plc
US\$50 million
7.75% senior unsecured notes due 2005
7.84% senior unsecured notes due 2007

National Rail Corporation Limited (Australia)
US\$220 million
7.47% debentures due 2010

Independent Newspapers Limited (New Zealand)
US\$45 million
6.45% senior guaranteed notes due 1999
6.72% senior guaranteed notes due 2001
7.10% senior guaranteed notes due 2004

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INVESTMENT BANKING. FROM A TO



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COMMODITIES AND AGRICULTURE

Brussels expected to resist British dairy quota plan

By Deborah Hargreaves

The UK's request for European Union dairy quotas to be raised by 1 per cent is likely to be missing from the European Commission's package of farm price proposals published today.

The commission has made it clear that it will resist the quota increase and corresponding 5 per cent cut in support prices requested by Mr Douglas Hogg, UK farm minister.

EU's Gatt commitments at risk

The government believes that dairy prices can be reduced now because world market levels are high. But the commission plans to cut export refunds as a way of managing the market instead of trimming intervention prices for butter and skimmed milk powder.

"The minister thinks this is a nice sound-bite to grab the attention of farmers," said an official from the National Farmers' Union of England and Wales. The NFU believes that a quota increase would just add to the structural surplus in the EU dairy industry, which is already operating at 12 per cent over-capacity.

Britain, however, is constrained by quotas to producing 85 per cent of its dairy needs.

Mr Hogg wants quotas to be progressively raised so that their value is reduced and farmers get used to producing for the market. The system could then be phased out in 2000.

The EU is due to begin a review of the dairy regime at the end of the year. The Danes and the French are pushing hard for a two-tier quota system similar to that which operates in the sugar market.

The two-tier system would mean that producers were allocated separate quotas for EU and export production. Milk production for the EU would receive a higher price than that for the export market, for which the world price would be paid. But the UK has serious reservations about such a system, believing it would be difficult and expensive to administer and open to fraud.

Gold's hedge-hopper sticks to its strategy

Peter Munk outlines Barrick Gold's forward sales policy to Kenneth Gooding

Barrick Gold, third largest of the world's gold producers, last year earned an additional \$69.4m in revenue from its astute hedging programme.

The Canadian company earned \$29 a troy ounce more than it would have had it sold its metal at spot market prices. In the past eight years hedging has added an extra \$409m to its revenue.

No wonder the rest of the industry was startled when Barrick revealed last week that it had cut its hedge position by one third, from 5m ounces, or about three years of production, to 1.7m ounces.

Traders suggested that the news provided the impetus for the gold price needed to break through \$410 an ounce, which had proved to be a very tough barrier. They argued that hedging and forward selling by gold producers tended to stop any price rise in its tracks and if Barrick, a trend setter in this business, was changing tack, others would follow.

However, Mr Peter Munk, Barrick's founder and chairman, insists that the strategy has not changed. "We are still hedging and we are still hedging," he points out. But when Barrick adjusted its position by 100 tonnes in December and January it was not financially worthwhile to do any hedging.

Mr Munk suggests that Barrick's timing was excellent and it is now too late for other gold companies to follow its lead and cut their hedging programmes.

"They would not make a dollar on it," he says.

In the past eight years hedging has added an extra \$409m to Barrick's revenue.

He acknowledges that hedging by gold producers has had a profound impact on the gold market.

The system works like this. A mining company can sell part or all of its projected future production several years ahead. It does so because usually it can get a price higher than the present market price for those future ounces and it gets guaranteed cash flow and revenue. The mining company delivers its gold on the specified dates and pays some interest, usually in gold.

The middle man in the transaction is a gold trading bank. This institution borrows the amount of gold the miner is committed to deliver, sells it immediately, and places the dollars raised on deposit until the cash is needed when the miner's gold is delivered.

Interest rates on gold are very low - typically 1 to 2 per cent - and well below the interest to be earned from dollars on deposit. This is why the gold bank can offer the miner a premium to the present spot price for his gold. That pre-

mium put a value) only to have it put back into another hole in the ground (the bank vault).

Not everyone in the industry is keen on hedging. Opponents point out that producers tend to hedge when they see the gold price going up. The weight of gold sold by the bullion banks puts a cap on price rises, they insist.

Towards the end of last year there was so much hedging, particularly by South African producers, that it became difficult to find enough gold to borrow. Central banks were unwilling to put extra metal into the market because they were in the process of finalising their financial books for the year. The cost of borrowing gold rose and this coincided with a time when interest rates on dollar deposits were falling. For a brief period the premium on the gold price for future delivery disappeared entirely.

This was when Barrick busily unwound some of its hedging positions.

Mr Munk points out that the cumulative effect of producer hedging has been particularly noticeable in the past three years when demand for gold bullion has risen steadily while output from mines has remained roughly unchanged. The gap has been filled mainly by sales of gold because of hedging programmes - he reckons this involved five tonnes of

gold four years ago but last year it was about 550 tonnes.

He says this created an "artificial situation" where the gold price hardly moved in spite of a big supply deficit. Mr Munk suggests that "you can only borrow from Peter to pay Paul" only for a limited time. "You no guru and can't tell you whether the price will settle \$10 (an ounce) or \$100 higher but there has to be a secular change in the gold price."

He dismisses the idea that demand for gold is being fuelled by relatively low prices and will subside as prices move up. Demand will continue to climb, he insists, because of the growing affluence of people in China, India and Thailand, and other parts of the world where the well-off do not have derivative markets to play in and do not trust local banks or their governments, but are happy to put their trust in gold bullion.

"There are now \$3m people in India with an income level equivalent to the average in Germany," he points out.

Despite these protestations, Mr Munk insists he has not changed the habit of a lifetime and become a gold bull. "I don't wear gold bracelets or want to change my Canadian dollars for gold bars."

And, he says, when market conditions are right, Barrick will be hedging again.

NZ sheepmeat export squeeze forecast

By Deborah Hargreaves

New Zealand is unlikely to fill its quota for exports of sheepmeat to the European Union this year and next, according to Mr Laurie Bryant, European director of the New Zealand Meat Board.

New Zealand which is one of the EU's largest suppliers of

meat, has been allocated a quota of 228,700 tonnes of sheepmeat exports. But because of the pressures on land-use in New Zealand, numbers of sheep have fallen to 47.5m from a peak of 70m ten years ago.

Mr Bryant said that farmers were diversifying into dairy-farming, which was more profit-

able, and some of the land was being turned over to forestry. Within the export numbers, he expected chilled lamb exports, particularly to Britain, to increase by around 10 per cent a year from the current 11,523 tonnes.

New Zealand's meat exports are worth £1.3bn a year - the highest earning export sector.

Aboriginal title claim 'could delay zinc project by 6 months'

By Nikki Taft

RTZ-CRA, the Anglo-Australian mining group, warned yesterday that the final go-ahead for its planned A\$1.1bn (US\$830m) Century zinc mine in northern Queensland could be delayed by at least six months as it attempted to reach a settlement with aboriginal groups whose claim for native title rights over the site had been recognised.

In a surprise move last week, Australia's High Court allowed

an appeal by the Waanyi people in northern Queensland against a full Federal Court ruling that had earlier rejected their claim.

Century asked the court to stay registration of the claim until February 13, hoping it could negotiate a settlement. But as the deadline expired yesterday it said no satisfactory conclusion had been possible. Aboriginal representatives "had put forward a proposal which was considered by the company... However, it did not give the company the security of tenure it needed for the whole project."

"There were also a number of other issues which could not be overcome in the time available," Century added.

Century said that it would continue to negotiate "co-operatively", using the procedures of Australia's new native title act, but warned that that could take six months or more.

The timetable is sensitive, because of Century's desire to supply Pasminco, the Australian zinc producer, by mid-1998. Pasminco needs to source

"clean concentrates" from Century in order to meet environmental conditions set by the Dutch authorities for its Budel smelter. It plans to take 50 per cent of Century's output, and this is said to be the only mine capable of supplying in sufficient quantities.

The Waanyi people's claim extends over about 247 hectares of land, and encompasses the mine site. It was the first major native title claim case to be heard by the High Court since it made its historic "Mabo" ruling in 1992, which

led to the eventual passage of Australia's Native Title Act.

The High Court has yet to hand down the reasons for its ruling, and the federal government has said that it will review the act in the light of these waters.

The Waanyi people's claim extends over about 247 hectares of land, and encompasses the mine site. It was the first major native title claim case to be heard by the High Court since it made its historic "Mabo" ruling in 1992, which

Porgera likely to miss gold target

By Nikki Taft in Sydney

Output from the large Porgera gold mine in Papua New Guinea could be some 15 per cent below the original estimates for this year's production, the project's managers warned yesterday.

They had originally targeted 1996 output at around 1.1m troy ounces.

Placer Pacific, which manages the project on behalf of the three other shareholders, said yesterday that there had

been problems getting to some of the higher-grade stopes in the main underground orebody. This had already led to lower-than-expected production in the fourth quarter of 1995, but was likely to have a further impact on current year production.

The joint venture partners - who include Australia's Goldfields group, PNG-based Highlands Gold and the Papua New Guinea government, as well as Placer - were still trying to determine when these stopes

could be mined. "However, the joint venturers do not expect to gain access before the second half of 1996," it said.

Placer added that "although mill feed will be supplemented by lower grade ore from the open pit and lower grade stopes in the underground mine, the major impact from the reduction of forecast production is expected in the first half of calendar 1996". A more detailed re-estimate of production would be released in about four weeks' time.

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices in US dollars unless stated otherwise)

ALUMINIUM, 99.7% PURE (per tonne)

Close 1809.10 1838.30

Previous 1811.50 1859.50

High/Low 1809 1854/1831

AM Official 1809.10 1838.30

Kerb close 1809.10 1838.30

Open int. 222.00

Total daily turnover 82,753

ALUMINIUM ALLOY (per tonne)

Close 1370.80 1405.10

Previous 1390.40 1425.30

High/Low 1370.80 1425.30

AM Official 1370.80 1410.15

Kerb close 1370.80 1410.15

Open int. 5.020

Total daily turnover 1,839

LEAD (per tonne)

Close 747.48 750.51

Previous 758.59 780.19

High/Low 747.48 780.19

AM Official 754.45 757.58

Kerb close 754.45 749.50

Open int. 364.77

Total daily turnover 6,342

NICKEL (per tonne)

Close 8095.10 8200.10

Previous 8180.00 8285.80

High/Low 8180 8285/8180

AM Official 8180.00 8225.00

Kerb close 8180.00 8225.00

Open int. 42.896

Total daily turnover 9,383

TIN (per tonne)

Close 8185.80 8255.80

Previous 8230.00 8330.00

High/Low 8230 8330/8200

AM Official 8220.21 8270.80

Kerb close 8220.21 8220.21

Open int. 15.890

Total daily turnover 4,468

ZINC, special high grade (per tonne)

Close 1022.5-3.5 1044.45

Previous 1021.5-2.5 1058.54

High/Low 1021.5-2.5 1058.54

AM Official 1024.84 1050/1041

Kerb close 1024.84 1045.45

Open int. 78.254

Total daily turnover 15,910

COPPER, grade A (per tonne)

Close 2602.4 2680.82

Previous 2590.53 2625.08

High/Low 2590.53 2625/2480

AM Official 2524.25 2514.15

Kerb close 2524.25 2485.6

Open int. 175.719

Total daily turnover 57,516

LME AM Official C/S rate: 1.5330

LME Official C/S rate: 1.5335

Spot: L3344 1 mth: L3311 3 mth: L3274 9 mth: L3235

HIGH GRADE COPPER (COMEX)

Settlement High Low Vol

Feb 114.80 -2.30 118.00 114.10 239 2,203

Mar 113.00 -2.40 115.70 112.80 4,318 19,333

Apr 112.00 -2.20 113.70 111.30 1,129

May 111.10 -2.00 112.40 110.30 10 716

Jun 110.80 -1.70 111.90 110.30 252 3,061

Total 31,775 59,774

LONDON BULLION MARKET

(Prices supplied by N M Rothschild)

Gold (Troy oz) \$ price C equiv SFR equiv

Close 402.00-402.40

Opening 402.20 402.347 402.212

High/Low 402.00 402.347 402.212

Day's High 403.30-402.70

Day's Low 400.50-401.00

Previous close 402.70-403.10

1 month 4.12 8 months 2.82

2 months 3.37 12 months 3.33

3 months 3.70

Silver Fix: 372.35 370.75

Spot 377.45 375.70

3 months 382.25 380.50

1 year 388.55 386.80

Gold Collar: 5 price C equiv SFR equiv

High/Low 402.00 402.347 402.212

New Sovereign 413.10-415.70 81-83

Precious Metals continued

GOLD COMEX (100 Troy oz: \$/troy oz)

Settlement High Low Vol

Feb 408.00 +1.8 406.00 402.5 194 392

Mar 405.10 +1.8 406.00 402.5 194 392

Apr 407.10 +2.4 405.10 401.5 194 392

May 408.60 +2.1 410.00 408.5 198 11,373

Jun 411.50 +2.1 411.5 411.5 290 3,177

Jul 412.40 +2.1 413.7 411.9 403 14,904

Total 67,986 228,658

PLATINUM NYMEX (500 Troy oz: \$/troy oz)

Settlement High Low Vol

Apr 456.00 +6.4 456.00 420.0 2,858 16,470

Jul 429.30 +6.4 425.5 425.0 144 3,825

Oct 423.80 +6.4 431.0 427.0 11 1,380

Dec 423.40 +6.4 431.0 427.0 11 1,380

Total 3,088 21,249

PALLADIUM NYMEX (100 Troy oz: \$/troy oz)

Settlement High Low Vol

Jan 142.00 +2.40 142.75 138.00 408 4,540

Mar 143.00 +2.80 143.60 139.50 124 1,317

Apr 144.25 +2.50 - - - 102

May 145.50 +2.50 - - - 102

Total 388 7,859

SILVER COMEX (5,000 Troy oz: Cents/troy oz)

Settlement High Low Vol

Feb 570.80 +4.9 571.0 571.0 2 2

Mar 571.70 +4.7 571.5 564.0 20,702 61,238

Apr 577.20 +4.9 578.0 569.5 1,778 20,357

May 581.40 +4.9 581.5 573.0 384 8,804

Jun 585.80 +4.9 585.5 578.0 1,104 10,857

Jul 592.10 +4.9 593.0 583.5 678 6,471

Total 24,718 115,219

ENERGY

CRUDE OIL NYMEX (42,000 US gals: \$/barrel)

Settlement High Low Vol

Mar 18.70 +0.99 18.95 17.90 28,543 65,380

Apr 18.25 +0.87 18.28 17.48 23,324 74,187

May 18.40 +0.82 18.40 18.38 8,208 23,863

Jun 17.74 +0.71 17.74 17.00 3,629 35,069

Jul 17.57 +0.58 17.57 17.06 378 28,428

Aug 17.30 +0.59 17.30 17.12 84,816 394,077

Total 142,188 592,945

CRUDE OIL IPE (\$/barrel)

Settlement High Low Vol

Mar 17.70 +0.76 17.70 16.86 15,956 17,100

Apr 17.13 +0.73 17.13 16.30 31,818 79,494

May 16.88 +0.69 16.88 15.97 10,321 23,623

Jun 16.40 +0.62 16.40 15.88 8,208 23,863

Jul 16.32 +0.51 16.32 15.78 832 13,157

Aug 16.09 +0.34 16.09 15.77 468 5,482

Total 72,858 188,329

INTERNATIONAL CAPITAL MARKETS

Europe recovers but Italy plunges after hours

By Martin Brice in London and Maggie Urry in New York

European government bond markets recovered slightly yesterday, as the auction supply from the US began to reach end-investors, but Italian bond futures plunged nearly a full point after the cash market closed on a statement from

1 basis point and that on 10-year bonds by 5 points, with the spread between the maturities settling at 283 points.

The yield spread of 10-year bonds over Treasuries rose by 2 basis points to 43 points. Analysts believe further gains will be limited ahead of further supply and the Bundesbank council meeting today.

GOVERNMENT BONDS

conservative leader Mr Silvio Berlusconi suggesting negotiations to form a government had broken down and an election would have to be held.

German bonds opened stronger on the back of Treasury gains overnight. There was support for the March future on Liffe at around 99 and it closed at 99.09, up 0.32. The yield on two-year paper fell by

French bonds followed bonds higher and on Matif the March future settled at 122.04, up 0.28 while March Fibo fell by 0.04 to 95.51. The curve flattened slightly ahead of the BTAN auction tomorrow, although analysts expect a rise in interest rate cuts.

The yield on one-year paper rose by 3 basis points, while on 10-year bonds it fell by 5 points, with the spread between the maturities at 195 points. The spread over bonds rose 1 basis point to 41 points.

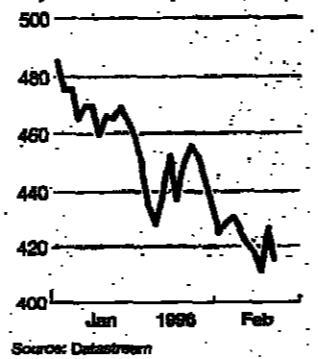
Italian government bonds traded well during the day, with the March future on Liffe advancing by 0.99 to 112.26 and the spread over 10-year bonds tightening by 14 basis points to 413 points.

The curve flattened slightly, with the yield on two-year paper falling 9 basis points and that on 10-year bonds by 17 points, with the spread at 99 basis points.

However, a statement from Mr Berlusconi accusing Mr Massimo D'Alema, his rival, of wrecking the chances of forming a broad-based government sent the future plunging almost a full point in the early evening. Mr Berlusconi said an election was the "natural way" out of the crisis.

Mr Michael Dell, bond analyst at UBS, said: "People have moved towards an expectation that there won't be a government formed from these negotiations and that may mean an election."

10-yr bond spread



Source: Datastream

UK government bonds underperformed bonds, with the spread over 10-year paper rising by 4 basis points to 164 points ahead of today's Bank of England inflation report. The March future on Liffe closed up 1/4 at 109 1/4.

US Treasury bonds drifted upward in continued quiet trading. Traders said technical factors helped to push prices higher and hedge funds were seen buying three-year paper.

The yield on the long bond was approaching the psychologically important 6 per cent level. Near midday, the new 30-year Treasury bond auctioned last Thursday was 1/4 higher at 99 1/4 to yield 6.007 per cent, while at the short end of the maturity spectrum the two-year note was up 1/4 at 100 1/4, yielding 4.779 per cent.

shrugged off statistics suggesting a stronger economy. Treasuries ignored inflationary concerns raised by the employment cost index for the fourth quarter, which showed a rise of 0.9 per cent, making a total for the year of 2.9 per cent.

Although this is the lowest level since the Labor Department began calculating the index in 1981, an acceleration in the last quarter of the year raised some concern that wage rates were rising, presaging higher inflation.

The Labor Department said the faster growth in 1995's last quarter, the highest rate since the first quarter of 1983, was due to increases in benefits such as health insurance.

Nor did the market react negatively to a rise in weekly chain store sales, recorded by Mitsubishi Bank/Schroder Wertheim. This showed an increase in sales of 1.1 per cent in the week ended February 10.

Idem to launch options on six Italian shares

By Antonia Sharpe

The Italian stock exchange's derivatives arm, Idem, is set to launch options on the bourse's six most liquid stocks next Monday as part of its drive to modernise the market and bring it into line with its foreign counterparts.

DERIVATIVE INSTRUMENTS

The options contracts will be based on the following stocks: Eni, the oil and gas company which was partially privatised last year; Fiat, the car company; Generali, the insurance company; and Stet, Tiz and Telecom in the telecommunications sector.

Italy already has a traded options market but much of the trading is over-the-counter. Ms Simona Locatelli, an Italian Stock Exchange Council marketing official, said the new stock options would be more transparent and liquid than the traditional options market.

The marketmakers will be obliged to make both bid and offer prices, thus providing a minimum of liquidity to the market.

Initially, liquidity will be divided between the two markets but Ms Locatelli said she expected orders to move gradually from the old to the new market.

Mr Matteo Amoretti, head of equity derivatives and arbitrage at Albertini, said the stock options market would be much safer because there is no counterparty risk.

The counterparty in the new stock options market will be the Cassa Di Compensazione E Garanzia, the Italian clearing house. By contrast, the counterparty risk in the old market can be high because counterparties deal directly with each other.

Idem also plans to launch stock options on the other 24 stocks in the MIB-30 Index, which is the base for futures and options contracts on Idem. There are also plans to launch a customised fix option at a later stage.

The American-style stock options will be traded on a monthly and quarterly cycle. The minimum trading unit is 1,000 shares for each contract. The bourse is also moving to all five-day cash settlement on all its approximately 320 quoted stocks on Friday, which should make the market more transparent and trading less risky. Settlement in Milan has been at the end of the stock exchange calendar month.

Bayerische Landesbank brings 10-year offering for £300m

By Connor Middelman

Another active day in the eurobond market saw two big sterling deals and the announcement of another large global dollar bond issue in the 10-year sector. Bayerische Landesbank, the triple-A rated Bavarian state-backed bank, launched its long-awaited £300m offering of 10-year bonds, its largest transaction in the sterling market to date and its first senior issue in this sector.

Launched during Asian trading, the deal saw good demand in east Asia, which gave it good momentum by the time Europe's markets opened, said lead manager SBC Warburg. The bonds were priced to yield 35 basis points over the corresponding gilt, which was widely deemed as fair.

"It's a good area of the curve - there have been no other triple-A rated eurobonds since the European Investment Bank's three weeks ago, and that trades at 10 over gilts, said one dealer, who reported some switching into the Bayerische Landesbank bonds from the EB's issue and out of gilts.

INTERNATIONAL BONDS

The bonds were placed mainly among UK institutions, which the issuer had targeted in an extensive roadshow last week. A £250m five-year offering for Abbey National got a slightly cooler reception due to its tighter pricing, dealers said. However, the 25 basis point spread over gilts was maintained and lead manager Deut-

sche Morgan Grenfell reported good sales into Germany and Switzerland - mainly to retail investors, although it also saw some UK institutional demand. German investors, especially, are speculating on currency outperformance by sterling against the D-Mark in the event of further German interest rate cuts, said Mr Gareth Jones, Abbey's Treasurer.

Moreover, he said, the next few weeks will see more than £1bn in euro-sterling redemptions, creating extra demand for sterling paper. In addition, Deutsche said, five-year sterling bonds offer a yield pick-up of around 200 basis points over their German counterparts, at which level any "political risk is fully discounted," Abbey National has not issued a sterling eurobond since February 1994.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Borrower, Amount, Coupon, Price, Maturity, Fees, Spread, Book-runner. Includes entries for US DOLLARS, D-MARKS, CANADIAN DOLLARS, SOUVIDOS, SOUTH AFRICAN RAND, and Eurobonds.

Final terms, non-callable unless stated. Yield spread over gov't bond at launch supplied by lead manager. *Unlisted. †With equity with. ‡Floating-rate note. §Fixed rate-offer price. ¶Fixed with 500,000. **250,000. ††250,000. †††250,000. ††††250,000. †††††250,000.

In the dollar sector, the Province of Ontario appointed Goldman Sachs and Salomon Brothers as joint book-runners for a \$1.5bn global 10-year offering "as soon as market conditions allow." It is expected later this week. Ontario's last dollar global was priced at 57 basis points over Treasuries and now

trades at 48 points over, which is the spread that most dealers are expecting on the forthcoming issue. Although Finland's \$1bn 10-year global bond was priced at the lower end of the range at 55 basis points over Treasuries, it attracted heavy demand and was oversubscribed, said arranger Morgan Stanley.

Among exotic currencies, GECC issued \$120m of 18 1/2 per cent zero bonds - though payment of coupons and principal occurs in US dollars due to Polish foreign exchange restrictions, using J.P. Morgan, while Rabobank Nederland issued \$200m of 13 1/2 per cent South African rand bonds via Hambros Bank.

Milanese bank raises \$150m

By Martin Brice

Centrobanca, the Milan-based Italian investment bank, has raised a \$150m seven-year loan at an interest margin of 25 basis points over Libor for the first five years then 27 1/2 per cent. Joint arrangers are Banca Popolare di Novara, Bayerische

Landesbank Girozentrale and Chemical Bank.

A \$400m seven-year loan for Saint-Gobain, the French glass and materials group, has been arranged by ABN-Amro, Chemical Bank and Deutsche Bank. Joint arrangers are Banca Popolare di Novara, Bayerische

WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS

Table with columns: Country, Coupon, Bid, Offer, Price, Days, Yield, Week ago, Month ago. Includes Australia, Austria, Belgium, Canada, Denmark, France, Germany, Ireland, Italy, Japan, Netherlands, Portugal, Spain, Sweden, UK Gilt.

US TREASURY

Table with columns: Maturity, Bid, Offer, Price, Yield, Week ago, Month ago. Includes 12-month, 18-month, 24-month, 30-month, 36-month, 42-month, 48-month, 54-month, 60-month, 66-month, 72-month, 78-month, 84-month, 90-month, 96-month, 102-month, 108-month, 114-month, 120-month.

US INTEREST RATES

Table with columns: Instrument, Rate, Bid, Offer, Price, Yield, Week ago, Month ago. Includes Prime rate, Fed funds rate, Treasury bills, Treasury notes, Treasury bonds.

BOND FUTURES AND OPTIONS

France

Table with columns: Maturity, Bid, Offer, Price, Yield, Week ago, Month ago. Includes 12-month, 18-month, 24-month, 30-month, 36-month, 42-month, 48-month, 54-month, 60-month, 66-month, 72-month, 78-month, 84-month, 90-month, 96-month, 102-month, 108-month, 114-month, 120-month.

Germany

Table with columns: Maturity, Bid, Offer, Price, Yield, Week ago, Month ago. Includes 12-month, 18-month, 24-month, 30-month, 36-month, 42-month, 48-month, 54-month, 60-month, 66-month, 72-month, 78-month, 84-month, 90-month, 96-month, 102-month, 108-month, 114-month, 120-month.

UK Gilts Prices

Table with columns: Maturity, Bid, Offer, Price, Yield, Week ago, Month ago. Includes 12-month, 18-month, 24-month, 30-month, 36-month, 42-month, 48-month, 54-month, 60-month, 66-month, 72-month, 78-month, 84-month, 90-month, 96-month, 102-month, 108-month, 114-month, 120-month.

BUND FUTURES OPTIONS (LFFE) DM250,000 points of 100%

Table with columns: Maturity, Bid, Offer, Price, Yield, Week ago, Month ago. Includes 12-month, 18-month, 24-month, 30-month, 36-month, 42-month, 48-month, 54-month, 60-month, 66-month, 72-month, 78-month, 84-month, 90-month, 96-month, 102-month, 108-month, 114-month, 120-month.

Italy

Table with columns: Maturity, Bid, Offer, Price, Yield, Week ago, Month ago. Includes 12-month, 18-month, 24-month, 30-month, 36-month, 42-month, 48-month, 54-month, 60-month, 66-month, 72-month, 78-month, 84-month, 90-month, 96-month, 102-month, 108-month, 114-month, 120-month.

Spain

Table with columns: Maturity, Bid, Offer, Price, Yield, Week ago, Month ago. Includes 12-month, 18-month, 24-month, 30-month, 36-month, 42-month, 48-month, 54-month, 60-month, 66-month, 72-month, 78-month, 84-month, 90-month, 96-month, 102-month, 108-month, 114-month, 120-month.

UK

Table with columns: Maturity, Bid, Offer, Price, Yield, Week ago, Month ago. Includes 12-month, 18-month, 24-month, 30-month, 36-month, 42-month, 48-month, 54-month, 60-month, 66-month, 72-month, 78-month, 84-month, 90-month, 96-month, 102-month, 108-month, 114-month, 120-month.

Japan

Table with columns: Maturity, Bid, Offer, Price, Yield, Week ago, Month ago. Includes 12-month, 18-month, 24-month, 30-month, 36-month, 42-month, 48-month, 54-month, 60-month, 66-month, 72-month, 78-month, 84-month, 90-month, 96-month, 102-month, 108-month, 114-month, 120-month.

FT-ACTUARIES FIXED INTEREST INDICES

Table with columns: Index, Bid, Offer, Price, Yield, Week ago, Month ago. Includes UK Gilts, US Treasuries, Eurobonds, etc.

FT FIXED INTEREST INDICES

Table with columns: Index, Bid, Offer, Price, Yield, Week ago, Month ago. Includes UK Gilts, US Treasuries, Eurobonds, etc.

FT/ISMA INTERNATIONAL BOND SERVICE

Table with columns: Issued, Bid, Offer, Price, Yield, Week ago, Month ago. Includes various international bonds.

FT/ISMA INTERNATIONAL BOND SERVICE

Table with columns: Issued, Bid, Offer, Price, Yield, Week ago, Month ago. Includes various international bonds.

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CURRENCIES AND MONEY

MARKETS REPORT

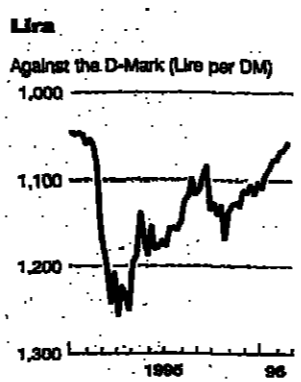
Franc slips as EMU talk frays market nerves

By Philip Gawth

It was a day of more talk than action on the foreign exchange markets yesterday, with the French franc emerging as the main victim of a renewed round of comments from senior German officials about the possibility of a delay to the European single currency project.

DM2-2541. It was also firming against the dollar, closing at \$1.5309. The trade weighted index closed at 84.2, up from a historic low of 82.2 reached last November.

discriminate against other countries which qualified in terms of the Maastricht criteria. Mr Yves-Thibault de Silguy, the EU commissioner responsible for the single currency, took a different view saying that delaying the introduction of the Euro would be the safest way to doom it to failure.



Source: FT Econ

One theory for the fairly stable performance of the dollar recently is that speculative interest has shifted away from currency markets into the US equity market. Until speculative traders return, more of the same is predicted.

performance suggested the markets did not believe the recent run-up in German yields was sustainable. There is quite wide agreement among analysts that a dollar rally against the D-Mark is unlikely without the yield differential between US and German bonds first trending in the US's favour.

POUND SPOT FORWARD AGAINST THE POUND

Table with columns: Country, Currency, Bid/offer, Change, High/Low, Rate, %FA, Bank of England Index. Includes data for Europe, Americas, and Pacific/Middle East/Africa.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table with columns: Country, Currency, Bid/offer, Change, High/Low, Rate, %FA, J.P. Morgan Index. Includes data for Europe, Americas, and Pacific/Middle East/Africa.

CROSS RATES AND DERIVATIVES

Table showing Exchange Cross Rates for various currencies including Belgium, Denmark, France, Germany, Italy, Netherlands, Spain, Sweden, Switzerland, UK, and others.

JAPANESE YEN FUTURES (JYF) Yen 12.5 per Yen 100

Table showing Japanese Yen Futures with columns for Open, Last, Change, High, Low, Est. vol, Open int.

UK INTEREST RATES

Table showing London Money Rates for Interbank Sterling, Sterling CDs, Treasury Bills, Bank Bills, Local authority debts, and Discount Money rates.

EMU EUROPEAN CURRENCY UNIT RATES

Table showing EMU European Currency Unit Rates for various countries including Spain, Netherlands, Belgium, Austria, Germany, Portugal, Denmark, France, and Ireland.

BASE LENDING RATES

Table showing Base Lending Rates for various banks and financial institutions, including Allied Trust Bank, ABN Bank, Citibank, and others.

WORLD INTEREST RATES

Table showing Money Rates for various countries including Belgium, France, Germany, Italy, Netherlands, Switzerland, US, Japan, and others.

EURO CURRENCY INTEREST RATES

Table showing Euro Currency Interest Rates for various countries including Belgium, Denmark, France, Germany, Italy, Netherlands, Portugal, Spain, Sweden, Switzerland, and others.

THREE MONTH EURO CURRENCY FUTURES (LIFE) DM1m points of 100%

Table showing Three Month Euro Currency Futures for various countries including Belgium, Denmark, France, Germany, Italy, Netherlands, Portugal, Spain, Sweden, Switzerland, and others.

THREE MONTH EURO CURRENCY FUTURES (LIFE) £100m points of 100%

Table showing Three Month Euro Currency Futures for various countries including Belgium, Denmark, France, Germany, Italy, Netherlands, Portugal, Spain, Sweden, Switzerland, and others.

EURO CURRENCY OPTIONS (LIFE) £100m points of 100%

Table showing Euro Currency Options for various countries including Belgium, Denmark, France, Germany, Italy, Netherlands, Portugal, Spain, Sweden, Switzerland, and others.

MORTGAGE FINANCING advertisement for City of London Mortgages Ltd, offering various mortgage products and services.

APPOINTMENTS ADVERTISING advertisement for Toby Finden-Crofts, offering advertising services in the UK edition.

To Advertise Your Legal Notices advertisement for Lesley Sumner, offering legal notice services.

CITY INDEX advertisement for City Index, offering financial market data and analysis.

Argus Fundamentals advertisement for Argus Fundamentals, offering financial data and analysis.

OFFSHORE COMPANIES advertisement for Offshore Companies, offering offshore company formation services.

FUTURES PAGER advertisement for Futures Pager, offering real-time futures market data.

Fast Fills. Low Commissions. advertisement for Lind-Waldock & Company, offering fast execution of orders.

5-25 advertisement for Lind-Waldock & Company, featuring a large graphic of the numbers 5-25.

NOTICE OF EARLY REDEMPTION advertisement for Lind-Waldock & Company, regarding mortgage securities.

To the Holders of Mortgage Securities (No.2) PLC advertisement for Lind-Waldock & Company.

NOTICE OF EARLY REDEMPTION advertisement for Lind-Waldock & Company, regarding mortgage securities.

Signal advertisement for Signal, offering real-time market data and news.

LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Table listing companies in the Alcoholic Beverages sector with columns for company name, price, and change.

BANKS, MERCHANT

Table listing companies in the Banks, Merchant sector with columns for company name, price, and change.

BANKS, RETAIL

Table listing companies in the Banks, Retail sector with columns for company name, price, and change.

BREWERIES, PUBS & REST

Table listing companies in the Breweries, Pubs & Rest sector with columns for company name, price, and change.

BUILDING & CONSTRUCTION

Table listing companies in the Building & Construction sector with columns for company name, price, and change.

BUILDING MATS. & MERCHANTS

Table listing companies in the Building Mats. & Merchants sector with columns for company name, price, and change.

CHEMICALS

Table listing companies in the Chemicals sector with columns for company name, price, and change.

DIVERSIFIED INDUSTRIALS

Table listing companies in the Diversified Industrials sector with columns for company name, price, and change.

ELECTRICITY

Table listing companies in the Electricity sector with columns for company name, price, and change.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector with columns for company name, price, and change.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector with columns for company name, price, and change.

HOUSEHOLD GOODS

Table listing companies in the Household Goods sector with columns for company name, price, and change.

BUILDING MATS. & MERCHANTS - Cont.

Continuation of Building Mats. & Merchants table.

CHEMICALS

Table listing companies in the Chemicals sector.

DISTRIBUTORS

Table listing companies in the Distributors sector.

DIVERSIFIED INDUSTRIALS

Table listing companies in the Diversified Industrials sector.

ELECTRICITY

Table listing companies in the Electricity sector.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector.

HOUSEHOLD GOODS

Table listing companies in the Household Goods sector.

ELECTRONIC & ELECTRICAL EQPT - Cont.

Continuation of Electronic & Electrical Eqpt table.

ENGINEERING

Table listing companies in the Engineering sector.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries table.

FOOD PRODUCERS

Table listing companies in the Food Producers sector.

GAS DISTRIBUTION

Table listing companies in the Gas Distribution sector.

HEALTH CARE

Table listing companies in the Health Care sector.

HOUSEHOLD GOODS - Cont.

Continuation of Household Goods table.

INSURANCE

Table listing companies in the Insurance sector.

INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector.

INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts table.

INV TRUSTS SPLIT CAPITAL

Table listing companies in the Inv Trusts Split Capital sector.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries table.

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Continuation of Household Goods table.

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Table listing companies in the Inv Trusts Split Capital sector.

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Continuation of Household Goods table.

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INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts table.

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Continuation of Investment Trusts table.

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LONDON SHARE SERVICE

INV TRUSTS SPLIT CAPITAL - Cont.

Table listing investment trusts with columns for Name, Price, and % Change.

LEISURE & HOTELS - Cont.

Table listing leisure and hotel companies with columns for Name, Price, and % Change.

OTHER FINANCIAL - Cont.

Table listing other financial companies with columns for Name, Price, and % Change.

PROPERTY - Cont.

Table listing property companies with columns for Name, Price, and % Change.

SUPPORT SERVICES - Cont.

Table listing support services companies with columns for Name, Price, and % Change.

AIM - Cont.

Table listing AIM companies with columns for Name, Price, and % Change.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts with columns for Name, Price, and % Change.

INVESTMENT COMPANIES

Table listing investment companies with columns for Name, Price, and % Change.

LIFE ASSURANCE

Table listing life assurance companies with columns for Name, Price, and % Change.

MEDIA

Table listing media companies with columns for Name, Price, and % Change.

PAPER, PACKAGING & PRINTING

Table listing paper, packaging, and printing companies with columns for Name, Price, and % Change.

RETAILERS, FOOD

Table listing retailers and food companies with columns for Name, Price, and % Change.

RETAILERS, GENERAL

Table listing general retailers with columns for Name, Price, and % Change.

PHARMACEUTICALS

Table listing pharmaceutical companies with columns for Name, Price, and % Change.

TELECOMMUNICATIONS

Table listing telecommunications companies with columns for Name, Price, and % Change.

TEXTILES & APPAREL

Table listing textiles and apparel companies with columns for Name, Price, and % Change.

AMERICANS

Table listing American companies with columns for Name, Price, and % Change.

CANADIANS

Table listing Canadian companies with columns for Name, Price, and % Change.

SOUTH AFRICANS

Table listing South African companies with columns for Name, Price, and % Change.

Advertisement for Foreign exchange deals to increase on 7th March 1996, featuring a PictureTel logo and contact information.

TOBACCO

Table listing tobacco companies with columns for Name, Price, and % Change.

TRANSPORT

Table listing transport companies with columns for Name, Price, and % Change.

GUIDE TO LONDON SHARE SERVICE

Guide to London Share Service explaining the FT 100, FT 250, and FT 500 indices, and providing information on FT Free Annual Reports Service and FT Cityline.

LEISURE & HOTELS

Table listing leisure and hotel companies with columns for Name, Price, and % Change.

OTHER FINANCIAL

Table listing other financial companies with columns for Name, Price, and % Change.

PROPERTY

Table listing property companies with columns for Name, Price, and % Change.

SUPPORT SERVICES

Table listing support services companies with columns for Name, Price, and % Change.

WATER

Table listing water companies with columns for Name, Price, and % Change.

AIM

Table listing AIM companies with columns for Name, Price, and % Change.

Handwritten note in Arabic: هذه اشارة لاصح

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 873 4378 for more details.

Table of fund prices and performance data, including columns for fund name, price, and change.

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OTHER OFFSHORE FUNDS

OFFSHORE INSURANCES

MANAGED FUNDS NOTE: Prices are in units unless otherwise indicated and are based on the value of the fund's net assets.

LONDON STOCK EXCHANGE

MARKET REPORT

FT-SE Mid 250 index hits new all-time high

By Steve Thompson, UK Stock Market Editor

There was no evidence of any lack of confidence in the UK equity market yesterday, with share prices maintaining their form throughout the trading session and closing only slightly below their best levels.

The driving force behind UK equities, and the rest of Europe's stock markets, once again came from the US, where the overnight surge through the 5,000 level on the Dow Jones Industrial Average provided the initial impetus.

At the close, the FT-SE 100 index showed a rise of 21.0 at 3,747.6. The market's confidence was even more pronounced in the second-liners, where the weight of buying power drove the FT-SE Mid 250 index to an all-time closing high of 4,160.3, up 8.1. The Mid 250 hit its previous peak in February 1994.

Although Wall Street was looking increasingly volatile as the US session wore on, London marketmakers adopted a relatively relaxed view of potential short term trends.

"London has underperformed Wall Street by a long way this year and that provides a comfortable cushion," said one senior marketmaker. He said last week's retreat by the FT-SE 100 had shaken out most of the loose holders in London.

"There was no evidence of any large-scale sellers around when the market was accelerating," he said, adding that the short term trend in London was upwards.

The head of marketmaking at one of the European securities houses said London had begun to falter at news of the disappointing book to bill ratio news from the US, but had then attracted a fresh bout of buying interest as Wall Street recovered from its initial weakness.

"It seems the whole world is looking for a big setback on the Street, but every time the Dow is pressured, it fights back and demolishes the bears," he said, although he warned that 3,780 on the Footsie would prove a stumbling block.

There could be more problems for the market this morning with news of the Bank of England's inflation report, as well as a host of economic data on unemployment, average earnings and unit wage costs.

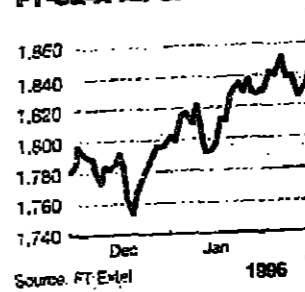
Sentiment in London was positive from the outset, with the Footsie kicking off 15 points ahead and remaining well bid for the rest of the session in spite of Wall Street's opening slide, which saw the Dow some 30 points down before embarking on a determined recovery.

There was plenty of excitement in individual shares, with Reuters topping the FT-SE 100 performance league and posting a near 5 per cent gain in the wake of top of the range results and confirmation that the company intends to return cash to shareholders; the market was banking on either a share buyback or special dividend.

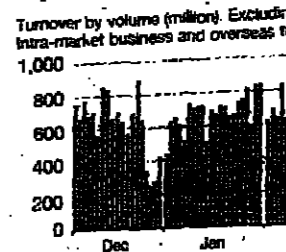
In contrast, BP was a substantial disappointment, the stock price slipping back as news of an increased dividend was offset by worries about continued pressure on the group's chemicals business and the company's cautious outlook on prospects for the oil price.

The build-up of activity in equities was clearly demonstrated by turnover levels; by 6pm market turnover had reached 923.5m shares. Retail business on Monday was worth £1.5bn.

FT-SE-A All-Share Index



Equity shares traded



Indices and ratios

Table with 2 columns: Index Name and Value. FT-SE 100: 3747.6 (+21.0); FT-SE Mid 250: 4160.3 (+8.1); FT-SE-A All-Share: 1841.65 (+3.2); FT-SE-A All-Share Yield: 3.73 (3.73).

Best performing sectors

Table with 2 columns: Sector and Change. 1 Paper, Pkg & Print: +1.7; 2 Extractive Inds: +1.3; 3 Media: +1.2; 4 Electronic & Elec: +1.0; 5 Electricity: +0.9.

FUTURES AND OPTIONS

Table of futures and options prices for FT-SE 100 and FT-SE Mid 250. Columns include Open, Settle, Change, High, Low, Est. vol, and Open Int.

Table of FT-SE 100 Index Option (LIFFE) prices for various strikes and expirations. Columns include Strike, Bid, Offer, and Volume.

Table of EURO STYLE FT-SE 100 Index Option (LIFFE) prices. Columns include Strike, Bid, Offer, and Volume.

Sun falls on Chubb worries

Sun Alliance tumbled sharply in afternoon trading as the rest of the market moved significantly higher.

There was a panicky slide with the shares off 18 at one point after word whipped through the market that Chubb, of the US, was severing its links with the group.

Both groups own a small stake in each other which gives exposure to premiums on either side of the Atlantic.

Chubb is the source of nearly all of Sun's US business. Merrill Lynch, which first heard of Chubb's unhappiness at an investment seminar it was hosting in New York, said the net loss of US premiums would be between £300m and £350m.

And whereas there would be an offsetting gain back in the UK, it would not be so great.

Merrill started the ball rolling by selling Sun heavily, according to retail dealers. However, Sun carried out some swift damage limitation and, as analysts called the group for further information, the share price recovered to end only 6 off at 362p.

Sun said its agreement with Chubb was being scaled down this year but not terminated.

Analyst Mr Charles Landa of SGST said: "Sun is trying to put a brave face on it but the Chubb business is of superb quality and has been consistently profitable." However, he added that at the current level

Food retailers

Food retailers came under pressure on worries about margins after Argyll Group published a trading statement yesterday.

The company said gross margins are still "a little below last year". This prompted a retreat in the shares of 4 to 315p during trade of 3.9m.

A further decline was prevented by buying at the lower levels by brokers who focused on the positive aspects of the statement, such as news that total sales for the 17-week period to February 10 were up 14.5 per cent and sales in existing stores rose by 8.3 per cent.

BZW is firmly in the camp of the bulls. Analysts at the investment bank saw it as a "good and solid trading statement" and said they remain buyers of the stock.

However, BZW made a modest downgrade to its current year profits estimate, reducing its forecast by £2m to £400m to reflect the continuing price war among petrol retailers.

Petrol sales account for around 3.5 per cent of total group profits at Argyll.

The impact of the petrol price war has also been felt by other food retailers, and BZW also adjusted its forecast for Asda Group, lowering it by £2m to £235m, and also cut its estimate for J. Sainsbury, by £2m to £765m, to reflect such concerns.

Those downgrades, together with worries about margins in the wake of the Argyll statement, cast a shadow over other

Reuters active

Reuters, the news and financial information group, was the star in the Footsie firmament as hopes of a share buyback returned with a vengeance.

Full-year profits of £599m were above the range of analysts' forecasts. But the real catalyst for the share price rise of 31 to 675p was the comment by Mr Peter Job, the chief executive, that he was "actively exploring" ways of returning surplus cash to shareholders.

This was taken as a not-yet-coded message that a buyback was on the cards. Mr Brian Newman, a Reuters specialist

from Henderson Crosthwaite, said the company could well return £500m of its £800m net cash pile to shareholders this year.

He said that would equate to around 5 per cent of the estimated cash pile total by the end of the year. In 1993, Reuters had net cash of £600m and bought in £250m of its shares, around 5.8 per cent of the group. However, after Reuters carried out its 1993 move, the rules were changed. Reuters has been talking to the tax authorities recently to seek clarification.

British Petroleum seemed to hit a ceiling yesterday as its final-quarter profits failed to excite the imagination.

The oil major's shares, driven forward by its share price, reached an all-time high in the morning and then dropped back to close 8 1/2 down at 536 1/2p.

Share weakness was partly an encapsulation of London's nervousness about the very sharp stock price moves seen in the US, where around 14 per cent of BP's equity is held.

The stock slid in spite of an increase in BP's dividend and figures in line with the range of forecasts. Analysts pointed to an unsustainably low tax charge which was flattering the figures, as well as company comments about oil prices.

And the shares were not helped by a lowering of stance from one of the company's three brokers. ABN Amro Hoare Govett turned neutral.

Meanwhile, there was some switching into Shell Transport, which reports tomorrow and which closed 13 1/2 up at 851p.

BOC, the gas group, fell 1 1/2 to 141 1/2p, but first-quarter figures at the bottom end of market expectations and concerns about a slackening of demand in its US liquid gas business.

Worries about a possible downgrade caused Courtauld to slip 5 to 414p.

Mining group RTZ moved ahead 14 to 944p on belief that it will not try to top Falconbridge's offer for Diamond Fields, of Canada.

Reed International sparked 18 higher to 1000p. SBC Warburg issued research arguing that Elsevier Science will not be hit by competition from the Internet, contrary to earlier claims in Barron's, the US financial journal.

Burmah Castrol added 26 at 1064p after its 51 per cent owned Indian subsidiary reported well received results.

Cairn Energy forged ahead 27 to 224p in response to encouraging news from its Bangladesh oil field.

Superscope VR, the virtual reality group, jumped 75 to 539p in response to an agreement with IBM under which the computer giant will market and sell Superscope's software.

Granada Group shook off concerns about the impact of Friday's IRA bombing in London on its hotels businesses.

Financial Times Equity Indices

Table showing FT-SE 100, FT-SE Mid 250, and FT-SE All-Share indices with daily and weekly changes.

London market data

Table with market statistics including Total Rises, Total Falls, and Liffe Equity Options.

Trading Volume

Table showing trading volume for major stocks like ASDA, BHP, and BT.

Market Reporters

Table listing market reporters and their contact information.

London Recent Issues: Equities

Table listing recent equity issues with details on price, yield, and volume.

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Written by over fifty academics from three of the world's leading business schools - London Business School, Wharton (US), and IMD (Switzerland) - the course examines the latest thinking and current management practices. It builds into a valuable resource for those considering further business qualifications and provides practical guidance for everyone involved in business management.

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FT-SE Actuarial Share Indexes: The UK Series. Table with columns for Day's change, Feb 12, Feb 9, Feb 5, Feb 2, Year ago, Div. yield, Net, P/E, Yld adj, Total.

FT-SE Actuarial 350 Industry baskets. Table with columns for Open, 9.00, 10.00, 11.00, 12.00, 13.00, 14.00, 15.00, 16.00, High/Low/Day.

Hourly movements. Table with columns for Open, 9.00, 10.00, 11.00, 12.00, 13.00, 14.00, 15.00, 16.00, High/Low/Day.

FT-SE Actuarial 350 Industry baskets. Table with columns for Bid & Offer, 10.00, 10.50, 11.00, 11.50, 12.00, 12.50, 13.00, 13.50, 14.00, 14.50, 15.00, 15.50, 16.00, Close, Previous Change.

Additional information on the FT-SE Actuarial Share Indexes is published in Saturday issues. Lists of constituents are available from The FT-SE Actuarial Ltd, The Potters, St Albans House, 2 Fore Street, London, EC2Y 5DA.

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WORLD STOCK MARKETS

EUROPE

Table of stock market data for Europe, including Austria, Germany, France, Italy, and the Netherlands.

Table of stock market data for Europe, including Greece, Ireland, Portugal, Spain, and Switzerland.

Table of stock market data for Europe, including Norway, Poland, and the UK.

Table of stock market data for Europe, including Belgium, Denmark, Finland, and the Benelux region.

Table of stock market data for Europe, including the Baltic states and other regional markets.

Advertisement for Rockwell, featuring the text 'By meeting customer needs, Rockwell has become a world leader in components and systems for cars, trucks and trailers' and the Rockwell logo.

Table of stock market data for Europe, including the Czech Republic, Slovakia, and Hungary.

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Table of US stock market indices, including Dow Jones, S&P 500, and various sector indices.

Table of stock market data for Asia, including Australia, Hong Kong, and Japan.

Table of stock market data for Asia, including South Korea, Taiwan, and Thailand.

Table of stock market data for North America, including Canada and the US.

Table of stock market data for Africa, including South Africa.

Small text at the bottom of the page providing additional information and disclaimers.

4 pm close February 13

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Main table of stock prices with columns for stock symbols, prices, and changes. Includes sub-sections for 'NEW YORK STOCK EXCHANGE', 'NASDAQ', and 'AMERICAN STOCK EXCHANGE'.

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مركز التمويل

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices with columns for stock symbols, prices, and changes. Includes sub-sections for 'Continued from previous page' and 'AMEX COMPOSITE PRICES'.

NASDAQ NATIONAL MARKET

Table of NASDAQ National Market prices, organized into multiple columns (A-K, L-R, S-T, U-V, W-X, Y-Z) listing various technology and financial stocks.

Advertisement for 'Germany' featuring the slogan 'Have your FT hand delivered in Germany' and 'Gain the edge over your competitors by having the Financial Times delivered to your home office every working day.' Includes contact information for the German edition of the Financial Times.

AMERICA

Early pressure on tech stocks, Dow rallies

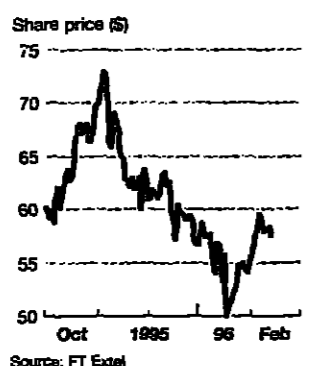
Wall Street

Technology stocks came under pressure yesterday morning following Monday night's publication of the semiconductor book-to-bill ratio, writes Maggie Urry in New York.

The ratio showed a sharp decline in orders relative to shipments, from 1.12 to 0.93 in January. However, after an initial sell-off, the market mustered some optimism.

The semiconductor news hit the Nasdaq index, which has a 40 per cent weighting in technology stocks. After plunging by more than 15 points at the opening, the Nasdaq recovered some of its composure, and by 1pm it was down 4.31 to 1,081.07.

The Dow Jones Industrial



Average was less affected. After falling 36 points at the opening, it rallied to show a rise by 1pm of 5.78 to 5,605.93, continuing its record-breaking run. The Standard & Poor's 500 was 0.66 higher at 662.11, but the American Stock Exchange composite was down 2.08 to 560.38. Volume on the NYSE came to 261m shares.

Among sharp fallers on the Nasdaq market were Intel, which dropped 8 1/2 to \$57, and Applied Materials, down 1 1/2 to \$38. On the NYSE, Micron Technology slipped 1 1/2 to \$37 1/2, Texas Instruments was down 1 1/2 to \$50, and National Semiconductor dropped 3/4 to \$15. Within the Dow,

Caracas takes profits

There was profit-taking in CARACAS, bringing to an end eight successive sessions of gains during which the market reached a new two-year high. By late afternoon the IBC index was down 133.97 or 4.5 per cent at 2,855.32.

MEXICO CITY fell back as fears emerged that interest rates would be lifted during the central bank's auction of Cetes, or Treasury bills, later in the day. By midday the IPC index was off 47.48 or 1.6 per cent at 2,903.09.

S Africa finishes weaker

Johannesburg ended a listless day softer, with golds weaker on a dull bullion price and industrials easing in sympathy with golds.

The overall index was finally 35.4 off at 6,764.7.

EUROPE

Amsterdam climbs although US data loom large

The US semiconductor data loomed large in AMSTERDAM, home to a significant number of high-technology companies.

Philips, which produces semiconductors mainly for the mobile telecommunications market rather than personal computers, eased Ft 1.60 to Ft 64.90.

Other, non-AEX constituents which were affected included BE Semiconductor Industries, also listed on the US Nasdaq, off Ft 1.50 or 6 per cent at Ft 22.80; Baan, a software manufacturer, down Ft 3.60 or 4 per cent at Ft 88; and ASM Lithography, a unit of Philips and the world's third largest maker of machines for the manufacture of semiconductor chips, Ft 1.80 or 2 per cent cheaper at Ft 76.80.

The broader market remained positive, the AEX index rising 6.44 or 1.3 per cent to 509.59, helped by a gain in Royal Dutch of Ft 4.80 or 3 per cent to Ft 241.10. Brokers attributed the rise to expectations of increased oil demand following the particularly cold weather this winter in the US and northern Europe.

ASIA PACIFIC

Nikkei easier as high-technology stocks lose ground

Tokyo Concern over a possible decline in semiconductor demand depressed the high-technology sector and shares lost ground for the second consecutive session, writes Emilio Terazono in Tokyo.

The Nikkei 225 average shed 150.59 to 22,784.23, after moving between 20,783.04 and 21,056.31. The release of a weaker than expected supply to demand ratio for semiconductors in the US on Monday prompted selling of semiconductor related shares, while technical selling also depressed the index.

Volume was 370m shares, against 593m. Foreign investors remained net buyers, but were less active than in the past few days. Other domestic investors were also inactive ahead of parliamentary testimonies on Thursday over the housing loan debacle.

The Topix index of all first section stocks fell 10.27 to 1,610.23 and the Nikkei 300 lost 1.82 at 300.83. Declines led advances by 743 to 294, with 180 issues unchanged.

In London the ISE/Nikkei 50 index was up 0.59 at 1,411.31. Selling of speculative issues by individual investors and brokerage dealers also weighed on the market. Traders said the bankruptcy of Ajlita, a non-bank financial institution believed to have provided funds to stock speculators, prompted liquidation of positions in speculative favourites.

Kyokuyo, the fishing company, fell Y100 to Y82 and Takara Shuzo, the shochu maker, by Y60 to Y1260. Manufacturers of semiconductor chips were lower, with Hitachi off Y20 to Y1,060 and Toshiba down Y17 to Y833.

Banks lost ground as uncertainty over the housing loan bailout lingered: Industrial Bank of Japan slipped Y20 to Y2,930 and Dai-ichi Kangyo Bank Y40 to Y2,030. Steels weakened on selling by foreign investors. Nippon Steel receded Y4 to Y357 and Kawasaki Steel Y9 to Y359.

Roundup

The strong overnight performance of Wall Street helped MANILA to surge for the second consecutive day. Foreign fund managers were seen leading the heavy buying in selected blue chip issues, as the composite index gained 51.64 or 1.8 per cent at 2,905.66. Volume was 1.78bn shares worth 2.05bn pesos.

TAIPEI was slightly weaker following Monday's 1.9 per cent rally as the market reacted with some disappointment to the government's proposals to boost activity. The weighted index slipped 9.54 to 4,857.27 in modest turnover of T\$22.6bn.

Brokers said that many investors did not believe the government would be able to raise its target of T\$200bn to establish a stock market fund.

Financials fell 0.5 per cent as the central bank said it would not cut bank reserve requirements at present.

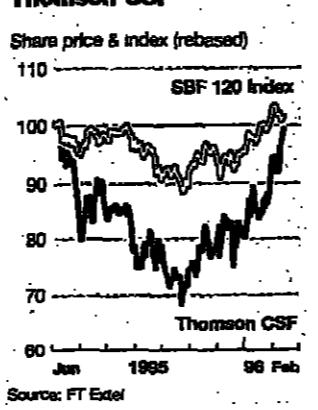
JAKARTA, excited by positive economic data, rose 1.3 per cent, the composite index adding 7.35 at 584.82.

HONG KONG reversed sharp gains to finish moderately lower, stretching its losing streak to six days on profit-taking ahead of next week's Chinese New Year holiday, and on a sharp slide in Hutchison.

The Hang Seng index lost 56.40 at 11,301.19 after a day's high of 11,357.61. Turnover remained thin, at HK\$4.5bn.

Hutchison, which topped the active table in heavy turnover of HK\$49.2m, dropped HK\$1.55 to HK\$49.20. Some brokers attributed the fall to overseas selling on expectations that the stock would have little upside

Thomson CSF



results, which were not expected to be surprising; Heineken, which said it was taking a 54 per cent stake in a French brewer, advanced Ft 2.20 to Ft 297.50.

PARIS featured Thomson-CSF. Reports regarding a possible takeover bid, should its parent group Thomson be privatised, gathered pace after circulating for a number of days. There were rumours that several companies, including Alcatel and Matra, could be interested bidders. CSF rose Ft 0.90 to Ft 188.90, Thomson lost Ft 0.50 to Ft 181.00 and Alcatel Alsthom made Ft 0.80 to Ft 455.

The CAC-40 index firmed

15.66 to 1,983.33. The other news in the defence sector was more negative as the chairman of Dassault, also mentioned as a possible candidate for Thomson-CSF, warned about the consequences of cuts in the government's military budget.

Dassault eased Ft 4.90 to Ft 490.10, off a session's low of Ft 416. Analysts expected a cut in the procurement budget of up to 25 per cent, which would lead to the cancellation or delay of orders.

Essilor International, which announced that it was buying Omega Laboratories from Berson Eyecare as part of an overall strategy to expand its US operations, appreciated Ft 0.56 to Ft 118.90. FRANKFURT saw enough recovery in bonds and the dollar/D-Mark rate to regain the ground it lost on Monday, leaving the Dax index 7.50 higher at an lbi-indicated 2,436.09.

Turnover recovered from DM7.5bn to DM9bn. Construction stocks stood out, with Hochtief up DM21 or 3.1 per cent at DM64 and Bilfinger & Berger DM12 higher at DM64. The sector, deep in recession, saw its share prices come off the bottom in late autumn last year, but it was still the worst performing group in the German market, said Mr Michael Geiger, Ger-

FT-SE Actuaries Share Indices

Table with columns: Hourly changes, Open, 10.30, 11.00, 12.00, 13.00, 14.00, 15.00, Close. Rows include FT-SE 100, FT-SE 200, FT-SE 250, FT-SE 350, FT-SE 400, FT-SE 450, FT-SE 500, FT-SE 550, FT-SE 600, FT-SE 650, FT-SE 700, FT-SE 750, FT-SE 800, FT-SE 850, FT-SE 900, FT-SE 950, FT-SE 1000.

THE EUROPEAN SERIES

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recommendaions. Zurich Insurance rose SF75 to SF718 and Swiss Re was SF13 higher at SF1,204.

DUBLIN was spurred higher by better than expected results and dividend growth from Allied Irish Banks and the ISEQ general index rose 14.94 to 2,318.91. AIB picked up 5p to 352p and pulled other financials higher in its wake. Bank of Ireland rose 4p to 440p and Irish Life 2p to 248p.

Elsewhere, strong foreign demand pushed CRH, the building materials group, 8p forward to 503p.

WARSAW dropped back through the 11,000 support level to close at its lowest since August 1994. The Wig index lost 3.7 per cent to 10,748 as turnover shrank 10.2 per cent to 208.6m zlotys.

Analysts said the market could consolidate at the 10,000 level, following its 45 per cent rise in local currency terms since the start of the year.

ISTANBUL, after shedding some of the gains made in the morning, ended higher. The composite index rose 502.49 or 1 per cent to 51,632.09 as turnover improved to TL8,500bn from Monday's TL7,230bn.

Written and edited by William Cochrane, Michael Morgan and John Pitt

price war in the mobile telephone sector with the price cuts announced on Monday.

Fiat rose L175 to L5,343 as it reported a strong performance in Europe outside Italy during January in sales of new cars, moving into second place behind Volkswagen in Europe.

Snia Fibre rose L31.2 to L690 on continuing speculation about the sale of the Fiat-controlled group.

Against the trend, San Paolo lost L20 to L10,084 as its 1995 operating profits failed to match some expectations.

ZORICH made a strong start but the steady dollar and improved bond market failed to support a sustained recovery and the SMI index turned back from a high of 3,271.6 to finish 7.0 ahead at 10,078.

Financials put in a mixed performance, with banks mostly lower. UBS bearers lost SF7 to SF1,261. Insurers moved ahead on brokers'

company would report lower than expected 1995 earnings next week. Analysts noted that earlier rumours of a call warrant issue on the stock had now faded.

SINGAPORE took a roller-coaster ride, opening mixed, rebounding strongly at midday and closing off the day's high on bargain hunting. The Straits Times Industrial index ended 9.08 up at 2,422.67.

BOMBAY saw further foreign demand, mainly for second liners and A group stocks which remained mostly steady during the recent rally.

The BSE-30 index was propped 56.06 or 1.6 per cent higher to a close of 3,527.84 as a number of heavily weighted index stocks put in a late spurt. Reliance finished the

day Rs10.75 stronger at Rs238. SHANGHAI's hard currency B share index was spurred higher by a late round of buying from overseas investors. The index closed 0.204 ahead at 50,758.

SYDNEY went into overdrive in the afternoon, largely as a result of technical buying. The All Ordinaries index climbed 26.4 to 2,289.7.

WELLINGTON made progress, but fell back from the day's peak after a disappointing snow from the heavily weighted Telecom.

The NZSE-40 capital index put on 7.23 to 2,082.04, off a high of 2,098.61 as Telecom eased 5 cents to NZ\$6.37.

BANGKOK saw domestic investors actively bargain hunting which helped to lift

the SET index 9.03 to 1,369.74 during a moderate day's turnover of B\$5.3bn.

Brokers remarked that turnover was well down from the average, indicating that individuals were the day's main players, rather than institutions.

The session's most active stock was PAE, the construction group, which was making its debut but ended unchanged at Bt149 from its IPO.

DHAKA was troubled by strikes in the city which resulted in the market opening for business an hour late. The DSE all-share index rose 0.7 to 780.4 in turnover of Tk25.8m.

The opposition parties were called for a 48-hour strike from today, as well as a boycott of Thursday's general election.

potential above HK\$50 in the near term.

SEOUL was weak for the fourth consecutive session on across-the-board selling, with investors backing off from the market in the absence of boosting factors.

The composite index ended 6.94 lower at 858.18 and brokers noted that stagnant customer deposits with securities houses were a reflection of the market's downbeat mood.

KUALA LUMPUR was led higher by program buying of key blue chips. Activity stayed thin ahead of the weekend holiday next week. The composite index put on 4.56 at 1,064.23 in volume of 190m shares.

Genfing fell 20 cents to MS\$2.0 on speculation that the

Board of Directors of TECHNIP met on 8 February 1996 under the chairmanship of Pierre VAILLAUD and reviewed the preliminary results of the Group for 1995.

Consolidated information (in French franc millions)

Table with columns: Information, 1995, 1994, Increase. Rows include Turnover (9,200 vs 8,858, 3.9%), Group net profit (440 vs 371.2, 18.5%).

(preliminary information)

• Group net profit amounted to FRF 440 million for the year 1995, an increase of 18.5% compared to 1994.

This represents diluted earnings per share of FRF 26.6.

• Consolidated turnover for the year 1995 amounted to FRF 9.2 billion, which was also an increase over the record year of 1994. It reflects a high level of activity by the Group both in contracts that have continued into 1996 and for projects completed during the year, which in a number of instances were finished prior to their contractual completion date.

The analysis of turnover confirms the leading sectors of TECHNIP's activities:

► a predominance of turnkey contracts (85%), mainly in export markets:

Table with columns: Geographic analysis of turnover, 1995, 1994. Rows include Western Europe (26% vs 18%), C.I.S./Eastern Europe (5% vs 3%), Middle East (32% vs 43%), Asia (22% vs 18%), Africa

II CONFERENCES, EXHIBITIONS AND TRAVEL

Social events : by Jane Martinson

The benefits of teamwork

The main value of simulated events is that participants are encouraged to network

When terrorists kidnapped the chief executive half an hour into the conference, a nervous titter spread through the hall. The titters spent the rest of the day clearing minefields and building bridges in an attempt to get him back.

The popularity of "Who Dares Wins" events in the past two years proves the idea of bringing something a bit different to the average conference has not been killed off by the stalking figure of the recession.

The events, in which former members of the SAS abseil from a helicopter before making off with the boss and some vital part of the company (usually a new product), have been one of Moyles' Masterkey's most successful. The Worcester-based company, which describes itself as an incentive house, runs a host of special activities including vintage car days and flying days.

The mine clearance, tank driving and bridge building have a purpose as well as being fun, says Mr Philip Moyles, a director of the company. "We offer a totally different environment and something which most people have never done before, detached from the real workplace. On Monday morning everybody's talking about it and perhaps discussing how they worked as a team together."

Customers such as Legal and General, Whirlpool, Land Rover and Glaxo have used the company for varied activities.

There may be a great difference between Who Dares Wins and dinner at a stately home for senior executives after a long day in the conference hall but the events share a similar logic. They act to impress guests/staff/clients with the all-round abilities of the company and give the participants a chance to meet each other in a new, more relaxed, environment. While the words jambo-jolly and jolly now appear anathema to most event organisers, "networking opportunities" are considered important



Solving a murder - even if it is only make-believe - may encourage people to work together as a team

enough for £50 to £500 a head to be spent on an event.

Ms Vanessa Cotton, managing director of The Event Organisation Company, says: "For the average conference social events are very, very important because of the networking value. People go to events not just to review information from a platform, they go for face-to-face communication and to build relationships."

'The difference between work and free time tends to blur'

Coffee and lunch breaks do not provide the special ingredient to impress the conference goer.

Mr Andy Flower, a business development manager for BP, the oil group, has been involved in two conference events organised by Ms Cotton's company. The first was an 18th century themed party for 1,600 guests attending the triennial Liquefied Natural Gas conference. Underwritten by British Gas and Shell as well as BP, the whole event was "a chance for all the people involved in LNG to meet,"

he says. "From BP's perspective it's partly about our reputation. It's important to demonstrate our commitment to it [LNG]." The event, held at Weston Park, a stately home just outside Birmingham, also acted as a "showcase for the UK," says Mr Flower.

The experience of hiring outside specialists to organise such an event persuaded Mr Flower to use the company when he had a meeting to organise with between 20 to 25 managers from Japan. The meeting included dinner at a Scottish castle as well as golf.

Rather than being a diversion from the events of the day, the social event in the evening is an extension of it, says Ms Cotton. "The difference between work and free time tends to get very blurred at these events," she says.

"People want to use every hour away from the office to best effect. They get more from taking part in a well-organised social event than from taking round service after a day at a conference."

Ms Cotton's company, set up eight years ago, specialises in large international meetings and aims to provide a service that the conference goer would find difficult to buy for him or herself. Dinner at the Banquet

Hall in London's Whitehall after using the Queen Elizabeth conference centre, across the River Thames, is one example. The company has organised a conference for aviation security specialists with the British Airports Authority. It plans to use London's Science Museum for a dinner in the flight gallery underneath original flying machines.

A growing number of conferences are being organised in venues such as Thailand and Singapore as companies set up regional offices in Asia. The Event Organisation Company worked outside the UK some 30 to 40 times last year.

Using foreign destinations helps event organisers fulfil a key criteria: doing something different. This explains the popularity of using Eurostar last year. "Nobody had been through the tunnel so it was very popular. Now most people have," says Mr Moyles.

This is also the motive behind the diversification of Accidental Productions, which has provided Murder Mystery events since 1990. Having decided that "everybody must have been to a murder party" the company developed a new game show just over a year ago. But the murder parties are still popular.

Successful events: by Kate Bevan

Exit polls may not be enough

Getting a message across - and identifying what it is - may call for professional help

The event is over. You are left to survey the rubble of your conference with its attendant dirty glasses and pile of business cards to follow up. Was it worth it? Should you have been there in the first place?

If you are asking that question, next time consider a professional event management company to look at what you want to get out of it.

"Many conferences fail to deliver their promise," says Ms Dianne Lucas, director of Purchasepoint, a London-based marketing and communications agency. Some events "rush to create the feel-good factor or blow the audience's mind," thus losing sight of the overall message. Others are so dull that delegates are hard put to it not to fall asleep.

A successful event - one that neither bores the audience rigid nor blinds them with gimmickry - starts with the planning. Indeed, that may be the most important part of an event. You should review your objectives and make sure that the event will deliver them. What do you want your audience to take away from the event? Consider your target audience and establish what view they now have of your product. Is that the view you would like them to have?

If not, define what it is you do want them to think about you. This means identifying the message and then finding how to communicate that through the creative process. "One of the most important tasks of the creative team is to choreograph the event in such a way that your audience retains the key message," says Purchasepoint.

When it is all over, many still evaluate the success of their efforts simply by the number of people that have passed by for a free drink and picked up brochures. Others may even organise an exit poll to find out what visitors thought of the conference. But raw numbers alone are not enough. While these questionnaires might give some idea about whether the guests liked the set design and the lighting, and help the organisers plan a more attractive event next time, they are of little use in evaluating more important things, such as whether visitors have the perceptions the company wants them to have.

More sophisticated research and evaluation can help a company set much clearer marketing objectives for the future, although post-event evaluation is the "Cinderella" of the industry, says Ms Lucas, and has only been in place for the past couple of years.

Most common is quantitative research, when the simple methods such as exit polls can establish how many people came to an event and what they thought of it. Typical of this kind of research is the Audit Bureau of Circulations attendance certificate. The independent organisation's exhibitions division audits all the main UK trade and technical shows; it provides a list twice a year of certified exhibitions and verifies attendance figures and broader data such as the number of stands and amount of space occupied.

One of the first to take part in such an audit was the 1995 London Motor Show, held at Earls Court. The audit confirmed that the number of visitors at the 10-day show was 425,557. Mr Peter Marr, director of research and media at the Incorporated Society of British Advertisers, hailed the introduction of the ABC audit as "the coming of age of the exhibition industry. For the first time, it puts exhibitions on the same platform as other

media - newspapers, trade and consumer magazines - which recognise that their credibility as vehicles for marketers' promotional budgets depends on the independent verification of the size and characteristics of the audience they attract."

That is fine as far as it goes, but research of that nature can also throw up some alarming statistics. The results of one evaluation carried out by Purchasepoint showed that 32 per cent loved the music; 49 per cent thought the video was great; 68 per cent enjoyed the food; 60 per cent loved the staging; but 75 per cent did not get the message.

That is the crucial point. At the end of the day anyone organising an event has to know that the message has been understood by the target audience. This is where a careful piece of research can deliver much more detailed results. For example, an agency can carry out a questionnaire before the event to measure people's views of the client or its product, and then follow the event with a further poll on whether those perceptions have been changed as a result, and, more importantly, if they have moved in the direction the client hoped for.

Armed with this information, a company can then devise the next part of its marketing strategy. That may involve other events to build on what has been achieved, or the company may decide it needs more public relations and fewer live events.

For the money it costs to stage a live event, you want a decent return on it. In other industries where huge sums are spent, nobody would dream of not evaluating the success of every penny. The same is true of live events. "You need to be able to quantify the benefits of an event," says Ms Vanessa Cotton, managing director of The Event Organisation Company, a London-based group. That may translate into increased sales, but at the same time, the main benefit a business may get from going to an exhibition is to find that it did not need to be there in the first place. Only if you know what you want out of an event or what you have got out of it can you make that kind of decision.

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Getting help: by Kate Bevan

Let experts do the work

When you are setting up an event, does an organisation company yield better results than the DIY approach?

I hate DIY. The mess, my lack of expertise and the frustration of not having the right tools make it a nightmare. I would rather pay somebody to work for me.

Though that is true of decorating, in many cases the same principle applies to organising a conference or your stand at an exhibition. Some people hand the whole lot over to an event management company. Others boldly march down the DIY route, and still others take a middle course by using a venue-finding company handling the rest themselves.

To wash your hands of an event and let experts do the work can be a huge relief. Consider whether you want to detach staff from their regular job and have them spend time out of the office looking at venues. Do they know the best way to organise multimedia tools for your conference, such as video and audio-visual presentations? And can your in-house caterers cope with feeding all those people?

"It's a mistake to think that the secretary can handle setting up an event," says Ms Vanessa Cotton, managing director of The Event Organisation Company, based in south London. Her company claims to have the clout to negotiate with suppliers which a small ad hoc inhouse team setting up a one-off event does not have. It is an "off-the-shelf" expertise that can be cost-effective, she says.

The other benefit is that by calling in an event management group, you are buying quality assurance, argues Ms Cotton. You know that the company will not be making it up as it goes along.

"Some events don't take a rocket scientist to organise," concedes one expert. In that case, you might want to go for a middle way, by using a venue-finding agency to listen to your ideas and turn them into a specific brief, and then do the

legwork, taking a commission from the venue rather than from the client. Or you might want an event company to work with an in-house team. In principle, it is a good idea anyway to let an outside contractor do this, whether it is to provide a bit of back-up or whether the event company is doing the whole job for you.

"It often works well when we get together with the company's own team," says Ms Cotton. "The client might have an existing database of contacts and the people they want to attend and we can build on that." But often the client is too close to an event, or the product or service they are using the event to promote, to be able to evaluate it dispassionately.

For example, an outside group might come up with a different interpretation of what the event should be while the client

concentrate on getting the product itself right. At the same time, an event organisation company can work with an in-house marketing department to integrate a specific conference or event with existing marketing strategies such as advertising and public relations.

Purchasepoint, a London-based marketing and communications agency, says the process starts with approaching a live event as a live marketing campaign which draws together clients and agencies to plan the objectives before they start developing the event itself.

For some, the in-house approach works better. Ms Carole Gray, who organises stands for the Australian Tourist Commission at shows throughout Europe, prefers to contract out as little as possible.

"We work closely with our public relations consultant and use the event venue's catering facilities, but we don't give the co-ordinating role to an outside company."

Roadshows: by Harriet Arnold

Public scrutiny has its rewards

It sometimes pays to take a show to the audience, instead of the other way round

More than any other medium, roadshows expose the company or the brand to the scrutiny and comment of customers and employees.

The emphasis now, says Ms Dianne Lucas, director of marketing and communications company Purchasepoint, is on "effectiveness rather than effect" - on educating an audience rather than dazzling it.

Purchasepoint recently ran a prize-winning roadshow for Independent Insurance, the insurance company. The main aim was to reinforce communication with successful, busy brokers already bombarded with messages. Says Ms Lucas: "The approach was to recognise their elite status and to make them feel special." The brokers received hand-calligraphed invitations to travel by limousine and helicopter to stately home venues.

When Tesco wanted to promote its in-store pharmacies last summer it asked Mr Mike Blackman of events consultancy Touchwood to run a six-week roadshow. The main target audiences were mothers of young children and the elderly. Attractions included free consultations with the store's pharmacist and a nutritionist. "The British love to queue," says Mr Blackman, "but they don't like to ask questions, so we used a machine that printed out details such as people's weight which they could ask the experts about."

A Microsoft launch always involves going on the road, but for Windows '95 last autumn the software maker tried a different approach by organising events in partnership with its biggest dealers, who contributed some of the cost. The Start It Up tour - using the Rolling Stones lyric - comprised 26 shows held in 30 days in business centres from Scotland to the south-west. The first event, at London's Queen Elizabeth II centre, featured a speech by Mr Bill Gates, Microsoft chairman, to 1,200 important customers.

"It was a huge logistical challenge," says Mr Chris Lewis, reseller group manager for Microsoft. "At each event, the local reseller partner was

coming in with training assistance and consultancy services, so the customer was getting both sides of the story at the same place."

Hewlett-Packard regularly runs roadshows across Europe. "They could do direct mail only, but there is no other mechanism for taking the message to the resellers, salespeople and customers dispersed across Europe, who appreciate the effort," says Mrs Ilona Shields, account director at Spectrum Communications, one of the largest corporate event producers in Europe.

The company ran a two-week roadshow last month, aimed at third-party vendors in Europe. The key presenters were from the central marketing office in Stuttgart. The roadshow travelled 10,000 miles, visiting 17 destinations from Madrid to Warsaw. The tight schedule was achieved by doubling up and using two trucks.

Event marketing company RPM last year ran a roadshow for Glenfiddich in Spain over seven months in 27 cities. "The main aim was to encourage people to drink it as a *copa* (social drink), and more often. RPM runs a summer roadshow to 30 of Britain's agricul-

tural shows for Marks and Spencer. "The aim is to communicate to consumers and farmers the strong link between British agriculture and M&S," says Mr Ross Urquhart, joint managing director at RPM.

A huge tent divides into sections such as a hospitality area or a sandwich bar, which sells M&S food at high street prices. When motivating the producers, says Mr Urquhart, "what better way than for them to see the consumer enjoying the product and understanding the story behind it?"

For international flotations and privatisations, the roadshow is "the final and perhaps the most important element of institutional marketing," as fund managers want to meet the top level of the company, says Mr Simon Brunner-Randall, director in the financial markets team for Imagination.

One of his most challenging assignments has been co-ordinating the international roadshow for PT Telkom (Indonesia) last autumn. Telkom's management split into teams visiting 32 cities on four continents in 19 days, giving 20 formal presentations and 117 one-on-one meetings.

Bologna's international exhibitions 1996

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Arte Fiera
International fair of contemporary art
26th - 29th January

Saca
Exhibition of mouldings frames, accessories and technologies
15th - 18th February

Europolis
Exhibition of technologies for a liveable city
22nd - 25th February

Micam
International footwear exhibition
7th - 10th March

Saiedue
Building components and finishing elements
20th - 24th March

Children's Book fair
11th - 14th April

Cosmoprof
International perfumery and cosmetics exhibition
Cosmopack
Exhibition of creative packaging
26th - 29th April

Lineapelle
Italian fashion preselection
8th - 10th May

Simac
International exhibition of machinery for the footwear leather goods and tanning industries
8th - 11th May

Lamiera
Machinery, plant and equipment
22nd - 25th May

Hospital
Health care international exhibition
22nd - 25th May

La Fiera
Bologna International Trade Fair
7th - 16th June

Cersaie
International exhibition of ceramics for the building industry and bathroom furnishings
1st - 6th October

Saie
International building exhibition
16th - 20th October

Lineapelle
Italian fashion preselection
29th - 31st October

Eima
International exhibition of agricultural and gardening machinery manufacturers
9th - 13th November

Motor Show
International car, cycle and motorcycle exhibition
7th - 15th December

Overseas Fairs

• **Welcome '96**
3rd International leisure technology fair
29th February - 1st March
Istanbul

• **Sibatech-Horeca '96**
2nd International exhibition of building technologies, infrastructures and hotel equipment
23rd - 27th April - Beirut

• **Fidatech '96**
1st International exhibition of agriculture and food processing industries
24th - 28th May
Damascus

• **Cosmoprof Asia '96**
The Asia beauty event
10th - 12th July
Hong Kong

• **For Arch '96**
7th International building exhibition
24th - 28th September
Prague

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CONFERENCES, EXHIBITIONS AND TRAVEL III

Presentations by Diane Summers

First: keep the audience awake

By learning some basic principles, most people will get the confidence to speak in public

The lunch was substantial, there was a glass or two of wine, and now the delegates are settling into their seats for a stretch of, perhaps, five speakers during the course of the afternoon.

Just keeping the audience awake is a challenge in itself: to stimulate, entertain and inform, particularly during the post-lunch graveyard shift, is a challenge which takes skill, preparation and practice.

Ms Cristina Stuart has probably seen more horrors and triumphs on the conference platform than most. As the managing director of London-

based SpeakEasy Training, a consultancy which helps businesspeople improve their presentation in public, she believes conference speakers often neglect some basic principles.

The first of these basics is the need for thorough preparation. Most people will be squeezing the speechwriting into a busy working day and will fail to allow enough time for research, drafting and practice, she says.

Practising needs to be done aloud, complete with gestures, and needs to be right through to the end of the speech. "Often the first quarter is well rehearsed and the last quarter is not rehearsed at all."

Mr Brian Johnson - an experienced speaker as former worldwide business development director of advertising agency J. Walter Thompson -

stresses the need to research both audience and venue. Get a clear brief from the organisers and check the level of technical expertise and interest the audience is likely to have, he says.

The venue also needs checking. Speakers are to avoid, for example, walking into a room with a carousel of elegant slides "only to find that a sunny afternoon and inadequate curtains render them useless".

If it is not possible to see the venue beforehand, he suggests asking the organisers to fax details of layout and facilities.

Even with these safeguards, he advises arriving 45 minutes to an hour beforehand "so you can get the feel of the place and set up your equipment and run through your material".

Novice speakers often try to cram too many facts and figures into their presentations, says Ms Stuart, when the things that really capture the interest of audiences are "personal stories, illustrations, examples that are live and warm".

Clearly, some speeches will need to be more factual than others, but she warns against "sacrificing enthusiasm and sparkle on the altar of accuracy".

Mr Johnson, who recently set up a Paris-based consultancy called the Firestarter Company, to help people with their presentation skills, suggests using a Hollywood film technique when preparing a speech.

"When writers want to get backing for a movie, they have to go through a process known as 'the pitch', which involves reducing the idea for a two-hour movie to one line," he says. Boiling down the idea in

your own mind to a single theme makes it easier to focus a talk.

Generalising from the particular helps to engage an audience, he argues. For example, if the subject of a talk is "Interactive Television", it might help to portray a typical family of the future and how electronic media might shape its life.

"Signposting" a speech is vital but is so seldom done, says Ms Stuart. The speaker should "share the route map with the audience at the beginning of the presentation," saying, for example, "I'm going to make three points, or I'm going to look at a problem and then give you some solutions".

Then, like a journey with a passenger, the landmarks can be pointed out along the way, she says.

attention span of an adult today is less than 15 seconds. "People will give you about that time before the brain leaps off in another direction - unless you keep their interest."

One way of doing this is to make a presentation like a mountain range or series of peaks. Each time the speaker hits a peak, a new slide, video or piece of music should be introduced.

If the presentation is supposed to be about 20 minutes long, it is best to think of it as seven, three-minute presentations. "This discipline will encourage you to focus on, say, seven key points that you want to get across," he says.

Ms Stuart argues that it is difficult to inject life into a talk that is being read. Reading flattens the voice and reduces eye contact with the audience. It also means the speaker has to stand behind a lectern, so the presentation is static and without gesture.

fresh. We also get people to stand away from the lectern if they possibly can. A radio microphone that's free of cords enables you to walk around the stage," she says. For the novice, who might be intimidated by this idea, she suggests standing to the side of the lectern, rather than behind it.

Always dress "one up from the audience," is her rule, so if a conference is over a weekend and the audience is wearing casual clothes, the speaker still needs to wear business dress.

"If you wear a woolly sweater just because it's the weekend, you'll probably be perceived as a casual-thinking sort of person," she says.

Finally, if the worse should

happen, there is no need to get as far as one speaker. Ms Stuart tells the story of a man who, halfway through a talk, went completely blank and could not remember where he had got up to. He clutched his chest, slithered down the lectern and, pretending to have a heart attack, was duly carted off.

"Very often people get into a panic because they are not breathing well. When they are nervous they tend to take shallow breaths, rather than deep breaths which allow oxygen to the brain," she says.

If the panicking speaker had taken two or three deep breaths and looked at his notes, he would probably have been able to pick up the threads of his talk. He could even have asked the audience to help remind him where he had got to.

Speakers might feel audiences are against them, she says: "But it's not true. The audience wants you to succeed. They so want you to recover from any disaster."

See the venue beforehand or ask the organisers to fax details

The airlines: by Michael Skapinker

Rude shock for discount passengers

Frequent flyer schemes are likely to alter, rewarding just those who pay higher fares

Only the most dedicated air travellers will be able to decode the following sentence, from the recent edition of a travel magazine: "Qualiflyer looks set to become the Forrest Gump of this year's Freddies."

Forrest Gump - an American film about an awkward young man who, implausibly, becomes a hero - won a string of movie awards. Qualiflyer is the frequent flyer programme of Swissair and Austrian Airlines.

Freddies, named for cheap fares pioneer Sir Freddie Laker, are the awards which Inside Flyer, the magazine, gives to the frequent flyer awards most praised by its readers.

The readers liked Qualiflyer best of all, with British Airways Executive Club coming second. Inside Flyer is entirely dedicated to frequent flyer schemes, and the dozens described in its pages are testa-

ment to how hard airlines are fighting for customers.

Airline profits have increased over the past year, but most carriers report that fares remain depressed. Hence the fierce competition to win passengers.

In theory, this should be good news for air travellers: fares remain reasonable while airlines fight for their custom, offering frequent flyer points, and the accompanying free holidays and other gifts.

As many passengers know, however, the reality of air travel remains the same, with frequent delays, poor food and uninterested staff. Increasingly, many of the perks that airlines promise their passengers are becoming available only to those prepared to pay more for them.

All airline customers are welcome, but those prepared to fly first or business class are more welcome than those who do not.

Flying first or business class does not just mean receiving a wider seat with more legroom. Fly first class with United Airlines of the US, for example,

and a host of other privileges come with the ticket.

There are separate check-in desks, of course, where you are greeted by a concierge to deal with any requests you have. United says it will try to ensure that first class passengers' boarding passes are prepared in advance, eliminating the long minutes the check-in desk computer usually takes to

make up its mind about where to put you.

Not only do United first class passengers eat off china plates rather than from plastic trays, they can also decide when they

want to eat. They are free from the rude shock of being woken from a deep sleep for breakfast; in first class you decide when you want to be woken up for breakfast.

This differentiation between higher-fare paying passengers and the rest has been around for almost as long as air travel, of course. Last year, however, British Airways introduced a new element which has angered many of its old customers.

Starting in November last year, BA said that frequent flyer points and air miles would only go to passengers who paid the full fare on their tickets. Travellers looking for discounts were told they would have to forgo their frequent flyer points.

BA said there were simply too many people on its Executive Club scheme. The airline said: "Under the old scheme, we were under-rewarding first and club class tickets and over-rewarding discounted tickets. Our lounges are bursting at the seams. It's a question of redressing the balance. The aim is to reward high-yielding

travellers, but people on discount tickets were enjoying the benefits."

Mr Randy Petersen, a frequent flyer schemes expert and editor of Inside Flyer, believes travellers will simply have to get used to the sort of changes BA has made. Others, he says, will follow.

He points out: "In any business, it's more challenging to be a trailblazer than a follower. You'll see more of these types of changes from other frequent flyer schemes in the year ahead."

BA's changes to its scheme coincided with an upgrading of its first and business class cabins, with the introduction of new first class seats which convert into beds.

Travellers who prefer flying on discounts and believe the large airlines do not value their custom can, to a greater extent than in the past, take their business elsewhere. Budget air travel has been a feature of the US aviation scene for some years. Carriers such as Southwest Airlines and ValuJet have undercut the fares of large airlines by offer-



United Airlines: a host of privileges if your ticket is first-class

Glyn Gwyn

ing fewer services on board. Although the European airline industry is less competitive than in the US, budget airlines have begun to appear, particularly in the British

Isles. Ryanair, a Dublin-based airline, and EasyJet, based at London's Luton airport, have modelled themselves on the cut-price US carriers, offering low fares on short journeys

and not serving meals on board. The airlines fly between UK and Irish cities, but are both planning to extend their services to continental Europe.

The British invaded Boston back in the eighteenth century, attempting to suppress the American Revolution. This offended our naturally hospitable nature, and we had no choice but to insist that they go home. Now the British are back - along with everyone from the French to the Japanese. This time, however, we couldn't be more pleased. After all, the excitement they're looking for has nothing to do with battle, but rather our unforgettable sights, dining, shopping and entertainment. No wonder this is the perfect place to hold a conference. Your group can go on an awe-inspiring whale watch

cruise. Savor fresh local seafood, or sample other cuisines from around the world. Watch an exciting Celtics basketball game or Red Sox baseball game. Walk the historic Freedom Trail. Enjoy theater, comedy, and all types of live music. Shop at our distinctive stores. And visit the incredible New England Aquarium. Best of all, most of our unique attractions are within easy walking distance - including the Hynes Convention Center. Situated in gorgeous, European-inspired Back Bay, it provides an ideal environment for learning. And you'll be pleased to learn that Boston is closer to Europe than any other major American city. To find out more about why you should set your sights on Boston for your next meeting, contact the Hynes: call (617) 264-2000 or fax (617) 254-2125. Or contact the Greater Boston Convention & Visitors Bureau: call (617) 536-4100 or fax (617) 424-7664.

First we were invaded by the British. Then came the Germans, the Swiss, the Greeks and the Chinese. And that was just last year.

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* "Executive Travel Magazine"

IV CONFERENCES, EXHIBITIONS AND TRAVEL

Travel agents: by Scheherazade Daneshkhu

The art of venue-finding

Agents can come up with new ideas and negotiate rates for accommodation and travel

Good organisation is the key to the success of any conference. But finding a venue and arranging travel for a large number of delegates takes time and resources which many companies may ill-afford to spare. Hence the attraction of delegating the work to outside bodies, including business travel agents.

ranked second, after equipment supply companies, when members were asked which external source they used to help in event organisation.

Mr Roy Tutty, president of the Meetings Industry Association says: "I think business travel agents are an important part of the process for buyers to get the best possible deal in securing venues which do not necessarily have to be hotels." The association is planning to work more closely with business travel agents. It will provide the Guild of Business Travel Agents, whose members manage 80 per cent of the UK business spend, with its consumer and buyer research.

It is also setting up a 12-member Meetings Industry Advisory Board. "The idea is to get a better understanding of buyers' needs and how best to satisfy demands for services such as state-of-the-art technology and video conferencing," says Mr Tutty.

If conference organisation is time-consuming for companies, the same is true for business travel agents. Travel management companies such as American Express and Hogg Robinson have specialist divisions to handle groups, conferences and incentive travel.

"Venue-finding can take days, especially when you take site visits into account. It's a specialist area involving

moving perhaps 200-300 people and the average business travel agent is not geared up to it," says Mr Jeff Reynolds, divisional manager of group travel at Hogg Robinson.

Most business travel agents have venue-finding software with details of possible hotels and other facilities. Since the travel agents are in constant contact with international hotel chains, they are theoretically well-placed to come up with ideas for the venue and to negotiate rates for accommodation and travel. They should also be able to charter aircraft if necessary.

The starting point is the size of the corporate client's budget. The agent then researches the possibilities,

including handling correspondence to destinations and comes up with a range of choices for the client.

Business travel agents say there is little evidence that companies are economising on their conference spend but they demand value for money and have become more aware of what is available. "Conferences and incentive travel are a big growth area," says Mr Reynolds. "Now that companies are coming out of recession, they are spending more on training staff. Meetings tend to last longer, perhaps three or four days instead of one or two days a few years ago."

Mr Niall Mackin, director of sales, conference and incentives division at American Express, says the destination and the time of year are the key to getting the

best deal. "We have just held a conference in Vancouver partly because it is relatively easy to get to for an international conference but also because it is low season there. We can secure a five-star deluxe hotel if the chosen destination is in low season which, depending on the budget, might be impossible in high season."

The destination and time of year are the key to the best deal

Another way of keeping costs down is to persuade the company to send delegates on as few flights as possible. "We get big savings if the group travels together or on a

maximum of two flights because it's a block booking and groups generally don't cancel," says Mr Reynolds.

When it comes to popular destinations, country hotels are always in demand because of the relaxed atmosphere and range of leisure activities on offer. Internationally, Barcelona, Malta, Cyprus and the US are all popular. Mr Reynolds says Disneyland Paris is also in demand because of its hotels and good transport links.

The range of services offered by larger business travel agents may sometimes exceed the needs of clients. Some companies will want the agent only to find the venue and get delegates to it at the best possible price. Others may want the travel agent to manage the event as well and to appoint representatives at

the destination to supply ground transportation and to be behind the help desk at the conference. "Our job doesn't finish the day the conference starts," says Mr Mackin. "We offer overseas representatives and can execute the conference on location."

Payment for conference and incentive services is handled separately from daily travel arrangements between client and business travel agent. Some companies prefer working with agents on a fee basis while others are happy for them to be remunerated by commission from hotels and airlines.

Mr Mackin says the latter case does not conflict with negotiating the best rate. "We negotiate to get the best deal possible which reduces our turnover but is essential if we want to build client loyalty."

Rail services: by Charles Batchelor

A high-speed future

As networks become established nationally, the next step is to link them across borders

High-speed train services are starting to link the main business and conference centres of Europe, though the number of cross-border connections remains very limited. Most high-speed lines, like their conventional counterparts, have been planned with national travel considerations in mind. But with the start last year of cross-Channel services linking London, Paris and Brussels, a new era of high-speed international travel has begun. The European Commission, meanwhile, is working on an ambitious programme of trans-European networks (TENs) to put in place of the missing

The UK, Sweden and Belgium are starting to develop high-speed services. Around the world, including Japan, Korea and China, there are nearly 4,300 kilometres of high speed line in service, another 2,400km under construction and 4,700km planned.

France is currently building new connections around Paris to link the lines which radiate out to the south, the west and the north. It has already extended the Paris-Lyon line south to Valence and is currently building a further 300km of track to take services to the Mediterranean coast. There are plans for a new line east from Paris to Metz and Strasbourg.

In Germany, Hanover, the country's largest conference and exhibition centre, has a dedicated high-speed line to Würzburg in the south while Mannheim is linked with Stuttgart. High-speed lines between Hanover and Berlin and Cologne and Frankfurt are currently being built. But high-speed travel is not tied to this limited number of dedicated routes. Intercity Express (ICE) trains run at slower speeds on conventional track to job most large German cities.

Spain, meanwhile, is building a Madrid-Barcelona connection which will provide an unbroken 1,000km high-speed link between Barcelona in the north-east to Seville in the south-west. In Italy the high-speed track between Florence and Rome is being extended south to Naples while there are plans to take the line further north to Bologna and Milan.

As national networks begin to become established, the logical next step is to link them across borders. Eurostar trains currently serve Paris, Brussels and London - though there is no high-speed track on the British side of the Channel tunnel - but there are plans to push services beyond these destinations to Amsterdam and Cologne.

The Thalys service from Paris to Brussels, Amsterdam and Cologne is due to begin later this year. In the south of France there are plans for a cross-border link between Montpellier and Barcelona in Spain and between Lyon and Turin in Italy.

The maximum operating speed on European high-speed lines is 300kph (186mph) but France has plans to run trains at up to 360kph on its new route east of Paris. Speeds of up to 500kph will be possible

and may well become the norm within 20 years, according to some rail engineers.

Increased speeds depend on continued refinement of the existing trains with the greater use of lightweight composite materials and improvements to engines and cooling systems. Running services across national boundaries means trains must be capable of running on several different electrical power and signalling systems.

Stowing all this equipment beneath train floors and keeping its weight low is a considerable challenge for the engineers. France's high-speed track is designed to carry trains with a maximum axle weight of 17 tonnes - greater weights are too punishing for the track - while Deutsche Bahn is designing its next generation of ICE trains to weigh a maximum of only

Challenge of running trains on different systems

15 tonnes per axle. But high-speed rail travel depends not only on improved trains but also on better signalling systems and track. Drivers cannot read line-side signals at speeds of 300 kph so signalling instructions have to be transmitted by radio to in-cab monitors.

Conventional railway track, based on crushed rock or ballast, is also less suited to high-speed travel and German engineers are looking to substitute track fixed into slabs set in asphalt. This would be more expensive to install but should cut maintenance costs.

Whichever methods are used, building special track to take high-speed services is very costly and rail operators are looking to maximise speeds over conventional or slightly modified track. The answer has been found in tilting trains which can smooth out the curves of conventional track yet maintain speeds of up to 250 kph.

Tilting trains, which are now in use in Sweden, Italy and Germany, are expected to make an even greater contribution to high-speed travel than specially built high-speed lines. Together, the two technologies are expected to improve the attractions of rail as a means of rapid business travel.

Airports: by Michael Skapinker

Everything for the global day-tripper

Is there a better place where travellers from around the world can get together?

Watching late-night television in the living room at home after an exhausting day the office is a common experience. Resting at home after spending a tiring day in a foreign country is also becoming increasingly common for many business travellers.

It was during the worldwide recession of the early 1990s that employers began asking staff whether they really needed to spend a night in a hotel when they went to meetings and conferences abroad. Why not get up early, catch the first available flight out, attend to business, go to the office for an evening, and take the last aircraft home?

Not all employees are averse to this idea. It makes for a tiring day but cuts down on time away from the office and family. Travel logistics, however, tend to defeat the objectives of the business day-trip. Where conferences and meetings are held in traffic-congested cities, getting to the venue on time is a problem.

Holding conferences and exhibitions at hotels close to airports is one way of reducing these difficulties. Another alternative is to arrange meetings at the airports themselves.

Airports, of course, offer a large number of flight connec-



Schiphol Airport, Amsterdam, boasts a casino - but for transit and departing passengers only

tions, so that travellers from several different countries can get together for meetings and conferences.

Not all of the arrivals and departures have to be by air. Several airports are promoting themselves as accessible by high-speed rail. Charles de Gaulle airport in Paris is already connected to the high-speed TGV rail system. Frankfurt airport will have its own high-speed railway station by the end of the decade.

Schiphol, Amsterdam's airport, is working hard at promoting itself as an international hub, where travellers can fly in from around the world, conduct their business, and leave. Schiphol also sees itself as a 21st century trans-

port hub, able to transfer passengers between air and high-speed trains.

Several airports have conference facilities in or close to their terminal buildings, so that travellers do not have to risk getting stuck in the traffic into the city centre. Stansted in Essex, outside London, is one of the less well-endowed of the capital's airports, although it is one of the most attractive and best designed. There are meeting and conference rooms for up to 40 people. Stansted offers catering to conference guests, as well as overhead and slide projectors.

Last year, Schiphol airport opened what it called the first airport corporate meeting centre in the world where compa-

nies can subscribe for space. Companies can take out a subscription which entitles them to organise 15 meetings a year at the centre in rooms which accommodate up to 16 people, with meals available.

Schiphol provides other facilities of the sort that conference-goers might expect to find in large cities, but not at airports. Last year, it opened a casino at the airport. The Schiphol casino is for transit and departing passengers only. Gamblers are not allowed in without a boarding card. The only difference between the Schiphol casino and those in city centres are the frequent flight departure announcements, aimed at those who have become too

engrossed in their gambling. Visitors to Schiphol can even play golf. The courses are not on the green fields outside; they are generated, as virtual reality, by computer. Golfers can choose from one of 24 internationally-renowned golf courses. They then step into a cabin and tee off against a screen, which displays full-size pictures of the real course. The golf ball hits the screen and then appears to soar through the air to where it would have landed had the game been played for real. The picture on screen then moves on to the next part of the course. The Schiphol golf centre also has a putting green and a golf professional, who is available for give lessons.

The area where many airports now compete with city centres is, however, shopping. The airports owned by BAA, the UK airports group, now earn more from retailing than from the business of handling aircraft. Perfume sales at BAA airports - which include Heathrow and Gatwick in London, Glasgow and Edinburgh - make up 20 per cent of all such sales in the UK.

BAA is spreading its retailing skills to other parts of the world. It is already responsible for retailing operations at Pittsburgh airport and last year signed an agreement to run Indianapolis airport. It has expressed an interest in running airports in Australia, which are to be privatised. It also plans to take a controlling stake in the company which operates Naples airport.

Rail travel allows more usable time for work or rest

The response of the airlines to this challenge to their short-haul routes has so far been muted but rapid rail travel has the potential to pose a serious threat within a very few years. Eurostar trains through the Channel tunnel have already seized 40 per cent of the total market and they expect to have reached 50 per cent in early 1996.

Business travel is relatively insensitive to price but is strongly influenced by service quality and speed. Rail services gain by being able to deliver the business traveller directly to a city centre or exhibition complex without the delays and hassle of the journey into town from a distant airport.

Congestion on the ground at many airports and in the air make rail a more attractive option over medium distances, usually involving total travel time of two to three hours including one hour in the air. Apart from offering comparable or even faster speeds door-to-door, rail travel also allows more usable time for work or rest, in a single chunk instead of broken up by waits at check-in, before take-off and in-flight.

In Europe France has the most extensive high-speed network but Italy, Germany and Spain are also hard at work

Car hire: by Kate Bevan

Benefits of computer booking

The vehicle can now be arranged when the hotel and the flight are being booked

The days when a traveller arrived at an airport car-hire desk after a long flight and started from scratch are over. Today's conference-goers are reluctant to spend ages filling in endless forms and negotiating on price, only to find that the desired executive mobile with air-conditioning, in-car CD and telephone is not available and all that is left is a battered Mini.

"The market is becoming much more integrated," says the Guild of Business Travel Agents. Travellers are much more likely to arrange their car hire at the same time as booking hotels and flights, partly because it is much easier for UK travel agents to book everything at once through their new computer booking systems.

The guild, whose members handle the bulk of business travel from the UK, says car hire bookings have risen by 25 per cent in the past year since the benefits of computer booking started to feed through.

With a combined turnover of just under £5bn in 1994, the guild has a link with the Avis car hire group, and can offer travellers special rates with that group.

Indeed, no traveller need ever pay the full advertised rate for a car, or for that matter, for a hotel. Special deals and prices abound. There are the rates agreed between car

hire companies and corporate buyers of travel; there are local rates and packages; there are special rates which form part of packages for conference-goers, and there are rates for those in membership clubs such as the Hertz #1 Club Gold.

Car hire companies usually have links with airline frequent flyer schemes, too, which means that members of such clubs can add miles to their accounts by choosing an airline partner. For example, members of the Qantas frequent flyer club and the British

Country	Percentage change 1990-94
France	+44.9
Italy	+1.4
UK	-1.0
US	+34.8
Germany	-11.8
Spain	+28.3
Japan	+44.9
Canada	+48.1

ish Airways Executive Club get preferential rates with Hertz. Some corporate travel buyers are not keen on employees picking up individual benefits from business trips, arguing that air miles accrued should revert to the company which paid for the trip in the first place. Others, however, accept that the employee deserves any perks he or she can pick up as a reward for spending time away from home.

Membership of a frequent flyer scheme can bring other benefits for the traveller. "It cuts down on the time spent actually hiring the car," says

Ms Kerry Chester of Hertz. "If you're a member of the BA Executive Club or whatever, and give a membership number, all the details are there - the name is up in lights already, and it kicks in the discount automatically."

That is all good news for the conference delegate and the corporate buyer. However, the less good news is that the industry is catching up with economic recovery by increasing prices, and in some cases, returning to the practice of charging mileage fees. Mr Aidan O'Kelly, Hertz UK managing director, said recently: "I would be surprised if rates throughout the industry did not rise by a minimum of 10 per cent [in 1996]. But they will not all be going up at the same time or by the same amount."

Hertz says the pressure to increase prices has come from a sharp rise in insurance costs, as well as increased airport concession fees and a fall in the second-hand value of cars.

In spite of complaints from car rental companies about hard times, the market is looking up, according to Euro-monitor, the international market research group, with the US market rising most strongly. With almost 1.5m vehicles available for rent, the US market is the biggest by a long way, and Euro-monitor values it at \$24bn in 1994 and growing at a nominal rate of 11.7 per cent since 1993.

Although France contracted by 1.5 per cent between 1993 and 1994, Euro-monitor expects a sharp improvement there with growth of 80 per cent over the next five years.

However, turnover in the UK has been declining - perhaps a reason why the return to mileage fees being tried out in the US is not catching on.

In the US, the drift towards mileage fees can lift the cost of hiring a car sharply. Under this method, the driver is charged an additional rate for miles travelled over a set allowance. The trend began with Alamo Rent A Car which experimented with a charge of 20 cents a mile beyond the first 100 miles. Other hire companies have been following suit, including Hertz, which



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South-east Asia: by Bethan Hutton

Where staff are not yet blasé

South-east Asia has some of the fastest-growing tourist destinations and most dynamic economies in the world, so it is hardly surprising that the past decade has seen strong growth in conferences and exhibitions. The area's rapidly expanding economies have created demand for regional conferences, as well as attracting business from Europe and North America.

The bulk of the conference market is still intra-regional: all-Asia or east Asian meetings on financial, medical and technological themes. But south-east Asia has also made inroads into the global market. If participants are coming from all over the world, Hong Kong or Singapore have transport links as good as anywhere else, as well as the advantage of being seen by many as exciting, exotic destinations.

Those two self-contained cities are indisputably the premier conference locations in the region. Their positions as air hubs, their advanced infrastructure and concentrated layout, and the large number of top-class hotels all contribute to their pre-eminence. The advantage of less developed destinations, on the other hand, is

that luxury accommodation, complete with international brand names, can be had for considerably less than the equivalent further north in Asia, Europe or America. As one conference organiser says, service is frequently better in these newer conference locations, as the staff have not yet become blasé about their work.

One of the mainstays of the south-east Asian business hospitality market is incentive travel -

The global appeal of Hong Kong, Singapore and less developed places

internal company "conferences" in an exotic location as a reward for high achievers. Indonesia, the Philippines, Malaysia and Thailand are particularly well placed to cater for this market, with their beach resorts and lower prices. However, corporate belt-tightening in Europe and the US has led to slower growth in this area, and Australia, an important regional source of incentive

travellers, has extended a fringe benefits tax to incentive trips, which has led to events either being scrapped, or repackaged with a more serious business component.

Tourist offices have plenty of suggestions for a recreational component to the gathering, no matter how serious its main theme. Hong Kong and Singapore are well known for their eating and shopping opportunities, but Hong Kong also offers delegates the chance to take part in dragon boat races, or a retreat at a local temple. Beaches and water sports are a big draw throughout the southern part of the region, but for the more adventurous, how about team-building war games on tropical islands off the Philippines, elephant safaris in Thailand, or volcano climbing in Indonesia?

If your conference is strictly business, the choice of venue and range of facilities is growing by the month.

Hong Kong's position as a prime conference location might seem overshadowed by its return to Chinese administration in less than 18 months, but all the building work does not give that impression.

Besides the new airport and several five-star hotels, a clear declaration of optimism is the extension to Hong Kong's main conference venue - the Hong Kong Convention and Exhibition Centre - currently under construction, and due to be completed in mid-1997. It will increase the venue's capacity considerably, with one hall capable of seating 4,500. In addition, the 170,000 sq metre International Trade Centre, catering mainly to trade exhibitions, opened last year.

Hong Kong tourism officials point to a conference diary with international bookings right up to 2006 as a sign that the business community is also confident of the territory's future. One notable booking is the annual meeting of World Bank group and IMF boards of governors, scheduled for September 1997, two months after the handover.

Singapore is the leading Asian city in the global convention league table published by the Union des Associations Internationales; in 1994 it was ranked sixth in the world, the only Asian city in the top 10 for the 12th year running. Singapore has its eyes on further growth, as the Singapore International Convention and Exhibition Centre, which opened in August 1995, reaches its operating capacity. Later this year it will host the first ministerial conference of the World Trade Organisation.



A sign of optimism: how the extended Hong Kong convention centre will look

The Philippines is celebrating the 20th anniversary of its national conference centre with a big marketing push for 1996, and is also trying to relaunch its image as a business destination after the political upheavals of recent years. The country's appeal is based on value for money and the widespread speaking of English.

Malaysia is also trying to catch up with its competitors in the region. Hotel room numbers are set to increase by almost 42 per cent over the two years to the end of 1996. At the moment, Malaysia's main conference and exhibition facility is the Putra World Trade Centre in Kuala Lumpur, with a main hall capacity of 3,000, but by the middle of this year the capital will have a new conference centre, managed by the Renaissance hotel group, seating up to 1,800. No fewer than three conference centres, with capacities of 3,000-4,000, are planned for Penang, and a further centre is envisaged for Kuantan.

Indonesia has vast potential, but still suffers from bureaucracy: conference planners are obliged to go through a local state-approved conference organiser. Infrastructure and communications are improving,

however, and there is a wide choice of hotels. Jakarta's convention centre can cope with receptions for up to 5,000 people.

Thailand's largest venue, seating up to 5,200, is the Queen Sirikit National Convention Centre in Bangkok, a sophisticated modern complex opened in 1991. Its biggest gathering this year is likely to be the Rotary International conference in October, to which up to 15,000 delegates are expected.

Several countries are encouraging organisers to look beyond their capital cities, which are often crowded and polluted, to smaller cities or even resorts. These second-tier locations can be well suited to local conferences, containable within one hotel, or incentive trips. Big exhibitions, however, are generally tied to large urban sites. Thailand is promoting its second city, Chiang Mai, and even the resorts of Phuket, as small conference venues. Indonesia is plugging Bali and Bandung as alternatives to Jakarta.

There is still potential for expansion in the region. Cambodia, Burma and Laos have yet to reach the stage of becoming regular stops on the conference circuit - though hotel developers have already moved in - but Vietnam is making rapid progress in that direction. As the new capacity becomes available, competition is bound to intensify in the region, but the target markets are also expanding.

Germany: by Judy Dempsey

Leipzig changes ways

Fair organisers know that city and state support can no longer be taken for granted

The planners and architects of Leipzig's new trade fair centre due to open in April have learned a thing or two about "user friendliness". The exhibition complex replaces the old fairgrounds located near the centre of the city which, under the former communists, had for years hosted two annual fairs, mostly attracting east European enterprises.

Unlike the sprawling trade and fair centre in Berlin, the new Leipzig fair centre is designed not to test the patience and resolve of the visitor, often considered the feature of the giant ICC centre in Berlin. Instead, its philosophy is to make access easy, efficient and as problem-free as possible for those who work in it.

The days when the visitor or exhibitor had to walk miles to visit a stall or set up shop may be at an end in Leipzig. Goods can be delivered up to the side entrances of the exhibition halls, public transport is just a stone's throw from the main entrance, the halls are reached through connecting bridges. Above all, the communications system is designed to minimise frustration and increase contacts and sales. For example, Siemens has installed switching and transmission equipment worth DM10m. This includes SDH, or Synchronous Digital Hierarchy, allowing the transmission of 622 megabits per second. Multimedia buffs would feel at home.

Leipzig certainly has the benefit of hindsight. But like Germany's other trade and conference centres, it has also benefited from generous financing by the city and state authorities. About DM650m of the construction costs - which will amount to more than DM1.3bn - are to be raised from selling off part of the old fairgrounds. Ownership of the new fairgrounds will be shared between the city and the state of Saxony. They will also share the remainder of the construction costs as well.

Other trade fairs in Germany are also having to adapt. An uncertain financial future looms over them because the

cities and states may soon be no longer able to afford to continue to subsidise or own them so as to insulate them from genuine competition.

Germany's towns and cities expect a deficit of DM11.9bn this year, a slight improvement on last year's record of DM13.4bn. The organisers representing them expect a difficult year because of lower tax receipts caused largely by slower economic growth.

At the same time, they are

The days when each fair could flag itself as the annual event for toys, furniture, cars or computers are over

being pressed by the federal authorities in Bonn to privatise, or contract out, certain services. These range from the collection of garbage and provision of clean water supply to the maintenance of swimming pools and playgrounds. There is no reason to suppose that exhibition centres will not be subject to the same discipline.

Though not yet adversely affected by these financial problems, the trade fairs are beginning to realise the pressures they will have to face in the near future.

Under the current arrangements, Germany's exhibition centres are generally owned by the city and state governments. This has considerable advantages. The city and state carry the property costs and employ their own fair organisers. This means that the centres are not under pressure to reap rewards from ticket sales or the amount of space they rent. Instead, they are recognised as important instruments for boosting the local economy. Last year alone, German trade fairs managed to generate revenues of DM3.2bn and another DM1.1bn in local business, according to the Association of German Fairs.

But Germany's fair organisers do not know how long they can continue to rely on the support of city and state. Which partly explains why so much investment this year is

being undertaken to revamp the fairs, perhaps with the aim of making them attractive for outside management for some of the exhibitions.

Over the next five years, more than DM5bn will be invested in new buildings, which will include modernising the infrastructure of, for example, communications. Over DM800m alone will be allocated to upgrading the Deutsche Messe in Hanover. This is the world's largest exhibition centre. It will also host the Expo 2000 exhibition.

The fairs are changing in another way as well. The days when each fair could flag itself as the annual event for toys, furniture, cars or computers are over. Money is tight. The fairs are beginning to diversify and come up with more ideas to generate revenue and make space earn its living.

Consider Leipzig's punishing schedule for this year: in April it will kick off with an international automobile fair, followed by 19 other fairs, ranging from multimedia to the conservation and preservation of old buildings. It is no longer the case that one place can be synonymous with an antique fair or over. Despite generous support from the city and state, Germany's fairs are beginning to compete with each other for exhibitors, visitors and profits.

The US - spotlight on Atlanta: by Barbara Harrison

All spruced up for the games

The city hopes to benefit in the long term as this year's Olympics venue wins a hefty share of world attention

Atlanta already ranks as a top US convention city, but the 1996 Centennial Olympic Games are expected to catapult the city to international standing. The city's massive preparations for the games - including \$2bn in public and private sector new construction and improvements - "will put us at a whole new level," says Mr Bill Crane, marketing director for the Atlanta Chamber of Commerce.

The Olympics, which will be seen by an estimated global television audience of 3bn, in addition to the 2m spectators who actually attend the games, will win a hefty share of world attention for Atlanta. Yet in the run-up to the games, the city and the state of Georgia have not missed a beat to promote themselves. They hope that this new visibility with foreign business and audiences will translate into increased international investment and convention trade.

The state's current \$8m worldwide advertising campaign, "Georgia Global Now," has been placed in prime international business publications and broadcast media, including CNN International, the Asian Wall Street Journal, Nikkei Business and the Financial Times. The Atlanta Chamber of Commerce has been conducting its own promotional campaign for the city, spending about \$1m worth on advertising. Those who visit Atlanta during the

Olympics will see a remarkably spruced up city. Chief among the improvements - and one that will certainly make future conference visitors' lives more pleasant - is the Centennial Olympic Park. The 21-acre facility is being built in the centre of town, in effect linking three of the city's main convention facilities: the Georgia World Congress Center, the Georgia Dome and the Atlanta Market Center.

At a cost of \$57m, the privately funded park will be a key public gathering place during the games with entertainment and pavilions. It will be then converted to a public park. It is the largest green space added to an American city in 25 years. After the Olympics, a \$181m mixed use complex will be built facing the park, including a \$32m 318-room Holiday Inn Crowne Plaza Hotel.

Holiday Inn appears to be betting on a rise in convention and business travellers to Atlanta after the Olympics. This marks a departure from what was considered until recently a saturated market for full-service downtown hotels. Their occupancy rate was 68.8 per cent in 1994, but that was the highest for 10 years, during which it averaged around 57 per cent.

The Georgia World Congress and the Georgia Dome are also adding to greenery to the town centre, in a peculiarly American fashion. They will construct a \$28m parking garage with a six-acre rooftop park, which they expect will enhance their drawing power.

The city itself is undergoing a downtown facelift, to make it more pedestrian-friendly and, city promoters hope, more attractive for business travellers.

The sidewalks of the main thoroughfares are being widened and lighting is being improved. Auburn Avenue, the renowned African-American historic district and site of a Martin Luther King Center, will be renovated with new seating, entertainment and shopping areas.

Atlanta's larger hotels have also gone on a renovation spree. Most notably, the Hyatt Regency Atlanta will open its new \$35m expansion this month. The hotel, which ranks among the top business facilities in the city, has a new 30,000 sq ft ballroom and a

A six-acre rooftop park at the \$28m garage will add greenery to the town

40,000 sq ft exhibition hall. The expansion increases to 180,000 sq ft its ballroom, meeting and hospitality space. Other hotels have spruced up, such as the Atlanta Airport Hilton with \$8m worth of new carpet, the Atlanta Marriott Northwest with \$3.5m of renovation of guest rooms and the Clarion Hotel Downtown with \$6m worth of improvements. In addition, 6,000 new hotel rooms will have been built between January 1, 1995 and the Olympics. That represents a 12 per cent increase on the total of 55,000 hotel rooms currently available in the Atlanta metropolitan area. However, smaller, limited-service hotels and motels, mostly located in suburban areas, make up the bulk of these.

Two other major facilities are:

- The Atlanta Market Center, a constellation of four sites with a combined total of 296,000 sq ft of exhibit space, and
- The Georgia International Convention and Trade Center, which, with its adjoining neighbour the Hyatt Atlanta Airport Hotel, has 145,000 sq ft of exhibition space and 48 meeting rooms.

 Although the World Congress Center, the Dome and the Atlanta Market Center are all in the heart of Atlanta's downtown, the Georgia International Convention and Trade Center is a two-minute shuttle ride from Hartsfield International Airport.

For information call: Atlanta Convention & Visitors Bureau (404) 521 6000.

'Notebook' computers: by Paul Taylor

Mobile shows made easier

The power to create stunning presentations has been given to a mobile workforce

Over the past decade, the development of easy-to-use software and lightweight portable multimedia personal computers has put the power to create stunning presentations while on the move in the hands of an increasingly mobile workforce.

The market for "notebook" portable PCs is one of the most dynamic segments of the computer industry, fuelled by the growth of flexible working, particularly in the US, western Europe and Japan. BIS Strategic Decisions, the

market research organisation, estimates that there are 26m "mobile professionals" in Europe and 27m in North America - people who spend at least 20 per cent of their time away from their desks. Many of these are executives or sales representatives who need to prepare and give presentations while on the move.

Japanese portable PC manufacturers including Panasonic and NEC led the way with early machines boasting multimedia features. Today most of the main manufacturers of portable notebook PCs including the market leaders, Toshiba, IBM and Apple Computer, supply Pentium processor-based machines which come equipped with CD-Rom drives and sound-cards ready to be

plugged into external monitors, electronic projectors or liquid crystal display panels on site.

Some, like IBM's ThinkPad 755CV do not include a built-in CD-Rom drive but have other features of particular interest for presentations. The 755CV has a wireless infra-red remote device to control the presentation from anywhere in a room and an innovative removable LCD display which can be used as a display panel with a standard overhead projector.

For standard notebook PC users, there is an increasingly broad range of add-on devices including wireless controllers and pointing devices, LCD display panels, lightweight portable electronic projectors and stereo speakers. Other compa-

nies such as California-based ATech have assembled bundles of hardware and software designed for mobile presenters.

ATech's "Road Warrior Presenter" is a suite of hardware and software which includes the Astound 2.0 presentation software package, a portable PC to TV converter required for presentations using standard TVs, a wireless mouse pointing device and an appointment and meetings software package.

weight is a prime concern.

For creating presentations Microsoft's PowerPoint programme, sold separately or as part of the software giant's Office suite, remains highly popular; its latest version, PowerPoint 7, features better animation features and close integration with other parts of the Office package. The software also includes "wizards" - specialised help functions - including an AutoContent wizard which helps new users create presentations in easy steps.

Though PowerPoint sells more copies than any other presentation package and has become a *de facto* standard, Microsoft does not have the market all to itself. Other packages include Micrografix Charisma 4.0, WordPerfect Presentations 2, Gold Disk's Astound and the new Freelance 96 package, as well as SofKey's much less expensive Key Presenter, which costs just \$40 compared

with \$200-plus for the others but does not allow the creation of slide shows.

In addition, there are specialist design packages such as Corel Draw which provide facilities for illustration and graphic design and animation creation suitable for high quality business and multimedia presentations.

For extended presentations, or those which contain a mixture of video, sound and graphics and high-quality images, CD-Roms provide an ideal high-volume storage medium. The use of CD-Rom-based presentations has been accelerating as the price of equipment capable of recording discs has tumbled.

Meanwhile, the advent of digital video disc promises extended crystal-clear digital video in a virtually indestructible format - unlike video-cassettes whose image degrades over time and with use.

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VI CONFERENCES, EXHIBITIONS AND TRAVEL

■ UK venues: by Diane Summers

Laggard is starting to catch up

Overseas organisers are now being targeted, with two important projects in the offing

As a venue for international meetings and exhibitions, the UK has some outstanding advantages. The English language is widely used for multicultural business meetings, and is clearly particularly attractive to North Americans wishing to base themselves in Europe for an event.

Travel by air is straightforward, given the UK's position at the world's largest airline crossroads, while the Channel tunnel link has improved communications with mainland Europe. Cultural, historical, rural and "heritage" attractions can be added to the UK's appeal as a destination, and play an important part in the promotion by the British Tourist Agency of the UK as a venue. Meanwhile, expertise in the organisation and production of events is gaining an international reputation.

However, the UK has been slow to invest in the conference and exhibition sector, or to recognise its

wealth-generating potential, industry professionals argue. Nowhere is this more evident than in London, where facilities for world-standard events remain limited.

Mr Mike Rusbridge, chairman of Reed Exhibitions Companies, a division of the Anglo-Dutch publisher Reed Elsevier, describes as a "scandal" the fact that the capital has not, until recently, "got behind a plan that will deliver a major purpose-built venue".

The consequence, he adds, is that the UK is "in terms of quality and size of space, way behind continental Europe and America".

The current London plan to which he refers is for the development of what will be known as Excel - Exhibition Centre London - on an 85-acre site at the Royal Victoria Dock in the capital's Docklands area.

This new centre, argues the London Docklands Development Corporation, will go some way to meeting unmet European demand, identified by consultants Touche Ross in 1994. This showed the UK has 13.7 per cent of the demand for exhibition space in Europe, but only 4.4 per cent of the supply.

Meanwhile, France meets 16.5 per cent of total European supply, Italy 17.5 per cent and

Germany 38.8 per cent.

The first hole in the ground is due to be dug later this year, although planning permission and financing arrangements have yet to be finalised. Ultimately, the intention is for the project to provide 112,000 sq metres of exhibition space, with the first phase due to be completed in 1998. This is planned to provide 46,000 sq

Exhibition centre	Approx gross lettable capacity ('000 sq m)
National (NEC)	157
Royal Docks	112
Earls Court	61
Olympia	41
Scottish (Glasgow)	19
Wembley	17
G-Mex (Manchester)	13
Harrogate	12
Brighton (Metropole)	12

Source: Diddle and Touche

metres of lettable exhibition hall space, at a cost of around £100m, while two hotels are also scheduled to open at the same time.

Mr Stephen Gaimster, LDDC development manager, says response from exhibition organisers for the project has been enthusiastic. "Bookings are being taken for 1998 and a number of firms are in the

process of signing letters of intent to put on shows."

The rival Earls Court Olympia, owned by P&O, the shipping group, is sceptical about the Docklands plan. It is pursuing its own development of a site near Heathrow airport. Says Ms Caroline Moore, communications manager: "For the last 20 years, the cry from the exhibition organising community has been that any new exhibition centre in London needs to be built near the main international airport."

Earls Court Olympia's plan is for a first phase of 60,000 sq metres, consisting of three interconnected halls of 20,000 sq metres each, at a cost of £14m-£17.2m. Negotiations are currently taking place on land acquisition, and the project, says Ms Moore, has the full support of the local authority, Hillingdon Council, and is in partnership with the British Airports Authority. The plan is to complete phase one for the end of the century.

Plans for the celebration of the millennium itself are already providing excitement for the UK exhibition business, with intense rivalry between Greenwich, London and the National Exhibition Centre, Birmingham, as potential sites

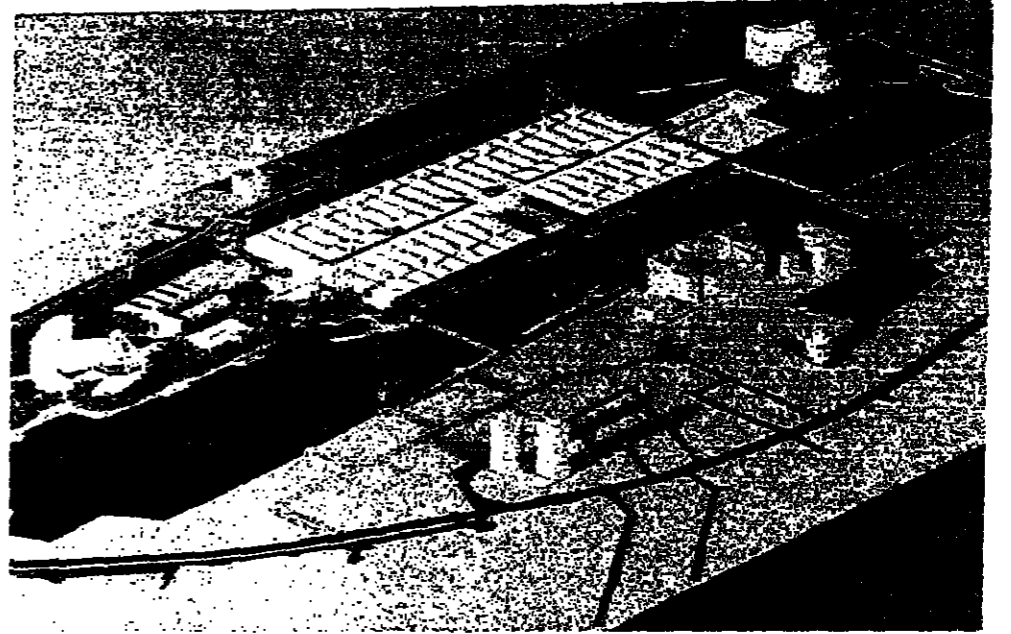
for a £100m year-long exhibition. A final decision on the venue had not been announced at the time of going to press.

Meanwhile, the newly-launched partnership organisation, Conventions Great Britain, which evolved from the British Conference and Exhibition Export Council, is renewing its efforts to promote to overseas organisers venues that are outside, as well as in, the capital and Birmingham.

The eight centres which make up Conventions Great Britain are:

- Bournemouth International Centre;
- Brighton Conference Centre;
- St David's Hall, Cardiff;
- Edinburgh International Conference Centre;
- Harrogate International Centre;
- National Exhibition Centre Group, Birmingham;
- Queen Elizabeth II Conference Centre, London and
- Scottish Exhibition Conference Centre, Glasgow.

Overseas conference organisers who are considering whether to buy British can now get access to information on the participating venues from their local British Tourist Authority office, and trips for



It is hoped that work on Exhibition Centre London, in the Docklands, will start later this year

■ Using technology: by Paul Taylor

Presentations get a new look

Technical hitches - such as slides jamming or going out of focus - are a thing of the past

Digital technology has provided a new set of feature-rich tools for those who prepare, organise and run conferences, exhibitions and presentations and could eventually herald the demise of the overhead transparency.

The multimedia projection market in particular is growing rapidly as companies and other organisations turn to sophisticated software and mixed audio, video and computer generated graphics to improve their communications.

"The convergence of mobile computing, presentation development software and multimedia is serving as a catalyst for dramatic market growth," says In Focus Systems, an Oregon-based equipment specialist whose portable products are used worldwide by companies such as Coca-Cola, Motorola, Alcatel, Siemens and Intel.

Market researchers suggest that the multimedia projection market, consisting of liquid crystal display panels and electronic projectors capable of handling data only or video and data will grow from around \$350m now to be worth about \$2.6bn by the end of 1997.

LCD panels are used in conjunction with overhead projectors and can project photo-realistic images, charts and graphs, taking their input from a personal computer or a Macintosh, while electronic projectors have their own light sources.

"Images such as bright, colourful data, animated graphics, videos and straightforward text are projected directly from a personal computer, workstation or other electronic device with remote control facility instead of a mouse," says In Focus. "This facility allows the computer to be operated from anywhere in the room."

Many presentations these days are compiled on desktop or portable computers using software such as Microsoft's PowerPoint package. This means that sophisticated presentations - complete with graphs that grow and bar charts which fill - can be put together in days rather than weeks and can be easily changed, even at the last minute.

Aside from speed of preparation, flexibility and cost savings the other key advantage of using this equipment is that it can be combined with high-impact stereo or surround sound and large screen displays or "video-walls" to capture and retain the audience's attention.

For very high quality image slides, which can be shown using Barco projectors - these can be hired from presentation equipment specialists or are standard equipment at a few top venues - most production companies use highly specialised computer graphics equipment such as Inscribe or CadSoft systems.

These graphics systems produce near-photographic quality results and have made the technical hitches that bedeviled older-style presentations, such as slides jamming or going out of focus, a thing of the past.

But despite the limitations of older equipment such as auto-cue devices, lecterns and photographic slide projectors, most business communications experts acknowledge that they still have a role to play in low cost presentations - their usage may decline but they are unlikely to disappear completely.

Many conference organisers have recognised that audiences no longer want to be "talked at" by speakers hidden behind lecterns or reading from an auto-cue devices against a tedious transparency or slide-show backdrop. Today the emphasis is on smaller and

more intimate meetings, presentations illustrated with slick computer-generated graphics and conferences punctuated by "break-out" sessions, seminars and workshops to involve the audience.

Some organisations - particularly of pan-continental events such as IBM's launch of its OS/2 Warp PC operating system in New York, Sydney and London - still rely on extravagant presentations featuring special effects, but most technology is being used to cut lead times and make productions more interesting, relevant and accessible.

Response systems provide another means of involving an audience directly in an event. For example, wireless infra-red hand-held numeric keypads enable an audience to key in a response to a presenter's question, register an opinion or exchange information responses which can then be captured by computer and displayed simultaneously or evaluated later.

Similarly, while business television using satellite transponders and roof-top dishes provides a means to disseminate training material or important company information to a geographically fragmented audience, responses can be collected from remote sites and sent via a modem to the broadcast site where they can be collated and relayed immediately back to the audience, creating an interactive communication loop.

Companies and others are also experimenting with new delivery mechanisms for their

The Internet opens the way to "virtual" presentation

messages such as the Internet where three-dimensional software authoring tools enable them to create a "virtual" presentation accessible either internally or to a much wider audience using standard "web-browser" software.

Other organisations, including the Canadian Museum of Civilisation in Hull, Quebec, have begun experimenting with laser generated digital 3-D stereoscopic images to create a "virtual display" which museum goers wearing special glasses can walk around and "manipulate" the ice-age exhibits without actually touching them.

Inevitably, the demand for increasingly sophisticated presentations has created a rapidly expanding market for external business conference agencies and consultants capable of producing live events, conferences and roadshows. These include specialists such as the Queen Elizabeth II Conference Centre's Intertec team created in October to help clients with equipment choices and all aspects of production.

"We are not in competition with the big production companies," explains Ms Gill Price, the centre's commercial director, "rather, we provide a service that fits in somewhere between DIY and using a major production company, although we also provide a valuable service to other production companies."

Using interface's on-site editing suite, clients can have their events recorded and edited for use as corporate videos, promotional material, staff training or for archive and reference. Using the team also means only dealing with one supplier and paying one bill.

There is little doubt that digital technology will continue to influence the design, content and presentation of events. However, most industry specialists emphasise that content is always more important than technology and gizmos - communications experts stress that the most effective technology enhances content, rather than obscures it.

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II EUROPEAN POSTAL SYSTEMS

Technology and future services: by John Kavanagh

Investment spawns spin-offs

Post offices belonging to International Data Post can offer overnight delivery internationally

Pioneering postal authorities are developing mail services which involve collecting letters from post boxes but never actually delivering them. Instead, they are capturing the information contained in the letters and delivering it electronically.

These and other services are spin-offs from new investment in technology originally intended merely to automate mail handling at sorting offices and to provide better tracking of registered items.

The new systems, plus constant advances in automated character recognition, have come at a time when social mail, generally hand-written, has fallen to less than 10 per cent of the total, and more than three-quarters of all mail is generated by computer. This means that well over two-thirds of addresses can be read automatically.

But merely reading addresses and sorting items automatically is now yesterday's news. The most advanced systems currently being installed by a handful of national post offices go beyond looking for the address on an envelope and can scan both sides of a mail item in a single pass.

This is creating dozens of opportunities, according to Mr Duncan Hine, director of technology at the UK's Royal Mail, which is leading the way with a £193m investment in technology over the next two years. It is the biggest single investment in Royal Mail's history.

"The system enables us to gather information from mail items and just deliver the information rather than the whole item," Dr Hine says. "Such services could be used by companies which send out cards to be filled in and returned; for example for competitions or for placing orders or completing questionnaires with tick-boxes. The items could bear marks such as bar codes to identify the addressee and the nature of the item. We are scanning the items anyway, for the address, so we can collect the data at the same time and send it on electronically."

"We can use information from the envelope internally, for example to analyse the types of stamp being used."

"All such facilities can be set up quite easily these days because the equipment is controlled by computer software: introducing new services is largely a matter of programming."

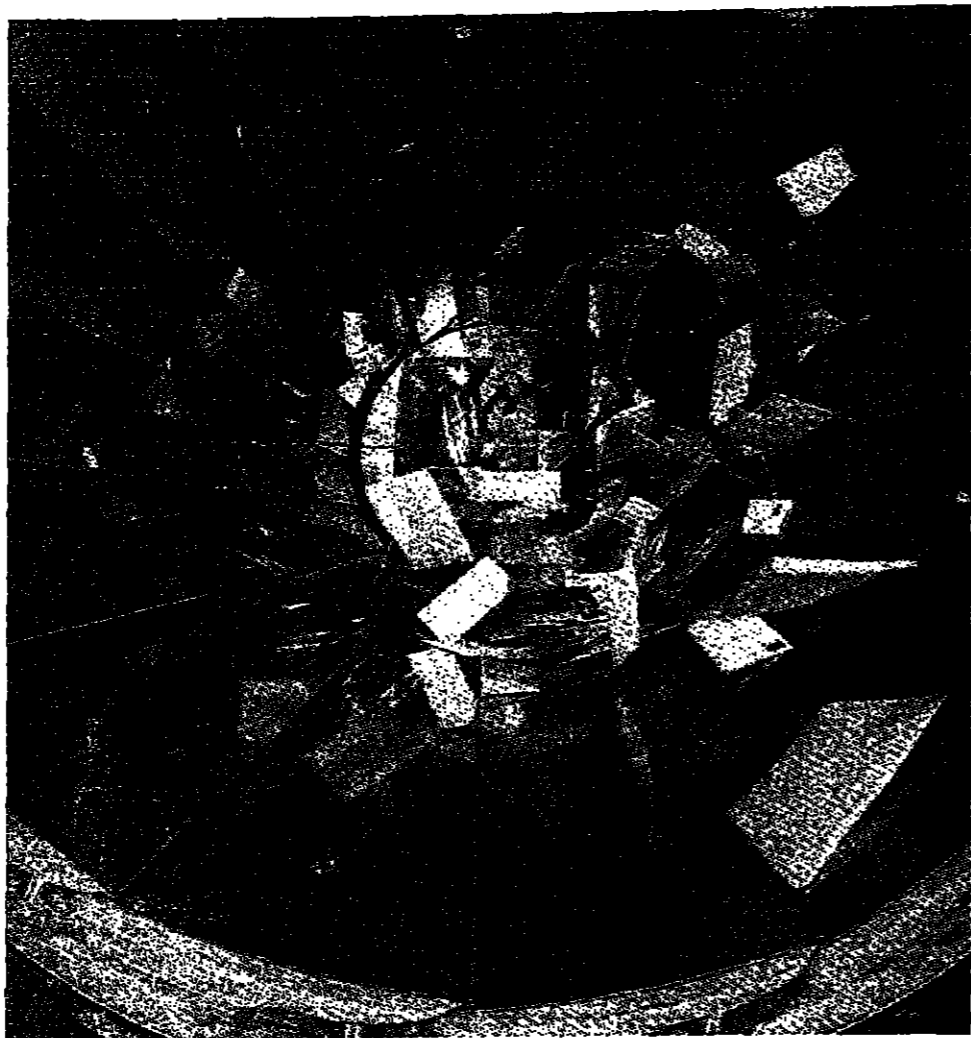
The combination of traditional mail with electronic transmission is already becoming established across Europe, both nationally and internationally through International Data Post.

Companies typically give their post office copies of their letters, invoices or other documents to be mailed. These are stored electronically. Companies can then send the text of a mailing with a database of names and addresses to the post office, which prints the documents, puts them in envelopes and mails them. The information can be sent to the post office on disc or over a telecommunications link.

International Data Post says this service brings "substantial savings" with the elimination of printing and manual handling, off-setting the service costs.

Mr Hine at Royal Mail points also to the potential for companies to improve their own customer service: Royal Mail, for example, can accept text up to 7pm for posting the same day.

"Someone phoning an insurance company at 8.30pm for a quotation could get a written confirmation the next morning."



From the top: Technology in action: Royal Mail segregation machine; Hine: 'advanced systems are creating dozens of opportunities'; Mole: 'countries are scrambling for the International Postal System project'

ing," Dr Hine says. Royal Mail launched its service in November and is now handling 1m items a month, including all invoicing for software market leader Microsoft.

Post offices belonging to International Data Post - initially those in Scandinavian countries but now also Germany, France, Italy and elsewhere - can offer overnight delivery internationally because the documents are printed and handled at the Data Post centre nearest to the addressee. This eliminates the delay of two or three days normally associated with international mail in Europe. Indeed, some companies use the service to send just one letter, instead of using a courier.

In some countries, the post office offers the option of distinctive envelopes for these services. The envelopes indi-

cate to the recipient that the letter has arrived in a special way and are known to increase mailshot response rates by as much as 40 per cent.

"These services enable companies to take advantage of the fact that more than 75 per cent of all letters start life on a computer," Mr Hine says. "Electronic services offer a link from the computer to traditional mail."

Another computer-to-post service gaining ground can involve no human involvement at all at the sending end. This service has been born out of growth in electronic data interchange (EDI), the exchange of routine business documents such as orders and invoices in a standard format between computers operated by trading partners. Orders are often triggered automatically when an inventory control system detects that stocks have reached a specified level.

Big companies find the benefits ranging from administrative savings to just-in-time ordering are so great that they force their suppliers to trade in this way. But small companies often lack computing skills and are reluctant to buy the necessary software and telecoms services.

Some post offices therefore now offer to act as a company's EDI mailbox, receiving orders electronically from its big customers and converting the coded data into printed documents which are then sent by post. This enables the big EDI user to benefit from electronic trading while allowing the smaller company to continue with traditional methods.

Royal Mail, the first to introduce this service in 1992, is now considering extending the principle to electronic mail, again receiving mail electronically and printing and posting it.

EDI is also increasingly being used between national post offices to exchange data on batches of registered items. The information lets the receiving post office know what to expect and enables both the sending and receiving country to track the progress of individual items. Batches and individual items are marked with bar codes, which can be read electronically at key points, such as at the customer's local post office, or at an airport and when an item is delivered.

The use of computer links between national post offices is set to take off this year as the Universal Postal Union's Inter-

national Postal System project starts to roll.

The union, representing 169 postal authorities, developed the software after requests from developing countries in particular. They were being approached by national postal services, notably the Canadian service, to buy systems which have already been adopted in small numbers in North America and Europe. Developing countries argued that they could not afford such systems and were concerned about support, so the Universal Postal Union set up the International Postal System project.

The system, developed with funding mainly from Australia and Japan, runs on a personal computer and is being offered free of charge to the union's member countries. It enables any postal service to join in the tracking and tracing of international mail by providing many of the facilities which post offices in richer countries have already developed for themselves.

"This project is a top priority for developing countries," says Mr Tom Leavy, director-general of the Universal Postal Union in Berne, Switzerland. "We need to update our services to meet customers' demands for information on the progress of their items."

A pilot trial between Australia and Israel starts in March and installation will begin in earnest in May.

"There are 30-40 countries in central Europe, the Middle East, the Far East and South America screaming for the system," says Mr Stan Mole, a specialist consultant who is working with computer company NCR, the union's official system installer. "Even some countries in western Europe, which have their own systems, are considering it."

"Post offices know that if they are to compete with integrated couriers, which have their own aircraft and vehicles across the world, they must get their act together internationally."

Mr Hine takes a more positive view of the impact of technology. "Our investment is not a response to couriers," he says. "We don't see communication as a choice between the post, the Internet, the phone and data communications, but the best combination of any or all of these."

He adds: "Besides, communication breeds communication: the number of letters is still growing."

Liberalisation: by Michael Cassell

The door is opening slowly

The European Commission's step-by-step strategy envisages only minimal competition before the end of the decade

Brussels may be proving ultra-cautious in liberalising postal services across Europe but a growing army of private distribution specialists is already exploiting widespread dissatisfaction among customers of the big, national monopolies.

Mr Elio Di Rupo, the Belgian communications minister, has claimed that Europe's postal businesses are not yet ready for the "electric shock" of competition. But while the door is only opening slowly, the fight to win a share of postal markets previously denied to private operators is intensifying.

As the politicians struggle to limit the repercussions of liberalisation - not least the possible impact on jobs in a sector which employs nearly 2m people - private postal and parcel operators accuse the European Commission of being more worried about protecting high-charging monopolies than in permitting proper competition. Of particular concern is the cross-subsidisation by the postal monopolies of their loss-making parcel services.

Moves towards reshaping the scope and structure of European postal services have been cautious; the Commission's step-by-step strategy envisages only minimal competition before the end of the decade. At the end of last year, Brussels agreed to delay publication of a "notice" clarifying how it intended to apply competition rules in the postal services sector and said it would not apply the notice until the end of this year.

Under Commission proposals - considerably watered down in the face of reluctance by member states to proceed too quickly - national monopolies will maintain control over all post weighing less than 350g: a large part of the market given that the average letter weighs only 15g.

Incoming cross-border mail and direct mail, the latter an important source of revenue for post offices, will not be opened to competition until 2001 and then only if a Commission review gives the go-ahead.

Together, the current EU proposals mean that 50 per cent of all mail will for the time being remain within the control of national monopolies, inevitably limiting room for expansion by other operators.

Few of the state-run postal businesses have impressive financial pedigrees; services in Sweden and Holland make profits along with Britain's post office.

Mr John Roberts, chief executive of the British Post Office - still denied the commercial freedom of privatisation but recording pre-tax profits of £472m in 1994-95 - recently made clear that new opportunities in European postal markets were no longer to be left unexplored.

Before Christmas, he made clear his organisation's determination to try and win business in continental Europe - possibly starting as early as this year - within the national and EU competition constraints placed upon it.

Deutsche Post notched up its first profit in 1994

With one eye on competitors such as the Dutch, who also handle significant (although possibly over-estimated) volumes of re-mailing business, Mr Roberts warned that the Post Office would be responding aggressively to companies "entering our backyard to poach business".

But the majority of European postal service operators have fewer grounds for confidence; losses in Italy have been mounting - reaching a peak of £1.7bn in 1993 - while the French post office lost £130m in 1995. Deutsche Post, the company operating German mail services which plans a partial flotation in 1996, managed to notch up its first profit in 1994.

Against this background, private operators are inevitably accused of wanting to "cherry pick" the most promising market areas, exploiting the potential profitability of some markets without having to bear the heavy financial burden of providing comprehensive, national postal services.

Their experiences so far have been mixed. Some companies which started out

with big ambitions have withdrawn. On the other hand, United Parcel Service has been sufficiently encouraged by the dismantling of European borders to invest a planned £1bn in further expanding its continental European delivery services.

Heavy investment in the provision of express parcel and other freight delivery services has been made by national and global delivery service companies as well as more traditional forwarding and distribution operators - all offering time-definite delivery services.

Exporters wanting goods delivered across European markets now have an extensive choice of options, given the increasing number of combinations of air, road and rail transport available.

Service providers such as DHL, Worldwide Express, UPS and TNT Express Worldwide now claim they can provide fast and reliable delivery throughout Europe using their own fleets, UK-based national operators such as Parcelforce, Securicor Omega Express and Lynx Express have also struck up multinational partnerships which they claim are able to provide efficient, fast services.

Parcelforce, for example, which operates a two-day delivery service to main cities across Europe, has partnerships with six private sector carriers in Europe to further expand its international network.

Despite claims by some specialists that they are now in a position to offer a comprehensive delivery service across Europe, many customers still remain reluctant to forge close ties with any operator claiming to provide a total transport and distribution service. It will not be long, however, before the option becomes more widely available and workable.

One additional opportunity for express delivery specialists has arisen with the opening of the channel tunnel. After a cautious initial response from operators, traffic under the Channel is increasing.

Whatever their preferred methods of operation, most of the new breed of global and national delivery specialists exploiting opportunities in a fast-expanding, cross-border market place accept there is room for improvement and are re-examining and sharpening up services. With further liberalisation down the road, they will not be going away, whatever concerns may prevail in Brussels.

Joint ventures: by Ronald van de Krol

Wholesale transformation

GD Express Worldwide is the most compelling international example of co-operation between the public and private sectors in postal services

The world of express mail is undergoing wholesale transformation, thanks in part to a four-year-old joint venture between TNT, the Australian transport group, and the post offices of Germany, France, Sweden, the Netherlands and Canada.

As part of changes introduced by the joint venture, the Canadian and French post offices launched an alternative to the existing Express Mail Service (EMS) system last year. The new service, called Skypak, is also scheduled to be introduced in the Netherlands, Germany and Sweden in 1996.

Skypak aimed at small businesses and professionals such as lawyers and accountants, allows customers to buy prepaid courier-type envelopes and boxes at post offices. This pre-paid method contrasts with most courier organisations, which are aimed at bigger customers who have accounts and who are billed later for the services they use.

When handed in at a post office in participating countries, the envelopes (for documents) and boxes (for small parcels) can be sent to any country in the world, using TNT's international infrastructure of 636 depots, 3,600 vans and trucks, and 28 aircraft. The product comes in a range of envelopes and boxes, priced according to weight and destination.

The service is the first public expression of the decision

Mr Fellows said GD Express Worldwide was negotiating with about half a dozen countries on use of the Skypak brand through contractual, franchising agreements. Results were expected later in 1996 or in 1997. However, there were no plans to expand the number of post offices with an equity stake in GD Express.

He added that there were also no plans to set up Skypak



John Fellows: 'EMS did not meet customer expectations'

collection boxes similar to those operated by FedEx on street corners in US cities. "It is a question of volume. Once you get to a certain volume, it might become appropriate and economically feasible to have drop boxes," he said.

Skypak is just one of the GD Express Worldwide "brands". The best known is TNT Express Worldwide, an express distributor of documents, parcels and freight. Cargo Facts, the trade publication, estimated that the TNT-GD Express share of the international air express market was 11.5 per cent, virtually similar to UPS's 12 per cent and behind DHL, with 44 per cent, and FedEx, with 21 per cent.

Mr Fellows said GD Express Worldwide expected to be able to post its first full-year profit in 1996, after managing to produce three consecutive quarters of profit in 1995.

Turnover has grown from £1.9bn (£1.2bn) in the 1991-92 financial year to £2.6bn in 1994-95. The underlying rise was even larger but has been masked by the fact the company reports in guilders, one of the world's strongest currencies.

The 1992 joint venture suited both partners. TNT, and GD Net, a consortium formed by the five post offices, TNT had run up heavy losses in Europe trying to expand in both truck and air distribution.

The post offices, all run by people with experience of the private sector, wanted a vehicle for managing and controlling the flow of their international express mail right up to the point of delivery. In return, they were prepared to inject a substantial, but undisclosed, amount of cash into the venture, helping TNT to reduce debt.

GD Express Worldwide is the most compelling international example of co-operation between the public and private sectors in postal services. But not every form of partnership needs to involve equity ownership.

Parcelforce of the UK, part of the British Post Office, has also stepped up its use of private-sector partners in delivering packages to their final destinations outside Britain. "We used to rely solely on other post offices but these services now generally go out on open tender," Mr Christopher Bishop, general manager of Parcelforce International, said.

"We now have 10 private-sector partners, but without the necessity of investing in their share capital," he said.

Harmonisation: by Phillip Hastings

Final timing still uncertain

The focal point for current EC efforts to harmonise postal service quality is a draft directive published by its posts and telecommunications directorate, DG13

European Commission efforts to improve and harmonise postal services quality standards within the European Union are slowly making progress. However, the final shape and timing of that harmonisation is still uncertain as political wrangling within the EC continues.

Further complicating the picture is a separate push by the post office co-ordination body PostEurop to try to improve cross-border services with new arrangements for terminal dues - the means by which post offices pay each other for delivering incoming international mail.

The focal point for current EC efforts to harmonise postal service quality is a draft directive published by its posts and telecommunications directorate, DG13. Basically, the directive calls for retention of a "universal" postal service - in other words, the availability of standard mail services at economic and uniform prices for everyone within the EU. In

that context, it defines harmonised criteria for the services which might be reserved for the universal service providers, which at present are the national post offices.

That "reserved" business, says the directive, should involve "domestic mail which does not weigh more than 350 grams and where the tariff is below five times the basic tariff". The basic tariff, explains the directive, is that for letters up to 20 grams.

Turning to international mail, the directive states that outgoing cross-border traffic, which it claims is effectively already liberalised in most member states, will be excluded from the reserved ser-

vice. But incoming cross-border mail might continue to be reserved until December 31 2000 if this is "necessary for the financial viability of the universal service provider".

The same could apply to so-called direct mail: advertising and marketing material. However, the directive also states that "the Commission will decide by June 30 1996 whether it is appropriate to keep direct mail and incoming cross-border mail in the reserved area even after December 31 2000".

The directive defines targeted service quality levels for cross-border services covering "standard items of mail in the fastest standard service cate-

gory". Member states, it says, should be able to provide a transit time of three working days from the date of posting in the country of origin to the date of delivery in the country of destination (D+3) for 90 per cent of items dispatched and five working days (D+5) for 99 per cent.

Public consultation over the contents of the draft directive was due to be completed at the beginning of this month, with the proposals then passed on for consideration by various European Parliament committees. Postal industry observers believe it could take at least two years before any measures are agreed and actually implemented. Meanwhile, the EC's

competition directorate, DG4, has drawn up a draft notice, as opposed to a directive, which proposes even greater liberalisation of postal services. And postal industry sources claim that DG4 has indicated it may publish that notice if the draft directive fails to make sufficient progress through the European Parliament by the end of this year.

Further complicating the overall picture as far as European postal services are concerned are efforts by the 38-member PostEurop organisation to improve quality standards as part of their draft so-called Reims (Remuneration of Exchange of International Mail) agreement covering delivery of cross-border mail. "Their proposals include linking terminal dues to the quality of service performance against target," explained Mr

Chris Stevens, senior consultant for postal and mail services with Triangle Management Services.

The target date for implementation of the Reims agreement is January 1997. At the time of writing it had still to be ratified by all the mem-

bers - and the agreement calls for unanimous adoption. Mr Colin Mitchell, chairman of the European Mail and Express Service Users Association (Emesusa) and managing director of consultants Reigate Management Services, said that from the users' point of

view, the EC draft directive was "moving things in the right direction".

"However, the directive does not qualify the standards of postal service which should apply in individual countries," he added. "It also does not address the imposition of financial penalties under the Reims agreement where there is a failure in cross-border service."

The resulting uncertainty is worrying big users of such services who fear some of the changes being talked about could lead to sharp increases in cross-border postal costs for mail items such as newspapers and periodicals. Users are also concerned that Europe might see the establishment of regional postal delivery rates for international mail, with prices varying between countries.

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EUROPEAN POSTAL SYSTEMS III

The UK Post Office: by Tim Burt

An awkward position

Pre-tax profits last year rose to £472m. But the funds available to spend on new services have been reduced by the government's decision to skim off two-thirds

The ambition of Britain's state-run Post Office is plain to see in the foyer of its London headquarters. A glass-mounted mission statement says it wants "to be recognised and respected as the world's leading provider of profitable, high quality postal services".

suade its own backbench MPs to support privatisation - the key to becoming a truly independent business. Secondly, the government has increased the so-called external finance limit - the share of profits paid to the Treasury - from 55.34m to 59.25m over the next three years.

Mr Roberts is not as forthright as Mr Bill Cockburn, his predecessor, who spoke candidly of his frustration before his departure last year to retailers W.H. Smith. The new chief executive says diplomatically: "We are in a position that we would prefer not to be in."

The position is this: after three years of uncertainty over privatisation, the Post Office has been told it will remain a state-run enterprise. However, it has been granted greater commercial freedoms over capital expenditure and introducing products. Yet the funds available to spend on new services have been reduced by the government's decision to skim off two-thirds of its profits before tax.

class letters, currently 25p and 19p respectively.

It also faces an increased competitive threat from the privatised Dutch postal service, which is establishing bulk mail operations in the UK, and a fierce market place in express parcel deliveries, where its Parcelforce subsidiary has yet to report a profit.

Such challenges have increased the pressure on the Post Office to exploit the commercial freedoms granted by the government last year. Of those freedoms, the decision to abolish limits on capital spending has enabled the Post Office's three main operating arms - Royal Mail, Post Office Counters and Parcelforce - to embark on significant investment schemes.

At the Royal Mail, £200m is being spent on a new sorting and delivery system developed by AEG, which will speed up mail processing and cut costs.

Post Office Counters, the subsidiary which operates almost 30,000 outlets, is spending a further £150m on computer automation that will enable it to simplify benefit payments for the Department of Social Services. It should also provide a system for selling financial products such as life insurance. Already, the division offers bureaux de change services and international money transfers.



Royal Mail's reputation among customers is high. The group runs more than 180 Post bus routes

Parcelforce, probably the business facing the toughest competition, has invested some £15m in a new "track and trace" facility, and is exploring ways of extending its presence overseas.

Mr Roberts suggests these projects point to a new vibrancy at the Post Office following the privatisation uncertainty. "We have been through a difficult time. But we are coming out of that and establishing a different agenda."

His priorities are to refine the Post Office's long-term strategic aims; further exploit new technology; improve customer relations; and sell the idea of change and

flexible working to the group's 190,000 employees.

Achieving this basic manifesto is more important than the more visible challenges from overseas and domestic competitors. But the Post Office would like further commercial freedoms such as a relaxation on borrowing limits to realise its ambitions.

The group's reputation among customers is generally high, although recent unofficial strikes have dented public confidence in some areas. That raises the thornier issue of how to persuade a unionised workforce to accept new terms and condi-

tions. A deal has been signed at Parcelforce after nine months of talks; negotiations are still continuing at the Royal Mail.

Mr Roberts wants to see more teamworking and flexible rostering, themes already adopted by some privatised European rivals. He admits it will not be easy.

"There is more for us to do in the way we look after people. When you run an organisation like this you have to make sure you take the employees with you."

But he does not feel left in the slow lane by overseas competitors. Indeed, the British Postal Consultancy Service, which sells postal management advice internationally, last year picked up contracts in Kuwait, Poland and Romania. Software developed for the Post Office has also been sold to Telekom, the South African telecommunications company.

Aware of the globalisation of postal services, the Post Office has established a presence in the US, where Metromail - its joint venture partner - sorts and bags bulk mail bound for Britain and continental Europe. It could yet expand that model in Europe, although senior managers are awaiting a European Commission statement on postal deregulation before making a final decision.

The Post Office clearly has international horizons. But marrying state ownership with commercial enterprise at home remains the priority. "The issue for us," says Mr Roberts, "is not whether to privatise but how to get the best out of commercial freedom."

Document exchanges: by Phillip Hastings

Operators prepare for expansion

The exchanges are in effect mail clubs, specialising in the delivery of time-sensitive documents, for businesses and professions

Development of European document exchanges could accelerate if current European Commission proposals for deregulating postal services are implemented as expected. In particular, leading operators hope they will soon be able to start expanding their generally still fairly limited cross-border activities.

"I am absolutely sure we are going to see more expansion of European document exchange operations," claimed Mr Henry Seymour, a director of the Association of European Document Exchanges (AEDE).

Consultants specialising in postal and express industry issues tend to go along with that optimism. "I think there will be great opportunities for document exchanges to develop, certainly in key European markets where domestic mail delivery to the door is expensive and the quality of service is patchy," said Mr Chris Stevens, senior consultant with Triangle Management Services.

Some observers suggest such opportunities might encourage certain courier-express companies to consider moving into the European document exchange service sector. However, existing operators claim it is unlikely there will be many additions to the very small number of companies in that field.

"We have been operating in this market for 20 years - and it takes a lot of work to put a

network in place and market the service," commented Mr Robert Morgan, the divisional managing director of leading UK operator Hays Document Exchange (formerly Britdoc).

"I cannot really see couriers and express parcel carriers readily turning round and setting up large document exchange networks."

Document exchanges are in effect mail clubs, specialising in the delivery of time-sensitive documents, for businesses and professions. The club "members" pay an annual subscription to join. Hays, for example, charges a minimum annual fee of £200, plus negotiated additional rates based on how many documents individual members put through the system. Charges per document are typically 30-60 per cent of the rate for sending them by first class post.

Subscribers deliver and pick up their own mail at local collection and delivery points called exchanges which are basically mail boxes located on the premises of a "host" company. The domestic transportation of documents between those exchanges, so-called "interlinking", is generally carried out by sub-contracted or franchised courier companies. Longer distance linehaul operations within the UK and to and from other European centres can include the use of air transport. Hays, for example, co-loads some traffic on overnight freighter flights carrying courier and express traffic.

To date, however, document exchange services in Europe remain predominantly national operations within individual countries.

Two leading factors have held back the development of document exchanges on a pan-European basis: uncertainty over the final shape of future EC rules covering postal ser-

vice providers". The directive defines document exchanges as the "delivery of mail by the senders to ad hoc exchange centres in which correspondents have designated boxes where they can come to retrieve their mail". Users of an exchange centre, it adds, must belong to a group of subscribers to that service.

However, while document exchange operators hope that they have successfully argued their case at EC level, they still have to contend with a variety of different national postal service regulations. In some countries, for example, it is illegal to exchange documents within one centre but possibly illegal to move that traffic between different centres.

"There have been a lot of prosecutions of private document delivery companies, particularly in Germany," commented Mr Seymour, who in addition to his AEDE role, is also chairman of Hays Document Exchange. "Last year, my own company was taken to court by the Belgian post office which claimed that what we

were doing breached their monopoly on postal services. But we won the case hands down."

Document exchange operators point out that if any individual European country does successfully outlaw their type of operation, current liberalisation of EU cross-border mail services could produce certain damaging anomalies. For example, they suggest, operators could end up in a situation where it was legal to send documents internationally via a document exchange system, say between Paris and Brussels, but illegal to move those same documents within one country, for example between Paris and Lyon in France.

Existing document exchange services are primarily geared to handling time-sensitive documents for particular business sectors. In the UK, for example, Hays reports that nearly half its 28,000 subscribers in the UK and Republic of Ireland are from the legal, judicial and law enforcement professions.

Other big users include financial institutions such as banks and building societies, and the health sector. In addition to the UK, Hays has a well-established business in Belgium, where it has been present for 14 years, and an "embryo" operation in France. It also recently acquired the Irish document exchange in Dublin and is currently looking at securing licences to operate in other north European countries.

The exchange operations in the UK, Ireland, France and Belgium are linked via overnight air services, enabling Hays to offer international document delivery for subscribers in those countries. The UK document exchange also "interlinks" with similar operations in Hong Kong, Australia, New Zealand, South Africa and, on a small scale, the US.



Robert Morgan: it takes a lot of work to put a network in place

The mailroom: by Jane Martinson

Area is ripe for outsourcing

Recent forecasts of rapid growth in the market have encouraged a crop of companies specialising in mailroom management

The outsourcing zeal of many European companies is increasingly turning to mailrooms.

In the UK, which has a reputation for outsourcing enthusiasm rivalled only by that of North America, a survey of facility managers at the British Institute of Facility Managers' annual conference last November found that office services such as mailrooms were considered the most likely area to be outsourced over the next five years.

Only 8 per cent of the 76 responding to the survey commissioned by Pitney Bowes Management Services (PBMS) had outsourced their office services in the past five years, compared with 62 per cent which had contracted out catering facilities.

Ms Mary Paterson, development manager at the Royal Mail's separate mailroom division, says that the market, currently worth between £80m and £100m, is set to grow to between £250m and £500m in the next five to 10 years.

Such forecasts have encouraged a crop of companies specialising in mailroom management. As well as national postal services throughout Europe such as the Royal Mail, contractors and equipment suppliers have also set up mailroom divisions in the past year.

The reasons given for contracting out mailroom services are similar to those given for other types of outsourcing: to cut costs and improve service. A company which specialises in a particular service has greater expertise, greater

buying power and greater flexibility to move staff around than the related in-house service.

In the PBMS survey, 57 per cent of respondents gave cost savings as the reason to contract out. Royal Mail, which has been operating its contract Mail Management and Consultancy service for about 18 months, estimates that cost savings of up to 20 per cent are possible by contracting out a mailroom.

Mr Rob Buckley, head of the competition unit of the Benefits Agency in the north-east of England says that the annual running costs of the agency's mailrooms have been cut by £2m to £3.5m because of contracting out to Royal Mail.

The arguments over cost savings are not clear-cut, however. The cost savings are usually achieved by cutting jobs. Improved technology and more efficient working practices (which can be as simple as changing the layout of the mailroom) are used to reduce the number of people employed. However, Mr Michael Oppenheim, marketing and sales manager of PBMS, an offshoot of the US office equipment manufacturer, says: "We can often do the job with fewer people but that doesn't mean fewer jobs as we can transfer them to vacancies in other firms."

Outsourcing companies are constrained by Transfer of Undertakings (Protection of Employment) regulations (TUPE) whereby a new employer must continue an employee's existing employment rights, including remuneration, holiday entitlement and any other benefits. These rights do not apply when the employee is on a temporary contract, however.

Perhaps for this reason many companies believe that mailroom management makes most sense because of the efficiencies and service improvements

which can be introduced. Mr Derek Fairhurst, account manager for the Royal Mail service, says: "Two things - cost savings and service improvement - encourage companies to contract out. But in our experience it is improvement to the service which is the most important reason."

Mr Fairhurst manages Royal Mail's largest contract to date - dealing with the BBC's London post, estimated at 50,000 letters a day. By using Royal Mail's extensive sorting office space Mr Fairhurst aims to deliver opened letters to individual desks between one and two hours before their previous delivery time. Most of Royal Mail's clients are in the public sector where there is a drive to put out to tender work which is

not considered part of its core business. Confidentiality for such contracts is important. There are safeguards.

Royal Mail employees all sign up for the same code which binds civil servants, making the disclosure of personal information a criminal offence. As a government body, Royal Mail is also subject to the Official Secrets Act, says Mr Buckley. The post is opened in a secure area and any letters marked for an individual's personal attention are delivered unopened.

Fears about security are one of the reasons why companies tend to keep control of this non-core area. "The mailroom is a critical interface between a company and its customer," says Mary Paterson at Royal Mail.

Omega Partners, strategic consultants, conducted research into mailrooms outsourcing in Canada and Europe in the past three months which, it says, confirms that the market is a relatively new one in Europe but growing. Mr Robert Mark, consultant, suggested that while there was some uncertainty at the beginning over employment, there were advantages to the situation for employees. These mostly relate to a new career structure.

Legal firms and companies in financial services are the main customers for PBMS, which offers a selection of other office services such as photocopying to some of its seven clients. The company hopes to replicate its US growth in Europe by using the UK as a "launch pad", according to Mr Oppenheim. In the 10 years since it started in the US, PBMS has grown into a company which employs 8,500 people.

While the UK is regarded as a leading proponent of outsourcing, several continental European companies offer the service. In the Netherlands, Mailprofs, an offshoot of PTT Post, the partly-privatised postal service, has been providing an outsourcing service for four years. The company is a joint venture with Vedior, a manpower services agency which provides temporary, trained cover for the work involved.

Mr Jack Vleeland, general manager of Mailprofs, said the company was formed because of demand from US companies based in Holland. He predicted slow growth for such contracting out in the Netherlands.

Companies which refuse to believe that their post can best be sorted and delivered by outside concerns have alternative options. Most of the service providers also provide a basic consultation service to advise companies how to improve their mailrooms.

PROFILE Parcelforce



Parcelforce aircraft at Coventry Airport. The group is struggling to streamline and modernise its operations

Signs of progress

Parcelforce, Britain's largest express parcels company, is an underperforming giant. With more than 32 per cent of the market for mail order parcels and the largest vehicle fleet of any UK operator, the Post Office subsidiary should be generating healthy profits. It is not.

Although it handles 850,000 packages a day - far more than its nearest competitor - the organisation last year saw pre-tax losses increase from £18m to £29m. Sales, moreover, fell from £498m to £481m.

Mr Michael Heron, the Post Office chairman, is frank about its problems. "It remains the business of greatest concern to the board," he says. "Our aim is to reduce its losses through a programme of major reorganisation, considerable cost reduction and a gradual improvement in winning new contracts."

Putting that plan into practice could prove difficult given that, by Sir Michael's own admission, Parcelforce's main market is declining while others remain highly competitive.

Clearly, it is not easy to embark on a root-and-branch restructuring in a domestic marketplace boasting 4,000 rival services and where overseas distributors are building a presence.

Nevertheless, Parcelforce is showing signs of progress as it struggles to streamline and modernise its operations.

Mr Kevin Williams, Parcelforce managing director, says last year's losses were the nadir of the group's fortunes. Indeed, the business would have shown an improvement in the 12 months to March 26 last year, had it not been for an £18m exceptional reorganisation charge. That enabled Parcelforce to cut staff, close surplus depots and reorganise itself into eight geographic units in order to meet the challenge from domestic and overseas competitors.

"We are beginning to see the benefits of paying more attention to our cost base and have secured an important new deal with the workforce for flexible working," says Mr Williams.

It has been a slow and painful process. Negotiations with the Communication Workers Union lasted more than nine months, while government privatisation over privatisation hampered much-needed investment decisions. This is the crux of Parcelforce's problem. It is a

big participant but, until comparatively recently, an inefficient one.

Although the management understands the action needed, it has been trying to restructure the business with one hand tied behind its back. The three-year uncertainty caused by possible privatisation disrupted much-needed investment programmes at Parcelforce.

The sharp increase, meanwhile, in the Treasury levy has drained reserves that would otherwise have been available for investment. Still, Parcelforce has been able to spend £16m in the past two years on "track and trace", a barcoding parcel management system that enables customers to monitor deliveries.

Following the government's decision last year to grant greater commercial freedom to the Post Office, Parcelforce has expanded other innovative services such as Euro-48, a two-day delivery

Post, the rival parcels group. He cast doubts on the impact of Parcelforce's efficiency measures, suggesting it would take some time before it matched the 17.3 per cent profit margins enjoyed at Business Post.

His view is echoed at Securior Distribution Services, arguably the main domestic challenger to Parcelforce. Mr Denis Norton, a director of the Association of European Document Exchanges (AEDE), claims that the Post Office subsidiary receives an unfair pricing advantage because it is VAT-exempt. "They can therefore charge less than companies which are VAT registered," he says.

Their claims are rejected by Parcelforce. "I would reject all those allegations. There are many cases where we have lost to rivals on price, and there is no truth in what they say about cross-subsidies," replies Mr Williams.

Last year's Post Office report and accounts, however, show that Parcelforce received a "group finance loan" of £198m, up from £184 in the previous year. The increase, moreover, virtually matches the rise from £17m to £30m to Parcelforce's operating losses. While the financial help clearly irks competitors, such inter-company loans are commonplace in private industry where fast-growing businesses need hefty capital investment.

As part of that investment, Parcelforce has linked some 2,000 vehicles to its Cabcom system - extending computer tracking to truck cabs - and developed a "despatch manager" package which offers customers day-to-day despatch summaries.

Such innovations should enable Parcelforce to cement its overwhelming dominance of the UK parcel distribution market. Its ability to do so overseas is probably more limited given the intense competition posed by international rivals such as UPS and DHL.

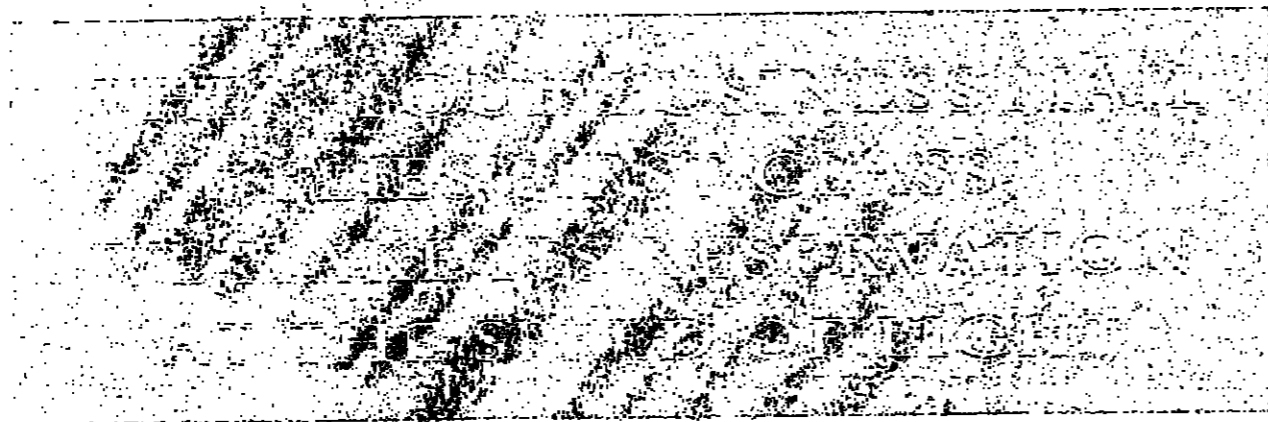
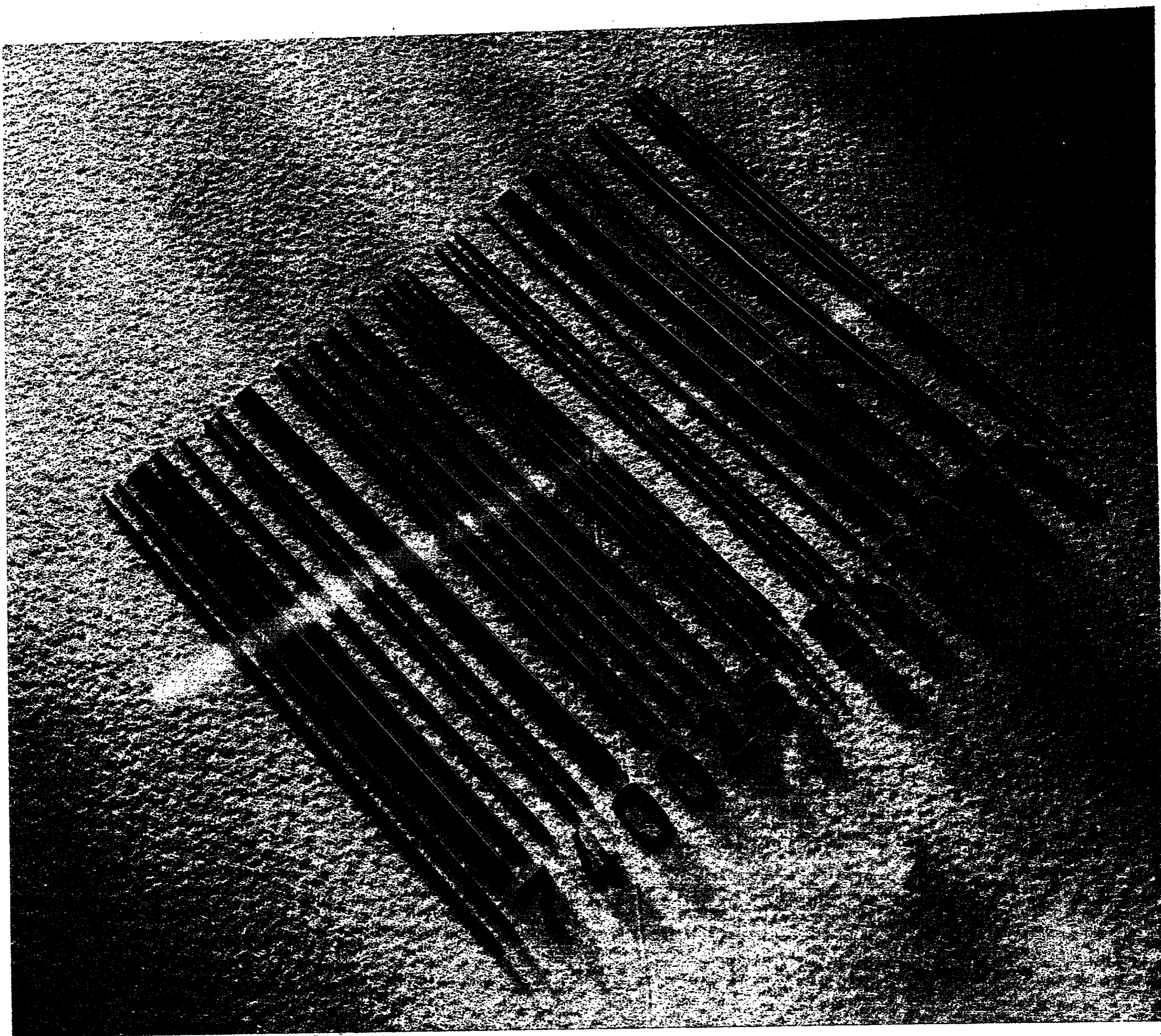
"If the business can extract the maximum benefit from more efficient working practices and win big new contracts, it should see off challenges in its home market and move into profit."

"Parcelforce is fighting back, with its long-term future confirmed," says Mr Williams. "The challenge we now face is to continue to satisfy customer demands in a fiercely competitive market."

Those competitors, however, claim that Parcelforce has survived only by drawing on cross-subsidies from other parts of the Post Office, such as Royal Mail, and through predatory pricing.

"We wanted to see Parcelforce privatised so it would no longer be able to rely on more profitable bits of the Post Office," says Mr Torquill Montague-Johnstone, finance director of Business

Tim Burt



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